



# JGLCRM2015 Exhibition



Grand Rapids, MI | [jglcrm2015.com](http://jglcrm2015.com)

## Dear Exhibitors and Sponsors:

West Michigan is a diverse area of the state where chemists represent the pharmaceutical, chemical manufacturing, food and beverage, environmental, governmental, academic, cosmetic, personal care, home care, and nutraceutical industries.

The 2015 JGLCRM Regional ACS meeting will draw together the contacts and potential new customers from a wide range of industries. At the meeting, there will be an exhibition space to display your company's unique products and interact with the meeting attendees. The exhibition is scheduled in four sessions over two days, including hours unopposed by the technical programs or social events. The exhibition area is centrally located with respect to technical meeting rooms, plenary session areas, poster session areas and registration, thus ensuring strong traffic flow through the exhibits. A series of raffle and other events are planned during the exhibition. If you have any special items you would like to donate for raffle events or if your company would be interested in sponsoring a refreshment break, poster session, social event, awards or plenary session, we would appreciate your support and will prominently recognize your participation.

Booth space will be allotted in 10'×10' spaces. Double spaces may be obtained but they will be limited in number. Each booth will be equipped with a sign, pipe & drape, a table, chairs, and a wastebasket. Additional furniture, electricity, telephone or internet connections are available on a for-fee basis.

For those companies who cannot, or choose not to, send a representative, table space service may be provided. Your literature can be set out at the start of the show and periodically replenished. Unused literature will not be returned unless special arrangements are made.

A special area will be designated for academic institutions that wish to recruit during the undergraduate poster session or during high school attendance day, and tables will be available at a reduced rate.

Each exhibitor will receive a list of attendees and their purchasing plans. Commercial exhibitors will receive two registrations, while academic exhibitors will receive one registration.

For full exhibition and sponsorship opportunities:

- please see the reverse
- go to <http://www.jglcrm2015.com/expo.html>
- contact John Miller, Exhibits co-chair (<mailto:john.b.miller@wmich.edu>)

## Exhibitor Booths\*

Commercial - 10x10	\$750	pipe & drape, sign, table & 2 chairs, business card ad, two registrations
Commercial - 10x20	\$1,500	pipe & drape, sign, table & 2 chairs, business card ad, three registrations
Academic - 10x10	\$350	pipe & drape, sign, table & 2 chairs, one registration
Academic - (shared 10x10)	\$200	pipe & drape, sign, 1/2-table & 1 chair
Unattended - 10x10	\$300	pipe & drape, sign, table
Unattended - (shared 10x10)	\$200	pipe & drape, sign, 1/2-table

*\*Wi-Fi and electricity available*

## Event Sponsorships

Full Session/symposium	\$1,000	includes acknowledgement on the symposium room placard
Half-day Session/symposium	\$500	includes acknowledgement on the symposium room placard
Coffee Break	Cost + \$250	includes acknowledgement on the event placard
Poster session	Cost + \$250	includes acknowledgement on the event placard
Social event	Cost + 500	\$1000 minimum, also includes acknowledgement on the event placard. (If sponsorship is \$2500 or above, will be included on all meeting signage)

Awards or Plenary Session

*Contact Many types of Sponsorship are possible*

## General Sponsorships

Bronze	\$250	business card item in program, rotating website logo/link
Silver	\$500	quarter page in program, persistent website logo/link
Gold	\$1,000	half-page in program, persistent website Logo/link
Platinum	\$5,000	All signage, full page, and persistent website Logo/link
Osmium	\$10,000	All signage, Inside program Cover, and persistent website Logo/link
Exhibitor Scavenger Hunt	\$100	
Raffle	Any item over \$50	
Imprinted Promotional items	<i>Contact</i>	

## Program ad space

business card	\$100
quarter page	\$150
half page	\$300
full page	\$500
inside first page	\$2,000
back cover	\$5,000
Logo on all signage	\$2,000

## Website ad space

Rotating Logo/link on website	\$50
Persistent Logo/link on website	\$300

**For complete JGLCRM 2015 Exhibition information, please see:**

<http://jglcrm2015.com/expo.html>

**or contact:**

**John Miller, [john.b.miller@wmich.edu](mailto:john.b.miller@wmich.edu)**

