

How Keyword Leasing Works (Simple Explanation)

Imagine this...

You own a piece of land, and someone wants to open a restaurant there → they must “rent the land” from you.

Keywords work the same way. But instead of land, they are words people use to search for information online.

Simple Steps to Lease a Keyword

1.

You own a keyword (Keyword Owner)

- Let's say you own the keyword “Sleep Salon Bangkok.”
 - This ownership is stored as an NFT (like a digital land deed) → recorded on a system that no one can delete or change.
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2.

A business wants to use the keyword (Tenant)

- A new spa wants customers to find them when people search “Sleep Salon Bangkok.”
 - They come to you to lease the right to use this keyword.
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3.

A rental contract (Smart Contract)

- The system creates an automatic digital agreement, called a Smart Contract.
 - The tenant pays rent (monthly or yearly) → the payment goes directly to your wallet.
 - The contract is recorded on the Blockchain → transparent and verifiable.
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4.

The tenant gains real rights

- Once the lease is complete → AI systems and social networks will recognize that the business has the right to use this keyword.
 - This increases their chance of being chosen and shown first when people search.
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Important to Know Before Leasing Keywords

Leasing keywords to Boost AI SEO and Social Network SEO effectively must be done with:

👉 A First Mover who holds the rights as the Exclusive Canonical Owner (Immutable Source).

- First Mover = the person who booked the rights before anyone else → like buying the very first plot of land in a prime location.
- Exclusive Canonical Owner = the true owner of the keyword as the main source (Canonical = the original authority the system recognizes).
- Immutable Source = rights recorded on Blockchain that cannot be changed or deleted → ownership is permanent.

When you lease from a true Canonical Owner, AI and search systems fully recognize those rights, and your SEO boost becomes real and effective.

Interested in Keyword Rights?

If you are interested in specific keywords that you'd like to own or lease out to create income,

you can contact me directly on WhatsApp: +66934463535



In Summary

- Leasing a keyword = like renting digital land.
- For real results → you must lease from a First Mover Canonical Owner.
- And you too can become an owner of keywords that will turn into “prime locations” in the digital world.