

AI SEO Audit Report

Website: <https://www.exchange1890.com>

Audit Date: June 29, 2025

Executive Summary

Overall AI Search Readiness Score: **55/100**

Category Breakdown

- Technical Seo: 50/100
- Content Quality: 55/100
- Ai Readiness: 35/100
- Voice Search: 40/100
- Schema Markup: 30/100

Critical Issues

- Missing meta description
- 32 images missing alt text

AI Search Optimization

- Limited AI search visibility due to missing structured data

Voice Search Optimization

- Content not optimized for conversational queries

Quick Wins

- Add missing alt text to images
- Implement basic schema markup