

Co-create with plants

2021 CAPE WORKSHOP

Team 1



Team members



Haruka Tashiro



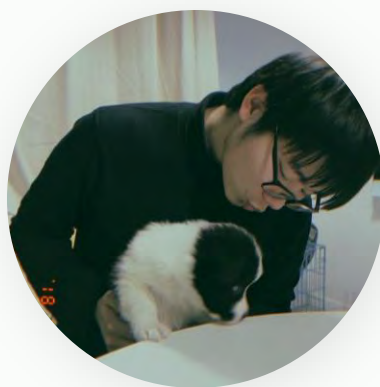
Goeun Choi



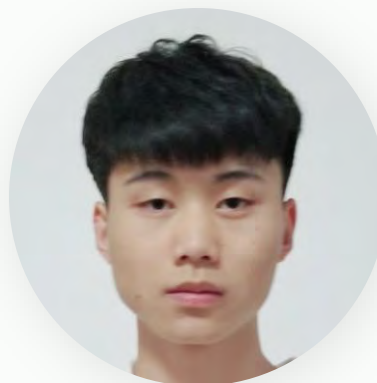
Jiwon Kim



Runze Han



Zhang Changwen

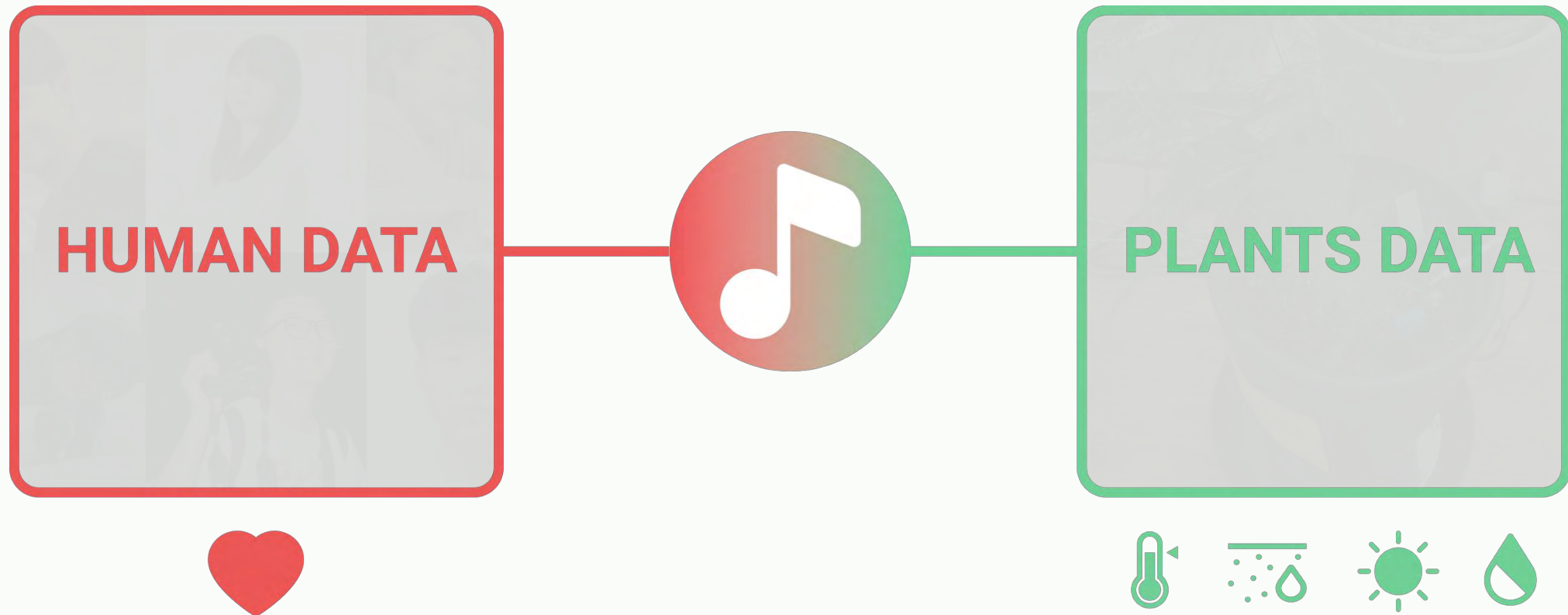


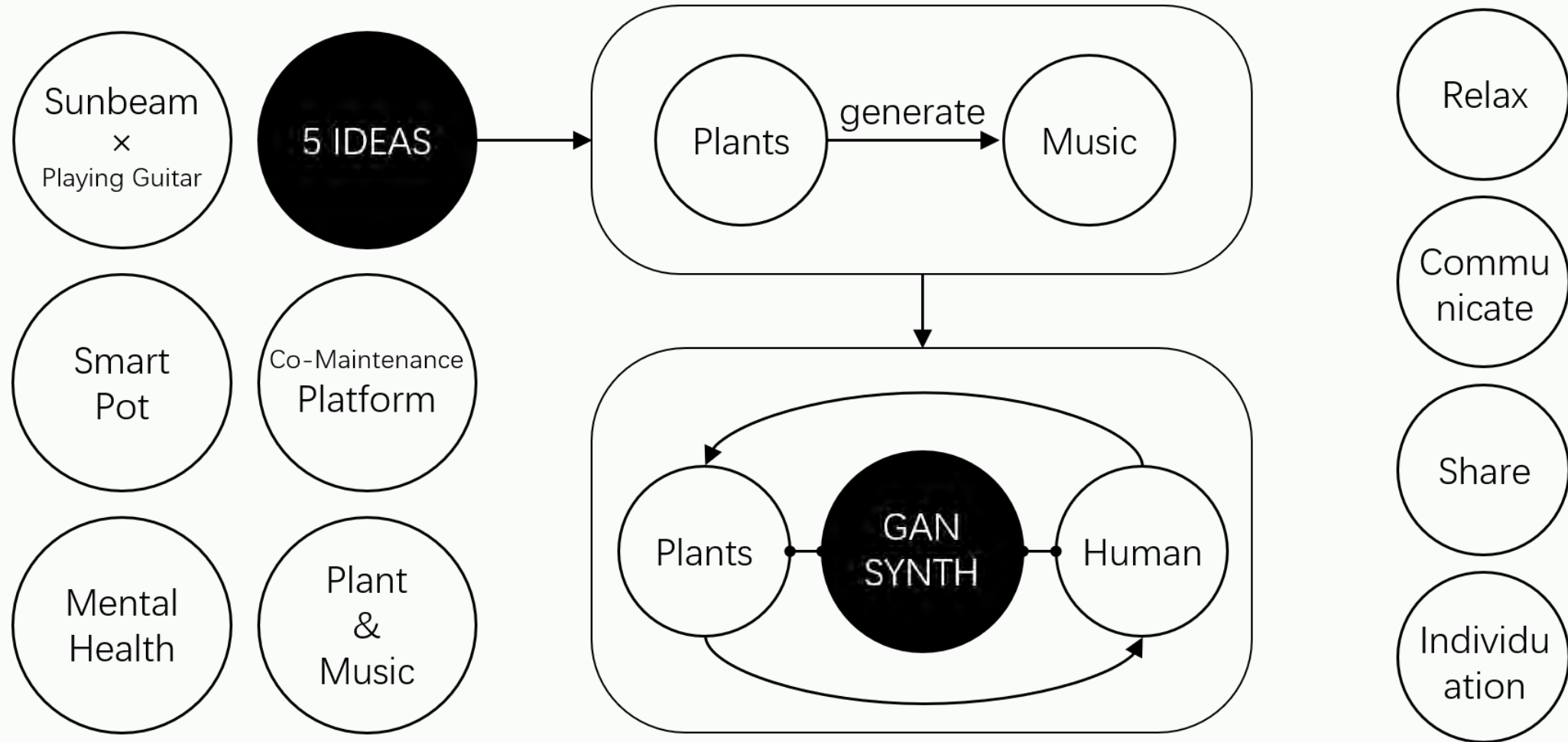
Dong Ding



Ramen

Co-creating Music with plants





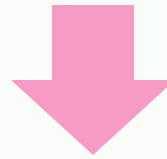
Topic

