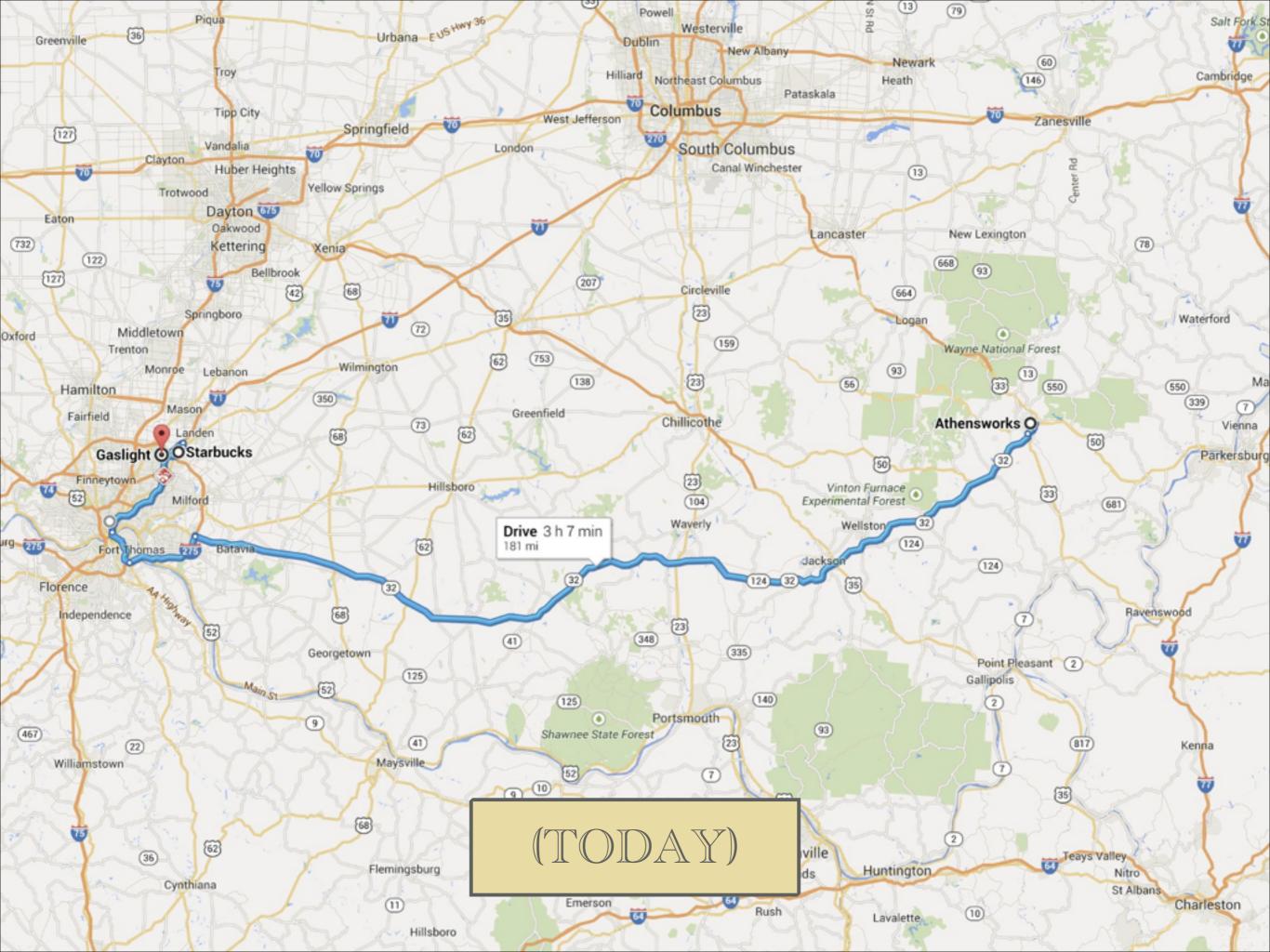
# A QUICK INTRO TO TEXT KIT

BEN LACHMAN
NICE MOHAWK LIMITED

## THE PLAN

- I. How I got here
- 2. Text Kit architecture
- 3. Things you might want to do with Text Kit
- 4. Q&A

