CAOIMHE WALSH

Interaction Design - Graphic Design - Visual Merchandising



EXPERIENCE

2017 **SOLUXR**

Marketing & Graphic Design Internship

Tasks included entire brand creation and rebrand of Soluxr company, designing website layout, constructing infographics, creating and managing social media presence. Working in a highly profesional environment alongside worldclass business people

2016 **Brown Thomas**

Visual Merchandiser

Tasks included innovative and fast paced thinking, creating displays for shop floor and window, dressing manequins, outfit construction and idea generation. Working within a creative team

2013 Selfridges

Visual Merchandising Internship

Tasks included researching emerging fashion trends, creating presentations and the execution of visual diplays across the store.

EDUCATION

2016- present

2015-2016

2015

Belfast School Of Art - BDes Hons Interaction Design

Belfast School Of Art - BA Hons Foundation year for specialist degrees

- Honours leaving cert completed 2015 Midleton College

SKILLS

- Experienced in Adobe programs (Illustrator, Photoshop, Indesign) and Sketch
- Experience in html, CSS, Jquery, Javascript
- Keen eye for typography, layout and colour
- Imagery & Data visualistaion

- Self-motivated, organised and able to multitask
- Ability to work quickly from concept/design to finished product
- Paper prototyping and hand drawn skills
- Idea generation & Storytelling

CONTACT

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REFERENCES

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Mr. Paul McCormack, Course director Interaction design, Belfast T: +442895367342

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INTEREST

Fashion - sewing courses completed, styling knowledge, interest in emerging trends

Photography- courses completed & awards achieved

Design - Finalist in "doodle for google" competition & freelance design work

Experience - Floristry, interior design and ceramics