

The Future of Marketing: When Keywords Become Assets You Can Own

Imagine this...

Whenever you want to find something, like “coffee shop near me” or “head spa in Bangkok”, in the past you had to search through Google yourself → and choose from many websites competing for the top rank.

But in the near future, we won’t need to search for information ourselves anymore.

Because AI will instantly provide us with the best answer.

What makes AI choose?

The answer is simple: Keywords.

- Today in the online world → Keywords are what help your page or shop appear on Google, Facebook, or TikTok.
 - Tomorrow in the AI-driven world → Keywords will become even more important, because AI will use them to decide who should be the very first answer.
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What is the Funnel Economy?

It is a new system that transforms keywords from simple words into assets that anyone can own.

- You can “own” important keywords, like “ASMR Massage” or “Sleep Salon Bangkok.”
 - You can “lease” these keywords to businesses that want AI to recommend them first.
 - And every ownership record is stored on Blockchain and IPFS → transparent, verifiable, and unchangeable.
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✨ A simple example

- If you own the keyword “ASMR Massage” → one day, when a spa brand wants AI to choose them as the first answer, they would lease that keyword from you.
 - It’s like being the landlord of a “prime digital location” that businesses want to rent.
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🌍 Why does this matter to everyone?

Because Funnel Economy can make the internet and AI systems more fair and transparent.

- Blockchain & Cryptocurrency → gain new real transactions, driving token value upward.
 - Businesses → can reach customers more fairly, without hidden bidding wars.
 - Everyday people → have a chance to own the keywords they care about and generate income from them.
 - AI & Social Networks → benefit from a global standard that ensures more accurate and trustworthy information.
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🤝 An Invitation

Funnel Economy is not designed for any single person.

It is a new system where everyone can take part.

- Today, you may just be a user who types keywords to find answers.
 - But tomorrow... you could be the owner of the keywords that millions of people and businesses rely on.
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✅ In Summary

Funnel Economy is becoming the future of marketing in the AI era:

- Keywords → from simple search terms → to digital assets you can truly own.
- Everyone has the right to participate: entrepreneurs, investors, or ordinary people.
- And together, this will push the digital economy toward a more transparent and sustainable future.