

CoPAR Website

Info Challenge 2023

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Team 23053

Design Process

01

Problem

- Define design problem
- Identify core issues
- Basic user analysis

02

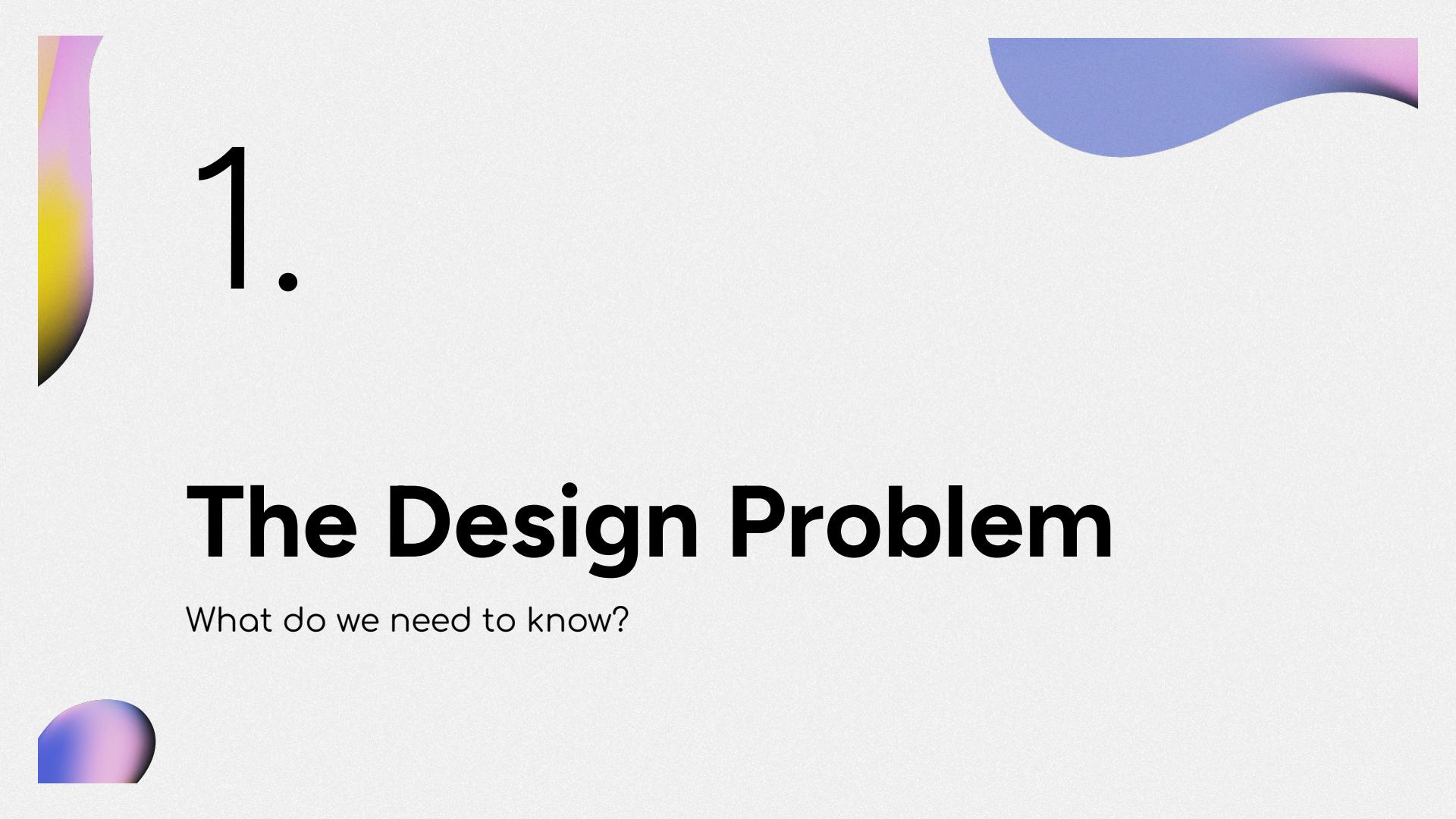
Brainstorm

- Ideate solutions and useful functions
- Redesign information structure
- Create new sitemap

03

Prototype

- Wireframe proposed solutions
- Redesign pages



1.

The Design Problem

What do we need to know?

