

# **PRES**ESENTATION TECHNIQUES

Methodology for Research in Networking

**M2 – Networking**  
Sorbonne Université



2021-2022

**MANY PEOPLE DID THE  
WORK FOR US**

Filtres ▾

395 000 résultats environ



### Killer Presentation Skills

de J Douglas Jefferys

il y a 8 ans • 2 058 892 vues

This 7-minute feature is a trailer to PublicSpeakingSkills.com's still hot selling DVD, 90 Minutes to Killer Presentation Skills.



### Business Presentation Tips - The Top 8 Business Presentation Skills

de Rule The Room

il y a 2 ans • 124 926 vues

<http://www.ruletheroom.com/udemy-money-making-presentations> Learn business presentation tips you've never seen before in ...



### How to Do a Presentation - 5 Steps to a Killer Opener

de Rule The Room

il y a 2 ans • 945 985 vues

Read The Book: <http://ruletheroom.com/rule-the-room-book> or Watch Rule The Room's public speaking and presentation skills ...



YouTube video intro

The Convenient Truth

◀ 1 of 81 ▶

SMOKE - The Convenient Truth [1st place  
Worlds Best Presentation Contest] by  
Empowered Presentations

1,850,876  
vues



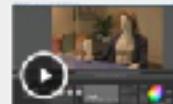
THIRST  
Jeff Brennen  
3,177,528 vues



Stop smoking.....  
Bhanu Vyas  
43,846 vues



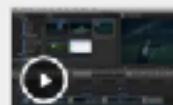
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Smoke 2013 Essential  
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Presentation  
rmccabe  
210,372 vues



Stop smoking.....  
Bhanu Vyas  
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slideShare  
Present Yourself

# Jesse Desjardins - @jessedee



Suivre

28 documents  
31758 abonnés  
1 Clipboards



Sydney, NSW, Australia

Travel / Tourism

[about.me/jessedee](http://about.me/jessedee)

You don't make friends with bad PowerPoint presentations.

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## Favorites (87) Tout voir



[Steal Like A Writer](#)

par [austinkleon](#)  
Il y a 3 ans,  
46751 vues



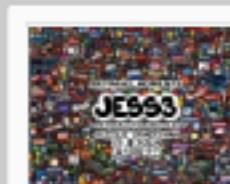
[The Value of Numbers \(Visuali...\)](#)

par [etho43](#)  
Il y a 3 ans,  
26924 vues



[For a Future-Friendly Web](#)

par [brad frost web](#)  
Il y a 4 ans,  
42000 vues



[Five Defining Moments in JESS...](#)

