

Candice Wu PMP, CSM

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[LinkedIn](#)

[Portfolio](#)

[Github](#)

Advocacy-driven, strategic program manager with a background in environmental policy, currently transitioning into full-stack web development to apply towards our most critical climate issues.

Senior Strategist, Advancement @ XPRIZE Foundation

Mar 2020 - Jul 2021

- Led industry research on potential donors to secure tens of millions of dollars in programmatic funding for the foundation's large-scale incentive competitions
- Collaborated with design, marketing, and operations teams to develop robust strategies for donor prospecting and coordinating organizational alignment on current environmental, energy, pandemic and racial equity initiatives

Account Supervisor @ Ogilvy

Jun 2018 - Jan 2020

- Developed and managed scope, schedule, budget, and staff resourcing for over 90 cities with the U.S. Federal Emergency Management Agency (FEMA)
- Developed outreach, communications, and technical collateral with the goal of improving flood management education and climate change mitigation
- Oversaw team execution of client deliverables and collaborated directly with senior and client leadership on tracking and prioritizing competing deliverables and resources

Project Manager, Asia-Pacific Fisheries @ Environmental Defense Fund

Oct 2015 - Jun 2018

- Implemented international operations programs focused on robust science, policy, and partnerships to solve the world's toughest food security issues
- Collaborated with operations, leadership, and finance departments to streamline communications, mitigate risks and manage deliverables across global teams in vastly different regulatory, cultural and socio-economic policy landscapes

Project Manager, Global Program Development @ Environmental Defense Fund

Feb - Oct 2015

- Established standard operating procedures and integrated processes for sustainable fisheries programs in eight countries throughout Asia-Pacific and South America

Program Coordinator, US Pacific @ Environmental Defense Fund

Jan 2014 - Feb 2015

- Organized outreach events for fishermen, industry, and policy makers to learn about new technologies, financing, and partnerships that advance sustainable fisheries management

Project Manager @ American Institutes for Research

Apr 2012 - Jan 2014

- Coordinated with internal teams, vendors, and diverse stakeholders for product development, implementation and evaluation of student assessment materials for four state education departments and Indigenous Communities

Technical Skills

HTML :: CSS :: Bootstrap :: JavaScript :: jQuery

Programming projects / homework

- [Job Search](#) (developed with HTML, CSS, Bootstrap, Figma, JavaScript and UIKit) helps the user to search for open job listings based on the industry they're interested in. This application utilizes two APIs (The Muse and Learning Objects) to display relevant job listings and corresponding learning resources that can support the user in further understanding the specific skill(s) that a particular role may need; the goal of this application is to guide the user's employment process and become industry-competitive.
- [My Daily Planner](#) (supported by HTML, CSS, Bootstrap, JavaScript and jQuery) helps the user keep track of their schedule within a workday; each time slot changes color depending on past, current, or future hour. The daily planner also shows the current day and date, so the user knows which day they're logging activities for.
- [Weather Dashboard](#) (created with HTML, CSS, Bootstrap, JavaScript and jQuery) allows the user to easily search for a US city and see its current weather as well as a five-day forecast. Additionally, previously-searched cities are saved on the homepage and accessible for quick retrieval of that city's information.

Project Management Professional
Project Management Institute

Certified ScrumMaster
Scrum Alliance

The George Washington University, Washington, D.C.
Trachtenberg School of Public Policy & Public Administration
Master of Public Policy

University of California, San Diego
Bachelor of Arts, Political Science