



PROFESSIONAL EDUCATION



AGILE CORPORATION

Digital Transformation

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Summary and conclusion of the **Forbes** articles

Articles chosen as a basis for writing my (free thought) Article:

Can Big Organizations Be Agile?

Surprise: Microsoft Is Agile



Executive summary

As a former [Datacenter](#) organization, focused on Infrastructure, "[Agile Organizations](#)", the "Digital Enterprise" believe that the path to digital leadership must be strategically, and culturally designed around people, processes and technology.

Agile development processes allow us to stay focused on product, with speed, and delivery, and we are working even smarter - using AI and ML to generate better results and simplifying and automating IT processes to achieve greater scale. We have many powerful examples of IT teams and business partnerships developing and delivering new ways to create better customer experiences. Reducing costs and improving employee satisfaction. The focus is on exploring new ways to create better digital experiences for your own staff, customers, and business partners.

Organizations are pressuring IT/Datacenter to be more agile and responsive to changing business needs, insisting that they can keep costs under control. One way for IT to respond is to accelerate the software development life cycle ([SDLC](#)) process. Program development is complex, risky, and expensive. Every day, legacy applications are maintained, patched, and upgraded, while new applications are developed and released into production. Each activity is typically managed by teams of people from different organizations (Business Units), using manual processes and a wide variety of technology. As a result, mistakes are often made, further slowing the process to affect overall IT performance. Simplifying the SDLC by making the most of [cloud computing](#), automating manual processes, and improving the way development and operational teams work together can help you reduce costs, reduce time to market, and increase business agility and responsiveness.



Main ideas of the article

I particularly realize the full power and benefits of [DevOps](#) by realigning development, test, and operational organizations from existing silos to create an integrated team. With leadership, internal sponsorship, and alignment, this can be achieved incrementally over time. As these groups come together in a team, operations staff learn how applications are built, and developers and the [QA](#) team learn how applications run in Production. This requires process - and sometimes organizational - change to generate significant increases in productivity and efficiency.

Assess the agility of your SDLC process by focusing on two important factors: how long it takes to develop your software "agile" (test management) and new releases. We can reduce your release cycles from weeks to days or even hours, dramatically improving time-to-market for software delivery. Maybe, [CI/CD](#) definitions.

Organizations can work to identify capability gaps and cultural impediments that affect the performance of their DevOps environment. Ideally, we measure, track, and compare against the outcomes that matter for success. We drive improvement through Resources, and identify priorities for capability improvement, tracking progress to demonstrate value and identify next steps.

Most organizations "battle" with executing quality assurance in a measured, structured, and consistent way. DevOps can address much of this inefficiency using more frequent testing cycles ("fail faster") and platform-driven automation that reduces human error. As your tested software approaches deployment, we follow a roll-forward/roll-back approach in which code is deployed and then extended, and the old software is retired as we prove that the new Code works correctly. All this happens quickly as the code is validated through automated functional testing, part of the deployment process itself.

To complete software lifecycle automation, teams need to work to redefine process version management (RMPs) by:

- Developing an application modeling process.
- Creating standard virtual runtime models.
- Establishing a package repository management and deployment capability.
- Enabling automated testing for integration and function.
- Defining an end-to-end release process management model.

Using the two articles published in Forbes as a basis, especially the part that talks about Microsoft being Agile and how large companies can follow this path, I think it was critical to evolve processes and people. As published in the August 11, 2019, in Brazil article "Large organizations can be agile", it was quoted that:

"Microsoft is an organization that has been around since the last millennium, since 1975. According to the various articles published, it has some sections that implement Agile and Lean. Earlier in the Drucker Forum, Gary Hamel mentioned the complaints of Microsoft's own employees when Windows Vista was offered to the public. While in 2007 Microsoft was releasing Windows in three-year cycles, with low possibility of feedback by users, today, the situation is very different. Since 2014, Microsoft's Windows 10 has undergone a remarkable transformation. It is now receiving feedback from a group of more than 7 million active users and issuing updates on a weekly basis.

Furthermore, when employees see their ideas implemented in days rather than years, it exerts a huge benefit on their morale. Other parts of Microsoft such as the Development Division and Skype are also implementing Agile.

These examples, which were identified in 2016 by SDLC visits, are not isolated experiments in these companies. In each case they are part of a large-scale implementation of an entrepreneurial approach to running the organization with continuous innovation."