par [jess3](#)  
Il y a 3 ans,  
41000 vues

# STEAL THIS PRESENTA TION!

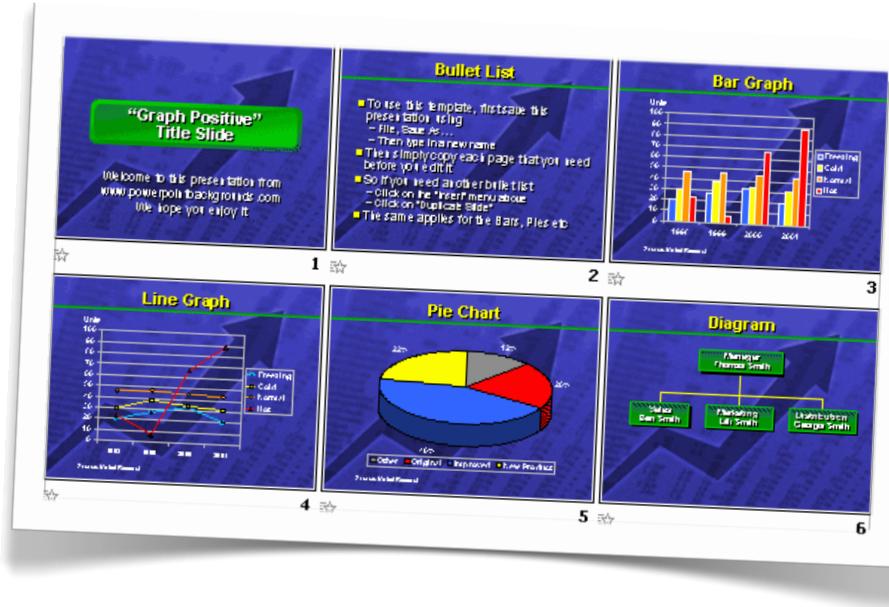
@JESSEDEE

P.D.  
BS

UTA  
23

AVAILABLE IN  
FULLSCREEN

Standard templates  
(like the ones found in Powerpoint)  
are **FUGLY** and don't communicate, they **KILL!**



You can do better!



1.

mpaign

Your audience reads your slides faster than you talk.

Never, ever, ever put word-for-word what you are saying, instead use strong visuals to help add to your story and not give it away before it comes out of your mouth.



If I was giving this presentation to you face-to-face I would eliminate 90% of the text

# EXAMPLES:

“I want to talk to you about early childhood medical care...”



“Here's what's happening with sales of luxury french goods...”

