

Ooumph notification messages when the app is open.				
1. Onboarding				
Feature		Trigger Event	Push Notification Message	
Splash Screen		User opens the app for the first time	"Welcome to [App Name]! Let's get started!"	Open Onboarding Intro Screen
Login		User logs in successfully	"You're logged in! Check out what's new in your feed."	Redirect to Home Feed (Top)
Forgot Password		User resets password	"Your password has been reset successfully!"	Open Login Screen
Sign Up		User completes sign-up	"Welcome aboard! Start exploring now."	Redirect to Home Feed with Tooltips
2. Areas of Interest (New User Selection)				
Feature		Trigger Event	Push Notification Message	
Interest Selection		User hasn't selected interests yet	"Select up to 5 interests to personalize your feed!"	Open Interest Selection Screen as top sheet
3. Feed & Content Interactions				
Feature		Trigger Event	Push Notification Message	
New Post in Feed		A connection posts new content	"[Username] just posted something new! Check it out."	Open Post Detail Page (inside Feed)
Post Comment		Someone comments on the user's post	"[Username] commented on your post. Nice one!"	Open Post → Comments Tab
Vibe Reaction		Someone reacted to the user's post	"[Username] vibed with your post! See their reaction."	Open Post → Reactions List
Story Added		A connection posts a new story	"[Username] just shared a new story! Tap to view."	Open Story Viewer for that user
Vibe Analytics		A post gets multiple vibes	"Your post is getting noticed! Check out your vibe analytics."	Open Post → Insights/Analytics Screen
4.Profile & Connection Updates				
Feature		Trigger Event	Push Notification Message	
Profile Edit Reminder		User hasn't updated profile details	"Update Your Profile!" "Enhance your profile to stand out in the community. Complete your details now!"	Open Profile Edit Screen
New Connection Request		Someone sends a connection request	"New Connection Request!" "[Username] wants to connect with you. Review the request now!"	Open Connections → Requests Tab
Connection Accepted		User's request is accepted	"You're Now Connected!" "[Username] has accepted your connection request. Start a conversation now!"	Open Their Profile
Mutual Connection Added		A new mutual friend is added	"New Mutual Connection!" "You and [Username] now share a mutual connection. Say hi!"	Open Mutual Connections List
Special Moments		A user is added special moment to the profile	"You've successfully added [Name] to your profile. Let the connection begin!"	Open Profile → Special Moments
Achievement		User adds a new achievement	"Achievement Unlocked: [Achievement Name]! Keep it up!"	Open Profile → Achievements
Education		User updates or adds new education	"Education Updated: [Degree Name] at [Institution Name]!"	Open Profile → Education
Experience		User updates or adds work experience	"New Work Experience: [Job Title] at [Company Name]!"	Open Profile → Experience
Skills		User adds a new skill	"Skill Added: [Skill Name] is now on your profile!"	Open Profile → Skills
Notes		User adds a new note	"Note Saved: '[Note Title]' has been added!"	Open Profile → Notes
Sub-Relation Update		User modifies a sub-relation	"Sub-Relation updated! [Sub-Relation Name] has been changed."	Open Profile → Relationship Section
Profile Viewed		Another user views your back profile	"Someone just checked out your profile!"	Open Profile View Insights Page
Multiple Views		Multiple users view your back profile	"Your profile is getting noticed!"	Open Profile View Insights Analytics
Vibe Sent		Another user sends a vibe	"You just received a vibe! Check it out!"	Open Vibes Received Inbox
Multiple Vibes Received		Multiple users send vibes	"You're popular! Many users sent you vibes!"	Open Vibes Received Inbox → Filter: Today
5.Community Interactions				
Feature		Trigger Event	Push Notification Message	
New Sibling Community		A sibling community is created	"New Community Available!" "A new sibling community, [Community Name], has been created. Explore now!"	Open Community → Sibling Community Page
New Child Community		A child community is created	"New Community Added!" "A child community, [Community Name], is now available. Join the conversation!"	Open Community → Child Community Page
Community Role Change		User's role in a community is updated	"Role Update!" "Your role in [Community Name] has been updated. Check out your new permissions."	Open Community → Role & Permissions Screen
New Members Joined		New members have joined a community	"New Members Joined!" "[X] new members have joined [Community Name]. Say hello!"	Open Community → Members Tab (Recent Joiners)
Important Community Announcement		An announcement is posted in a community	"Community Update!" "[Community Name] has a new announcement. Tap to read more."	Open Community → Announcement Page
New Community Post		A new post is made in a followed community	"New Post Alert!" "[Username] shared a new post in [Community Name]. Join the discussion!"	Open Community Post Detail