# HOW I GOT HERE



# HOW I GOT HERE

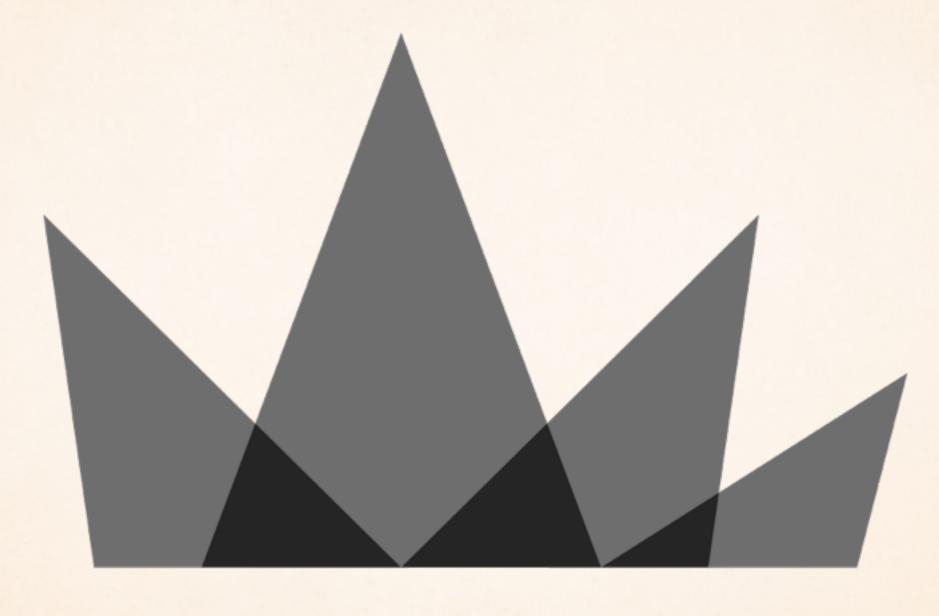
(IN THE MORE PHILOSOPHICAL SENSE)

# SOUSCHEF

#### YOUR DIGITAL COOKING ASSISTANT

- 100K+ Users
- Mac, iPhone, and iPad versions
- 300K+ User Contributed
   Recipes
- Recently acquired by a UK Company





NICE MOHAWK

## ITA

#### A FINE LIST-MAKING APP

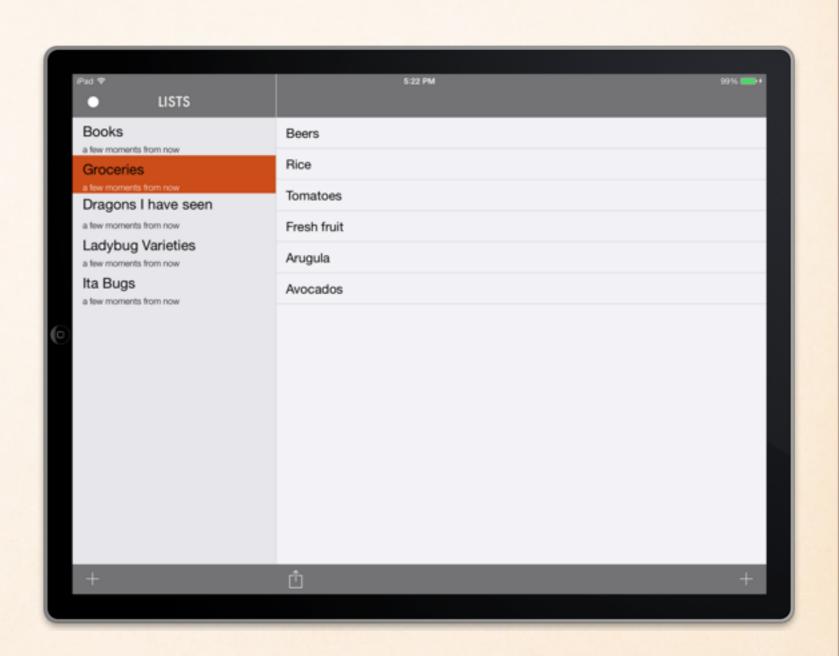
- Universal iOS App
- iCloud DataStorage
- Hit Top 100 in USA
- Recently had a 75Kd/l day duringpromotion



## MA

#### A FINE LIST-MAKING APP

- Universal iOS App
- iCloud DataStorage
- Hit Top 100 in USA
- Recently had a 75Kd/l day duringpromotion



## REVERB

#### A COMPLETELY NEW WAY TO DISCOVER NEWS

- SF Bay Area Client
- Interesting move into the News discovery market
- NML hired to do animations and social integrations, push notifications
- iPad only



