

# Project Report Documentation (Logo)

## 1. INTRODUCTION

### 1.1 Overview

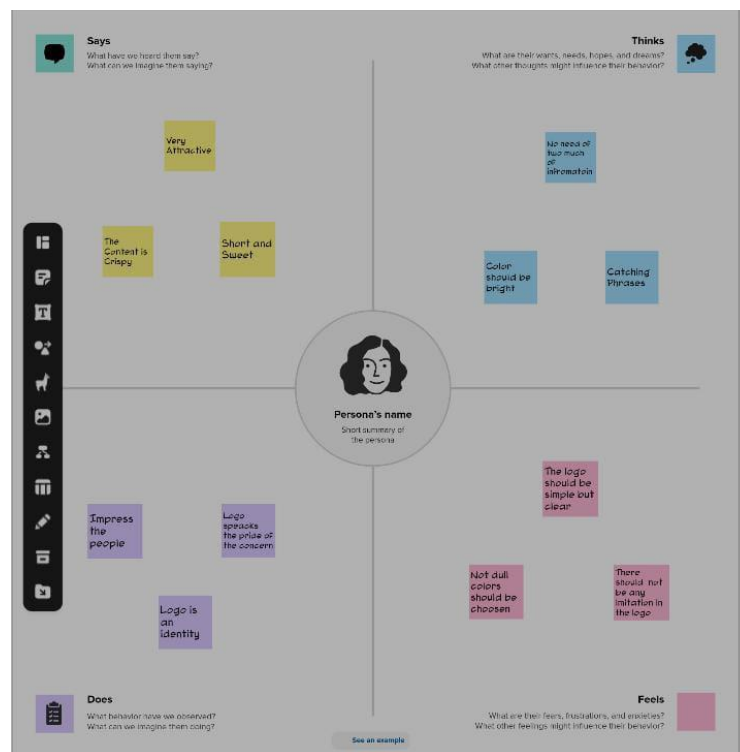
This Project Logo designing is the major part of a company to take its business to worldwide.

### 1.2 Purpose

This project is done to create a strong identity mark to the company, institution, business and etc.

## 2. PROBLEM DEFINITION AND DESIGN THINKING

### 2.1 Empathy Map



## 2.2 Brain Storming



## 3. RESULT



## 4. ADVANTAGES AND DISADVANTAGES OF THE PROJECT

### **Advantages**

The Logo itself it speaks louder than the business templates. design for invitation.

### **Disadvantages**

All the information cannot be included in one logo.

## **5 APPLICATIONS**

The Logo was designed through Canva by customizing the templates .

## **6. CONCLUSION.**

The Logo was designed by me. I had a chance to know more about Canva and Designing.