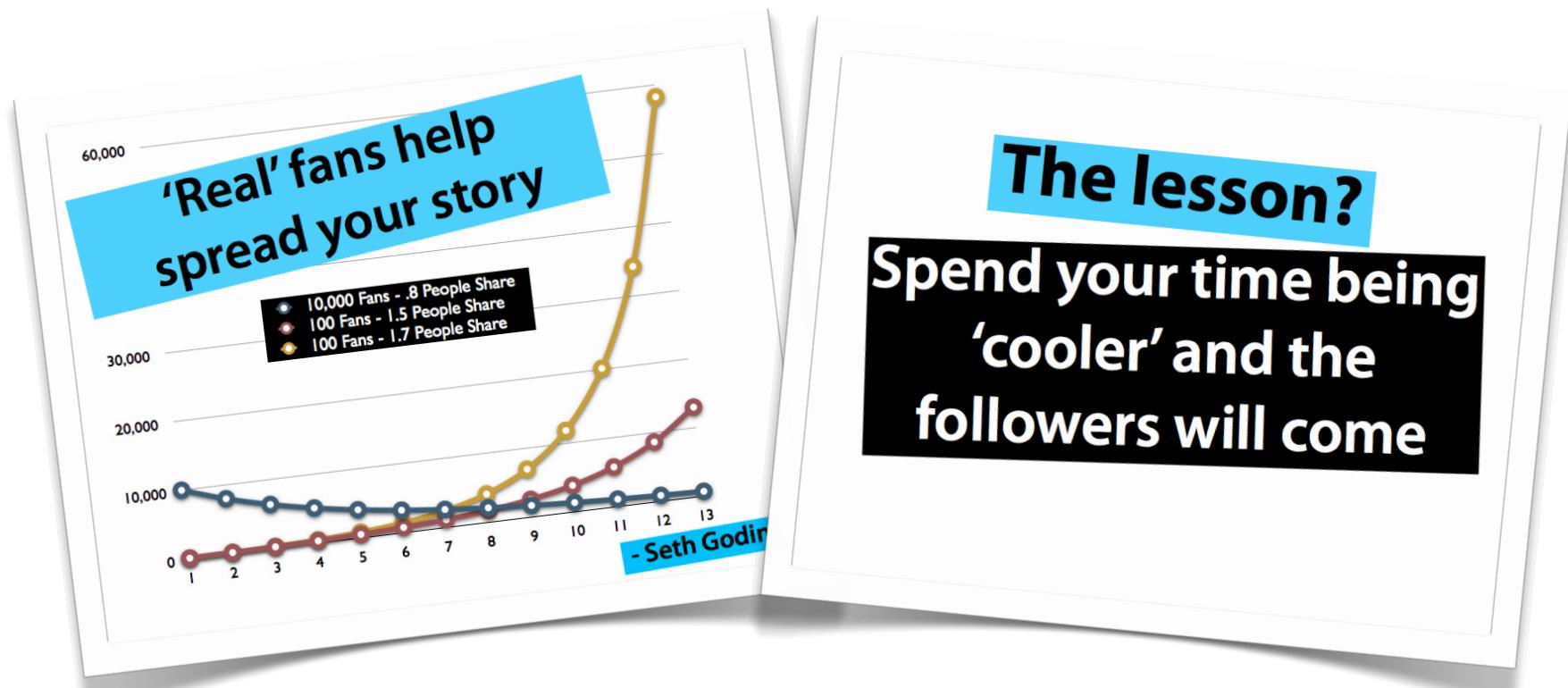


“In freshman year i studied...”  
(kidding)



# GRAPHS ARE OK, BUT REMEMBER:

**IT'S NOT ABOUT THE  
NUMBERS, IT'S ABOUT  
WHAT THE NUMBERS MEAN**



## BUT...

- We are talking about technical presentation
- We are talking about technical presentation
- We are talking about technical presentation

**THESE SLIDES ARE AN  
EXAMPLE OF WHAT YOU  
SHOULD NOT DO**

**DEAR NSA**

# DEAR NSA,

A quick work by Emiland De Gubber  
@emilanddc - [www.emilandc.me](http://www.emilandc.me)

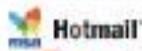
Dear NSA,

You can do whatever you want with my data.

But not with my eyes.

Those slides are hideous.  
I would have expected better from you...

TOP SECRET//SI//ORCON//NOFORN



# PRISM/US-984XN Overview

OR

*The SIGAD Used Most in NSA Reporting  
Overview*

[REDACTED]  
April 2013

Derived From: NSA/CSSM 1-52

Dated: 20090108

Declassify On: 20350901

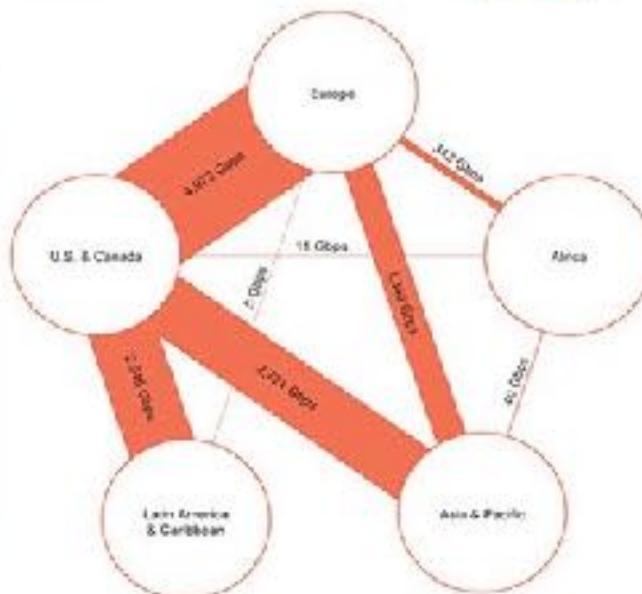
TOP SECRET//SI//ORCON//NOFORN



## (TS//SI//NF) Introduction U.S. as World's Telecommunications Backbone



- Much of the world's communications flow through the U.S.
- A target's phone call, e-mail or chat will take the **cheapest path, not the physically most direct path** – you can't always predict the path.
- Your target's communications could easily be flowing into and through the U.S.



