

? Frequently Asked Questions (FAQ) about Funnel Economy & Keyword Leasing

1. How do I know which keywords are worth investing in?

Start with words related to your business or products that people search for often.

- For local businesses, e.g. a coffee shop → choose keywords like “Cafe Bangkok” or “Coffee Shop Rama 9.”
- For trending industries such as wellness, beauty, or tourism → choose high-demand keywords like “Head Spa Bangkok” or “ASMR Massage.”

👉 Simply put: the more people ask for a keyword in real life → the more valuable it is.

2. Can small businesses get started too?

Absolutely 

Funnel Economy is open to all businesses, not just large corporations.

- Small shops that secure keywords related to their area or service → have the chance to be seen by customers before bigger competitors.
 - It's like owning prime digital real estate without needing a massive ad budget.
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3. Is it really safe?

Yes. Keyword rights are stored on Blockchain and IPFS.

- These systems are transparent, verifiable, and cannot be altered or deleted.
- It works like having a digital land deed proving your ownership.
- Every lease is managed through a Smart Contract → transparent and secure.

4. Can I earn real income?

Yes 💰

- If you own a keyword that businesses want to use → they will lease it from you.
- You collect rental fees → just like a landlord renting property.
- Income depends on demand → ranging from hundreds to thousands of dollars per month.

5. What if someone else owns the same keyword?

In Funnel Economy, ownership is based on the Canonical Owner.

- Whoever secured the keyword first = First Mover = the true rights holder.
- Others cannot overwrite or change that ownership.

6. Can I keep the keyword for my own business instead of leasing it?

Of course ✨

- You can hold your keywords to boost your own brand.
- When AI or search systems decide which result to show → your ownership is recognized first.

 **Interested in Keywords You'd Like to Own or Lease?**

You can contact me directly at WhatsApp: +66934463535

Quick Summary

- Keywords = prime digital real estate. Whoever comes first has the advantage.
- Small businesses can start too → it's not limited to big players.
- The system is safe, transparent, and verifiable.
- Real income comes from leasing.
- For effective SEO results, you must lease from a First Mover Canonical Owner Immutable Source.