



CO₂



ANALYSIS



Season Analysis



Usage Analysis



Sales Analysis



Profit Analysis



Footprint Analysis

Gender Analysis

Colour Analysis

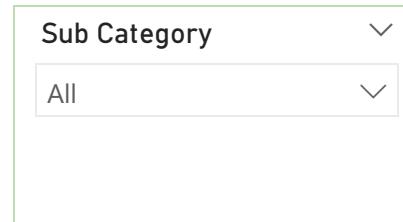
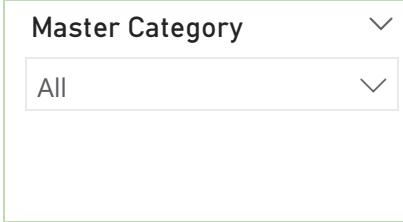
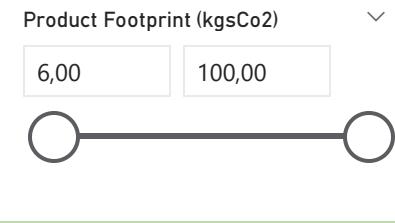
INSIGHTS

Sales Insights

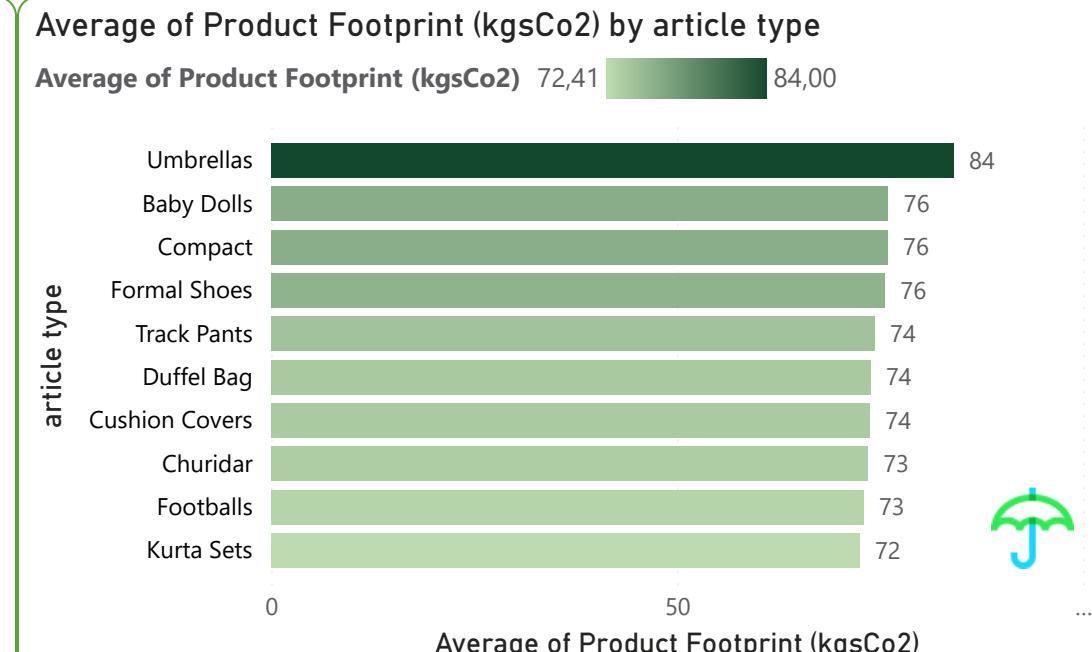
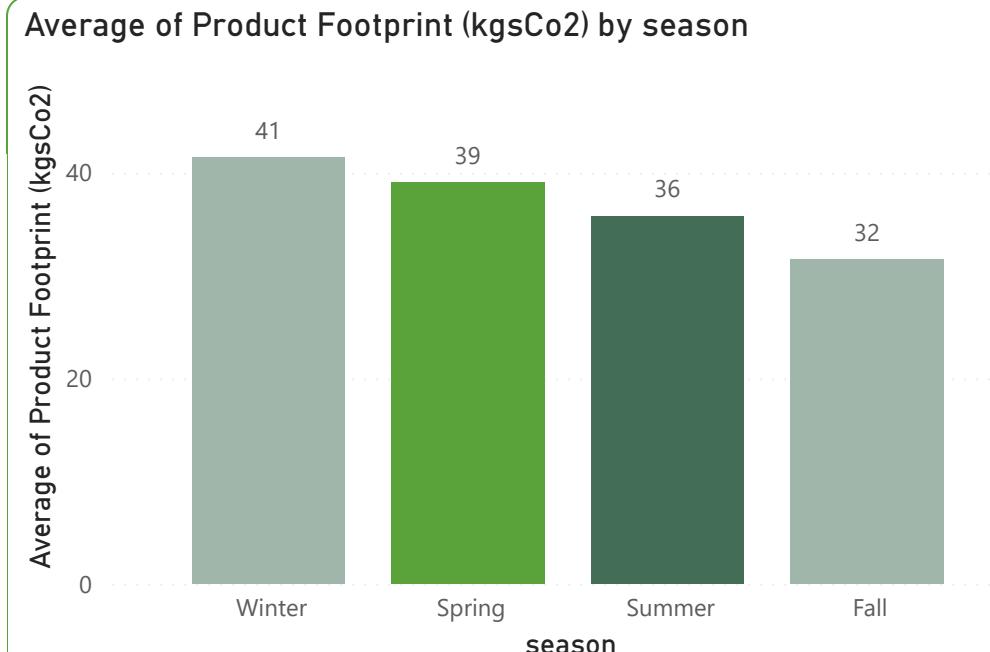
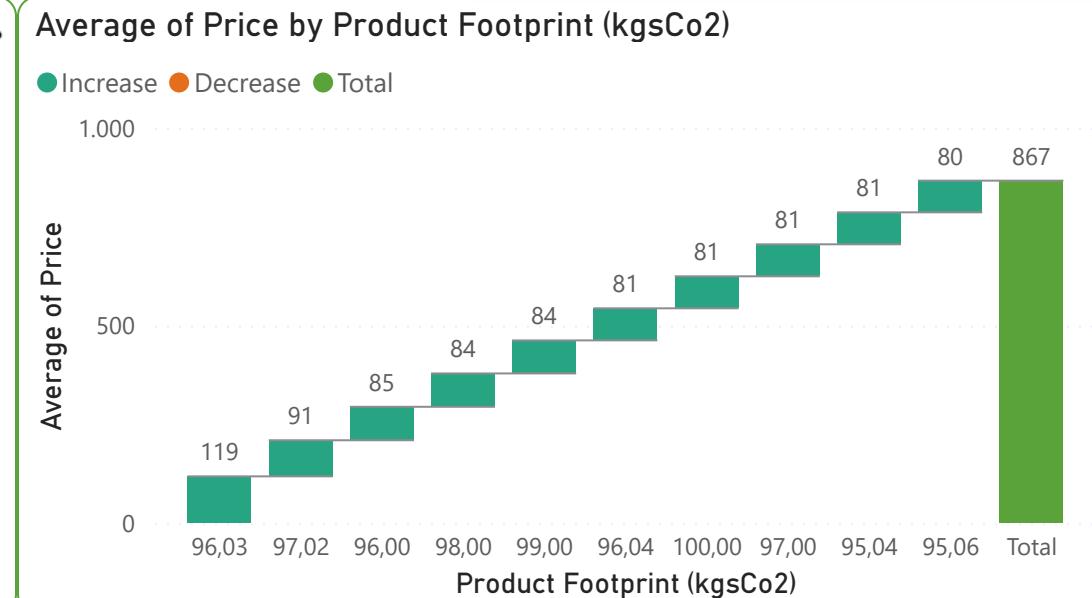
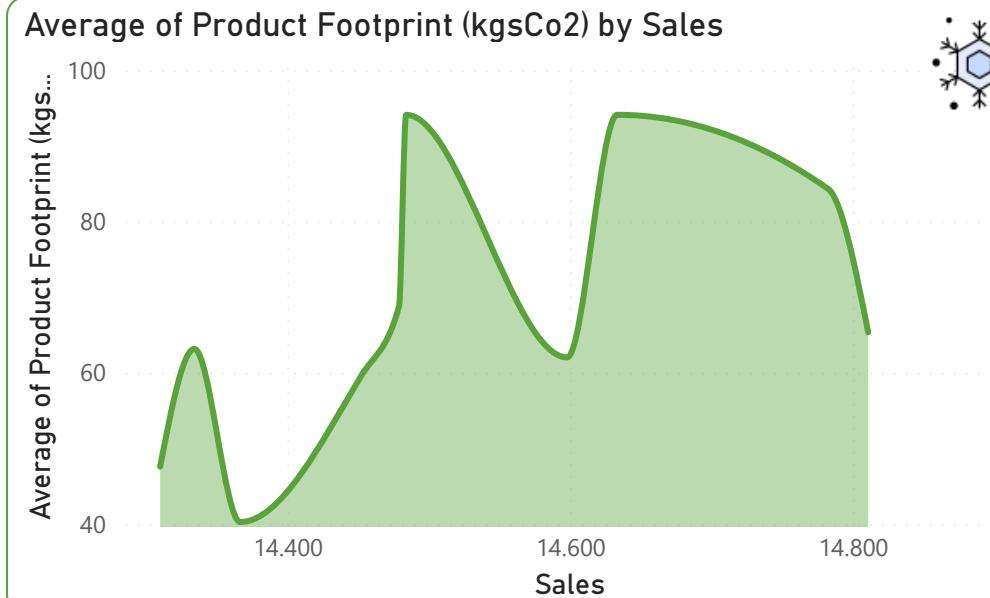
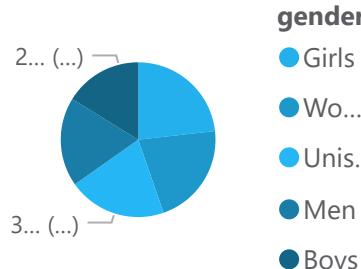
Product Insights



