

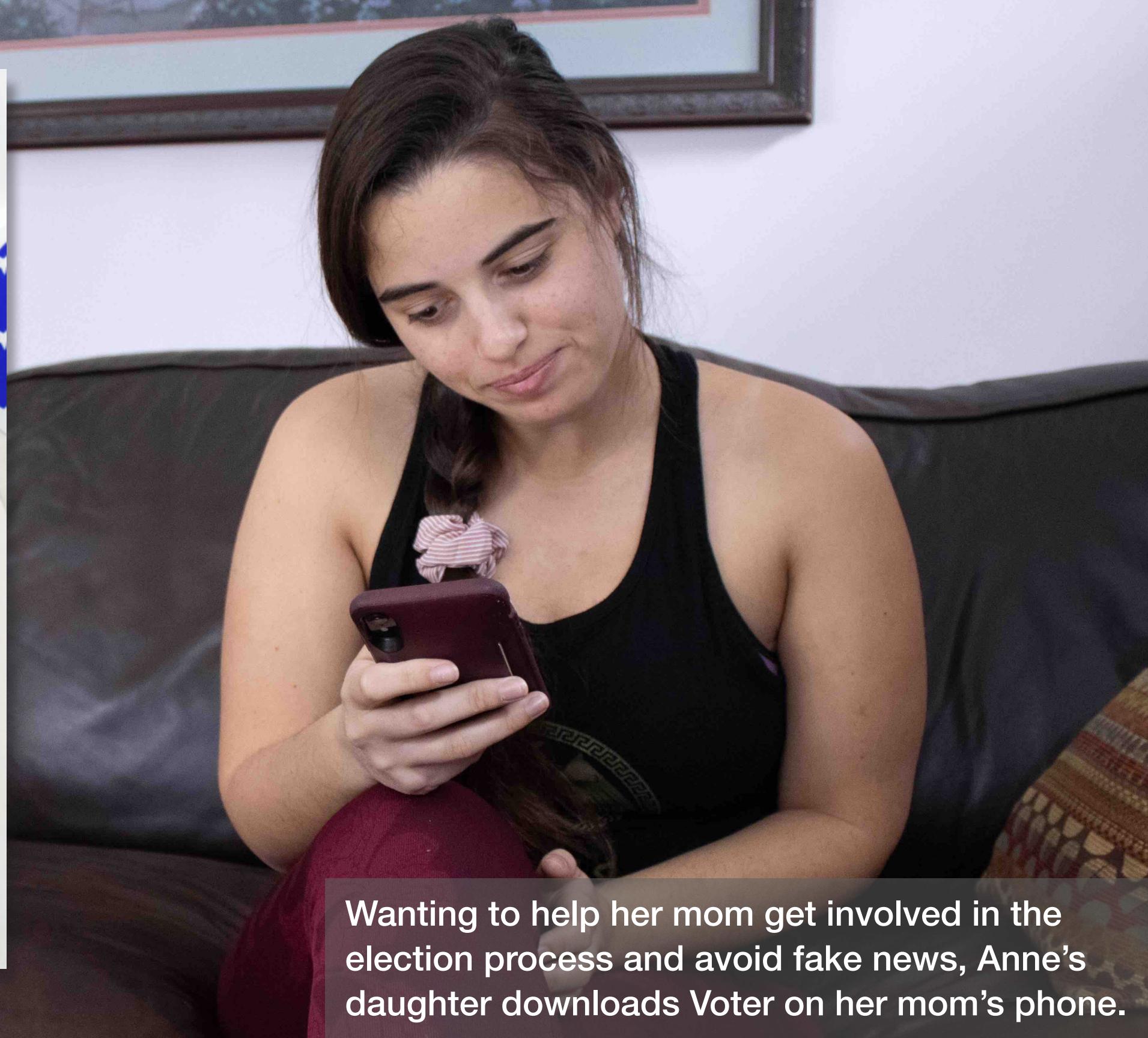
Anne used to stay more up to date with politics and elections but, over the years, growing partisanship and her busy work schedule, as an echo technician, have driven her away.



Anne hears about the election on the radio and on her Facebook feed but she just wants the facts so she can quickly make informed decisions.