International Internet Regional Bandwidth Capacity in 2011  
Source: Telegeography Research

TOP SECRET//SI//ORCON//NOFORN

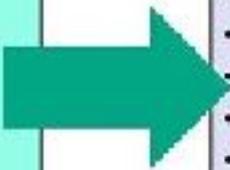


## (TS//SI//NF) PRISM Collection Details



### Current Providers

- Microsoft (Hotmail, etc.)
- Google
- Yahoo!
- Facebook
- PaTTalk
- YouTube
- Skype
- AOL
- Apple



### What Will You Receive in Collection (Surveillance and Stored Comms)?

It varies by provider. In general:

- E-mail
- Chat – video, voice
- Videos
- Photos
- Stored data
- VoIP
- File transfers
- Video Conferencing
- Notifications of target activity – logins, etc.
- Online Social Networking details
- Special Requests

Complete list and details on PRISM web page:

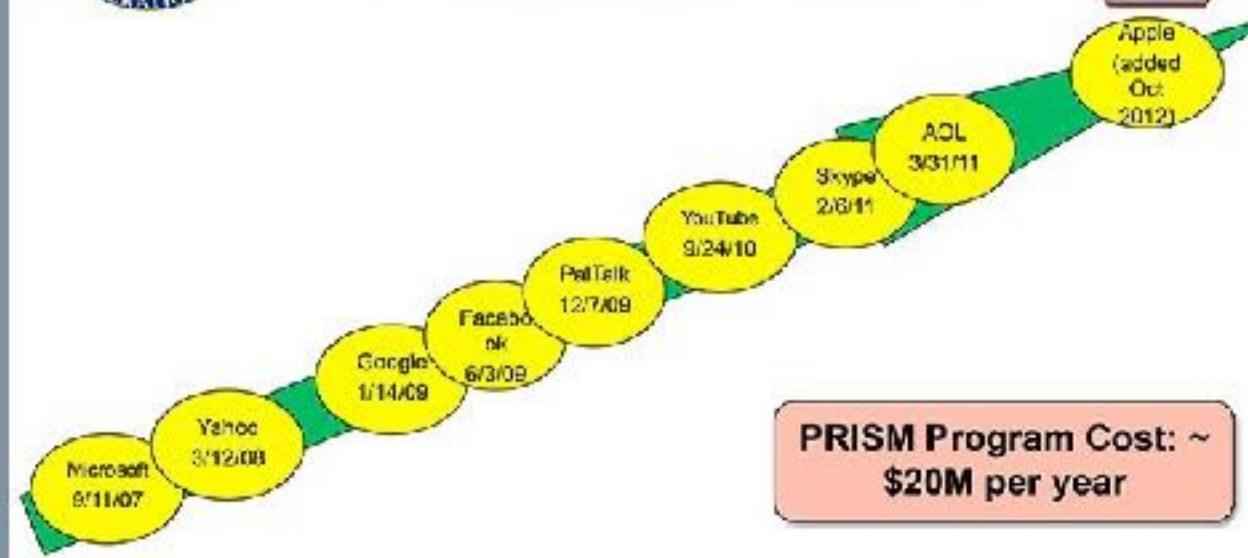
In PRISMFAA

TOP SECRET//SI//ORCON//NOFORN

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TS//SI//NF, Dates When PRISM Collection  
Began For Each Provider



PRISM Program Cost: ~  
\$20M per year

2007

2008

2009

2010

2011

2012

2013

TOP SECRET//SI//ORCON//NOFORN

#SRSLY!?

Let me take care of your slides.