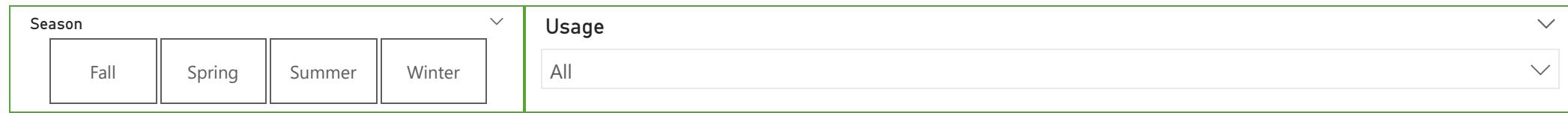
RETAIL CO₂



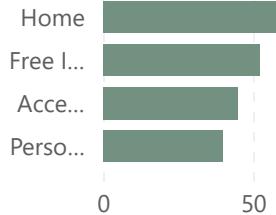
Average of Product Footprint (kgsCo₂) by gender



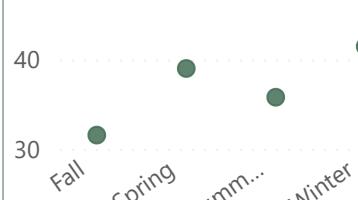
RETAIL CO₂



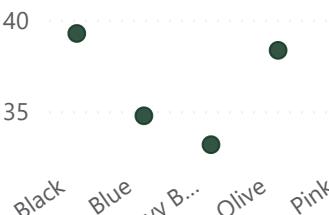
Average of Product Footprint (kgsCo₂) by Master Category



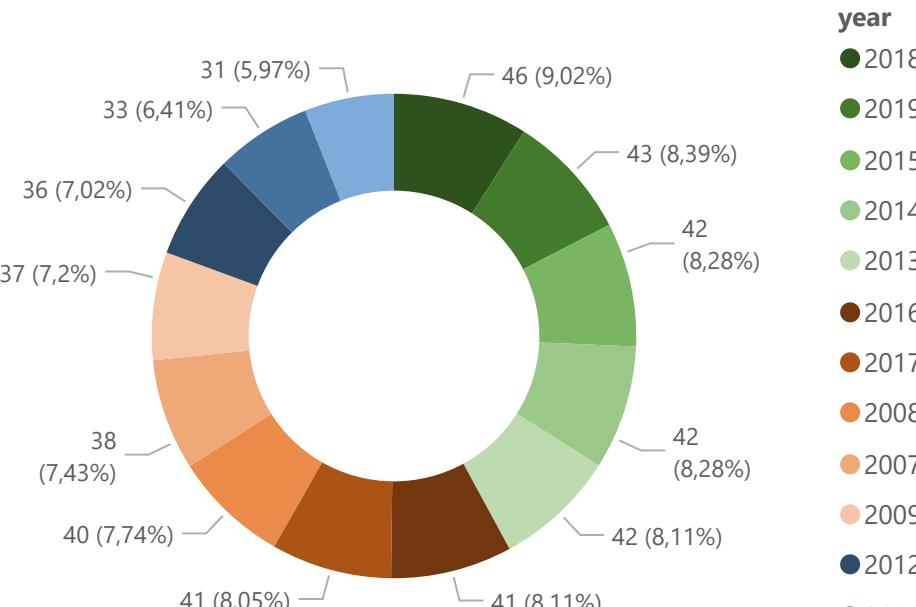
Average of Product Footprint (kgsCo₂) by season



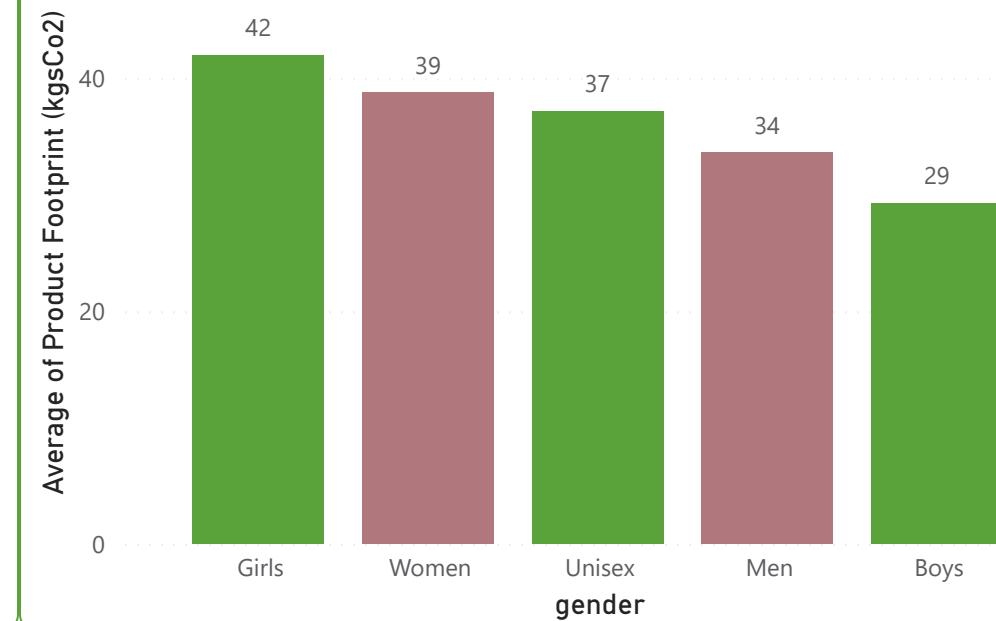
Average of Product Footprint (kgsCo₂) by colour



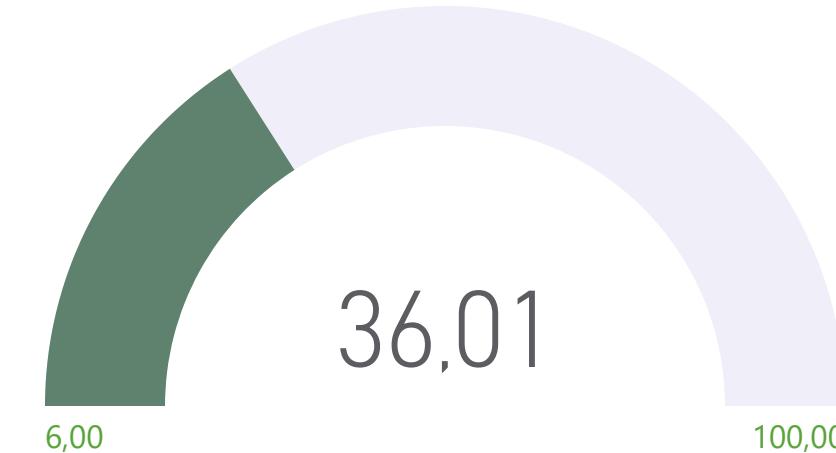
Average of Product Footprint (kgsCo₂) by year