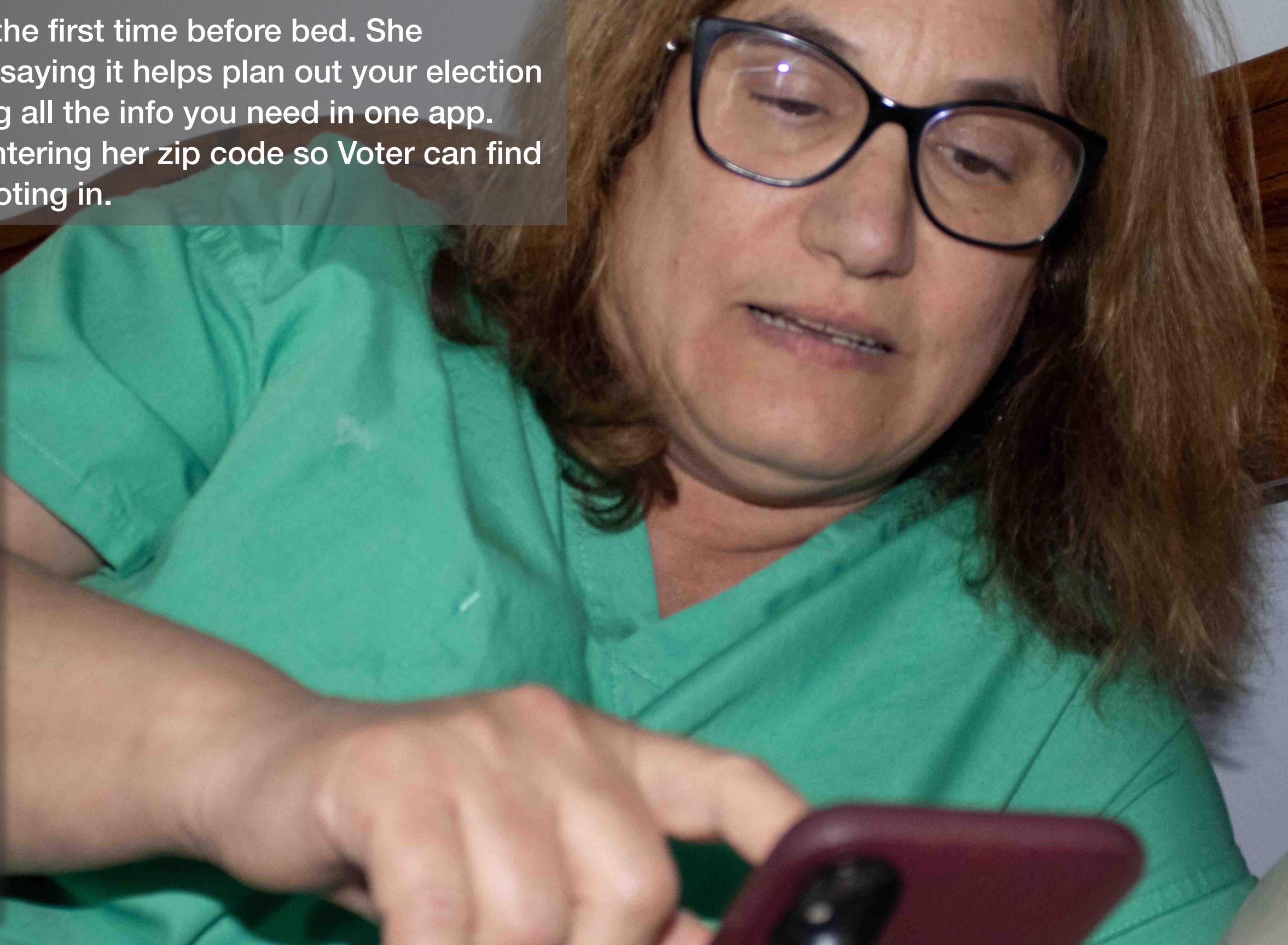
The constant fighting and dramatized debates
make choosing the right candidate confusing and
time consuming.





Wanting to help her mom get involved in the election process and avoid fake news, Anne's daughter downloads Voter on her mom's phone.

Anne opens up Voter for the first time before bed. She remembers her daughter saying it helps plan out your election ballot efficiently, providing all the info you need in one app. She begins signing up, entering her zip code so Voter can find which races she will be voting in.

A close-up photograph of a woman with long brown hair and glasses, wearing a green t-shirt. She is looking down at a device, likely a smartphone, which is partially visible at the bottom of the frame. The background is dark and out of focus.

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Create your Account
Let's get started!

Email

Password

Re-enter Password

Zip Code

Next



Where do you stand?
Select your political party then your top 5 elections issues.

Democrat Independent Republican

Select the top 5 issues impacting your upcoming election decisions.