Introducing



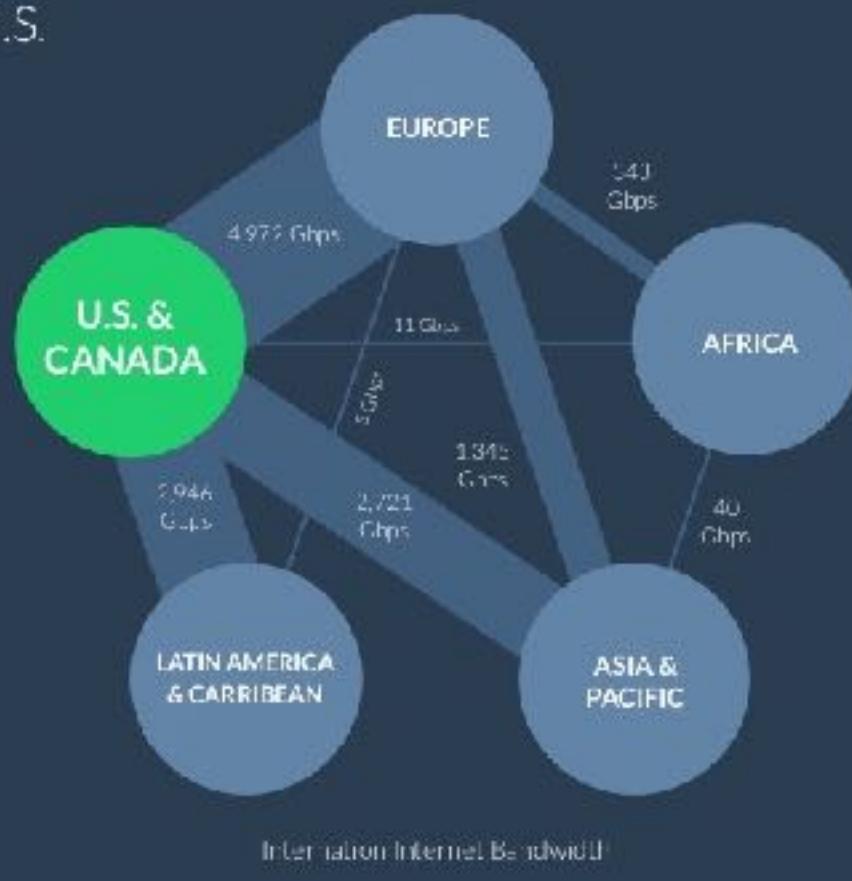
PRISM

The number one source  
of raw intelligence.

# How can we monitor everything?

Most of the world's communications  
are flowing through the U.S.

So is your targets' data.



# What will you receive in collection?



Email



Chat



Videos



Photos



File Transfers



Login Activity



Social Media Profiles

Many more data sources available upon request.

# From which sources?



Microsoft



Google



Yahoo!



Facebook



Paltalk



YouTube



Skype



Aol.



Apple



# What is the plan?



09/11/07

2007

2008

2009

2010

2011

2012

2013

# What is the plan?



09/11/07



03/12/08

2007

2008

2009

2010

2011

2012

2013

# What is the plan?



01/14/09



06/03/09



09/11/07



03/12/08



12/07/09

2007

2008

2009

2010

2011

2012

2013

# What is the plan?



01/14/09



06/03/09



09/11/07



03/12/08



12/07/09



09/24/10

2007

2008

2009

2010

2011

2012

2013

# What is the plan?



01/14/09



06/03/09



02/06/11



09/11/07



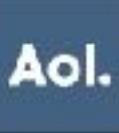
03/12/08



12/07/09



09/24/10



03/31/11

2007

2008

2009

2010

2011

2012

2013

# What is the plan?



# How much?

**\$ 20M**  
per year

(It's worth it. Come on, that's a lot of data.)

Welcome to a new world.



PRISM

Even if you are not a government agency,  
I would be happy to help you with your next presentation.

Visit  
**www.emiland.me**

or contact me at :  
**hello@emiland.me**



# Thanks to all these people!

## Font

Fato by Łukasz Dziedzic

## Symbols by The Noun Project

Prism by Martha Ormiston

Final by Douglas Nash

Conversation by Murali Krishna

Super 8 Camera by John Caserta

Polaroids by Johan H.W. Basterberg

Paper Clip by Marie Coons

Key by William J. Salvador

Community by Rémy Médard

## Social Media Icons

Simple Icons by Dan Leech

## Proofreading

Mack McConnell

# CHECK AND RECHECK!

- Verify typos end other mistakes
- Mistakes are vary, vary bed for your work
  - ✓ In both papers and slides
- Suggestion
  - ✓ Be careful from the beginning

# **CONTROL YOUR VOICE**

- Neither too loud nor too low
- Neither too fast nor too slow

Video (again)

# QUALITY OF FIGURES

Low



Medium



Ultra



# AVOID LIGHTNING YOURSELF



# STRANGE SITUATION



# FURTHER RECOMMENDATIONS

- Going back and forward (slides)
- Excuse-me, but I did not prepare well...
- If you are nervous, forget the pen
- Water for longer presentations
- Cell phone
- Etc.