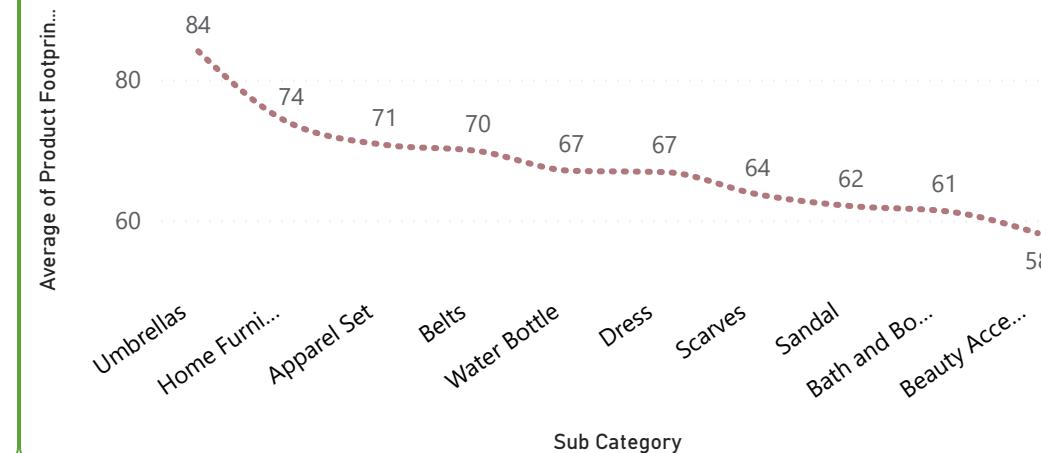
Average of Product Footprint (kgsCo₂) by gender



Average of Product Footprint (kgsCo₂)



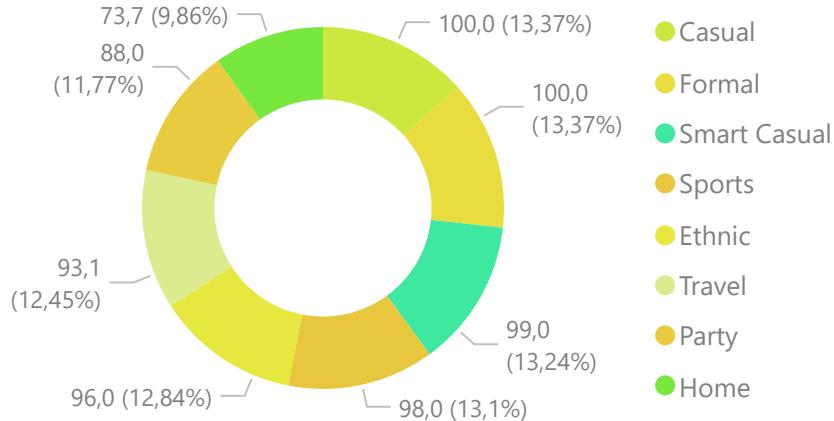
Average of Product Footprint (kgsCo₂) by Sub Category



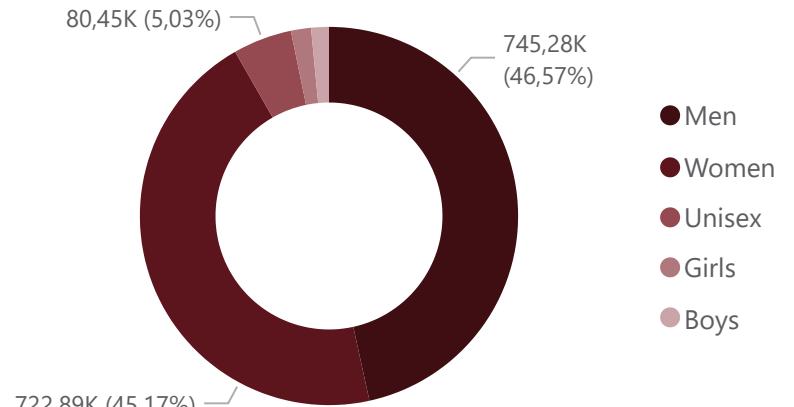
RETAIL CO₂



Max Footprint by usage

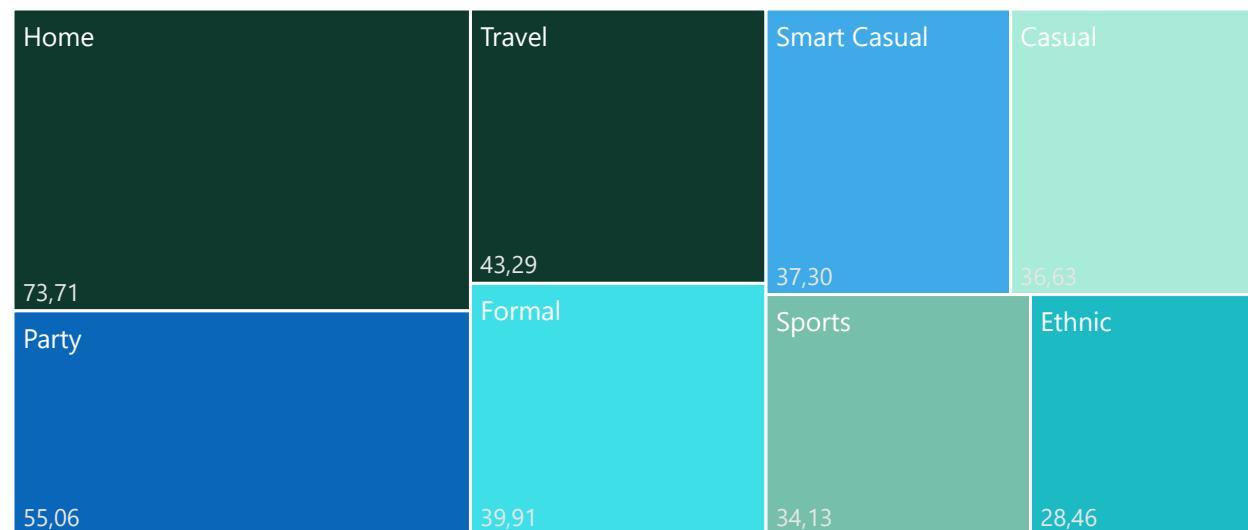


Average Footprint by gender



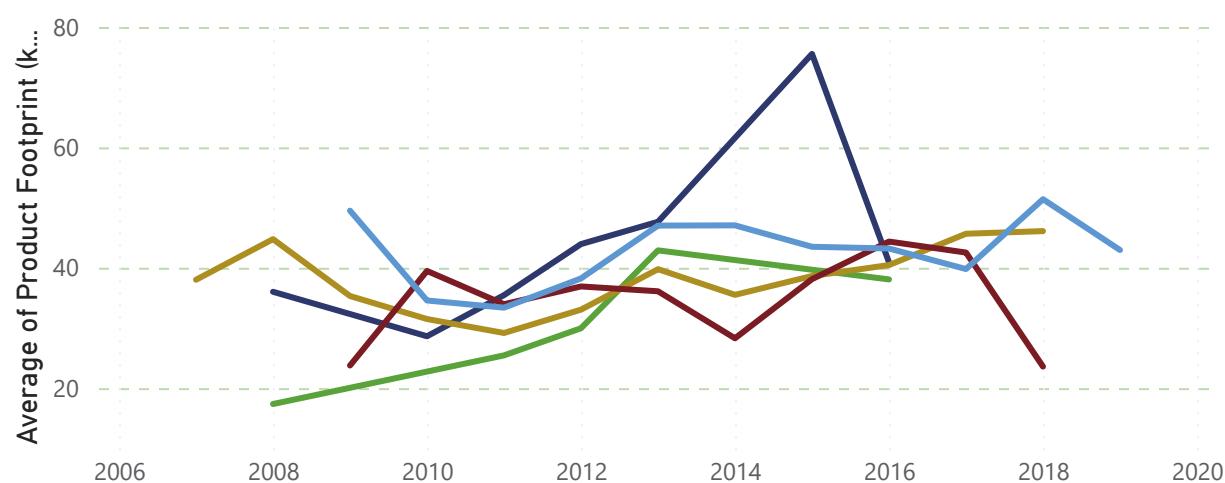
Average of Product Footprint (kgsCo₂) and Carbon Footprint Category by usage

