# Valentina Cano

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# **Work Experience**

# eSource Capital

### Software Engineer

## Barcelona, Spain. May 2024-present

- Designed and implemented cloud-native applications for clients in banking, legal, pharmaceutical, and SaaS industries using Flask, FastAPI, and Google Cloud Platform (Vertex AI, Cloud Storage, Cloud Run, Cloud Scheduler)
- Developed a credit memo processing system utilizing the Gemini LLM for multi-modal data extraction in Python
- Built chatbots for Human Capital departments, and enhanced their functionality by writing webhooks for processing Dialogflow output, and creating REST APIs for efficient data retrieval (e.g., from Atlassian Confluence spaces)

### Product Analyst, ToogleBox

### Caracas, Venezuela. October 2023-April 2024

- Led CRM and dashboard migration, ensuring data integrity via multi-step cleansing (deduplication, standardization)
- Redesigned ToogleBox homepage for user-friendliness, leveraging data-driven design principles and user behavior analytics, and implementing an interactive mock-up of the new homepage

# The Walt Disney Company

# Data Analyst, Disney+ EMEA Content

### London, UK. September 2021-August 2023

- Built new Python-based performance projection framework to optimize merchandising and marketing decisions
- Engineered a data pipeline using Databricks, Snowflake SQL, and Google Sheets to automate data extraction and table creation, enabling data integration with finance teams and reducing weekly analysis time by 10+ hours
- Developed a suite of interactive dashboards in Looker to enhance cross-team collaboration and efficiency, and deliver granular insights into Disney+ content performance

### Associate Data Analyst, Disney+ Product Personalization

#### New York City, USA. January 2020-August 2021

- Implemented A/B testing analysis using Python and Jupyter notebooks to evaluate personalization product releases
- Automated daily KPI monitoring system in Looker for user-to-item and item-to-item recommendation algorithms
- Translated complex algorithms into actionable insights reports for non-technical stakeholders, focusing on homepage engagement

#### Meta

### Data Science Intern, Facebook Groups

### Seattle, USA. May-August 2018

- Analyzed Groups invite effectiveness, comparing ML-driven and organic approaches, using SQL and visualizations
- Calculated A/B test results to evaluate the efficiency of various design strategies for Groups invites

### Data Science Intern, Facebook University for Analytics

### Menlo Park, USA. June-August 2016

- 1 of 10 participants in 1st class of FBU Analytics, a program focused on underrepresented minorities in tech
- Examined GDPR's impact on user engagement and proposed growth opportunities, using SQL and Python

### **Brown University Computer Science**

# Research Assistant, Human Computer Interaction Lab

# Providence, USA. January–June 2018

- Contributed to Prof. Huang's NIH-funded Sochiatrist project, predicting mood and behavior trends with social data
- Implemented fixes in Python for social media data extractor, improving data accuracy

# Teaching Assistant, Introduction to Object-Oriented Programming Providence, USA. August-December 2015

- Assisted in teaching 350+ students OOP and Java fundamentals for Prof. van Dam's CS15 course
- Held weekly office hours, led lab sessions, crafted lecture content, designed homework, and graded 100+ projects

# **Education**

# **Georgia Institute of Technology**

Master of Science in Computer Science (online, part-time)

Courses: Software Development Process

### **Brown University**

Providence, USA. December 2019

Start date: August 2024

#### Computer Science & International Development Studies, B.A.

4.0/4.0 GPA

• Relevant courses: Introduction to OOP & Java, Algorithms & Data Structures, Computer Systems, Discrete Structures & Probability, Linear Algebra, User Interface Design

# Skills

- Languages: Spanish (native), English (native), Portuguese (beginner)
- **Programming Languages**: Java, Python, SQL, HTML/CSS
- Tools & Platforms: Git, Docker, Google Cloud Platform, Looker, Tableau, Databricks, Android Studio, Agile/Scrum