Background

CoPAR: founded in the 1990s to promote archiving and discovery of archival materials for cultural materials around the world

Its website is a resource for finding anthropology archives and learning about best practices in anthropology



Challenge Overview

Guide to Anthropological Fieldnotes and Manuscripts in Archival Repositories

*CREDITS: This guide continues a survey initiated by Kathleen T. Baxter and James R. Glenn of the National Anthropological Archives in 1987. The location of many physical anthropologists' papers derives from "The Records of Biological Anthropology," by Michael A. Little, Jane E. Buikstra and Frank Spencer, in *Preserving the Anthropological Record, Second Edition*, edited by Sydel Silverman and Nancy J. Perez. (New York: Wenner-Gren Foundation for Anthropological Research, 1995). Robert Leopold has further contributed to this evolving list.*

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

A

▼ Abbie, Andrew Arthur, 1905-1976 ▼ Abraham, Roy Clive, 1890-1963 ▼ Adam, Virginia, 1938-
▼ Adams, Inez (Dorothy Inez), 1904-1969 ▼ Adams, Robert McCormick, 1926- ▼ Adams, William G., (William Yewdale), 1927- ▼ Adlam, Robert Glen ▼ Aginsky, Burt W., 1906-2000 ▼ Aginsky, Ethel G., d. 1990 ▼ Aitken, Barbara ▼ Akin, David ▼ Albright, William Foxwell, 1891-1971 ▼ Ames, David W. ▼ Ames, Michael M., 1933- ▼ Anderson, Robert, 1914- ▼ Ardrey, Robert ▼ Arima, E. Y. (Eugene Yuji), 1938- ▼ Armstrong, W.E. (Wallace Edwin) ▼ Ayres, James E. ▼ Ayres, Mary Clifton, 1953-

B

▼ Balfour, Henry, 1863-1939 ▼ Balikci, Asen ▼ Bandelier, Adolph Francis, 1840-1914 ▼ Barbeau, Charles Marius, 1883-1969 ▼ Barker, George C. (George Carpenter), 1912-1958 ▼ Barnes, Harry Elmer ▼ Barnett, H.G. (Homer Garner), 1906-1985 ▼ Barrett, Samuel ▼ Bascom, William Russell, 1912-1981 ▼ Basedow, Herbert, 1881-1933 ▼ Basehart, Harry Wetherald, 1910-1988 ▼ Bates, Daisy May, 1859-1951 ▼ Bates, Oric, 1883-1918 ▼ Bateson, Gregory, 1904-1980 ▼ Beals, Ralph,

The current site is outdated:

- Difficult to navigate
- Resources are not visually compelling
- Must be made more accessible to users

User Categories

Scholar

Ex. anthropologist, academic, historian

Goal: find relevant information and archives for research, collections, or general inquiry

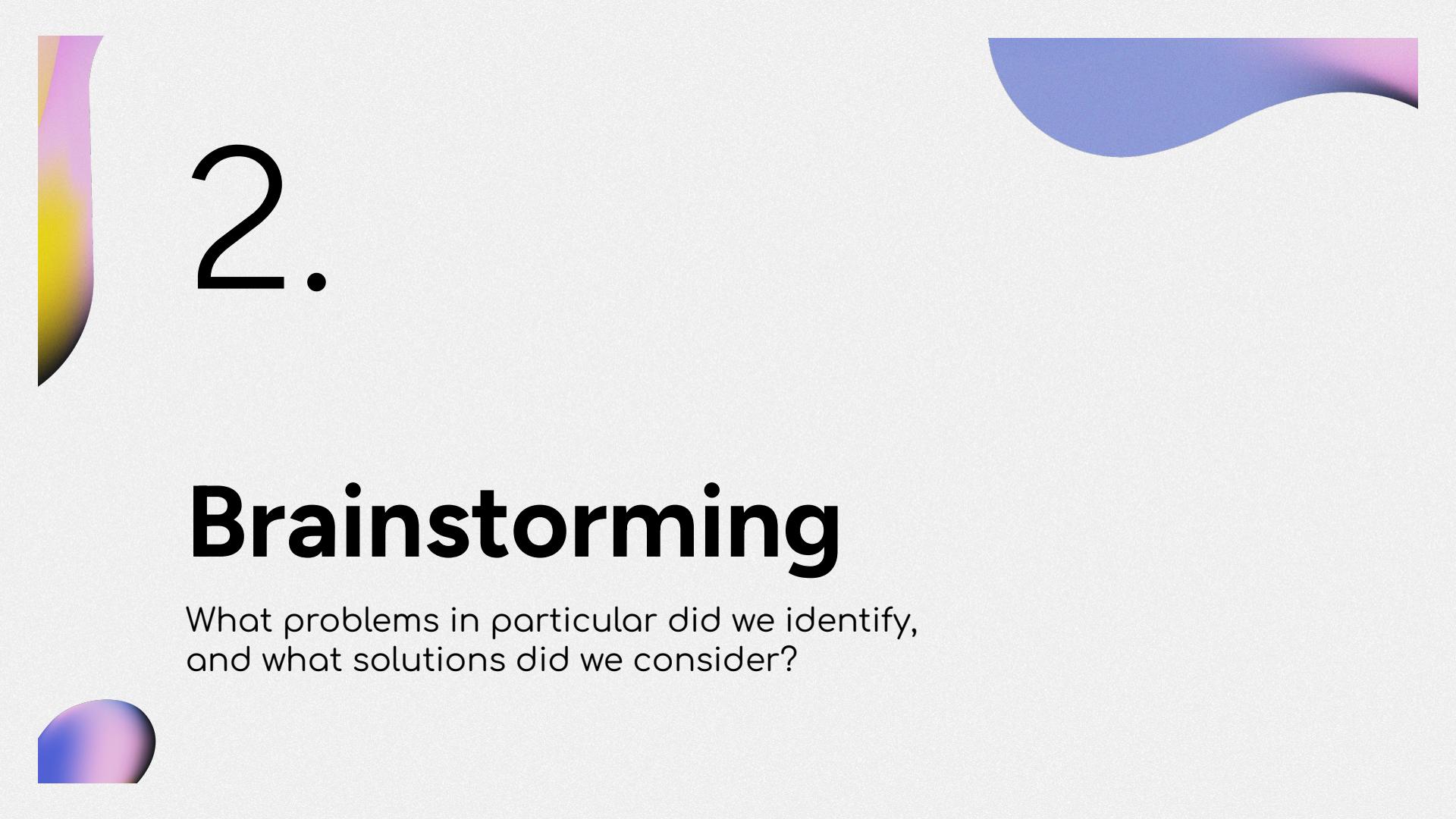
Needs: knowing how to best use the resources the site provides, jumping-off points for research

