

# DreamFreely Presents: **Daily idioke**

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Asynchronous language learning through WhatsApp



***idioke.com***



## **Expected delivery**

*In-beta now*

## **Upfront Info**

- Returns in 12 to 18 months
- No exits planned, dedicated team
- Raising to grow and expand services

## **Biggest risk**

Losing \$1-5,000.

## **Biggest gain**

Nx your investment, start an incredible ride, while empowering individuals and communities to grow.

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# Learning ~~English~~ a language sucks !!!



## Lack / Disparity of Resources

- Machine or automated voices for many services.
- **Financial barriers prohibit in-person/virtual language learning experiences**
- Scheduling barriers prohibit consistency of study
- Lack of structure, difficult to discern/create structure

# The Solution: WhatsApp Broadcasts



- Provide daily English (/language) lessons to an audience using WhatsApp broadcasts, creating individual message threads.
- Send daily tongue twisters for recipients to reply with their attempts and receive pronunciation improvement tips.
- Expand service to include languages other than English and Spanish.

# the Basics

**312 239 2608**

Lu. - Vie. Practicas Diarias

Apoyo Individual  
25.000 / mes

<i>verde: green</i>	<i>Nn: en</i>	<i>Aa: ei</i>
<i>amarillo: yellow</i>	<i>Oo: ou</i>	<i>Bb: bi</i>
<i>azul: blue</i>	<i>Pp: pi</i>	<i>Cc: si</i>
<i>rojo: red</i>	<i>Qq: kiu</i>	<i>Dd: di</i>
<i>negro: black</i>	<i>Rr: ar</i>	<i>Ee: i</i>
<i>rosado: pink</i>	<i>Ss: es</i>	<i>Ff: ef</i>
<i>morado: purple</i>	<i>Tt: ti</i>	<i>Gg: chi</i>
<i>blanco: white</i>	<i>Uu: iu</i>	<i>Hh: eich</i>
<i>gris: grey</i>	<i>Vv: wi</i>	<i>Ii: ai</i>
<i>morron: brown</i>	<i>Ww: dabl-u</i>	<i>Jj: chei</i>
<i>oscuro: dark</i>	<i>Xx: eks</i>	<i>Kk: kei</i>
<i>claro: light</i>	<i>Yy: uai</i>	<i>Ll: el</i>
	<i>Zz: zsi</i>	<i>Mm: em</i>

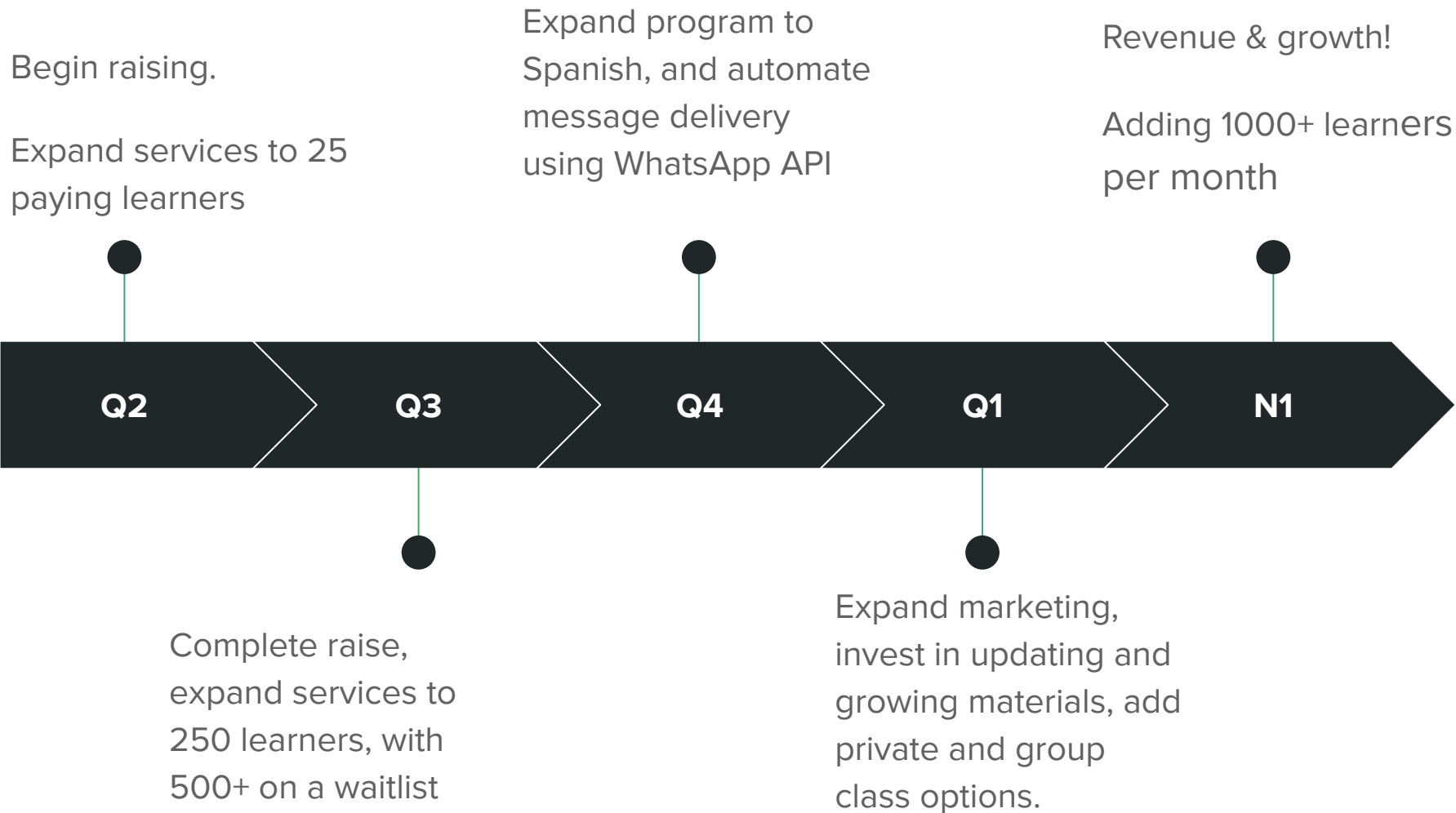
- A pilot group of 20+ is testing out the idea.
- 60 days of lessons, beginner to advanced, have been outlined.
- Networking and marketing materials along with strategic partnerships are forming for expansion.
- Favorable economics, base cost 25.000COP / \$8USD per month.
- Scaleable with an extendable growth path.

# Why Canin?

Canin is a dual-citizen, Colombian/USian, raised amidst white-collar workers, in the western suburbs of Minneapolis. I've built a small team already embedded within a rural pueblo, they serve as beta testers, and willing networking nodes for when we're ready to grow, with connections in the major metropolitan areas..

I work remotely, while nurturing individuals and teams; technically competent, and diverse enough in my interests and talents, enough to mitigate social, emotional and mentor stressors beyond the natural stressors of taking on any such work.

Ever cognizant of sustainability, I am dedicated to building a better world, and am willing to put in the work for it. The program, and its replication, being step one.





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