

CHARLES ANDREWS

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EDUCATION

Northeastern University Boston MA
SEPT 2018–MAY 2022

BFA in Interaction Design 3.85 GPA
Minor in Computer Science
Web Development · Typography · Graphic Design · Research
Info Visualization · Branding · Object Oriented Programming
DESIGNED FOR NU for Biden · Huntington News

PERSONAL SKILLSET

Programming

HTML · CSS · JavaScript · D3.js · Java · Python

Design

Figma · XD · Sketch · Illustrator · InDesign
Photoshop · Squarespace · Wix · Premiere Pro
After Effects · Canva · InVision · Lightroom

Interests

Art History · Fine Arts · Politics · Eagle Scout

+ References available upon request

EXPERIENCE

MORSE, Human Computer Interaction Designer Boston MA
JAN 2021–AUG 2021 | JULY 2022–MAY 2023 FULL-TIME

Collaborated to establish iconography for three company product suites

Implemented 12 unique Python-based visualizations using Matplotlib, Seaborn, and Plotly to illustrate computer vision algorithm performance

Designed 15+ technical infographics to explain metrics and concepts surrounding computer vision projects using design research methods

Crafted ID badges, algorithm scorecards, computer vision UI mockups, employer brand evaluation, internal collateral, and design review process

Strategically branded and organized 12+ high-priority proposals, presentations, and one-pagers for DOD decision-makers and other clients

Committed 25+ branded Powerpoint templates to company slide deck

Language University, UI/UX Designer Glen Mills PA
JUNE 2019–PRESENT PART-TIME

Restructured Squarespace website hierarchy, page layouts, and branding for improved navigation and purchasing workflows

Oversaw 124% monthly average increase in Facebook and Instagram post reach and 166% yearly increase in unique website visitors

Designed marketing graphics and videos using Adobe Suite

Crafted email-based customer journey sequence with Mailchimp

Northeastern University CAMD, Peer Mentor Boston MA
SEPT 2021–PRESENT PART-TIME

Provided interpersonal mentorship for Intro to Design course as TA

Pioneered mobile app mentorship program as Student Success Guide

Toast Tab, Employer Brand and Design Coop Boston MA
JAN 2020–APRIL 2020 FULL-TIME

Architected month-long social media campaign centered around the day-to-day employee experience

Composed logos, social media banners, and other marketing assets for company values refresh, DEI organizations, and employee orientations

Created a more inclusive candidate experience through managing the job ad review process and utilizing a standardized template

Assisted employer brand manager in executing content strategy