

## **Candice Wu PMP, CSM**

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Advocacy-driven, strategic program manager with a background in environmental policy, offering expertise in enabling cross-functional teams to hit delivery deadlines and outcomes.

### **Senior Strategist, Advancement @ XPRIZE**

Mar 2020 - Jul 2021

- Leads industry research on potential donors to secure tens of millions of dollars in programmatic funding for the foundation's large-scale incentive competitions
- Collaborates with design, marketing, and operations teams to develop robust strategies for donor prospecting and coordinate organizational alignment on current environmental, pandemic, and racial equity initiatives

### **Account Supervisor @ Ogilvy**

Jun 2018 - Jan 2020

- Developed and managed scope, schedule, budget, and staff resourcing for over 90 cities with the U.S. Federal Emergency Management Agency (FEMA)
- Partnered with FEMA on developing outreach, communications, and technical collateral with the goal of improving flood management education and climate change mitigation
- Oversaw team execution of client deliverables and collaborated directly with senior and client leadership on tracking and prioritizing competing deliverables and resources

### **Project Manager, Asia-Pacific Fisheries @ Environmental Defense Fund**

Oct 2015 - Jun 2018

- Implemented international operations programs focused on robust science, policy, and partnerships to solve the world's toughest food security issues
- Collaborated with operations, leadership, and finance departments to streamline communications, mitigate risks and manage deliverables across global teams in vastly different regulatory, cultural, and socio-economic policy landscapes

### **Project Manager, Global Program Development @ Environmental Defense Fund**

Feb - Oct 2015

- Established standard operating procedures and integrated processes for sustainable fisheries programs in eight countries throughout Asia-Pacific and South America

### **Program Coordinator, US Pacific @ Environmental Defense Fund**

Jan 2014 - Feb 2015

- Organized outreach events for fishermen, industry, and policy makers to learn about new technologies, financing, and partnerships that advance sustainable fisheries management

### **Project Manager @ American Institutes for Research**

Apr 2012 - Jan 2014

- Coordinated with internal teams, vendors, and diverse stakeholders for product development, implementation and evaluation of student assessment materials for four state education departments and Indigenous Communities

**Project Management Professional**  
Project Management Institute

**Certified ScrumMaster**  
Scrum Alliance

**The George Washington University**, Washington, D.C.  
Trachtenberg School of Public Policy & Public Administration  
Master of Public Policy

**University of California, San Diego**  
Bachelor of Arts, Political Science