Post Reaction		Someone reacts to the user's post	"New Reaction!" "[Username] reacted to your post in [Community Name]. See their response!"	Open Post → Reactions Tab
Comment on User's Post		A user comments on their post	"New Comment!" "[Username] commented on your post in [Community Name]. Reply now!"	Open Post → Comments Tab
Mention in a Community Post		User is mentioned in a community post	"You Were Mentioned!" "[Username] mentioned you in [Community Name]. Check it out!"	Open Post → Highlight Mention
Community Event Reminder		A community event is about to start	"Upcoming Event!" "[Event Name] in [Community Name] is starting soon. Get ready to join!"	Open Event Details Page
Community Goal		A new community goal is created	"New Community Goal: [Goal Name]! Get involved now!"	Open Community → Goals Tab
Achievement		A user or community unlocks an achievement	"Congrats! You unlocked [Achievement Name]!"	Open Community → Achievements Tab
Affiliation		A user joins a new community/group	"Welcome [User Name] to [Community Name]!"	Open Community Home Page
6. Story & Media Uploads				
Feature		Trigger Event	Push Notification Message	
New Story Available		A connection shares a new story	"New Story Alert!" "[Username] just posted a new story. Watch it before it disappears!"	Open Story Viewer
Story Reaction		Someone reacts to user's story	"Story Love!" "[Username] reacted to your story! Tap to see their reaction."	Open Story → Reactions List
Story Mention		User is mentioned in a story	"You Were Mentioned!" "[Username] mentioned you in their story. Check it out now!"	Open Story Viewer → Mention Highlight
Story Expiring Soon		User's story is about to expire	"Last Chance!" "Your story is about to disappear! Save it or repost before it's gone."	Open Your Story → Options to Save/Highlight
7. Notifications & Requests				
Feature		Trigger Event	Push Notification Message	
Pending Connection Requests		User has pending connection requests	"You Have Requests!" "You have [X] new connection requests waiting. Approve or decline now!"	Navigate to Connections → Requests Received screen
Community Invitation Received		User is invited to join a community	"Join a New Community!" "[Username] invited you to join [Community Name]. Tap to accept!"	Open Community Invitation Details screen
Request Accepted		A request to join a community is approved	"Request Approved!" "Your request to join [Community Name] has been accepted. Start engaging now!"	Open Community Page → Home Feed
Friend Request Accepted		A friend request is accepted	"New Connection!" "[Username] accepted your connection request. Say hi!"	Open Chat with that User
Event Invitation Received		User is invited to an event	"You're Invited!" "[Username] invited you to [Event Name]. Tap to RSVP!"	Open Event Page → RSVP Screen
8. Chat & Messaging				
Feature		Trigger Event	Push Notification Message	
New Message Received		User receives a new chat message	"New Message!" "[Username] sent you a message. Tap to read and reply!"	Open Specific Chat Thread
Unread Messages		User has unread messages	"Thread Chat!" "You have [X] unread messages waiting. Catch up now!"	Open Chats List Screen
Group Chat Mention		User is mentioned in a group chat	"You Were Mentioned!" "[Username] mentioned you in [Group Name]. See what they said!"	Open Group Chat → Highlighted Mention
New Group Chat Created		User is added to a group chat	"New Group!" "You have been added to [Group Name]. Join the conversation!"	Open New Group Chat Thread
9. Search & Discovery				
Feature		Trigger Event	Push Notification Message	
Trending Topics Matching Interest		A trending topic matches user's interest	"Hot Topic!" "[Trending Topic] is trending in your network. Join the discussion now!"	Open Trending Topic Page (posts related to topic)
New User in Network		A new user joins who shares interests	"New Connection Opportunity!" "[Username] just joined! Connect and explore shared interests."	Open User Profile

Suggested Community or Group	A recommended community or group is available.	"Explore More" "You might like [Community Name]. Tap to discover new discussions!"	Open Community/Group Details Page
10. Menu & Privacy Settings			
Feature	Trigger Event	Push Notification Message	
Privacy Settings Reminder	User hasn't reviewed privacy settings	"Privacy Check! Review your privacy settings to keep your data secure."	Open Settings → Privacy Settings
Profile Visibility Change	User's profile visibility changes	"Profile Update! Your profile is now [Public/Private]. Adjust your settings anytime."	Open Settings → Profile Visibility
Account Security Alert	Unusual login activity detected	"Security Alert! Unusual login detected. Review your login history for safety."	Open Security → Login Activity
New Feature in Settings	A new privacy or security feature is added	"New Settings Available! We've added new privacy controls. Check them out now!"	Open Settings → New Feature Highlight Screen