# **SOME DON'TS**



# **HORRENDOUS BACKGROUNDS**

# Catchy Slide Title

Nested stuff for demonstration purposes:

- Hey one two
  - One.. one..
    - One two
  - Say say
    - say one two
- One two
- Like Gentoo
  - 1 Come on
  - 2 please
  - 3 say now:
- One two

# AVOID UNNECESSARY STUFF



I am the main message of the slide  
▼ But can you see me?



- Introduction
- Preparing slides
- Saving slides
- Giving a talk
- Oral techniques
- Some discussion
- Conclusion

# **REAL EXAMPLES**

What we are Seeking...YOU!

Project Manager

Some Associate and Intern Characteristics

Results

Innovative

Integrity

Customer Service Focus

Analytical

Collaborator

Leadership

Results Driven

Strong Communicators

Pacesetter

Self-reliant

Team Player

Change Agents

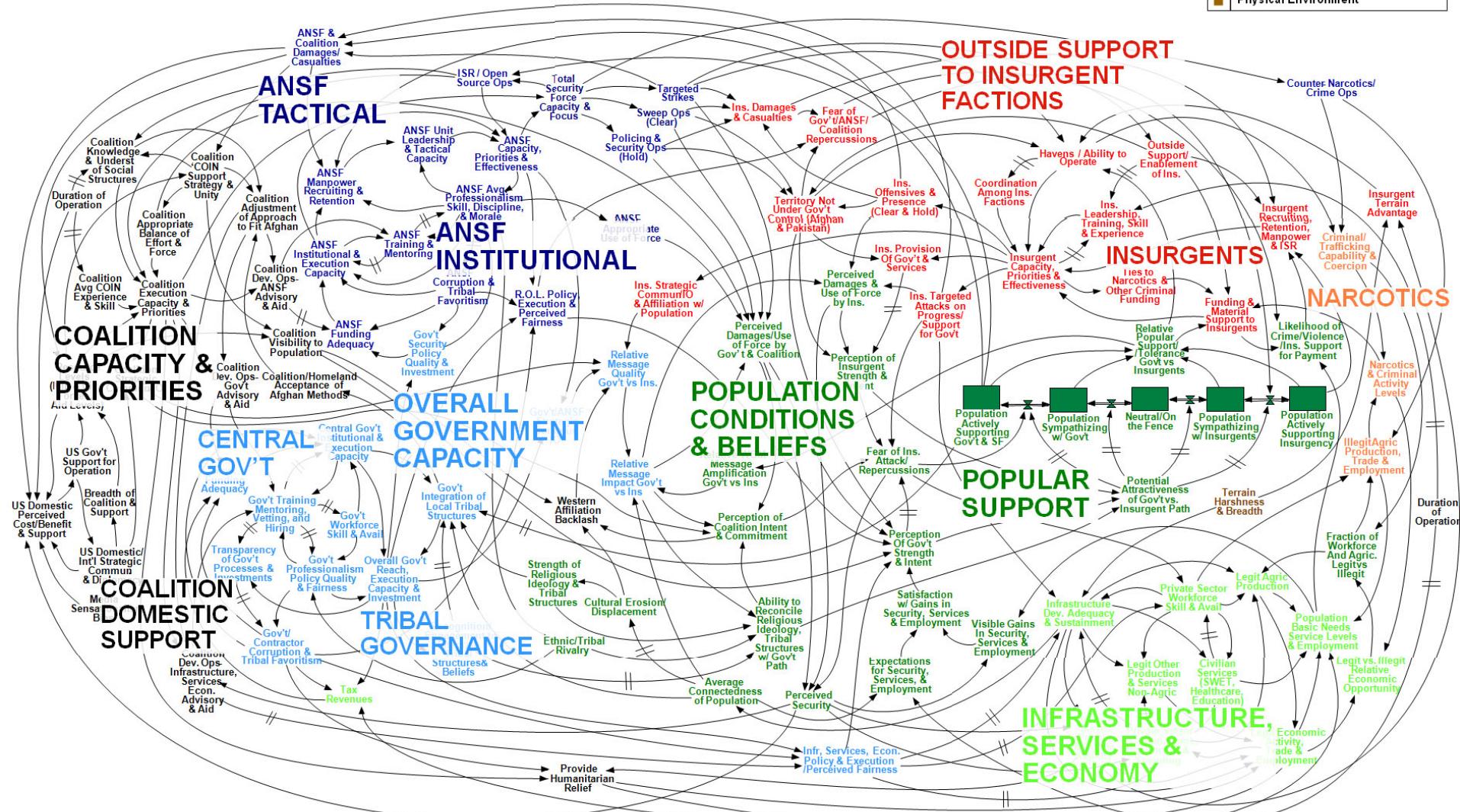
Challenge the Status Quo

Ethical

# Afghanistan Stability / COIN Dynamics

 = Significant Delay

- Population/Popular Support
- Infrastructure, Economy, & Services
- Government
- Afghanistan Security Forces
- Insurgents
- Crime and Narcotics
- Coalition Forces & Actions
- Physical Environment





# US-CERT



Amit Yoran

**US-CERT and the Multi-State ISAC are working together on a number of programs, including this webcast series, to help enhance our Nation's cyber security readiness and response. The Multi-State ISAC has recently become a member of the US-CERT portal, which provides a secure mechanism for sharing information between and among partners, improving cyber preparedness, readiness and response capabilities.**

**US-CERT also hosts a public website, at [www.us-cert.gov](http://www.us-cert.gov), which provides a wealth of information regarding cyber security – helpful tips for protecting against cyber security threats; cyber security alerts and bulletins, as well as the ability to sign up to receive free cyber security alerts via email.**

National Webcast Initiative