● Home ● Party ● Travel ● Formal ● Smart Casual ● Casual ● Sports ● Ethnic



Average of Product Footprint (kgsCo₂) and CarbonFootprintCategory by year and gender

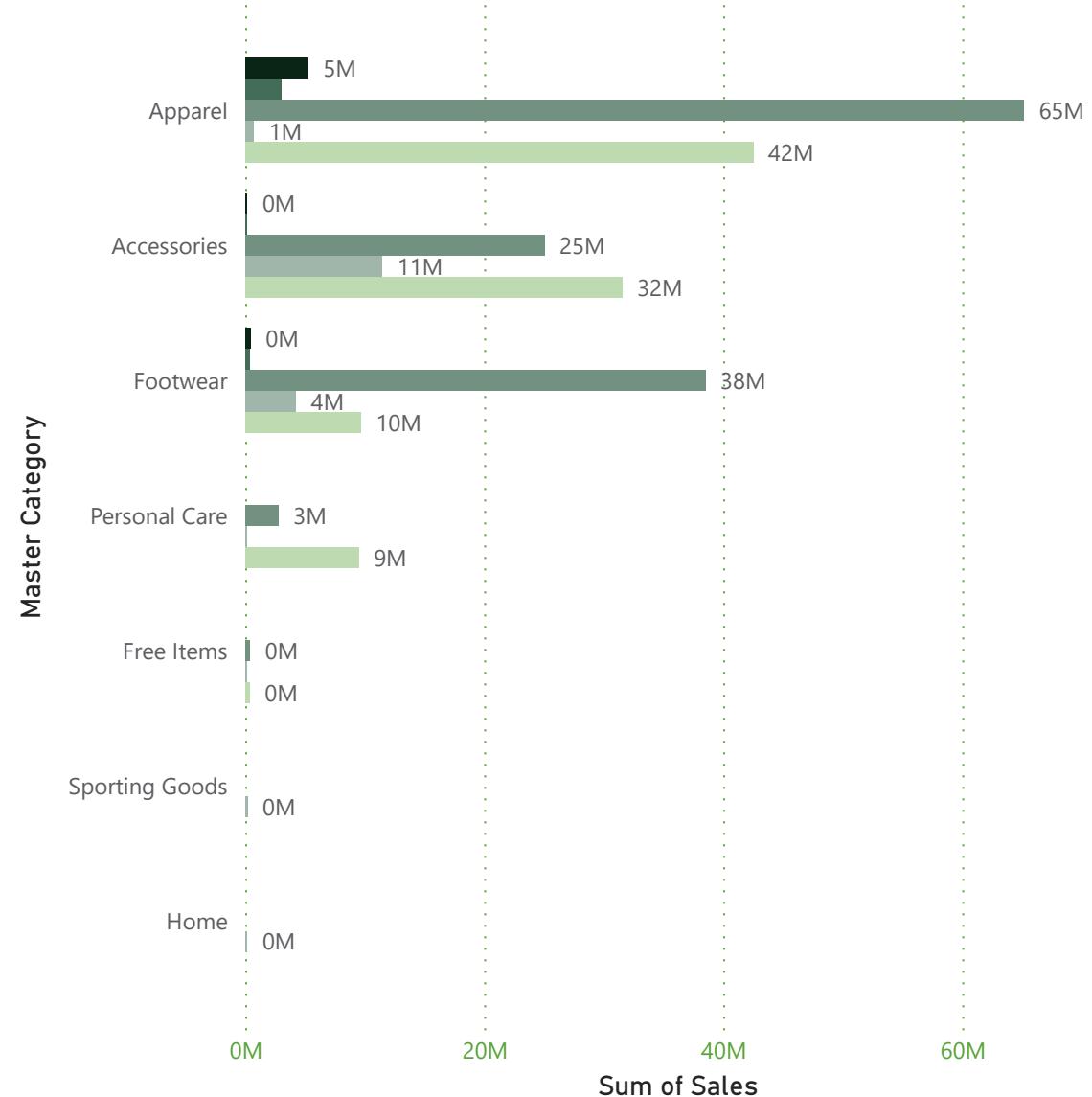
● Boys ● Girls ● Men ● Unisex ● Women



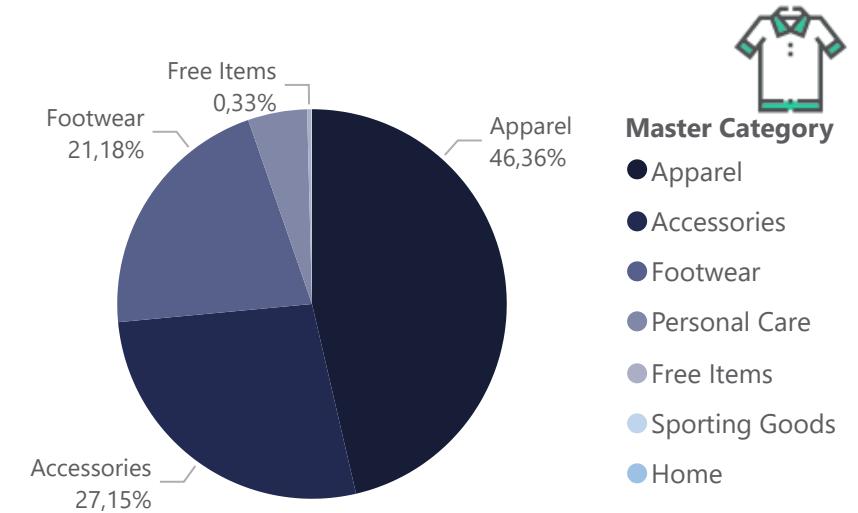
RETAIL CO₂

Sum of Sales by Master Category and Gender

Gender ● Boys ● Girls ● Men ● Unisex ● Women

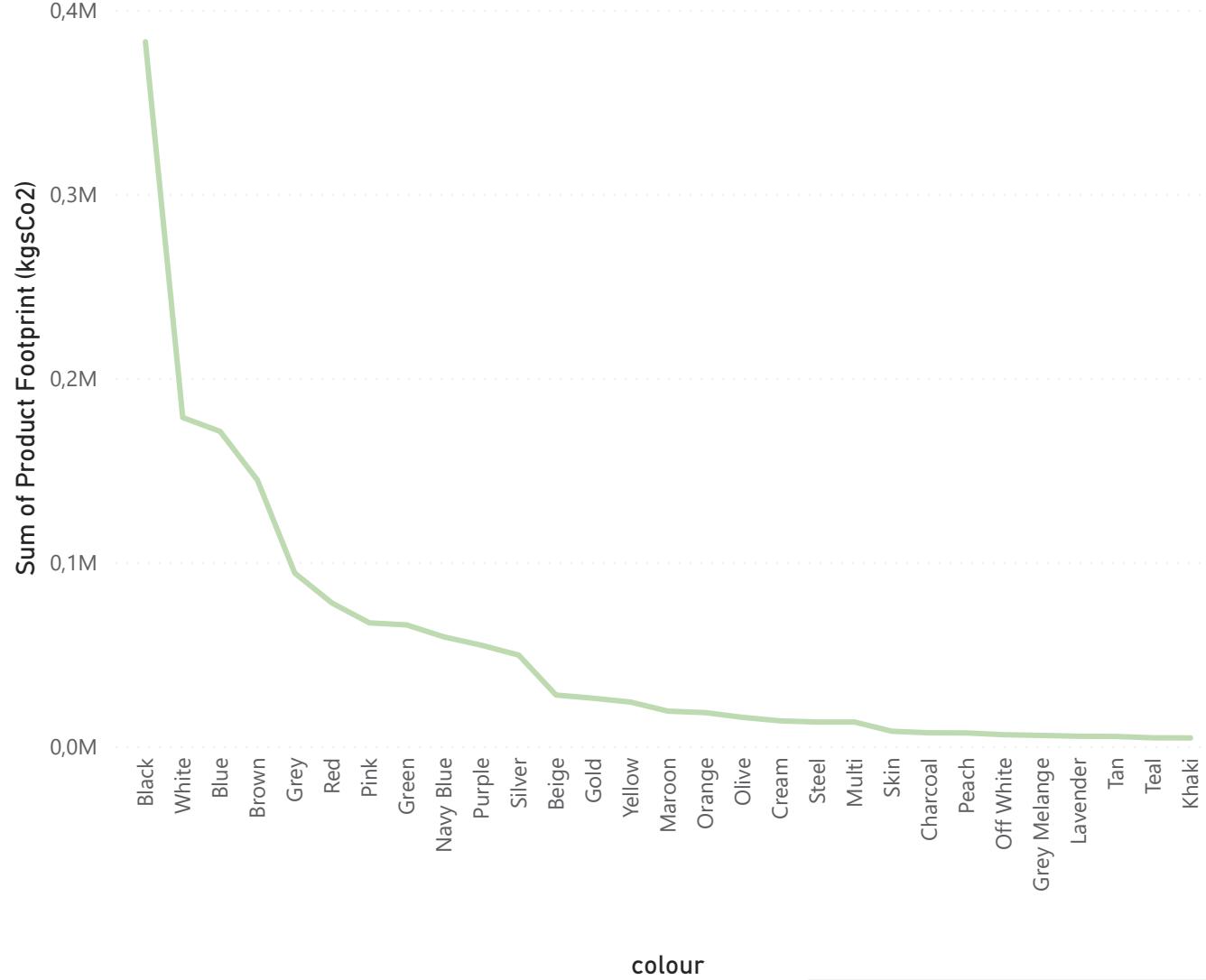


Sum of Sales by Master Category

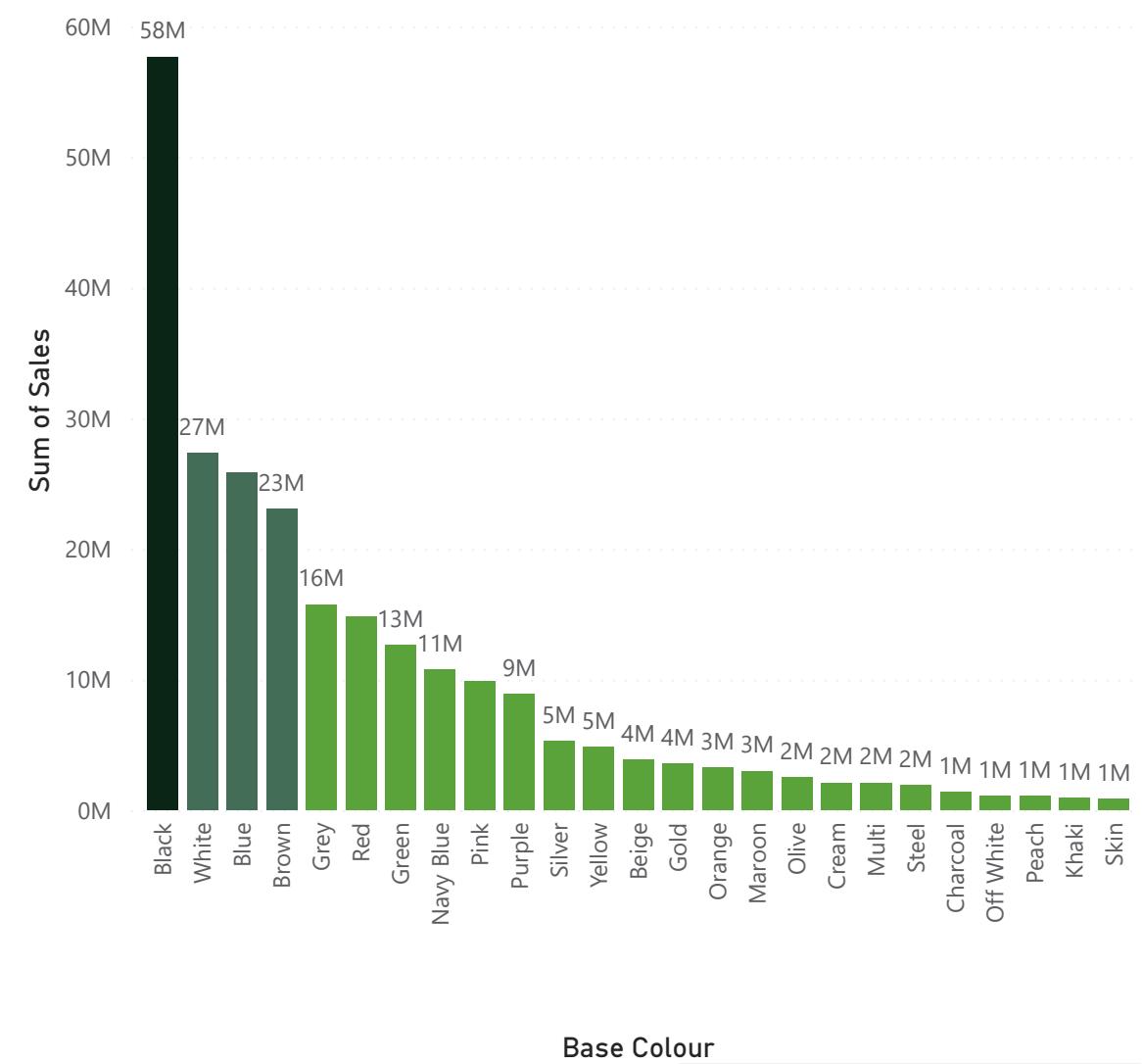


- Master Category**
- Apparel
 - Accessories
 - Footwear
 - Personal Care
 - Free Items
 - Sporting Goods
 - Home

