# AI SEO Audit Report

**Website:** https://www.exchange1890.com
**Audit Date:** June 30, 2025

## Executive Summary

Overall AI Search Readiness Score: **62/100**

## Critical Issues

• 32 out of 42 images lack alt tags
• Empty H1 tags
• Lack of specific schema types

## Priority Recommendations

• Add alt tags to all images for better accessibility and SEO
• Utilize H1 tags for key topics
• Implement specific schema types relevant to the website's content
• Improve content structure to be more AI-friendly
• Enhance meta description to include keywords and be more descriptive

## AI Search Optimization

• Content lacks clear structure and hierarchy, making it difficult for AI algorithms to understand
• Lack of H1 tags and semantic structure can affect AI's understanding of key topics

## Voice Search Optimization

• Inadequate structured data can limit voice search optimization
• Lack of semantic structure can affect how content is interpreted by voice search technologies

## Quick Wins

• Adding alt tags to images
• Inclusion of H1 tags for key topics
• Improving the meta description