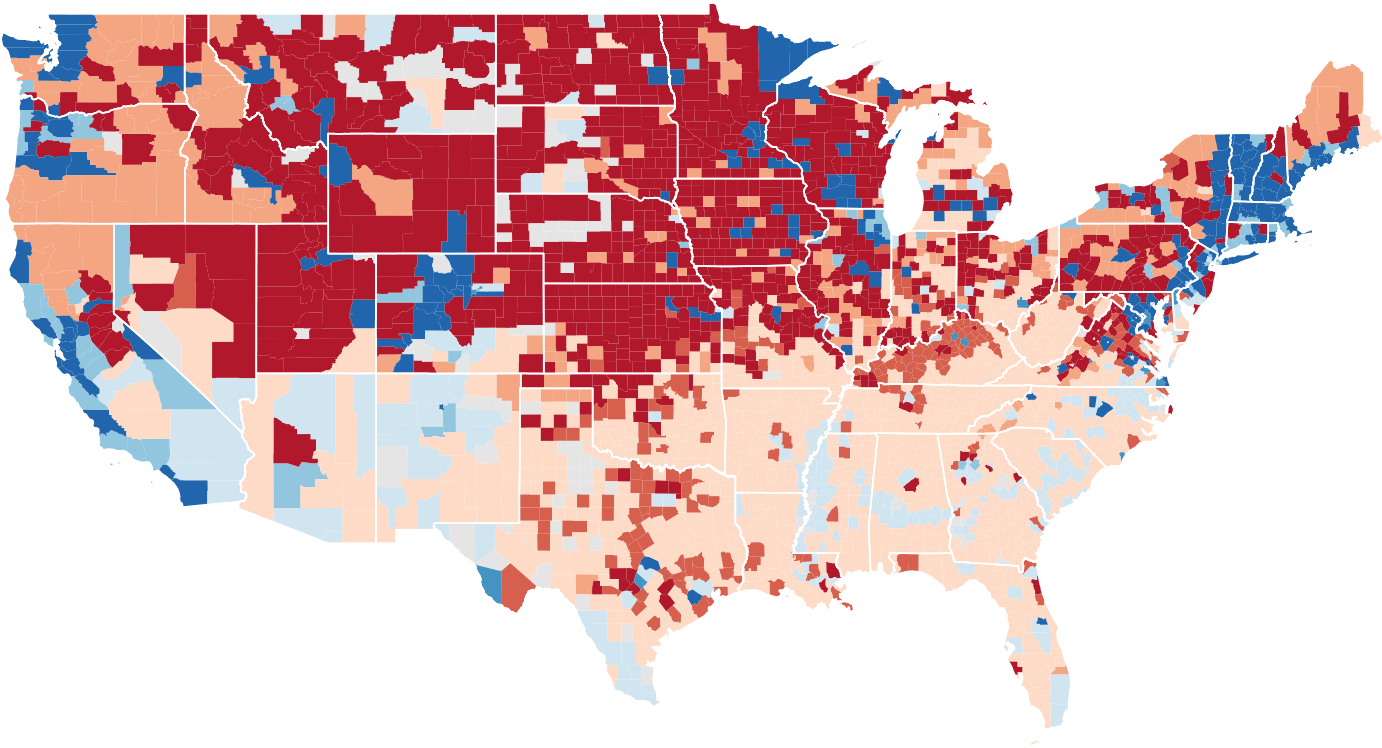











# America's Divided Counties: A Typology

Classification based on credit access, social capital, and 2020 vote



## County Type

- |  |   |   |  |
|--|---|---|--|
|   | Affluent Blue (High Credit, High EC, Democratic)  |  | Struggling Red (Low Credit, Low EC, Republican)  |
|   | Connected Blue (Low Credit, High EC, Democratic)  |  | Suburban Red (High Credit, Low EC, Republican)   |
|   | Prosperous Red (High Credit, High EC, Republican) |  | Urban Isolated (High Credit, Low EC, Democratic) |
|   | Rural Connected (Low Credit, High EC, Republican) |  | NA   |
|  | Struggling Blue (Low Credit, Low EC, Democratic)  |   |  |

Source: Opportunity Insights, Chetty et al. (2022), MIT Election Lab.  
Note: 'High' = above median. Grey = missing data.