Sum of Product Footprint (kgsCo₂) by colour



Sum of Sales by Base Colour



RETAIL CO2



Master Category Sum of Total Sales

Master Category	Sum of Total Sales
Accessories	68.242.383,91
Apparel	116.554.542,44
Footwear	53.239.461,94
Free Items	839.254,88
Home	2.269,08
Personal Care	12.347.177,09
Sporting Goods	163.593,08
Total	251.388.682,42

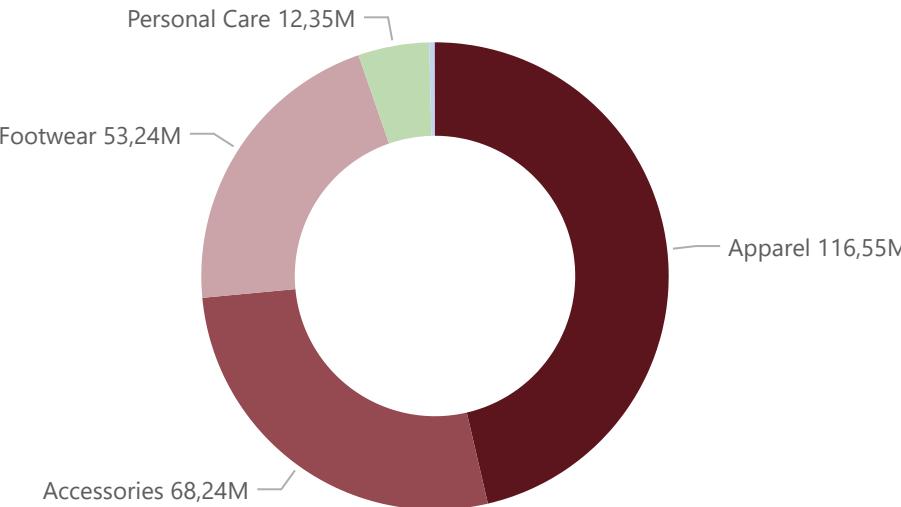
Master Category Sum of Total Cost

Master Category	Sum of Total Cost
Accessories	35.192.545,14
Apparel	52.432.961,83
Footwear	29.941.095,73
Free Items	339.099,19
Home	1.730,09
Personal Care	6.656.288,49
Sporting Goods	123.676,78
Total	124.687.397,24