Cannabis	Data Privacy	Education	Environment
Food/Farming	Gender Equality	Gun Laws	Healthcare
Immigration	Incarceration	Jobs & Wages	LGBTQ+ Issues

Next

This panel shows a user interface for selecting political leanings and issues. It includes tabs for Democrat, Independent (selected), and Republican, and a list of 20 political issues arranged in a grid. At the bottom are navigation buttons for 'Next' and 'Back'.

Political Leanings Inventory
Drag the dot to where your beliefs lie for each question.

Healthcare

You support the Patient Protection and Affordable Care Act (Obamacare).

Agree Disagree

The federal government should increase funding of health care for low income individuals (Medicaid).

Agree Disagree

You support a single-payer universal healthcare system.

Agree Disagree

Environment

The government should increase environmental regulations to prevent climate change.

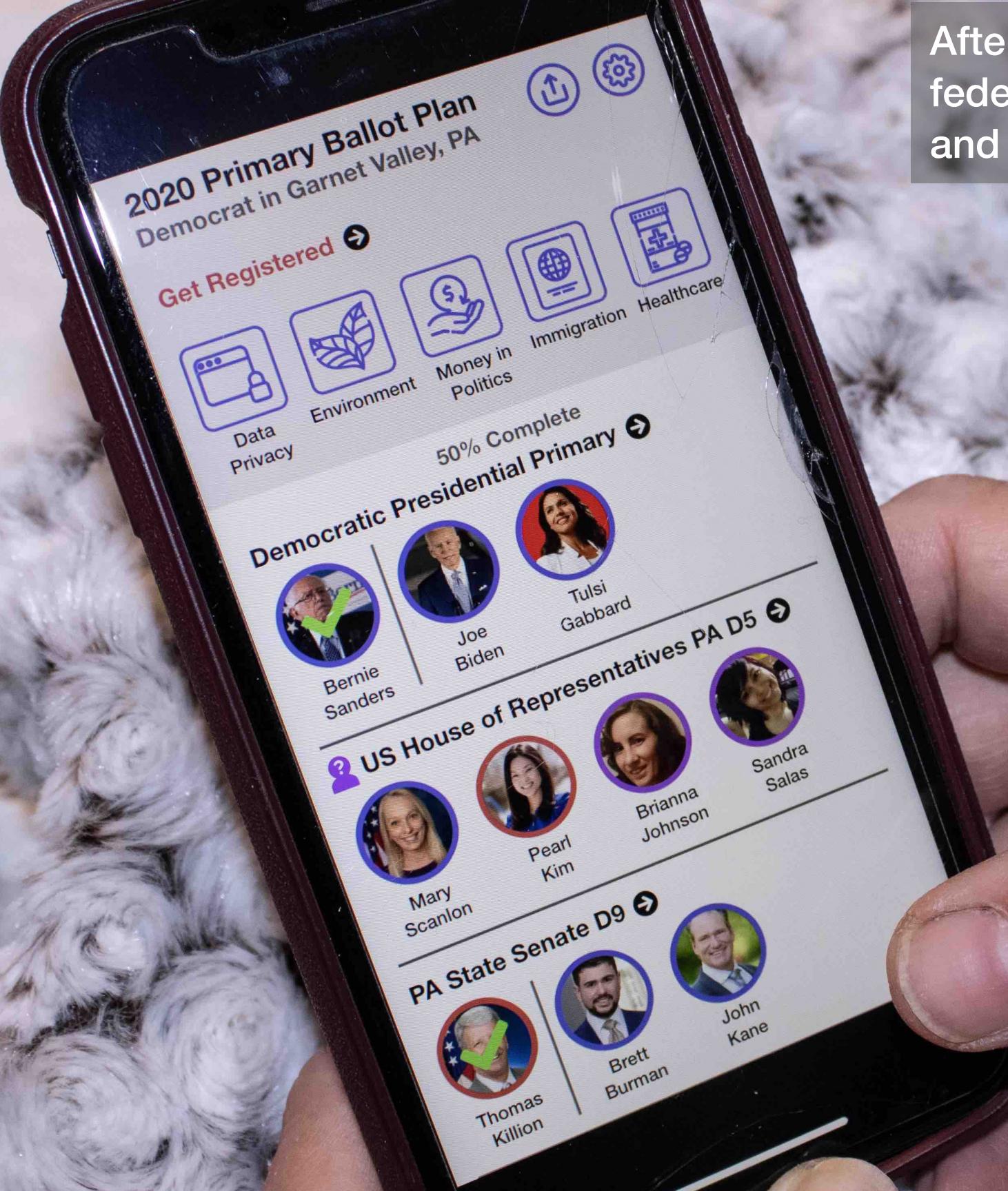
Agree Disagree

Should the U.S. withdraw from the Paris Climate

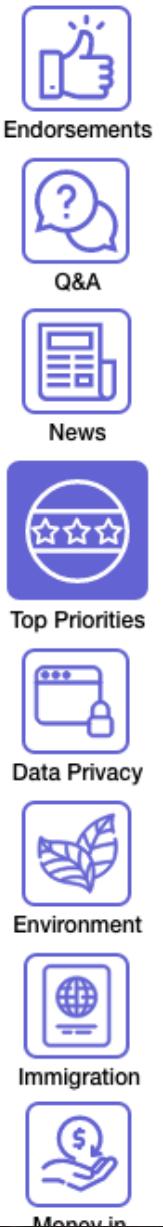
Finish

This panel shows a user interface for a political inventory. It includes a title, a section for healthcare beliefs with a slider, a section for a single-payer healthcare system with a slider, and a section for environmental regulations with a slider. At the bottom are navigation buttons for 'Finish' and 'Back'.

She selects the five political issues most important to her and answers more detailed belief questions in the Political Leanings Inventory. Her choices will match her with similar minded candidates.



After creating her profile, she scans through all the federal, state, and local races she will be voting for and takes note of the candidates.



< 2020 Primary Ballot Plan

Democratic Presidential Primary

Top Priorities

Bernie Sanders
95% Match

- Single-payer, Medicare for All program.
- Green New Deal and invest in climate-responsible infrastructure.
- Raise the minimum wage to \$15 an hour and a job guarantee.

Joe Biden
90% Match

- Protect the ACA and offer a Medicare public option to diversify health care choices.
- Achieve net-zero emissions by 2050 through taxing carbon, spending on low-carbon energy, and building up environmental infrastructure.
- Increase federal education spending and work on gun safety regulations to fund and protect schools.

Tulsi Gabbard

< 2020 Primary Ballot Plan

Democratic Presidential Primary