# FY08 and Beyond

OPERATING SYSTEMS	SECURITY	IT OPERATIONS	ONLINE
Windows Server 2008 Windows Small Business Server Code Name "Cougar" Windows Server Code Name "Centro" Windows Vista SP1 Windows Server 2008 Update Release Windows Server 2008 SP1	Microsoft Forefront Code Name "Sterling" Microsoft Forefront Client Security Microsoft Forefront Security for Office Communications Server Microsoft Forefront Security Management Console Intelligent Gateway Application 2007 Microsoft Forefront Security for Exchange Server "14" Microsoft Forefront Security for SharePoint "14"	Microsoft System Center Operations Manager 2007 Microsoft System Center Essentials "v2" Microsoft System Center Configuration Manager 2007 Microsoft System Center Data Protection Manager "v2" Manager 2007 Microsoft System Center Identity Lifecycle Manager 2007 Microsoft Desktop Optimization Pack for Software Assurance	Windows Live Microsoft Office Live msn. Microsoft adCenter XBOX LIVE. Live Search
COLLABORATION	ENTERTAINMENT & DEVICES	BUSINESS PLATFORM	APPLICATION PLATFORM
Microsoft Office Communications Server 2007 Microsoft Office Communicator 2007 Microsoft Expression Studio Microsoft Speech Server 2007 Microsoft Tellme Office:mac	Zune Microsoft Mediarroom Windows Embedded CE Windows Automotive Windows Media Surface Office Mobile XBOX 360 ELITE	Microsoft Dynamics NAV Microsoft Dynamics AX Microsoft Dynamics SL Microsoft Dynamics GP Microsoft Dynamics CRM Microsoft Dynamics Live CRM Microsoft Dynamics Entrepreneur Solution	Microsoft SQL Server 2008 Microsoft BizTalk Server R2 .net Framework Visual Studio 2008 Popfly Microsoft Expression Studio V2 Silverlight

