

# CANDACE BAILEY

candaceavbailey@gmail.com | GitHub | LinkedIn | candaceavbailey.com | Alexandria, VA (Remote)

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Data analyst with a background in graphic design, motivated to further my career in tech and help solve tough problems. Interests in marketing, security, and people analytics.

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## Skills

- Data Visualization
  - Experimental Design & Analysis
  - Regression Analysis
  - Quantitative Methods
  - Statistical Analysis
  - MOS Certified
  - Data Forecasting
  - Data Wrangling
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## Professional Summary

**Influenza Staffing Plan** | CareerFoundry | Remote

- Identified seasonal influenza risk factors in Excel to inform strategy for creation of staffing plan.
- Forecasted trends and translated insights and recommendations into Tableau storyboard.

**Instacart Basket Analysis** | CareerFoundry | Remote

- Interpreted customer shopping trends using Python in Jupyter Notebook, suggested future analysis and targeted marketing efforts that could yield high return based on customer data.

**Rockbuster Stealth LLC** | CareerFoundry | Remote

- Loaded databases, created a data dictionary, and combined customer data using SQL queries to draw conclusions from customer rental history.
  - Visualized findings into interactive storyboards with Tableau to present to stakeholders.
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## Work Experience

**Office Coordinator** | Friends Committee on National Legislation | Washington, DC July 2019 — Present

- Communicated business problems with senior leadership to create new business policies to support a safe work environment.
- Designed and managed survey data to provide recommendations for staff retreat planning.
- Worked with cross-functional teams to gather data for reporting and analysis as needed.

**Project Manager** | Alphagraphics | Alexandria, VA September 2016 — July 2018

- Consulted clients to inform graphic design strategy and work with production team to implement changes and forecast deliveries.
  - Streamlined customer order processing, reducing production times by at least 15%.
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## Education

**CareerFoundry** | Remote | Data Analytics Certification

November 2020 - April 2021

**Delaware State University** | Dover, DE | Bachelor of Art

August 2010 - December 2013