GABRIELLA

KUVALIS

Gabriella Kuvalis

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EXPERIENCE

**Front-End Developer**

*01/2014 – present*

* Advocated Web interaction design best practices, with a focus on consistency and usability
* Assured that all user input is validated before submitting to back-end
* Built reusable code and libraries for future use
* Closely worked with back-end developers to optimize existing Web technology and create the best possible user experience
* Collaborated with User Interface and User Experience teams
* Collaborated with other team members and stakeholders
* Collaborated with the design team to define the information architecture
* Created clean, precise browser-compatible code
* Designed functionality
* Developed and launched better systems to purchase, manage and deliver online traffic
* Developed new user-facing features
* Developed site content and graphics by coordinating with copywriters and graphic artists; designing images, icons, banners, audio enhancements, etc.
* Developed site navigation by categorizing content; funneling traffic through content
* Ensured the technical feasibility of UI/UX designs
* Established locatability by registering with search engines
* Implemented functionality in JavaScript, .Net, and Python
* Implemented page designs in standards-compliant dynamic XHTML and CSS
* Optimized application for maximum speed and scalability
* Planned site/project design by clarifying goals
* Prepared site by installing and configuring server software
* Prioritized and managed multiple tasks across multiple projects, under tight deadlines
* Rolled out and scaled new web sites that integrate consumer marketing and social media
* Worked with backend engineers and QA to see projects through, from conception to completion

EDUCATION

**Rhode Island School of Design**

*2009 – 2014*