

# MARATHON

SINCE 1897

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*Essentials*

## MARATHON

*Custom  
Engraving*

### COLORS:

PANTONE 405

#686158

PANTONE 7535

#B7B09D

PANTONE COOL  
GRAY 1

#D7D7D7

PANTONE 698

#FBDCDA

PANTONE 7450

#BCC6DF

PANTONE 558

#CABFDF

PANTONE 558

#9CC0A6

### FONTS:

**GARAMOND SEMIBOLD**

*All Caps 120% Height*

Garamond Regular

*Garamond Italic*

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## kiddie kraft



## kiddie kraft

*The Finest Jewelry for Babies and Children*

### colors:

PANTONE 210

#F3A3BF

PANTONE 660

#0671B0

### fonts:

## grenoble bold

*All lowercase*

*30 Tracking*

*Ocean Sans Book Italic*

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## Colors:

PANTONE 390

#BED03C

PANTONE 271

#898CC2

## Fonts:

Minya Nouvelle

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## Fonts:

Bookman Old Style Regular  
-50 Tracking



## Colors:

PANTONE 303

#0E3A45

PANTONE 465

#B48A5A

PANTONE 7723

#30A886

PANTONE 5225

#D6B4BE

PANTONE 621

#D8ECDB

PANTONE 691

#FCDBD4

PANTONE 4685

#E2D0BB

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CAPE COD JEWELRY®  
ESTD LESTAGE 1863



CAPE COD JEWELRY®



CAPE COD JEWELRY®  
ESTD LESTAGE 1863

CAPE COD JEWELRY®

ESTD LESTAGE 1863

## Colors:

PANTONE 303

#0E3A45

PANTONE 171

#F27052

PANTONE 628

#D2EADC

PANTONE 339

#35A987

PANTONE 7502

#CDAB85

PANTONE 7541

#F1F2F3

## Fonts:

PT Serif

OVERPASS REGULAR  
All Caps +25 TRACKING

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LOCKET  
STUDIO



*The easiest way*

TO CREATE PERFECTLY SIZED  
PHOTOS FOR YOUR LOCKET!

## COLORS:

PANTONE 487

#F5A48F

PANTONE 4725

#A07567

PANTONE WARM  
GRAY 9

#71635D

PANTONE 1785

#EE6467

## FONTS:

### MUSEO SLAB 700

All Caps

50 Tracking

80% Line Height

*Swan Song*