# THE FINE EDGE





nicemohawk.com/blog

# \* TEXT KIT \*

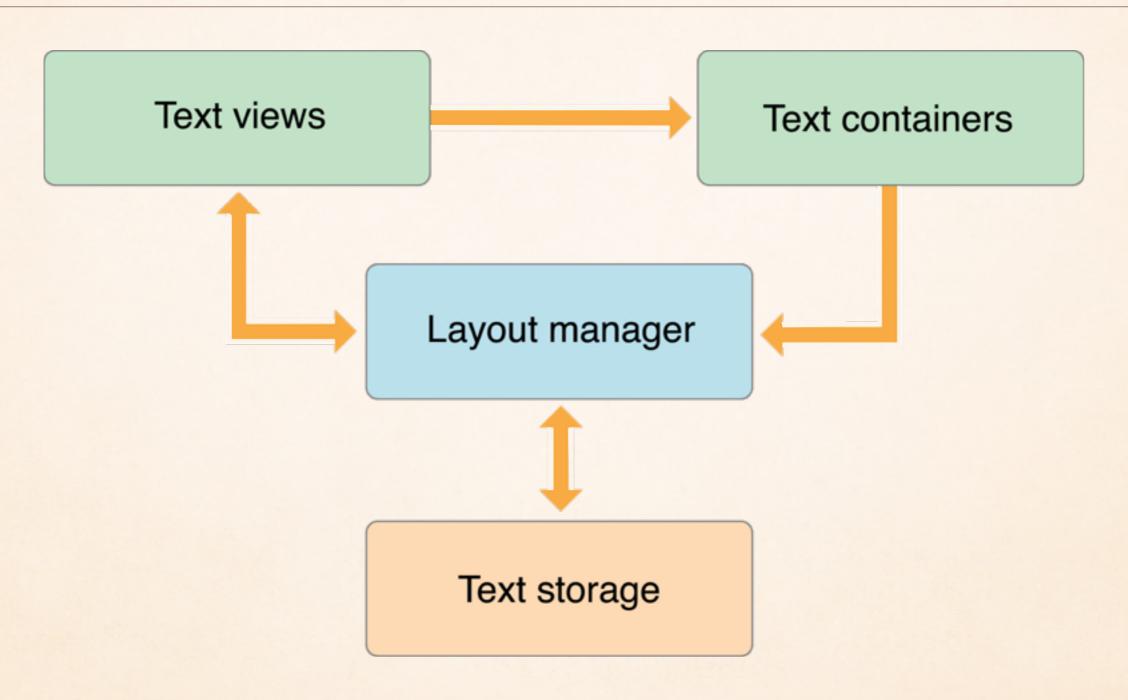
# \*TEXT KIT

"Text Kit is a set of classes and protocols in the UIKit framework providing high-quality typographical services that enable apps to store, lay out, and display text with all the characteristics of fine typesetting, such as kerning, ligatures, line breaking, and justification."

# \*TEXT KIT \*

"Text Kit is a way to mess with the text system while (mostly) avoiding the pain and suffering inevitable when working with Core Text."

# TEXT KIT ARCHITECTURE



 $\underline{https://developer.apple.com/library/ios/documentation/StringsTextFonts/Conceptual/TextAndWebiPhoneOS/CustomTextProcessing/CustomTextProcessing.html}$ 

Carrier 

10:44 PM 100% ■

'You are sad,' the Knight said in an anxious tone: 'let me sing you a song to comfort you.'

'Is it very long?' Alice asked, for she had heard a good deal of poetry that day.

'It's long,' said the Knight, 'but it's very, very beautiful. Everybody that hears me sing it -- either it brings the tears into their eyes, or else --'

'Or else what?' said Alice, for the Knight had made a sudden pause.

'Or else it doesn't, you know. The name of the song is called "Haddocks' Eyes".'

'Oh, that's the name of the song, is it?' Alice said, trying to feel interested.

'No, you don't understand,' the Knight said, looking a little vexed. 'That's what the name is *called*. The name really *is "The Aged Aged Man"*.'

'Then I ought to have said "That's what the song is called"?' Alice corrected herself.

'No, you oughtn't: that's quite another thing! The *song* is called "Ways and Means": but that's only what it's *called*, you know!' 'Well, what is the song, then?' said Alice, who was by this time completely bewildered.

'I was coming to that,' the Knight said. 'The song really is "A-sitting On a Gate": and the tune's my own invention.'

So saying, he stopped his horse and let the reins fall on its neck: then, slowly beating time with one hand, and with a faint smile lighting up his gentle foolish face, as if he enjoyed the music of his song, he began.

 Excerpt from Through the Looking Glass, Ch 8. It's My Own Invention, by Lewis Carroll

#### UITextView on iOS 6

Carrier ♥ 10:17 PM # 100% |

'You are sad,' the Knight said in an anxious tone: 'let me sing you a song to comfort you.'

'Is it very long?' Alice asked, for she had heard a good deal of poetry that day.

'It's long,' said the Knight, 'but it's very, very beautiful. Everybody that hears me sing it -- either it brings the tears into their eyes, or else --'

'Or else what?' said Alice, for the Knight had made a sudden pause. 'Or else it doesn't, you know. The name of the song is called "Haddocks' Eyes".'

'Oh, that's the name of the song, is it?' Alice said, trying to feel interested.

'No, you don't understand,' the Knight said, looking a little vexed. 'That's what the name is *called*. The name really *is "The Aged Aged Man"*.'

'Then I ought to have said "That's what the song is called"?' Alice corrected herself.

