CHARLES ANDREWS

🌐 candrews1999.github.io ✉ charlesrandrews1999@gmail.com

EDUCATION

Northeastern University Boston MA
SPRING CLASS OF 2023 CANDIDATE FOR
BFA in Interaction Design 3.85 GPA
Minor in Computer Science
MS in Experience Design 4.00 GPA
Web Development · Typography · Graphic Design · Research
Info Visualization · Branding · Object Oriented Programming
CLUBS DESIGNED FOR NU for Biden · Huntington News

PERSONAL SKILLSET

Programming
HTML · CSS · JavaScript · D3.js · Java · Python

Design
Figma · XD · Sketch · Illustrator · InDesign
Photoshop · Squarespace · Wix · Premiere Pro
After Effects · Canva · InVision · Lightroom

Interests
Art History · Fine Arts · Politics · Eagle Scout

+ References available upon request

EXPERIENCE

MORSE, Human Computer Interaction Engineer Coop Boston MA
JAN 2021 – AUG 2021, JULY 2022 – MAY 2023 FULL-TIME
· Implemented 12 unique Python-based visualizations using Matplotlib, Seaborne, and Plotly to illustrate computer vision algorithm performance
· Designed 10 original infographics to explain metrics and concepts surrounding computer vision algorithms using design research methods
· Crafted company ID badges, algorithm scorecards, computer vision UI mockups, employer brand evaluation, and design review process
· Committed 25+ branded Powerpoint templates to company slide deck

Northeastern University CAMD, Peer Mentor Boston MA
SEPT 2021 – PRESENT PART-TIME
· Provided interpersonal mentorship for Intro to Design course as TA
· Pioneered mobile app mentorship program as Student Success Guide

Language University, UI/UX Designer Glen Mills PA
JUNE 2019 – PRESENT PART-TIME
· Restructured Squarespace website hierarchy, page layouts, and branding for improved navigation and purchasing workflows
· Oversaw 124% monthly average increase in Facebook and Instagram post reach and 166% yearly increase in unique website visitors
· Designed marketing graphics and videos using Adobe Suite
· Crafted email-based customer journey sequence with Mailchimp

Toast Tab, Employer Brand and Design Coop Boston MA
JAN 2020 – APRIL 2020 FULL-TIME
· Architected month-long social media campaign centered around the day-to-day employee experience
· Composed logos, social media banners, and other marketing assets for company values refresh, DEI organizations, and employee orientations
· Created a more inclusive candidate experience through managing the job ad review process and utilizing a standardized template
· Assisted employer brand manager in executing content strategy

Figable, UI/UX Design Intern Philadelphia PA
MAR 2020 – AUG 2020 PART-TIME
· Designed second iteration of the application's website using Wix
· Drafted one-pager business summary for future investment pitches