CS 280 - Week 10

Question 1:

Cambridge used Facebook user data to build psychographic profiles of users and their friends, which were utilized for targeted political ads by Trump's team during the 2016 US election. The Trump complain hired Cambridge Analytica to help the campaign identify voters to target with ads or help with strategic communication.

This type of information can also impact Canadian politics. A party can use this data in order to provide political ads to targeted area.

Reference: https://www.cnet.com/news/facebook-cambridge-analytica-data-mining-and-trump-what-you-need-to-know/

Question 2:

Advantages of Universal Basic Income:

- UBI guarantees income for non-working parents and caregivers, thus encouraging important unpaid roles such as volunteering.

- UBI may be able to cut poverty and inequality. UBI is also a possible way to a leaner, less bureaucratic welfare system.

- UBI can lead to positive job growth and lower school dropout rates because people don't have to worry about their bills when they are studying in schools.

- It can be a possible solution for mass technological unemployment.

Disadvantages of Universal Basic Income:

- UBI is too expensive to maintain.

- UBI removes the incentive to work (because they will have to pay tax if they work), which affects the economy and leading to a labor and skills shortage.

References:

https://www.theguardian.com/inequality/2018/jan/12/money-for-nothing-is-finlands-universal-basic-income-trial-too-good-to-be-true

https://www.procon.org/headline.php?headlineID=005363

Question 3:

Scenario 8: In order to handle this situation, I can just simply set up a guest account for my computer (this can be done easily on Windows, MacOS or Linux). If she asks why, I will explain that first, in my computer there are private information which I can't let anyone see and second, when you use a guest account and log out of it, you information (browser history, cookies) will be deleted so you don't have to worry about someone will see your personal information.

Question 4:

Why do game companies split their games into different versions depends on the market and charge what the market will bear? {because there are always people who are willing to pay more to get some advantages in those games.}