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- Increase federal education spending and work on gun safety regulations to fund and protect schools.

Tulsi Gabbard
70% Match

- Break up the big banks, reinstate Glass-Steagall, and get our economy back to working for the benefit





2020 Primary Ballot Plan	
 Q&A	 Democratic Presidential Primary Data Privacy
 News	 Bernie Sanders 95% Match <ul style="list-style-type: none">CEO's and other company leaders should be held accountable for failures to protect user privacy.Punish executives found liable for privacy violations with up to a year in jail for first-time offenders and up to three years for repeat offenders.
 Top Priorities	 Joe Biden 90% Match <ul style="list-style-type: none">Congress should adopt California's privacy rules, considered the toughest in the country.Grant consumers the right to opt out of the sale of their personal information, to request that their data be deleted and to request that companies disclose what information gets collected on them.
 Data Privacy	 Tulsi Gabbard 70% Match
 Environment	 Food/Farming
 Immigration	 Education
 Money in Politics	 Cannabis
 Q&A	 Endorsements
 News	 Bernie Sanders 98% Match <ul style="list-style-type: none">U.S. Representative Ilhan OmarU.S. Senator Peter WelchWorking Families Party (National)The Climate MobilizationReclaim Philadelphia
 Top Priorities	 Joe Biden 80% Match <ul style="list-style-type: none">National Wildlife FederationAmerican Federation for TeachersKamala HarrisTom HanksBOLD PAC
 Data Privacy	 Tulsi Gabbard No Endorsements

She notices that each candidate has a different percent match score for each issue she scrolls through. This helps determine at a glance which candidates agree the most with her on each issue.

Voter provides Anne with the reminders and guidance she needs to register to vote. She even has the opportunity to brush up on her history of the electoral college with a swipe-through education module!

Get Registered to Vote in PA

Register to Vote Vote by Mail

April 13
Primary Election Registration Deadline

April 21
Primary Vote by Mail Deadline

June 2
State & Presidential Primary Election

October 19
General Election Registration Deadline

Questions and Answers

- + Q: How do I register to vote?
- + Q: Can I register at the voting booth?
- + Q: This is my home state, but I won't be home for this election. Can I still vote here?
- + Q: Can I vote without leaving my house?
- + Q: Can I vote early?
- + Q: Do I need an ID?

