

# **BATTLE OF THE NEIGHBORHOODS: A COMPARISON OF TORONTO, NEW YORK, AND GREATER LONDON**

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## **1. Introduction**

### **1.1. Background**

This research aims to analyze and compare the neighborhoods of Toronto with those in New York and London. We believe that an exploratory analysis of these mammoth concrete jungles could provide valuable insights given their similarities and differences.

Toronto, New York, and London are all international centers of business, arts, culture, and recognized as some of the most multicultural and cosmopolitan cities in the world. Toronto is the capital city of the Canadian province of Ontario, the most populous city in Canada, and the fourth most populous city in North America. London is one of the world's most important global cities, with considerable influence upon the arts, commerce, education, entertainment, and many other aspects of the world. Last but not least, New York City has been described as the cultural, financial, and media capital of the world – not to mention the most photographed city in the world<sup>1</sup>.

Nonetheless, each city has their key differences from the others. To illustrate, New York has an estimated population density of 10,716.36/km<sup>22</sup> while Toronto's is estimated to be nearly half of that at 4,334.4/km<sup>23</sup>, despite the fact that New York's metropolitan area is much larger than Toronto's. There are also further considerations for anyone thinking of living in one of these cities, such as London's generally cool winters with low temperature variations versus New York's chilly and damp winters. Perhaps most importantly, an aspiring traveler or mover would want to know the characteristics of the neighborhoods in these cities, as well as the

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<sup>1</sup> Travelzoo. (2018). 10 Most Photographed Places in the World Will Surprise You.

<https://www.travelzoo.com/ca/blog/10-most-photographed-places-in-the-world-will-surprise-you-2/>

<sup>2</sup> US Census Bureau. (2021). City and Town Population Totals: 2010-2020. <https://www.census.gov/programs-surveys/popest/technical-documentation/research/evaluation-estimates/2020-evaluation-estimates/>

<sup>3</sup> Statistics Canada. (2016). Census Profile, Canada 2016. <https://www12.statcan.gc.ca/census-recensement/2016/>

venues that could be found in each neighborhood. This is where our research will come in handy, as explained in the next part of this report.

## **1.2. Business Problem**

This is an exploratory analysis aiming to determine whether the city of Toronto is more similar to New York or London. The aim is to help tourists choose their destinations depending on the venues and destinations that the neighborhoods have to offer. The findings from this research could also assist Torontonians thinking of migrating to New York or London. Overall, our findings will help stakeholders to make informed decisions regarding their travels and satisfy any curiosity they might have, including the different kinds of cuisines and entertainment destinations that a city might have to offer.