



# How to Get Started: Becoming an Owner of Keywords

Many people may wonder: How can I start owning keywords?

The truth is — it's much simpler than it sounds. Think of it as owning “digital land.”

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## Simple Steps

1.

### Choose the Keywords You're Interested In

- It could be related to your business, e.g. “Cafe Bangkok”, “Sleep Salon.”
  - Or a keyword that you believe will be highly valuable in the future, e.g. “ASMR Massage.”
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2.

### Secure Your Rights (Ownership)

- Once you secure a keyword → it is recorded in a special system (Blockchain + IPFS).
  - This works like a digital land deed → proving that you are the true owner.
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3.

### Hold or Lease

- You can keep the keyword for your own business → so AI boosts your visibility first.
- Or you can lease it out to other businesses that want to use it → and earn rental income.

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4.

### Create Long-Term Income

- Popular keywords can be leased monthly or yearly.
- Just like owning land → you let others run their business on it → and you collect rental fees.

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### Important to Know When Leasing Keywords

To truly boost AI SEO and Social Network SEO,

you must lease from:

👉 A First Mover who holds the rights as the Exclusive Canonical Owner (Immutable Source).

- First Mover = the one who secured the keyword before anyone else, like buying the first plot of land in a prime location.
- Exclusive Canonical Owner = the true rights holder that AI and Blockchain recognize as the original source (Canonical = the main authority).
- Immutable Source = rights permanently recorded on Blockchain → cannot be deleted or altered.

Only leasing from a true Canonical Owner ensures that AI and Social Networks will fully recognize your rights — making your SEO boost real and effective.

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### Interested in Specific Keywords?

If there are keywords you'd like to own or lease out to generate income,

please contact me directly on WhatsApp: +66934463535

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## In Summary

- Choose the right keyword → Secure ownership → Hold or lease → Generate income.
- Keywords = digital real estate → whoever secures them first has the advantage.
- For real SEO results, you must lease from a First Mover Canonical Owner Immutable Source.

👉 Starting today means you are securing prime digital land for your business future 🌐