Community Member

Ex. student, teacher, Native/Indigenous community member

Goal: learn more about their community and resources to support their learning

Needs: easy access, understanding of resources



2.

Brainstorming

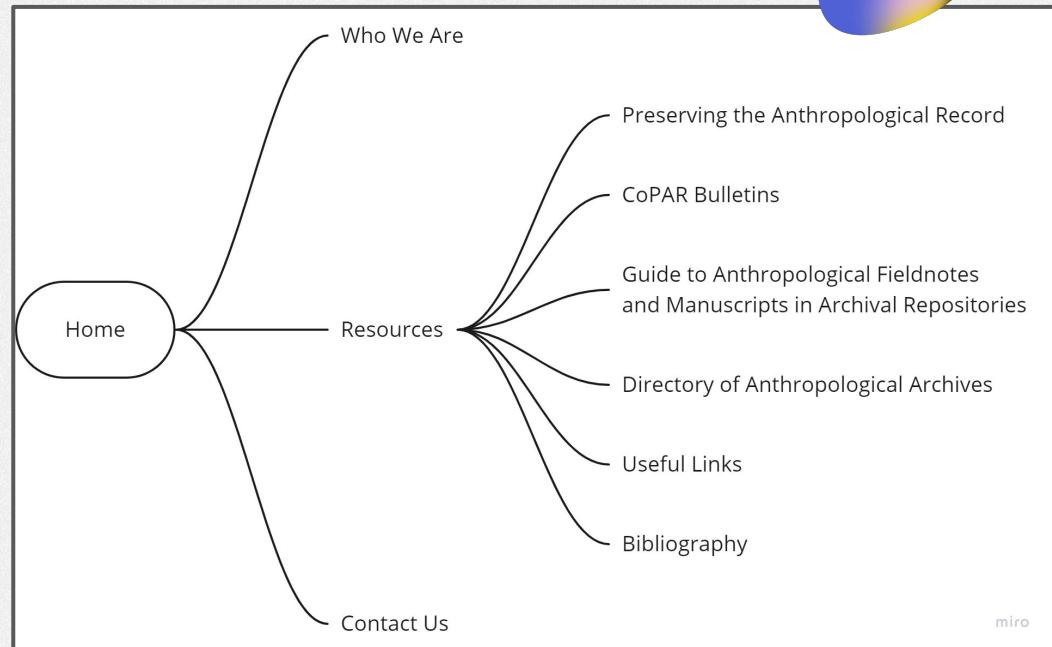
What problems in particular did we identify,
and what solutions did we consider?