October 19
General Election Registration Deadline

Questions and Answers

- + Q: How do I register to vote?
- + Q: Can I register at the voting booth?
- + Q: This is my home state, but I won't be home for this election. Can I still vote here?
- + Q: Can I vote without leaving my house?
- + Q: Can I vote early?
- + Q: Do I need an ID?

270 TO WIN

What is the Electoral College?

Election Day Walkthrough

How Money Impacts Election

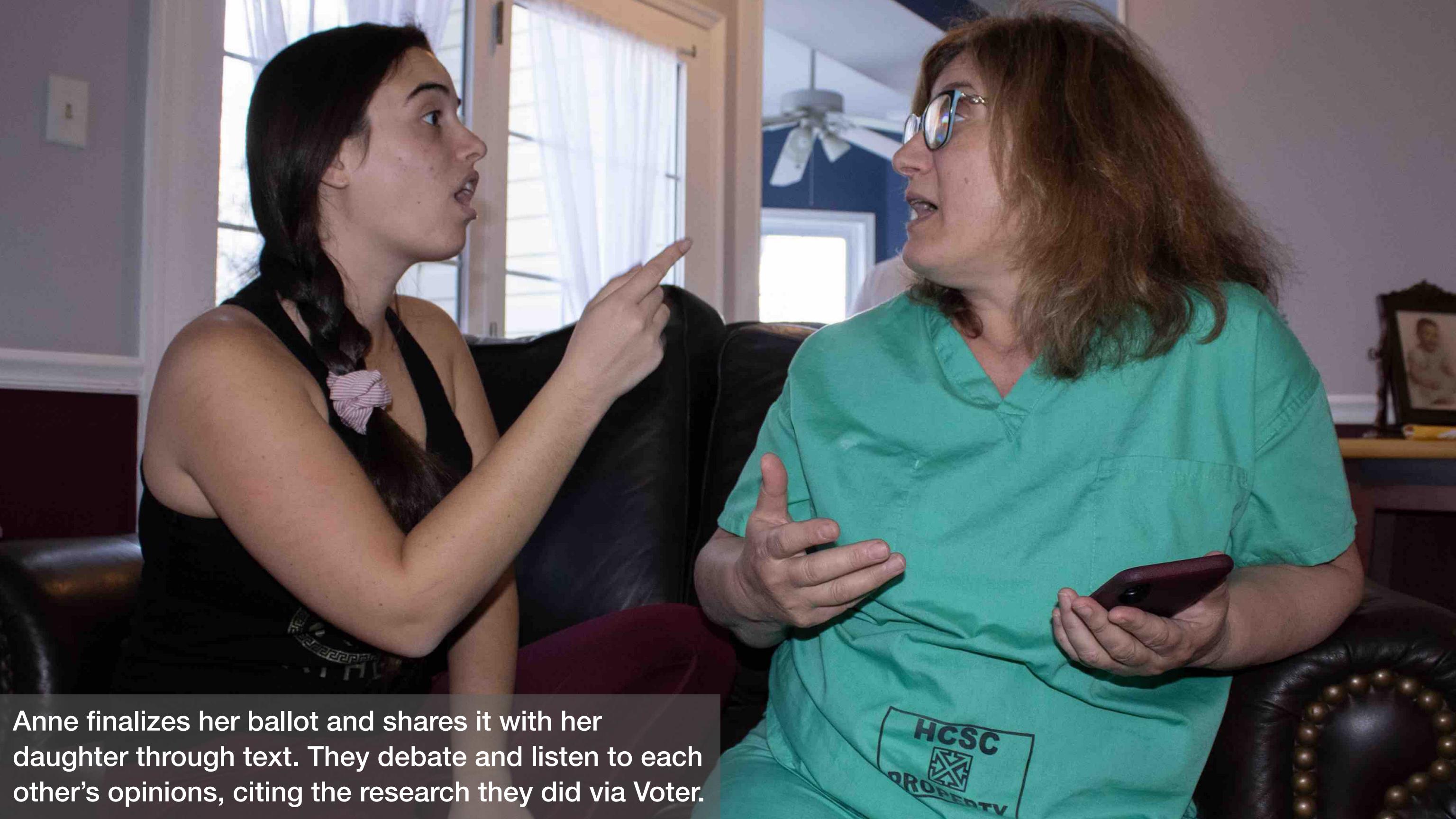
270 TO WIN

What is the Electoral College?
How does the system work, impact our elections, and what does it mean for 2020?

