

What is an NFT and How Does it Work?

Think of the real world: we have valuable documents like land deeds, car registrations, or certificates for artwork.

These documents prove who the true owner is.

In the digital world, we have NFTs (Non-Fungible Tokens) that serve the same purpose.

An NFT is like a digital certificate of ownership for anything online — whether it's a picture, a song, a video, or even a keyword.

How NFTs Work (Simple Explanation)

1.

Creation (Minting)

- Like issuing a new land deed → you take something you want (an image, a word, or data) and record it on the Blockchain.
 - The Blockchain then creates a token called an NFT as proof.
-

2.

Recording on the Blockchain

- NFT information is stored across computers all over the world (not in one place).
 - This means no one can delete or change it.
 - Imagine putting your land deed into safes located all over the world → nobody can steal or erase it.
-

3.

Ownership

- Whoever holds the NFT in their digital wallet is the true owner.
 - You can show it to anyone and prove, “This belongs to me.”
 - Just like showing a house deed — everyone knows it’s yours.
-

4.

Transfer or Leasing

- NFTs can be transferred to others, like selling or gifting.
 - They can also be leased so someone else can use the rights temporarily.
 - Every action is recorded on the Blockchain → no cheating, no history tampering.
-

🌟 Real-Life Example

- You hold an NFT that represents the keyword “Sleep Salon Bangkok.”
 - One day, a new shop wants AI to recommend them first → they can lease this keyword from you.
 - The leasing is recorded on the Blockchain → everyone can verify they rented it, and that you are the true owner.
-

✅ In Summary

An NFT is a digital certificate of ownership that:

- Is created and stored on the Blockchain (cannot be deleted).
- Proves who the real owner is.

- Can be transferred, sold, or leased transparently.

👉 Simply put: NFT = a digital land deed for what you own online.