Brainstorming



Current Site Architecture

- Who We Are page lacks structure
- Resources submenu is too dense
- Contact page is unnecessary



Findings and Solutions

Core issues:

- Information architecture is chaotic and inaccessible
- Some pages are unusable on mobile devices
- Unorganized structure
 - Users can forget the purpose of their visit

Solutions:

- Redesigning for a modernized theme
 - New site menu layout
 - Improved UI features
- Improved search with tags on data





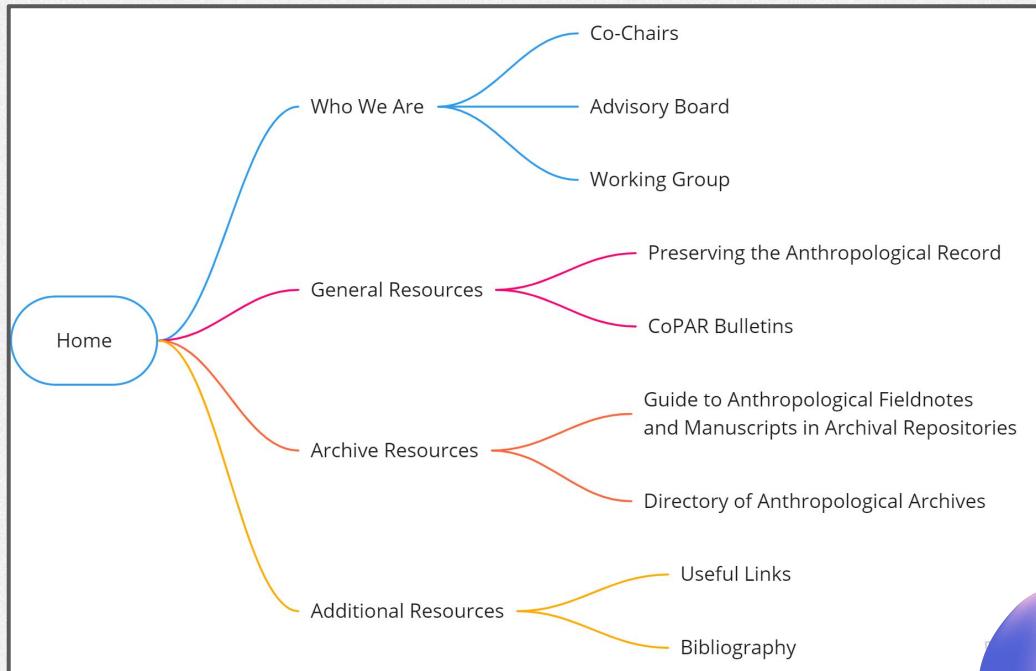
3.

Prototyping

How did we translate our solutions into a design? What was the design process?

Proposed Site Architecture

- More efficient division of information
- User-oriented: points users to what they're looking for



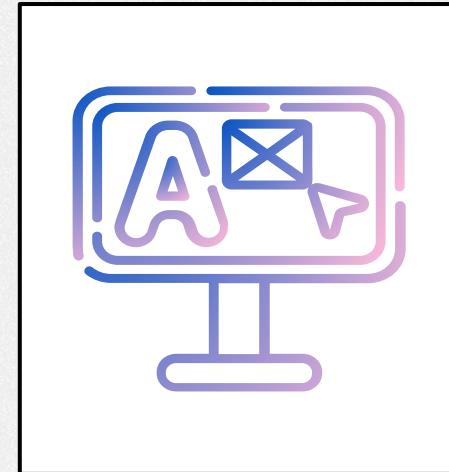
Wireframing

Purpose:

- Next step in the design process
- Visual implementation of our solutions
- Done with Figma

Considerations:

- Implications of new architecture
- Needs of identified users
- Modern layout with CoPAR graphic
- Must be as accessible as possible



Home

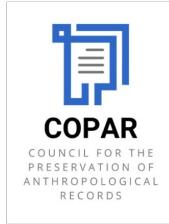
COPAR

Who We Are

For Anthropologists

Search for Archives

Other Resources



What is CoPAR?

The Council on the Preservation of Anthropological Records (CoPAR) was an organization founded in the 1990s to promote archiving and discovery of archival materials for cultural materials around the world.

Our Goals

We advocate for access to archival records while encouraging repositories and users to be culturally-responsive and ethical.



Foster awareness of the importance of preserving anthropological records



Provide technical support to archival repositories



Provide information on records location and access



Foster collaboration between archivists at institutional repositories and in Native communities

Supported By



UNIVERSITY OF
MARYLAND



Wenner-Gren
Foundation

CONTACT

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Who We Are

COPAR

Who We Are For Anthropologists Search for Archives Other Resources



Our Team

We are a group of practitioners and scholars committed to an ethical and sustainable future of anthropological and ethnographic records.

