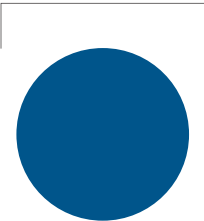


NCLH LOGO GUIDELINES

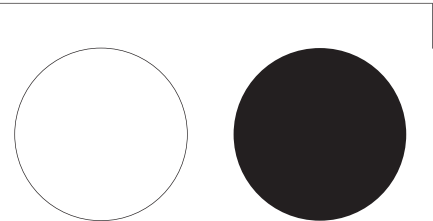


Primary Color



PMS: 7462C
PMS: 7462U
C:100 M:71 Y:22 K:5
R:0 G:83 B:138
HEX: #00538A

Secondary Colors



PMS: WHITE
C:0 M:0 Y:0 K:0
R:255 G:255 B:255
PMS: BLACK
C:0 M:0 Y:0 K:100
R:0 G:0 B:0

Typographic Logo Variation



Typographic Logo Variation



Headlines Font

GOTHAM SUITECASE
ALL CAPS

Body Copy:
Gotham Regular/Normal

Secondary Font:
Helvetica Suitecase



Logo Variations. The ALL WHITE logo version should be the only one with a clear/see-through NCLH acronym.

The ALL BLUE and ALL BLACK logo versions may have a clear/see-through NCLH acronym in instances where production calls for a 1 Color job.