



Insights



Vehicle
Type



Revenue



Ride
Cancellation



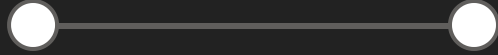
Ratings

Date

01-01-2025



31-01-2025



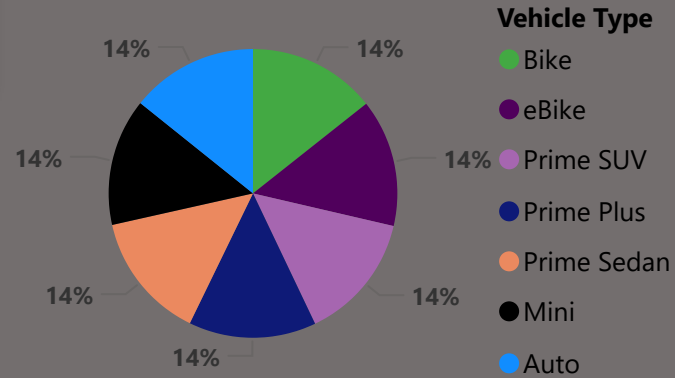
Total Booking Value

32.59M

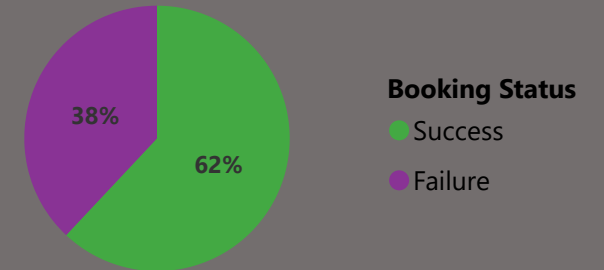
Total Bookings

94.66K

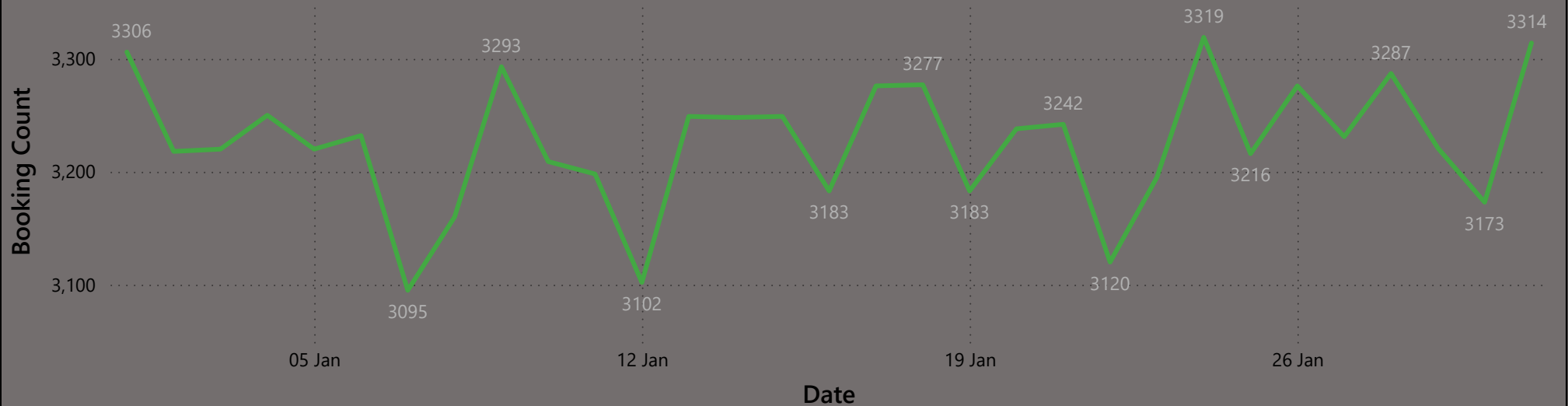
Types of Vehicle



Booking Status Breakdown



Ride Volume over time





01-01-2025



31-01-2025










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Vehicle Type	Total Booking Value	Success Booking Value	Avg. Distance Travelled	Total Distance Travelled
 Prime Sedan	4.65M	4.65M	16.17	143.35K
 Prime SUV	4.63M	4.63M	16.10	142.70K
 Prime Plus	4.63M	4.63M	16.01	139.95K
 Mini	4.68M	4.68M	16.16	143.64K
 Auto	4.65M	4.65M	15.96	141.54K
 Bike	4.65M	4.65M	15.93	140.88K
 E-Bike	4.70M	4.70M	16.07	143.42K



