



CONTACT

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TECHNICAL SKILLS

- Javascript
- HTML
- CSS, SASS, LESS
- Web Design
- UI/UX Design
- Adobe XD
- Photoshop
- Canva
- Wordpress
- Agile, Scrum
- React
- React Native
- Git
- NodeJS
- Bootstrap

OTHER SKILLS

- Written, verbal communication
- Public speaking
- Salesforce
- Client Support

CANO ESPINOZA

WEB DEVELOPER

Full stack web developer with a focus on front end development, UI/UX design, and digital marketing.

WORK EXPERIENCE

Client Support Coach

iMatrix | September 2020 - present

- Designing and creating webpages using HTML, CSS, Javascript, and October CMS
- Applying best SEO practices to websites
- Creating fully-responsive webpages
- Assisting clients with online branding and site customization
- Solving issues regarding DNS records, domain transfers and email systems
- Providing high-quality, efficient, 1-on-1 customer support to clients from around the world
- Training new team members in technical and non-technical skills

Front End Mobile Developer / Co-founder

IM LIMITLESS, LLC | February 2020 - present

- Designing and developing front end/UI components using AdobeXD and React Native
- Working with a small development team to conceptualize and execute backend and frontend features
- Utilizing Agile methodologies to determine timelines and organize tasks
- Communicating processes to my non-technical co-founder so that he could understand my successes and struggles
- Javascript, React Native, Go, PostgreSQL, Git, Postman, Xcode, Android Studio, VS Code

EDUCATION

San Diego Code School

Full Stack Web Development (MERN) | Jun 2019 - Nov 2019

Southwestern College

AS Commercial Music | Aug 2016 - May 2018



C E R T I F I C A T I O N S & A C C O L A D E S

Fundamentals of Digital Marketing -
Google Certification (In Progress)

MVP - iMatrix Client Success
Department (February 2021)

Rockstar of the Month - iMatrix Client
Success Department (November 2020)

3rd Place - Tealium Hackathon
(August 2019)

P R O J E C T S

IM LIMITLESS

IM LIMITLESS, LLC

- Ideated, planned, and developed a goal tracking mobile app
- Created an app that can be used to track goals and reward users for completing them
- Had no prior experience with mobile development and learned React Native while building the app

Make Cool Beats

makecoolbeats.com

- Built a free, mobile-first drum pad that accurately represents what professional music producers use
- Designed a sleek, interactive UI that is perfect for mobile use
- Created the website with the goal of bringing the fun of beat-making to the masses

Veterinary Care Specialty Group

vcsgvets.com

- Worked closely with a client to completely redesign and optimize their website
- Created branded content using Photoshop
- Implemented SEO keywords and metadata
- Rolled custom design solutions using HTML and CSS

Evolution Chiropractic

evolutionchiro.com

- Used client-provided content to execute a redesign project
- Created a minimal and modern site with strong branding
- Built a fully responsive design using pre-built CMS components and media queries