Master Category Sum of Total Profit

Master Category	Sum of Total Profit
Accessories	33.049.838,77
Apparel	64.121.580,61
Footwear	23.298.366,21
Free Items	500.155,69
Home	538,99
Personal Care	5.690.888,60
Sporting Goods	39.916,30
Total	126.701.285,18

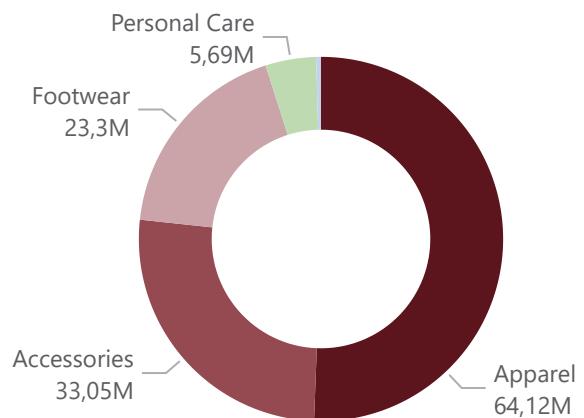
Total Sales by Master Category



Master Category

- Apparel
- Accessories
- Footwear
- Personal Care
- Free Items
- Sporting Goods
- Home

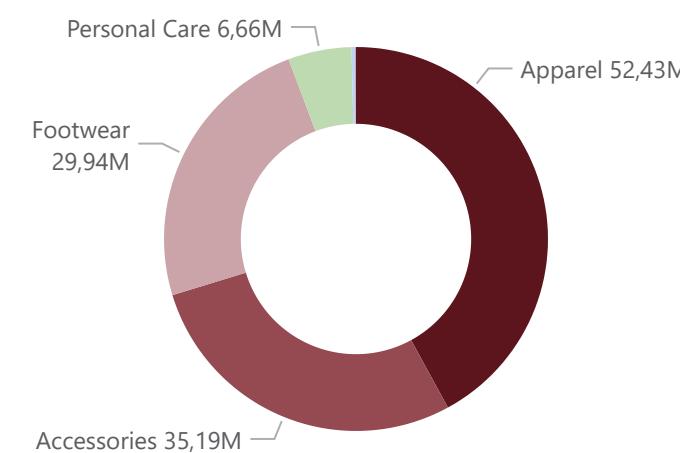
Total Profit by Master Category



Master Category

- Apparel
- Accessories
- Footwear
- Personal Care
- Free Items
- Sporting Goods
- Home

Total Cost by Master Category



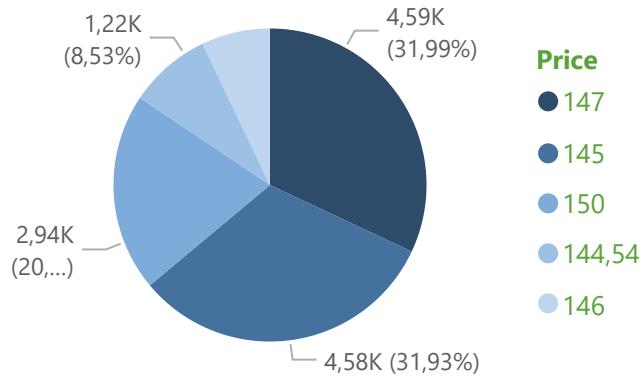
Master Category

- Apparel
- Accessories
- Footwear
- Personal Care
- Free Items
- Sporting Goods
- Home

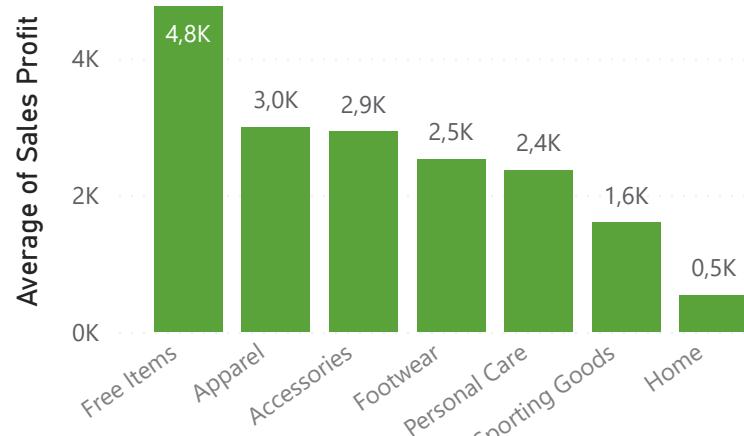
RETAIL CO₂

MasterCategory	Sum of Number Of Product Sold
Accessories	2.570.522,15
Apparel	2.500.074,05
Footwear	878.874,97
Free Items	16.561,57
Home	38,79
Personal Care	347.429,22
Sporting Goods	3.432,70
Total	6.316.933,45

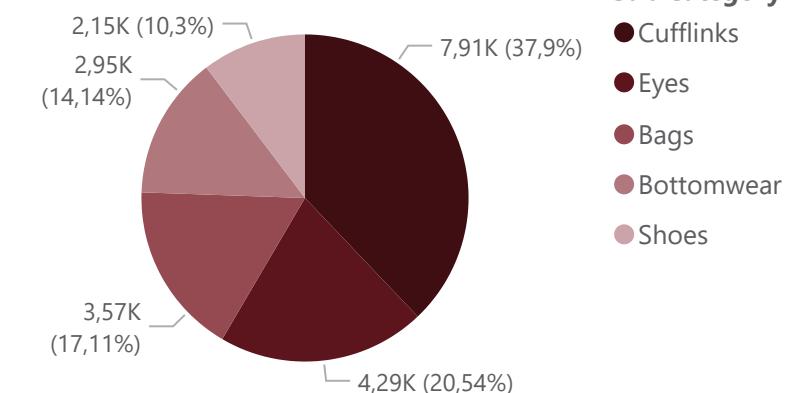
The Cost of Sales



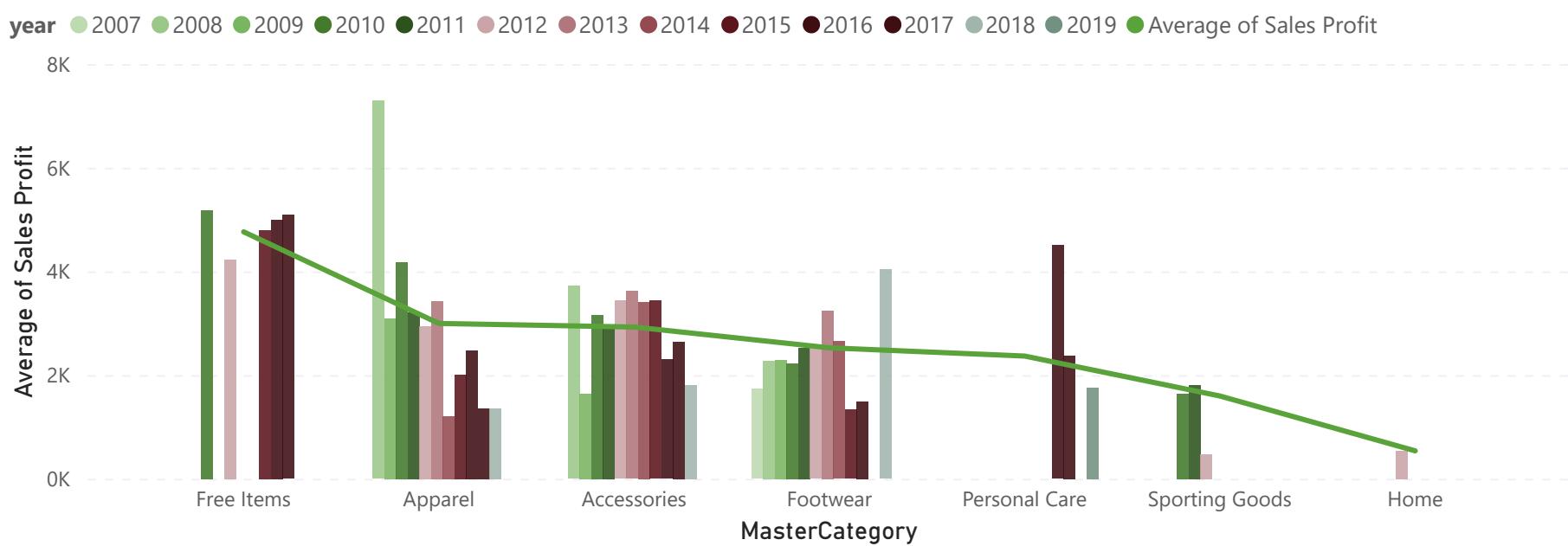
Average of Sales Profit by Master Category