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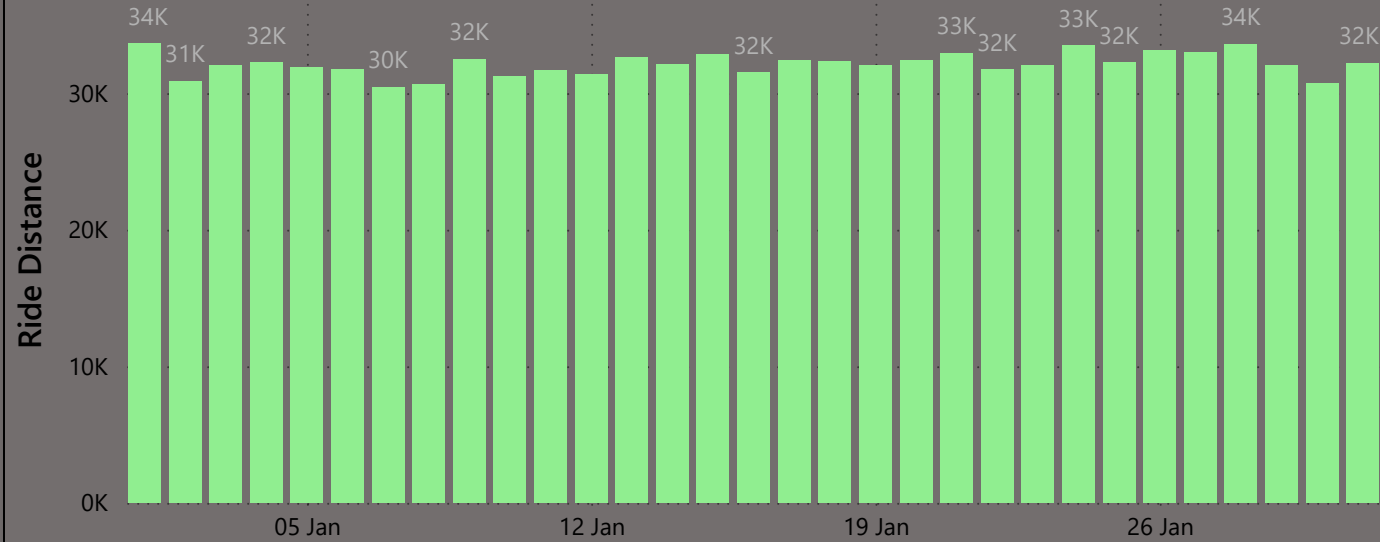


