CS 280 - Week 6

Question 1:

Facebook's EULA: "For content that is covered by intellectual property rights, like photos and videos (IP content), you specifically give us the following permission, subject to your privacy and application settings: you grant us a non-exclusive, transferable, sub-licensable, royalty-free, worldwide license to use any IP content that you post on or in connection with Facebook (IP License)". This clause can cause confusion for someone who is not a lawyer by using many complicated terminologies, which makes users usually skip this part or just skim it. However, the real meaning of this clause is simple: Facebook has the right to use anything that users posted for any purposes.

(https://www.facebook.com/terms.php)

Question 2:

Three online stores were used for this exercise are Amazon.ca, Ebay.ca and Walmart.ca. For Amazon and Ebay, when I added a product to shopping cart, I received ads about similar products based from the items I've viewed. This didn't happen on Walmart (apparently Walmart just uses ads about their current promotions, not from users' buying history). However, when I check my Facebook, I started receiving some ads from Amazon, Ebay and Walmart which didn't happen before.

Question 3:

Facebook is a private company which has my personal information on file. Because the information was entered by users, it is easy to confirm that information by checking user personal profile.

Question 4:

Everything has two sides. Technology was created to improve life quality but people abused it for bad purposes. Law enforcement was created to protect people, however there always exist individuals who use their power for their own purpose. Therefore, law enforcement cannot be trusted when they have everyone's information. However, in my opinion, if drug trafficking, smuggling, child pornography, murder or terrorism can be prevented (if police does their job) by letting police have access to computers, I agree with the idea that computer manufactures build "back doors" on their product.

Question 5:

Approximately there are 10 online systems I use a password to access. I use about 5 different passwords for all of them. I don't have password system because my passwords are basically similar with some modifications. Besides Gmail and Steam sometimes ask for authentication code from cell phone after I log in, none of those online account uses two-factor authentication or biometric security.