'No, you oughtn't: that's quite another thing! The song is called "Ways and Means": but that's only what it's called, you know!

'Well, what is the song, then?' said Alice, who was by this time completely bewildered.

'I was coming to that,' the Knight said. 'The song really is "A-sitting On a Gate": and the tune's my own invention.'

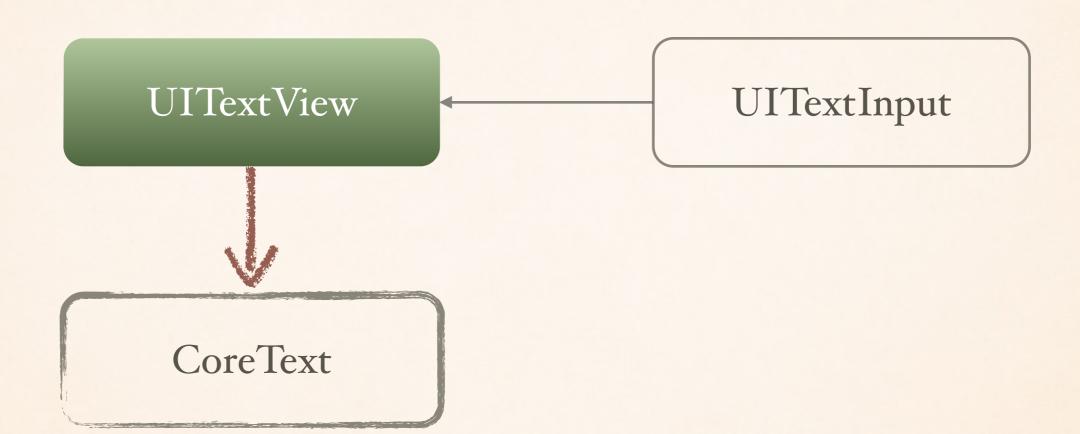
So saying, he stopped his horse and let the reins fall on its neck: then, slowly beating time with one hand, and with a faint smile lighting up his gentle foolish face, as if he enjoyed the music of his song, he began.

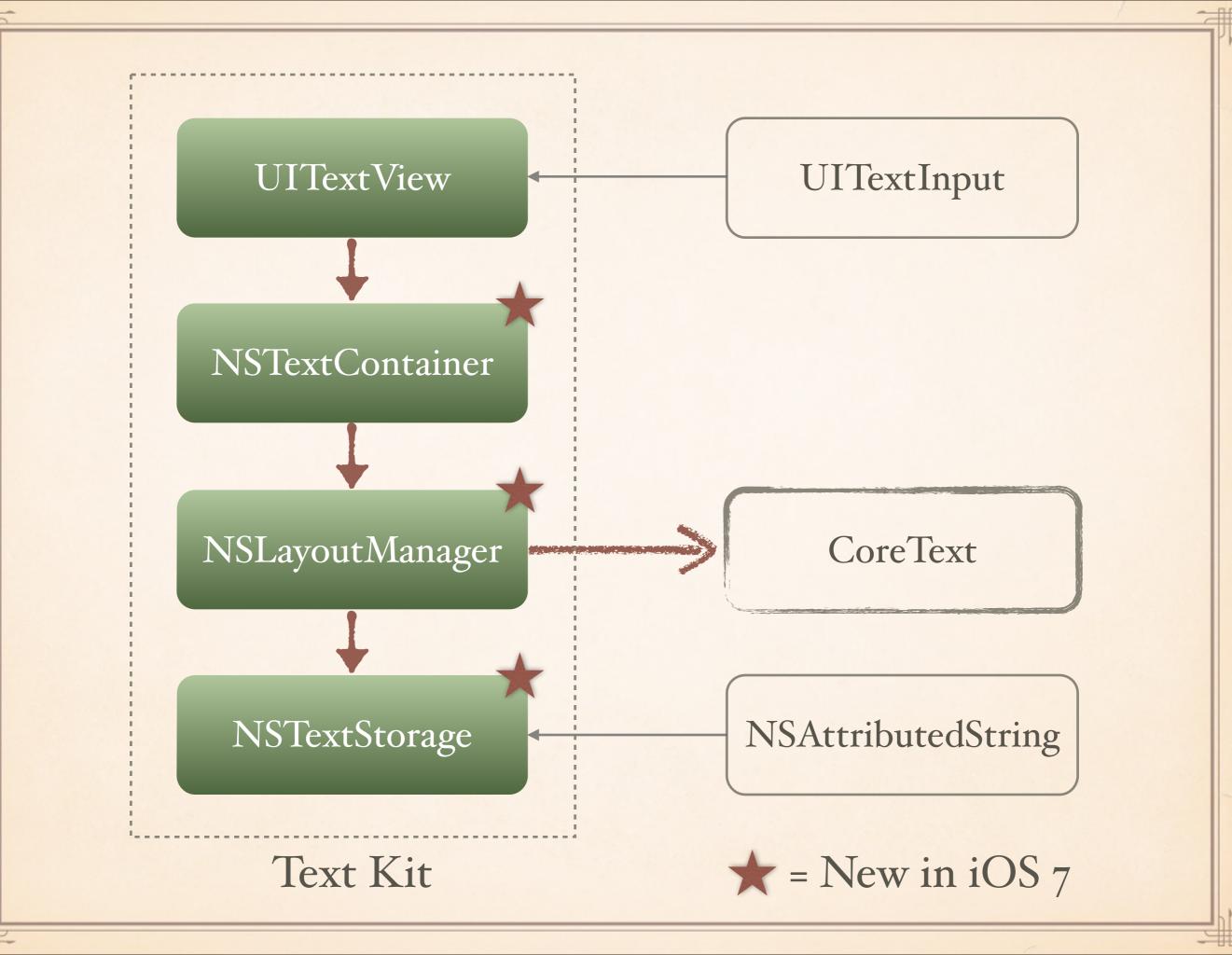
 Excerpt from Through the Looking Glass, Ch 8. It's My Own Invention, by Lewis Carroll