Average of Sales Profit by Sub Category



MasterCat



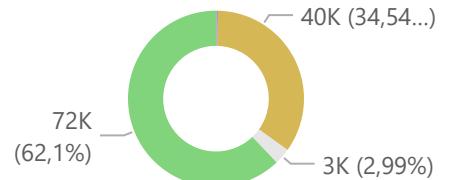
RETAIL CO2 - Season

SPRING

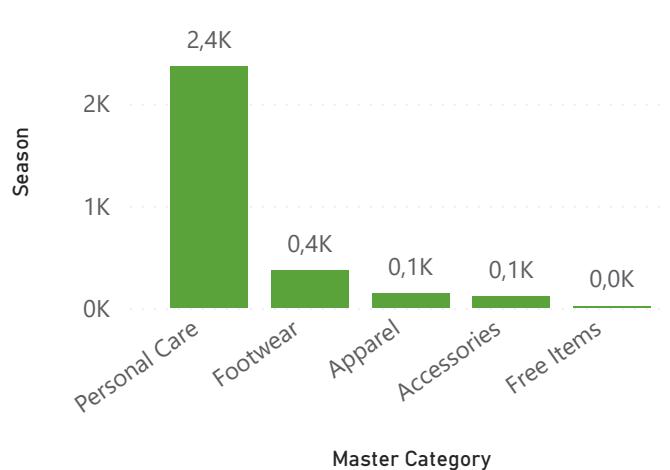
369M **39,01**

Total Sales

Avg. Footprint



● Boys ● Girls ● Men ● Unisex ● Women

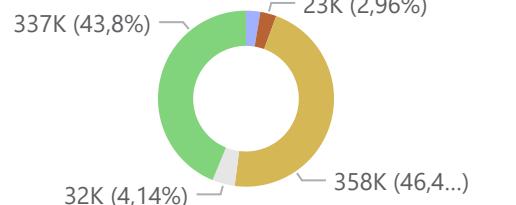


SUMMER

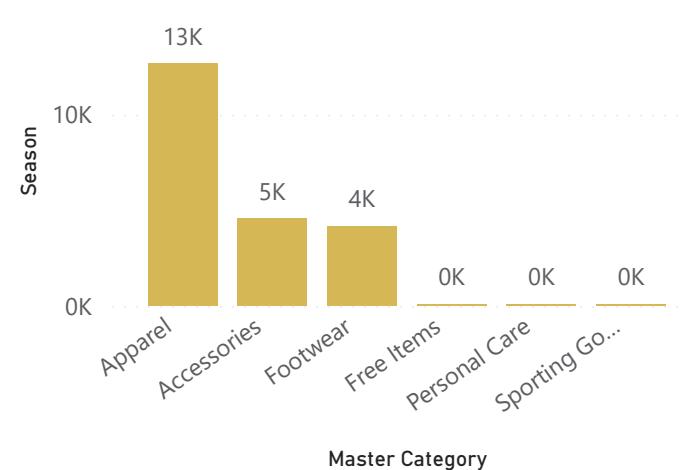
3.607M **35,80**

Total Sales

Avg. Footprint



● Boys ● Girls ● Men ● Unisex ● Women

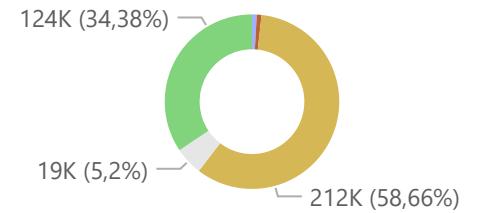


FALL

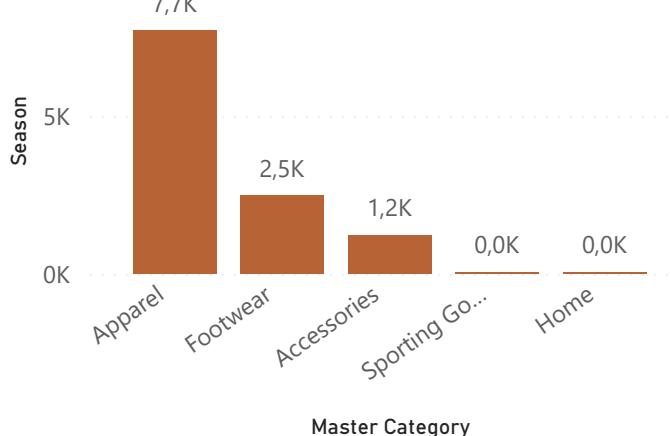
1.917M **31,56**

Total Sales

Avg. Footprint



● Boys ● Girls ● Men ● Unisex ● Women

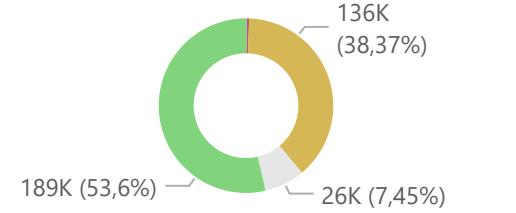


WINTER

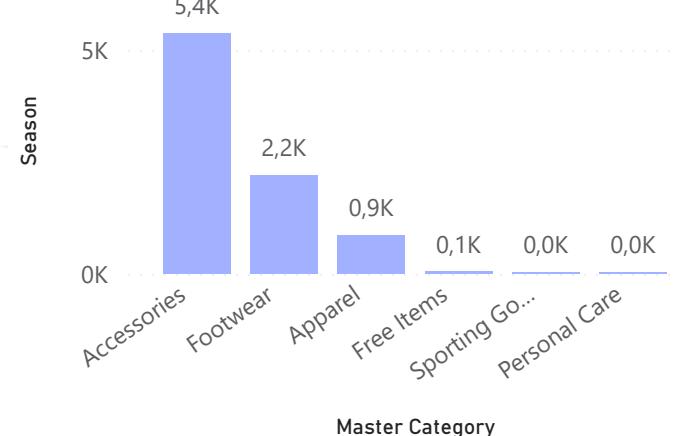
964M **41,48**

Total Sales

Avg. Footprint



● Boys ● Girls ● Men ● Unisex ● Women



RETAIL CO₂ - Usage Analysis

Casual

Ethnic

Formal