Application for companies and customers

Challenge: Most companies have been constrained by the traditional, monolithic approach to making capacity required changes in their environment. A single feature change can take years to implement between planning, developing, and coordinating the release into Production, which can be a massive application due to the scale and size of the enterprise.

Solution: Transforming every user and/or customer experience to the most agile and cloud-based format, using [Kubernetes](#), Cloud tools and hybrid cloud infrastructure are part of the strategy.

Results: Once the "Agile" culture is created and with the right tools, now, the company(s) can continually repeat the enhancement of their platforms, enabling many more frequent releases of features and capabilities on a weekly basis. Page loads, applications, now that can be faster, helping to improve the entire business.

Increase agility with multi-cloud flexibility: As we saw in MIT's "Cloud & DevOps" training: new competitors, new markets, and new challenges are always around the corner. That's why most enterprise leaders say that recent disruption has proven the need for a more agile and scalable IT/Datacenter environment.

As a result, organizations are accelerating their move to on-demand and on-demand solutions for the required IT/Datacenter resources provided by public clouds, private clouds, "[Edge & Fog](#)", as local infrastructure delivered as a service (As a Service).

Unlike what many may think, or "evangelize", in the "cloud storage" scenario, just like on-premises (Private Data Center), data is always stored on physical infrastructure (there is a Storage, Server, Switch somewhere). However, when you choose "cloud" storage, this data is managed by "Service Providers", marketing this physical infrastructure in/as a "Cloud" offering. These Datacenters ([CSPs](#)) have structures that are designed to support large data read/write and processing. Within the Datacenters the best strategies are defined to deliver with security, availability, and speed to access all the data of the customers that contract the services (Public Cloud). Regardless of which option you choose to store your data, every "virtual" demand, whether IaaS or PaaS, necessarily, the data will be processed and stored by a physical structure.



Digital Transformation

The rapid pace of digital transformation means that your organization's success depends on the responsiveness, scalability and resiliency of your on-premises, cloud and edge computing infrastructure. Adopting a "hybrid environment" in your multi-cloud strategy that utilizes flexible consumption and service delivery models ensures you can quickly leverage the devices, software and infrastructure your staff needs to drive better results. By having freedom of choice in how you purchase, and consume technology, you can choose the right resources and the right acquisition strategies to meet your technology and business objectives.

This also allows you to scale up or down the lifecycle of each workload, application, and initiative based on the demands of your business, plus the ability to scale, a consistent experience across your cloud allows you to quickly and efficiently deploy, operate, and scale workloads with on-demand selection of the most optimal environment for each application or "use case" while eliminating siloed management.

As applications mature and migrate, this consistency provides the flexibility users need to avoid surprises throughout an application lifecycle, providing the cost transparency into resources you need to be more strategic about how you deploy your overall IT/Datacenter budget. This IT agility will accelerate digital transformation and help you meet future business demands.



Conclusion

Agile or "Agile" is a journey. My view is that all great organizations are on journeys. None of them have arrived yet. None of them present themselves as having "the perfect solution", but rather the best paths to follow, based on facts and project experiences over the years. All of them are facing challenges, even the "richest" ones, because the "movement" is cyclical. Many talks about "Digital Transformation", I particularly like the term: "Digital Innovation".

It is important to "say" that in this journey: companies are not alone; it is not only "they" who will encounter implementation problems. So, this is a set of Agile journeys, journeys inspired by "inspect and adapt" as we continue to learn.

Finally, I believe in four core points when we talk about "Agile Corporations":

Delighting customers: An obsession with continuously adding value to customers and users. Companies now need to generate instant, intimate, frictionless value at scale, anywhere, anytime, on any device. This is more than a growing attention to customers: it is a shift in the goal of the organization.

Decalcification of Work: A presumption that in a volatile, complex, uncertain, and ambiguous world, big problems need to be broken down into small parts. And only then executed by small, autonomous cross-functional teams, working iteratively in short cycles in a state of flux, with rapid feedback from customers and end users.

Enterprise-wide Agile: A recognition that to be fully entrepreneurial, the entire organization needs to adopt an entrepreneurial mindset to function as an interactive network. Agile is not just for IT/Datacenter: it's a change in the way the entire organization thinks, is driven, and managed.

Cultivating the culture: a never-ending commitment to actively nurture and systematically strengthen entrepreneurial mindsets throughout the organization.