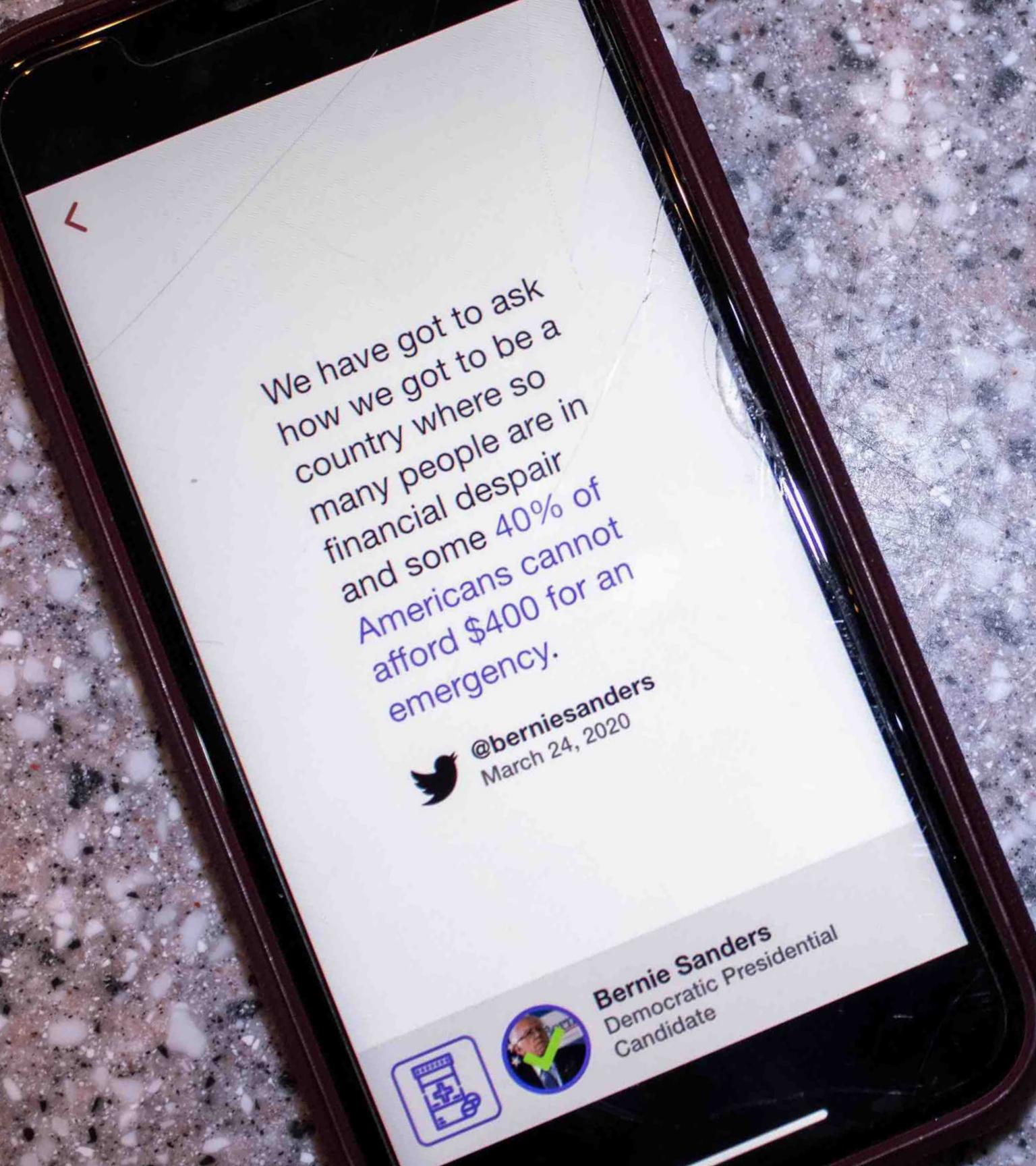
REPUBLICAN

DEMOCRATIC





Anne finalizes her ballot and shares it with her daughter through text. They debate and listen to each other's opinions, citing the research they did via Voter.



We have got to ask
how we got to be a
country where so
many people are in
financial despair
and some 40% of
Americans cannot
afford \$400 for an
emergency.



@berniesanders
March 24, 2020

Bernie Sanders
Democratic Presidential
Candidate



Anne continues to read/watch what candidates are saying about the election topics most important to her, especially healthcare. These issue-specific election update stories are conveniently accessible via her Voter homepage.



With a ballot prepared of researched choices,
election day goes smoothly. Anne's civic duty is
fulfilled and her voice has been heard!