

iOS Display Ad Renderer

Class Name

FWDisplayAdRenderer

Summary

FWDisplayAdRenderer is used to render nonTemporal ad in iPhone App.

Supported Slot and Content Types

Slot Types:

- NonTemporal

ContentType:

- text/html_doc_lit_mobile

Supported IAB Event

only click callback

Which parameters are supported

Name	Value	Description	Required	Default Value	Valid Values
FW_PARAMETER_TRANSPARENT_BACKGROUND	transparentBackground		NO	NO	YES,NO
FW_PARAMETER_CLICK_VIEW_WIDTH	clickViewWidth	the width of click area of this ad	NO	slotBase's width	
FW_PARAMETER_CLICK_VIEW_HEIGHT	clickViewHeight	the height of click area of this ad	NO	slotBase's height	

FW_PARAMETER_DISPLAY_AD_HTML_CONTENT_CLICK_PROCESSING	renderer.display.htmlContentClickProcessing	if the value set to yes, renderer will not add a transparent view up to the ad to handle the user click. Instead, user can directly interact with the html content in the ad, and if a link clicked, renderer will send proper event and load the requested page to inAppView	NO	NO	YES,NO
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