# Pathophysiology of Hirschsprung Disease

- Congenital aganglionosis of the distal bowel defines Hirschsprung disease. Aganglionosis begins with the anus, which is always involved, and continues proximally for a variable distance. Both the myenteric (Auerbach) plexus and the submucosal (Meissner) plexus are absent, resulting in reduced bowel peristalsis and function. The precise mechanism underlying the development of Hirschsprung disease is unknown.
- Enteric ganglion cells are derived from the neural crest. During normal development, neuroblasts will be found in the small intestine by the 7th week of gestation and will reach the colon by the 12th week of gestation.[3] One possible etiology for Hirschsprung disease is a defect in the migration of these neuroblasts down their path to the distal intestine. Alternatively, normal migration may occur with a failure of neuroblasts to survive, proliferate, or differentiate in the distal aganglionic segment. Abnormal distribution in affected intestine of components required for neuronal growth and development, such as fibronectin, laminin, neural cell adhesion molecule (NCAM), and neurotrophic factors, may be responsible for this theory.[4, 5, 6]
- Additionally, the observation that the smooth muscle cells of aganglionic colon are electrically inactive when undergoing electrophysiologic studies also points to a myogenic component in the development of Hirschsprung disease.[7] Finally, abnormalities in the interstitial cells of Cajal, pacemaker cells connecting enteric nerves and intestinal smooth muscle, have also been postulated as an important contributing factor.[8, 9]
- Three neuronal plexus innervate the intestine: the submucosal (ie, Meissner) plexus, the intermuscular (ie, Auerbach) plexus, and the smaller mucosal plexus. All of these plexus are finely integrated and involved in all aspects of bowel function, including absorption, secretion, motility, and blood flow.

# **TOOLS**



Google Slides



LATEX

Canva



You can choose **any** tool you want...  
... only the result counts!

# **FONTS**

# FONT STYLE

- Calibri
- Arial
- Century Gothic
- Comic Sans MS
- Montserrat
- *Brush script*
- Courier New
- Edwardian Script
- Times New Roman
- Garamond

Please use “Sans Serif” style

# **FONT SIZE**

- 72 points
- 48 points
- 32 points
- 20 points
- 16 points
- 12 points



Choisissez le leader  
de l'internet local !



Thèmes      Auteurs      Forum      Proposer une police  
Nouveautés      Top      FAQ      Logiciels

[A](#) [B](#) [C](#) [D](#) [E](#) [F](#) [G](#) [H](#) [I](#) [J](#) [K](#) [L](#) [M](#) [N](#) [O](#) [P](#) [Q](#) [R](#) [S](#) [T](#) [U](#) [V](#) [W](#) [X](#) [Y](#) [Z](#) #

Fantaisie	Feu, Glace	Etranger	Techno	Gothique	Basique	Script	Symboles	Codes barres	Fêtes
Cartoon	Déco	Chinois, Jap.	Caré	Médiéval	<b>Sans serif</b>	Calligraphie	Alien	Nature	St Valentin
BD, Comic	Typewriter	Arabe	LCD	Moderne	Serif	Société	Animaux	Sport	Pâques
Groovy	Stencil, Années	Mexicain	Science-fiction	Contre	Locur free	Manuscrit	Asiatique	Têtes	Halloween
Old School	Rétro	Romain, Grec	Divers	Lettrines	Divers	Brush	Andien	Enfants	Noël
Spirales	Lettrines	Russe	Pixel, Bitmap	Divers	Trash	Runes, Eligne	TV, Cinéma	Logos	Divers
Western	Grille	Divers	Pixel, Bitmap	Divers	Script	Éclectique	Fantastique	Sexy	
Usé	Divers				Divers	Horreur	Jeux	Armée	
Destructuré						Formes	Musique	Divers	
Destroy									
Horrue									

## **Basique > Sans serif**

[1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#) ... [53](#) ►

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   Voir les variantes

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