

# United Airlines Blog Post

 [unitedairlinesindicators.blogspot.com/2024/04/united-airlines-outreach-dear-valued.html](https://unitedairlinesindicators.blogspot.com/2024/04/united-airlines-outreach-dear-valued.html)

United Airlines Outreach

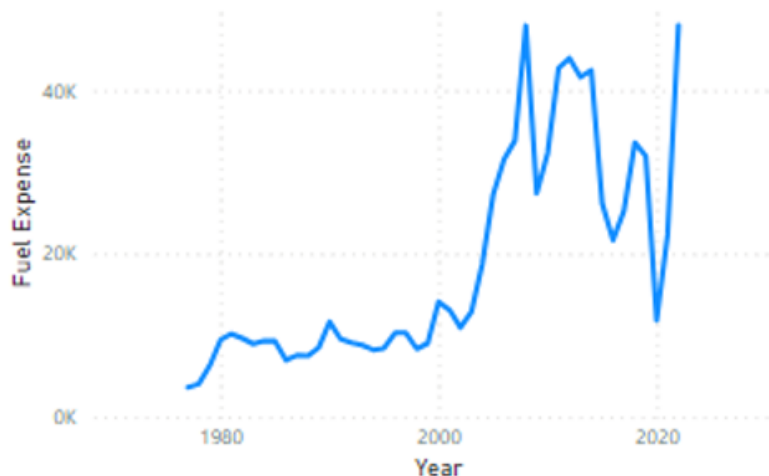
## United Airlines Outreach

Dear Valued Passengers,

At United Airlines, we understand that rising fuel prices can have a significant impact on your travel experience. As fuel expenses soar to unprecedented levels, we recognize the challenges this presents, not only for our operations but also for our passengers who rely on us to provide affordable and reliable travel options.

The recent surge in fuel costs has been felt across the aviation industry, driven by various global factors beyond our control. From geopolitical tensions to supply chain disruptions, these dynamics have led to an increase in operating expenses for airlines worldwide. As a result, we find ourselves facing the difficult task of balancing the need to maintain our high standards of service while also managing the economic realities of the industry.

Fuel Expense by Year for US Airlines



In light of these challenges, we want to assure you that United Airlines remains steadfast in our commitment to prioritizing your safety, comfort, and convenience. While we cannot eliminate the impact of rising fuel prices entirely, we are implementing strategic measures to mitigate its effects on our customers.

## Safety Above All

At United Airlines, safety has always been our top priority, and we are unwavering in our commitment to upholding the highest standards of safety and security for every journey you embark on with us. As we address the impact of soaring fuel costs on the aviation industry, we want to reaffirm our steadfast dedication to ensuring your safety above all else.

Throughout our history, United Airlines has implemented rigorous safety protocols and procedures that have consistently proven effective in safeguarding our passengers, crew, and aircraft. From comprehensive maintenance checks to continuous training for our pilots and crew members, we leave no stone unturned in our pursuit of excellence in safety.

Despite the challenges posed by the current economic landscape, we are proud to report that the safety standards implemented by United Airlines have been working. Our unwavering commitment to safety has resulted in a track record of reliability and trustworthiness that we hold dear.

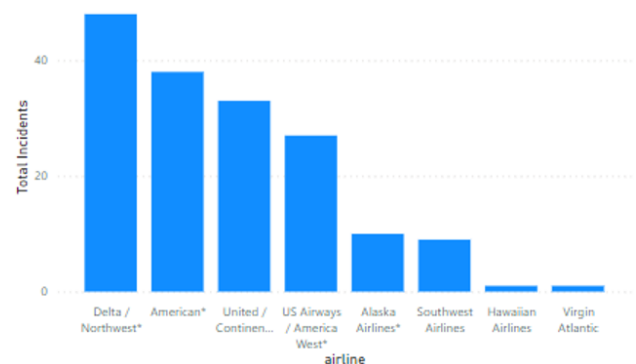
However, it's important to acknowledge that recent statistics place us in third for total incidents and fatalities among US airlines. While this ranking may be disheartening, we want to assure you that we take every incident seriously and are dedicated to learning from each experience to further enhance our safety measures.

We understand that trust is earned through transparency and accountability, and we are fully committed to both. We are actively reviewing our operations, analyzing incident data, and collaborating with industry experts to identify areas for improvement and implement necessary changes.

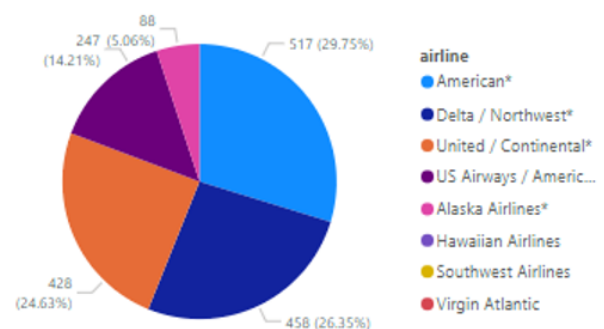
As we navigate these challenges, we remain steadfast in our commitment to providing you with the safest and most reliable travel experience possible. Your safety and well-being will always be our utmost priority, and we will continue to strive for excellence in every aspect of our operations.

Thank you for your continued trust and support. We look forward to welcoming you on board and serving you with the exceptional care and attention to detail that you deserve.

Total incidents by airline



US Airline Fatalities



Sincerely,

Carlos Cantu

United Airlines

#### Citations

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