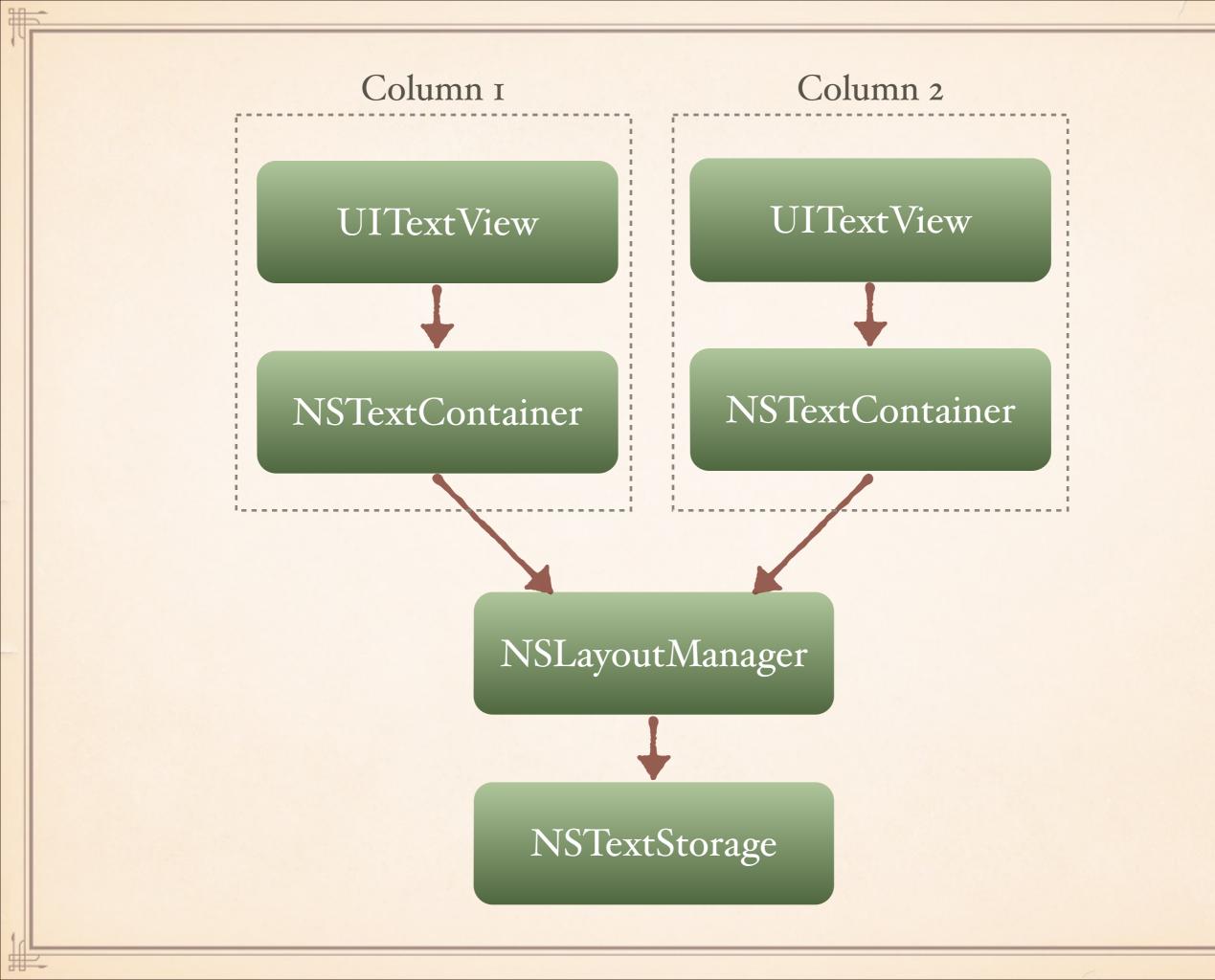
#### UITextView on iOS 7

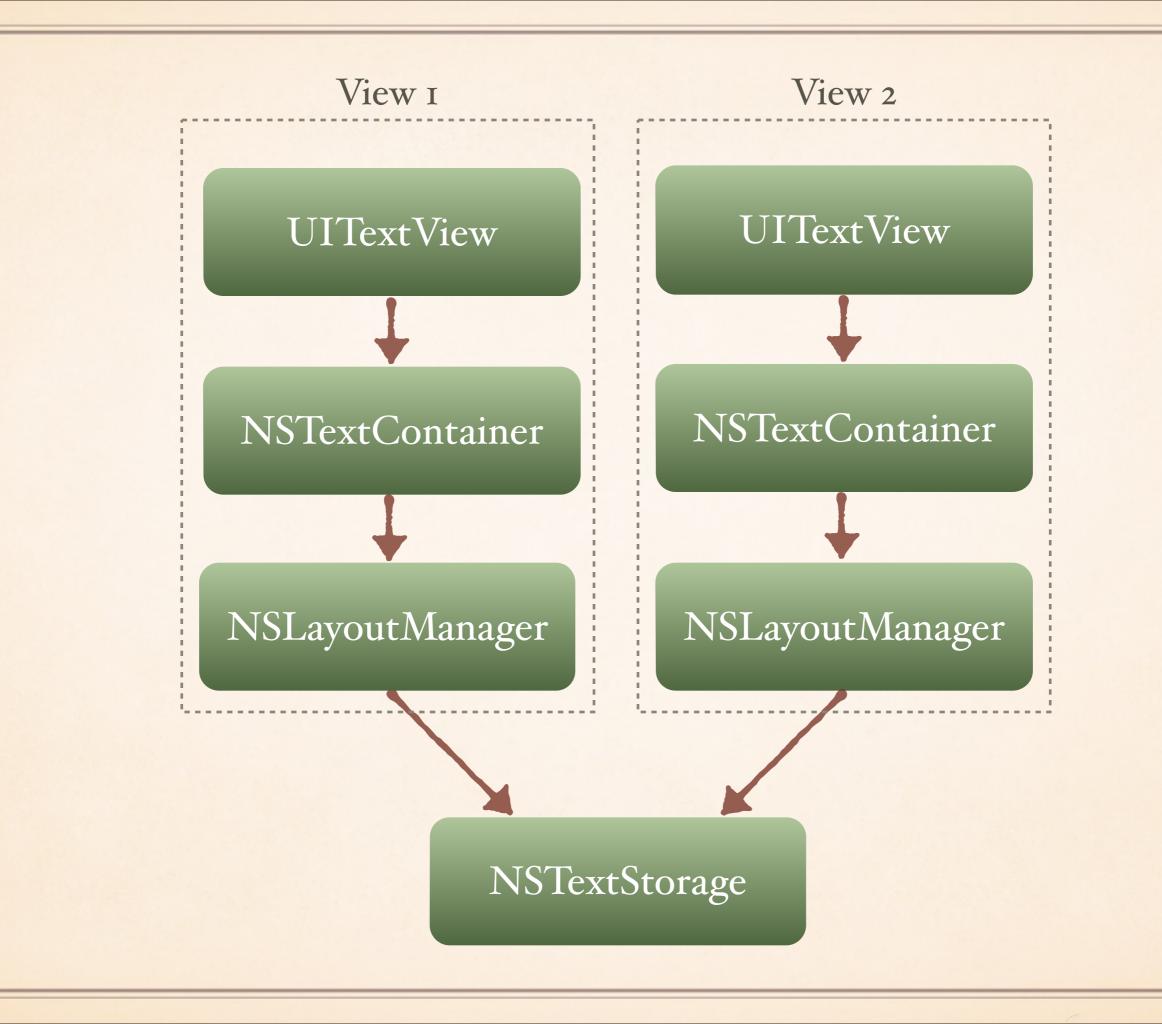
# SO...THAT DOESN'T LOOK LIKE MUCH.

WHAT'S THE BIG DEAL?









