# AI SEO Audit Report

**Website:** https://gabbygoat.com
**Audit Date:** June 29, 2025

## Executive Summary

Overall AI Search Readiness Score: **70/100**

## Category Breakdown

• Technical Seo: 80/100
• Content Quality: 70/100
• Ai Readiness: 60/100
• Voice Search: 65/100
• Schema Markup: 40/100

## Critical Issues

• 18 out of 34 images lack alt text
• Schema Markup is present but no types are defined

## Priority Recommendations

• Add alt text to all images to improve accessibility and SEO
• Define Schema types to enhance search engine understanding of the site
• Optimize meta descriptions with targeted keywords
• Expand content length and include more targeted keywords for SEO

## AI Search Optimization

• Lack of defined Schema types could limit AI's understanding of the site
• Content could be structured more effectively for AI search

## Voice Search Optimization

• Content does not adequately answer user questions in a natural, conversational manner
• Lack of Schema markup could limit voice search optimization

## Quick Wins

- Add alt text to images
- Define Schema types