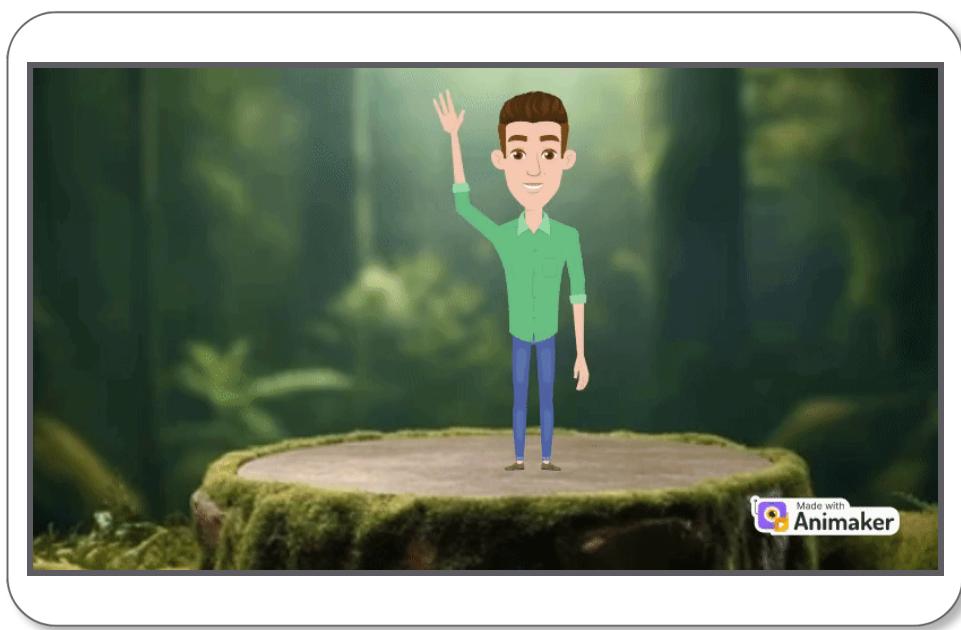
Home

Party

Sports

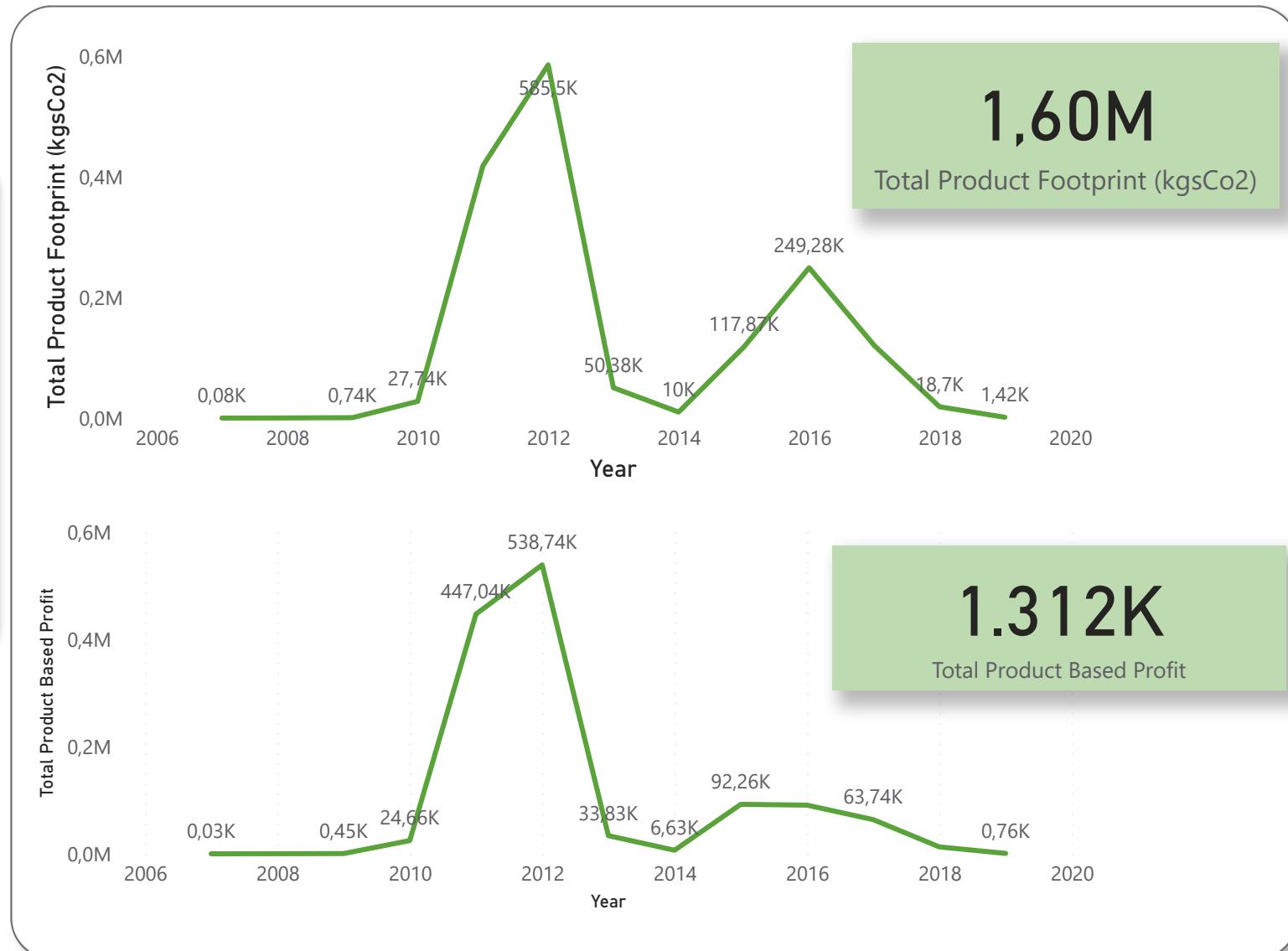
Travel

Smart Casual

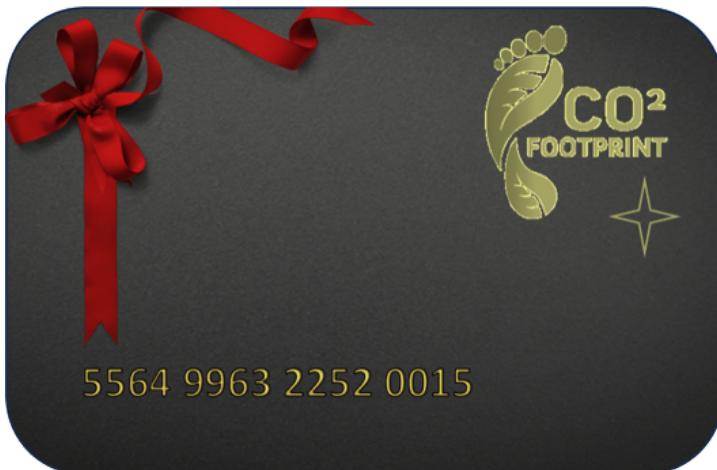
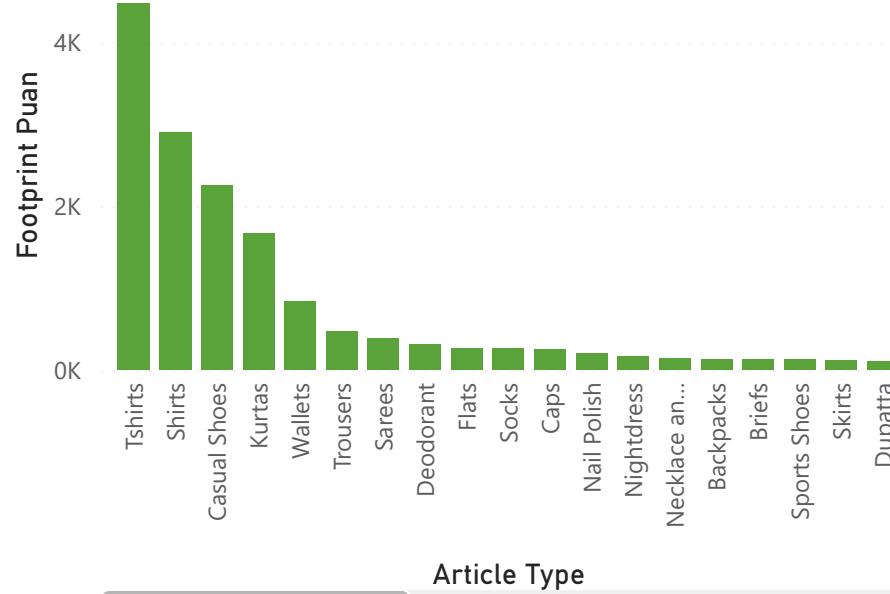


Made with
Animaker

(Blank)	Ethnic	Home	Smart Casual	Travel
Casual	Formal	Party	Sports	



RETAIL CO₂ - Product Insight



ID	Total Product Footprint (kgsCo2)	Total Profit Per Sale
51944	6,00	288.052,74
52434	6,00	150.708,70
52463	6,00	212.224,61
52372	6,10	159.394,31
52443	6,10	171.708,93
52448	6,10	13.354,19
50992	6,20	238.866,08
52430	6,20	229.883,97
52454	6,20	21.856,25
51810	6,30	63.929,67
Total	290.025,01	2.455.189.075,72

Puan	Max	Min
A	24,80	6,00
B	43,60	24,80
C	62,40	43,60
D	81,20	62,40
E	100,00	81,20
Total	312,00	218,00

Nike Sahara Team India Fanwear Round Nec...

1163
id

-%5 Discount



-%5 Discount



-%5 Discount

