| Top 3 Best Sellers | Units Sold |
|---|---|
| The Classic Deluxe Pizza | 2,453 |
| The Barbecue Chicken Pizza | 2,432 |
| The Hawaiian Pizza | 2,422 |

| Top 3 Slow Sellers | Units Sold |
|---|---|
| The Brie Carre Pizza | 490 |
| The Mediterranean Pizza | 934 |
| The Calabrese Pizza | 937 |

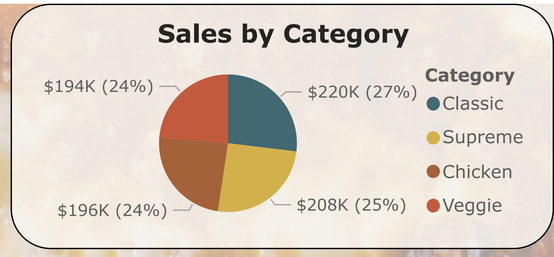
**$817,860** Total Sales

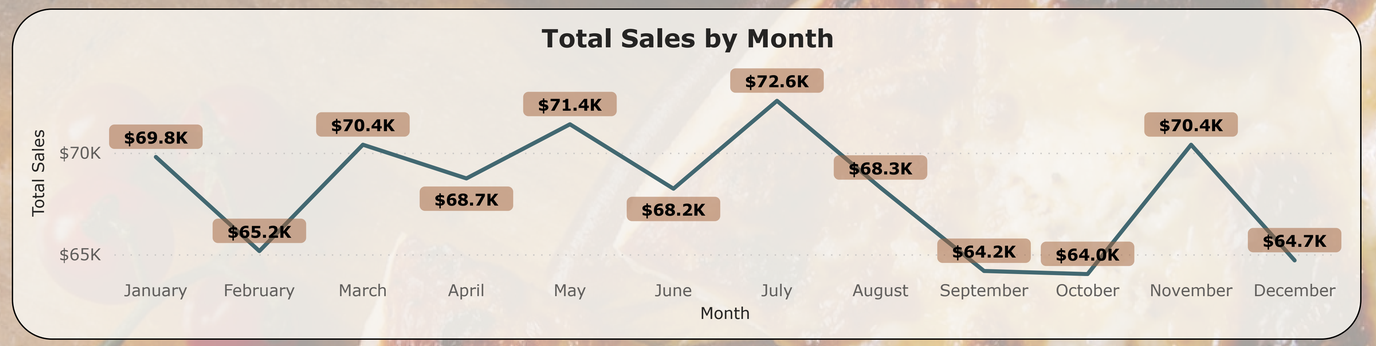
**21,350** Orders

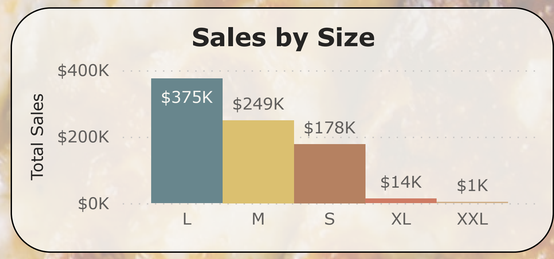
**49,574** Pizzas

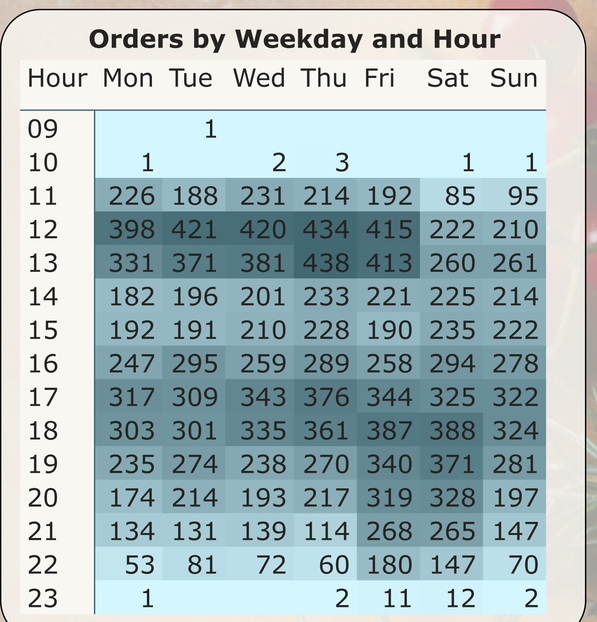
**2.32** Pizzas per Order

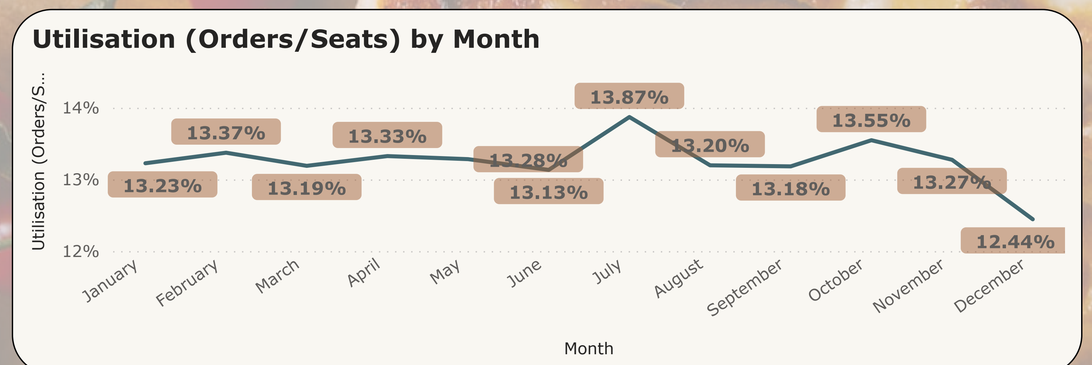
**$38** Sales per Order

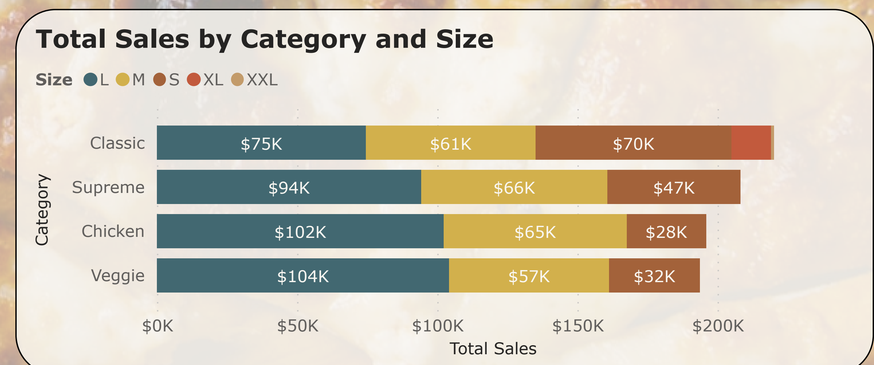


**Maven Analytics Pizza Challenge by Cao Minh Nguyen - Oct 2022 using Power BI**

Utilisation - Assumptions:
+ daily capacity is 15 tables * 4 chairs * 15 business hours = 900 units
+ 2 customers enjoy 1 order, taking 2 chairs, finishing the order in 1 hr
  => 1 order takes 2 units of capacity

Recommendations:
+ Reduce opening hours to 11 AM to 23 AM to reduce costs
+ Run promotion campaign to attract customers as utilization rate is very low
+ Remove the Brie Carre pizza due to low orders (half the second lowest)
+ Seek bulk discount from suppliers for most common ingredients