# **UITextView**

- Shows pretty text
- Mostly unchanged from iOS 6
- New accessors for manipulating the other Text Kit objects
- Two small niceties added:

```
@property (nonatomic, assign) UIEdgeInsets *textContainerInset;
@property (nonatomic, getter=isSelectable) BOOL selectable;
```

- New Designated Initializer:

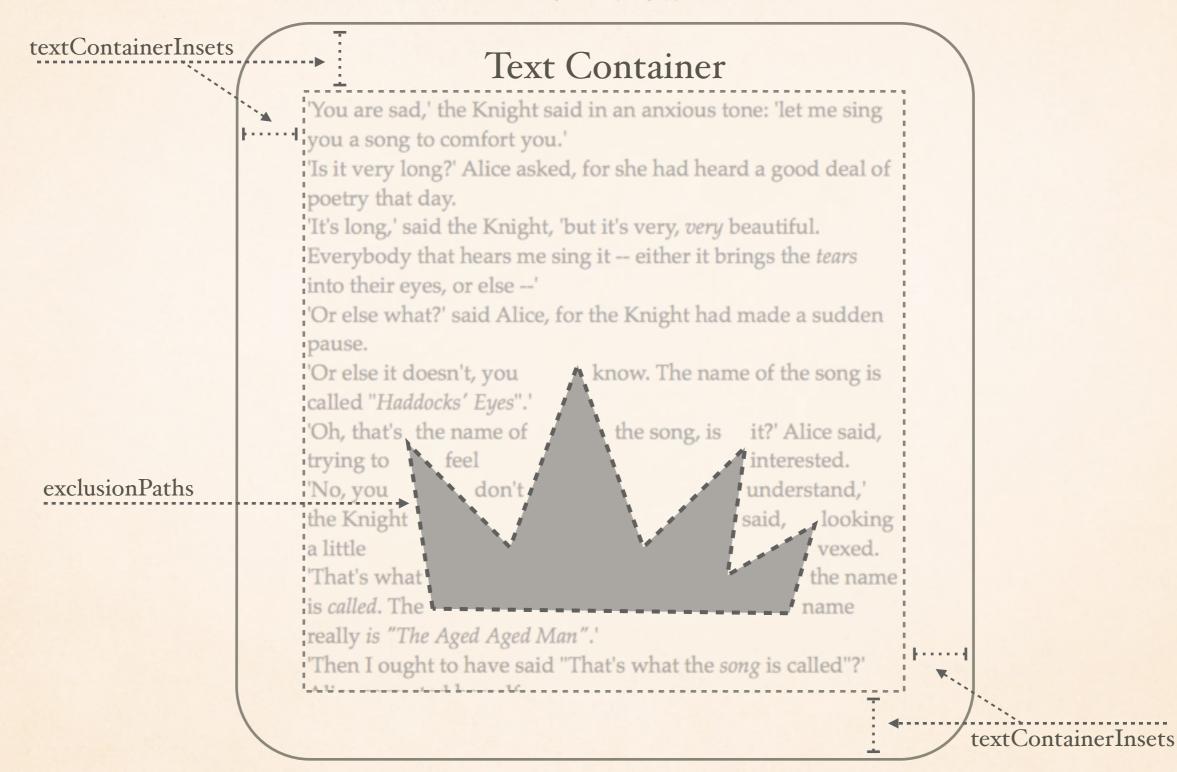
# **NSTextContainer**

- Defines an area within which text will be laid out
- Don't need to subclass for non-rect shaped areas:
  @property(copy, nonatomic) NSArray \*exclusionPaths
  UIBezierPaths
- Can track the size of it's UITextView:

```
@property(nonatomic) BOOL heightTracksTextView
@property(nonatomic) BOOL widthTracksTextView
```

- Has one main method to override:

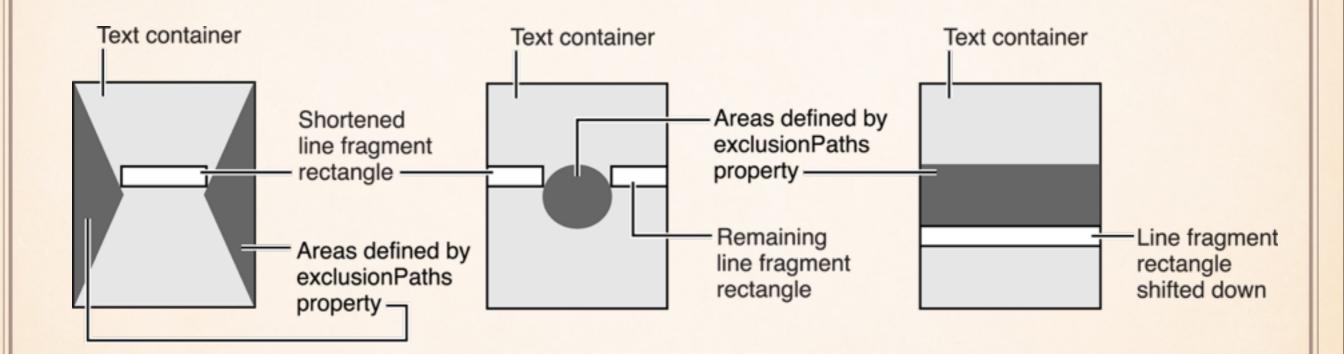
#### Text View



# NSLayoutManager

- This is where the magic happens.
- Lays out line fragments, generates glyphs, draws glyphs, draws backgrounds/strikethroughs/underlines, manages glyph and layout invalidation, coordinates with NSTextStorage and NSTextContainer.

