

# CHARLES ANDREWS

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## EDUCATION

**Northeastern University** Boston MA  
SEPT 2018–MAY 2022

BFA in Interaction Design 3.85 GPA  
Minor in Computer Science  
Web Development · Typography · Graphic Design · Research  
Info Visualization · Branding · Object Oriented Programming  
DESIGNED FOR NU for Biden · Huntington News

## PERSONAL SKILLSET

### Programming

HTML · CSS · JS | D3.js | P5.js · Java · Python

### Design

Figma · XD · Sketch · Illustrator · InDesign  
Photoshop · Squarespace · Wix · Premiere Pro  
After Effects · Canva · InVision · Lightroom

### Interests

Podcasts · Traveling · Fine Arts · Eagle Scout

+ References available upon request

## EXPERIENCE

**MORSE, Human Computer Interaction Designer** Boston MA  
JAN 2021–AUG 2021 | JULY 2022–DEC 2022 FULL-TIME

Collaborated to establish iconography for three company product suites

Implemented 12 unique Python-based visualizations using Matplotlib, Seaborne, and Plotly to illustrate computer vision algorithm performance

Designed 15+ technical infographics to explain metrics and concepts surrounding computer vision projects using design research methods

Crafted ID badges, algorithm scorecards, computer vision UI mockups, employer brand evaluation, internal collateral, and design review process

Strategically branded and organized 12+ high-priority proposals, presentations, and one-pagers for DOD decision-makers and other clients

Committed 25+ branded Powerpoint templates to company slide deck

**Language University, UI/UX Designer** Glen Mills PA  
JUNE 2019–PRESENT PART-TIME

Restructured Squarespace website hierarchy, page layouts, and branding for improved navigation and purchasing workflows

Oversaw 124% monthly average increase in Facebook and Instagram post reach and 166% yearly increase in unique website visitors

Designed graphics and video for web and marketing with design stack

Crafted email-based customer journey sequence with Mailchimp

**Northeastern University CAMD, Peer Mentor** Boston MA  
SEPT 2021–MAY 2022 PART-TIME

Provided interpersonal mentorship for Intro to Design course as TA

Pioneered mobile app mentorship program as Student Success Guide

**Toast Tab, Employer Brand and Design Coop** Boston MA  
JAN 2020–APRIL 2020 FULL-TIME

Architected month-long social media campaign centered around the day-to-day employee experience

Composed logos, social media banners, and other marketing assets for company values refresh, DEI organizations, and employee orientations

Created a more inclusive candidate experience through managing the job ad review process and adopting a standardized template

Assisted employer brand manager in executing digital content strategy