Co-Chairs



Ricardo Punzalan (PhD, University of Michigan) is Associate Professor of Archives and Digital Curation at the University of Michigan School of Information.



Diana Marsh (PhD, University of British Columbia) is Assistant Professor of Archives and Digital Curation at the University of Maryland's College of Information.

Advisory Board



Lisa Cliggett
✉ lisa.cliggett@uky.edu

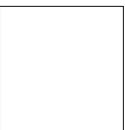


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Working Group



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Archive Search

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Who We Are For Anthropologists **Search for Archives** Other Resources

Show me archives sorted by:

[Institutions](#) Anthropologists

Search by topics:

Archeology x Australia x Linguistic Data x Art and Culture x

Go >

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Search Results

COPAR

Who We Are For Anthropologists Search for Archives Other Resources

Sorted by: Institution ▾

Tags:

- Archeology ×
- Australia ×
- Linguistic Data ×
- Art and Culture ×

[Search more tags...](#)

3 Search Results:

Mukurtu Wumpurrarni-kari Archive
Nyinkka Nyunyu Art and Culture Centre
📍 Tenant Creek, NT, Australia
A grassroots project aiming to empower communities to manage, share, narrate, and exchange their digital heritage in culturally relevant and ethically-minded ways.
Australia

Mura Gadi
National Library of Australia
📍 Australia
A guide to manuscript, pictorial and oral history materials relating to Aboriginal and Torres Strait Islanders

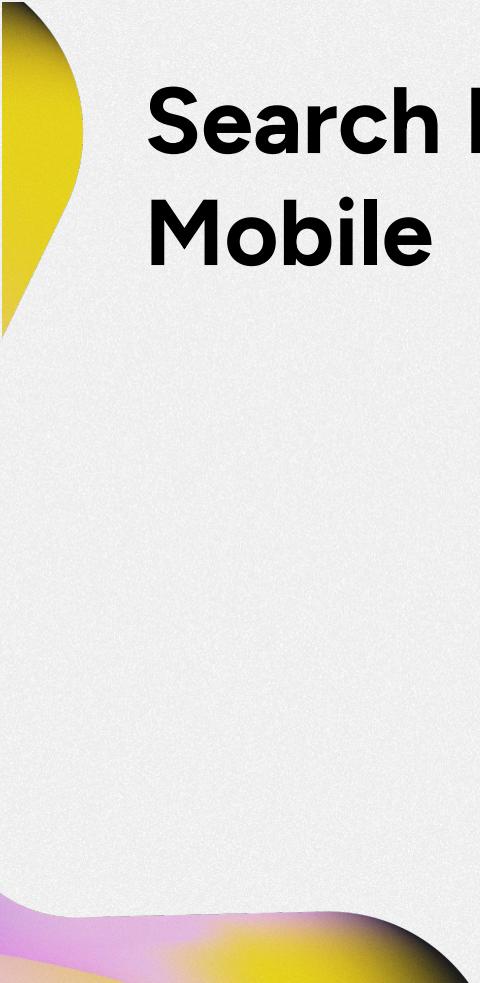
Music Archive for the Pacific
Southern Cross University
📍 Lismore, Australia
A collection of recordings of indigenous music, related books, journals, musical instruments and art works.

[Australia](#) [Linguistic Data](#)
[Archeology](#)

3 of 3 results

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Search Results: Mobile

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3 Search Results: 

Mukurtu Wumpurrarni-kari Archive 

Nyinkka Nyunyu Art and Culture Centre

Mura Gadi 

National Library of Australia

Music Archive for the Pacific 

Southern Cross University

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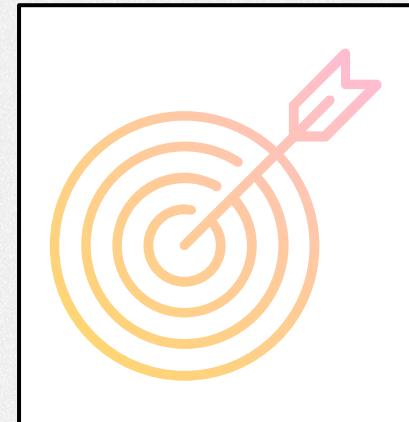
Limitations + Opportunities

Limitations:

- New design requires additional information and data labelling
- Limited testing and analysis performed
- Must consider development implications

Opportunities:

- User testing to refine prototype
- Label archive data to implement proposed search functionalities
- Translate design to code





Thank you!

Any questions?

CREDITS: This presentation template was created by [Slidesgo](#), and includes icons by [Flaticon](#), and infographics & images by [Freepik](#)