# LINE FRAGMENTS



# NSTextStorage

- Stores Text
- Subclass of NSAttributedString
- Great place to do character manipulation, validation & coercion (esp. attribute coercion).
- Supports a delegate for catching changes to the underlying text during editing.
- Rarely customized

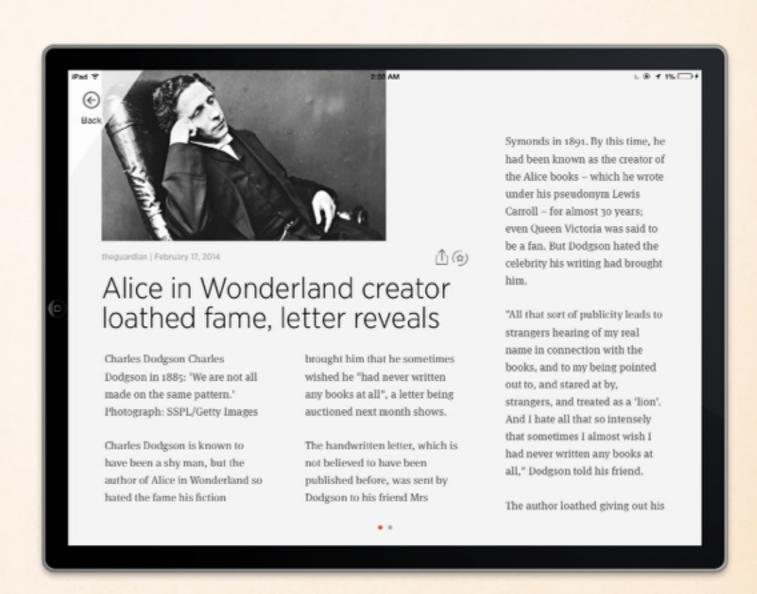
# DEMO

(SETTING UP CUSTOM TEXT KIT OBJECTS)

# SOME THINGS YOU MIGHT WANT TO DO WITH TEXT KIT

# 1. COLUMNS

- Column used to be super hard with CoreText.
- Now you just create a few NSTextContainers and link them to a single NSLayoutManager
- Changing the number of columns can be done independent of the text flow.

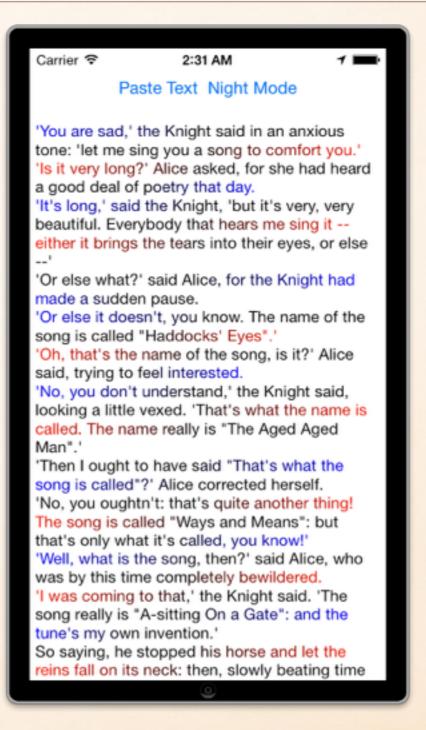


# 2. TEXT WRAPPING

- Wrapping text around media or other elements integrates them into the page or document
- Add a UIBezierPath that describes the outline of the wrapped object to exclusionPaths
- It just looks nice

# 3. DYNAMIC COLORING

- Coloring for dyslexic readers to improve reading speeds.
- Subclasses NSLayoutManager and does custom masking to leverage normal drawing.
- BeelineReader.com



# DEMO

(COLUMNS & HTML)

# CAVEATS

- It's new, so it does have bugs.
- Redrawing happens a lot.
- Doesn't always draw text the way you expect it to. Ex. kCGTextClip

Q & A

Slides + Sample Code available at <a href="http://nicemohawk.com/talks/text-kit">http://nicemohawk.com/talks/text-kit</a>

# THIS IS THE END OF THE LINE, FOLKS.

Slides + Sample Code available at <a href="http://nicemohawk.com/talks/text-kit">http://nicemohawk.com/talks/text-kit</a>

Ben Lachman

@blach
ben@nicemohawk.com

**Nice Mohawk Limited** 

@nicemohawk nicemohawk.com