

CreditCards.com: Weekly Credit Card Rate Report

Thursday, August 30, 2007

Austin, Texas – Credit card interest rates continued to show stability across all popular card categories this week as the summer draws to an end, despite recent economic turbulence and prime rate cut speculation.

Potential prime rate changes are noteworthy to those cardholders that revolve balances each month because a majority of credit card issuers base their variable credit card APRs on an index tied to the prime rate. According the central bank, 54% of card issuers utilize the prime rate as their lending benchmark.

Rates for card categories tracked by CreditCards.com are listed below:

Credit Card Rate Averages

Low Interest	11.41%
Balance Transfer	11.41%
Bad Credit	12.81%
Cash Back	13.13%
Reward	13.66%
Business	13.95%
Instant Approval	14.18%
Airline	15.08%
Student	17.88%

Source: CreditCards.com

Updated: 08-30-07

According to a recent letter quoted in today's Wall Street Journal from Fed Chairman Ben Bernanke to Senator Charles Schumer (D-NY), Fed policy makers would "act as needed" to protect the overall economy from the markets' recent turmoil. This communication fueled speculation of a pending cut to the federal funds rate, which would ripple through to consumers.

According to the Fed's most recent consumer credit statistical release, the average long term APR across all existing credit card accounts has remained constant over the past few months at 13.46%.

The CreditCards.com credit card rate survey is conducted each week using data from the leading credit card issuers in the United States.

Introductory offer periods and actual regular interest rates can vary depending on individual applicants' credit quality and issuer risk-based pricing policies.

About CreditCards.com

CreditCards.com is a leading online credit card marketplace, bringing consumers and credit card issuers together. At its free website, www.creditcards.com, consumers can compare more than 150 credit card offers from the nation's leading issuers and banks, and apply securely online. CreditCards.com is also a destination site for consumers wanting to learn more about credit cards; offering advice, news, features, statistics and tools - all designed to help consumers make smart choices about credit cards. In 2006, over 12 million unique visitors used CreditCards.com to search for their next credit card.

For more information, contact:

Ben Woolsey
Director of Marketing
benw@creditcards.com
512-996-8663 x106

NOTE TO EDITORS: The information contained in this release is available for print or broadcast with attribution to CreditCards.com.