Ride
Cancellation

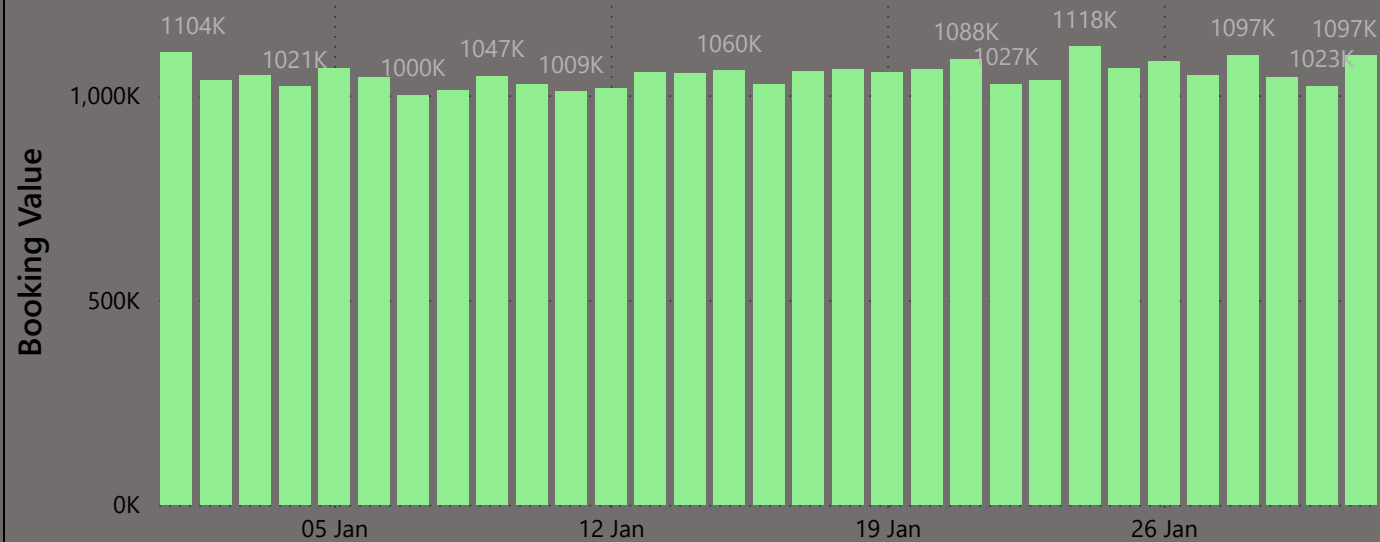


Ratings

Revenue by Time



Revenue by Time



Date

01-01-2025



31-01-2025



Total Revenue

32.59M

Top 10 Customers

Customer_ID	Sum of Booking_Value
CUST22312	4,286.25
CUST36528	4,152.69
CUST36887	4,137.49
CUST93092	3,871.93
CUST82960	3,801.40
CUST61738	3,599.82
CUST76452	3,568.08
CUST82322	3,559.99
CUST82955	3,508.11
CUST76245	3,488.46



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Total Bookings

94.66K

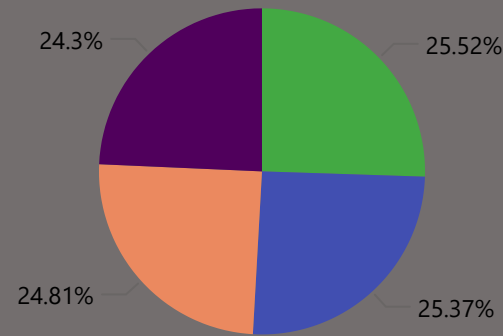
Total Failed Bookings

37.24K

Cancellation rate (%)

38.00

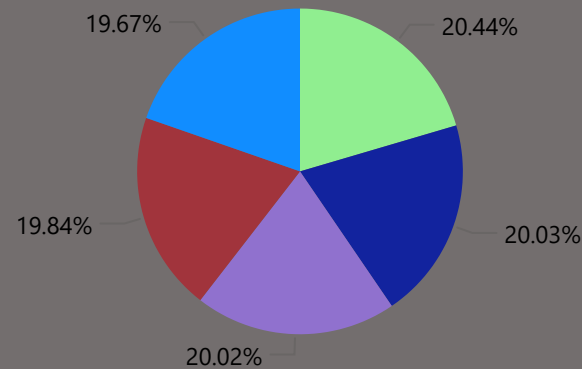
Cancelled Rides by Drivers



Reason_for_Cancelling_by_Driver

- The customer was coughing/sick
- More than permitted people in there
- Personal & Car related issues
- Customer related issue

Cancelled Rides by Customer



Reason_for_Cancelling_by_Customer

- AC is not working
- Change of plans
- Driver asked to cancel
- Driver is not moving towards pickup location
- Wrong Address



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Ratings

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31-01-2025



Driver Ratings

Prime Sedan	Prime SUV	Prime Plus	Mini	Auto	Bike	E-Bike
2.63	2.63	2.61	2.65	2.65	2.62	2.66

Customer Ratings

Prime Sedan	Prime SUV	Prime Plus	Mini	Auto	Bike	E-Bike
2.63	2.64	2.60	2.65	2.64	2.62	2.65