Overcoming Corona Blue

Trends

Due to Covid19, people feel

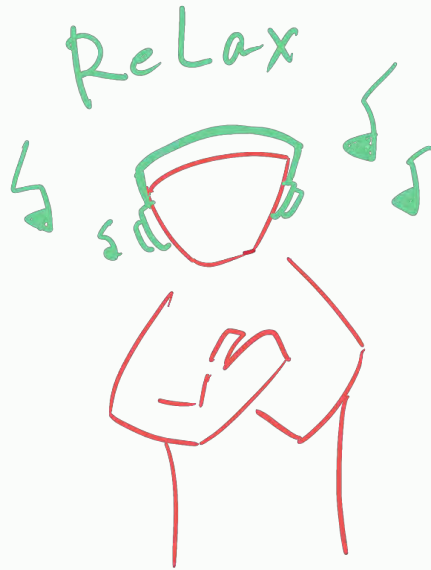
1. Lonely
2. Unhealthy



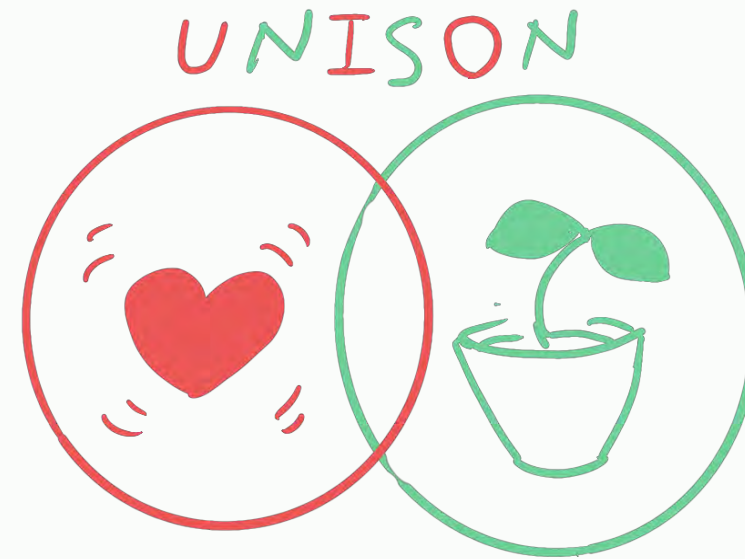
User needs

- Connection with others
- Being Healthy

Stay healthy with co-created music



Feel relax with music
co-created with plants



Free from loneliness
with sense of unison

Key Demographics

- **Age range** : 18~39
- **Gender** : Doesn't matter

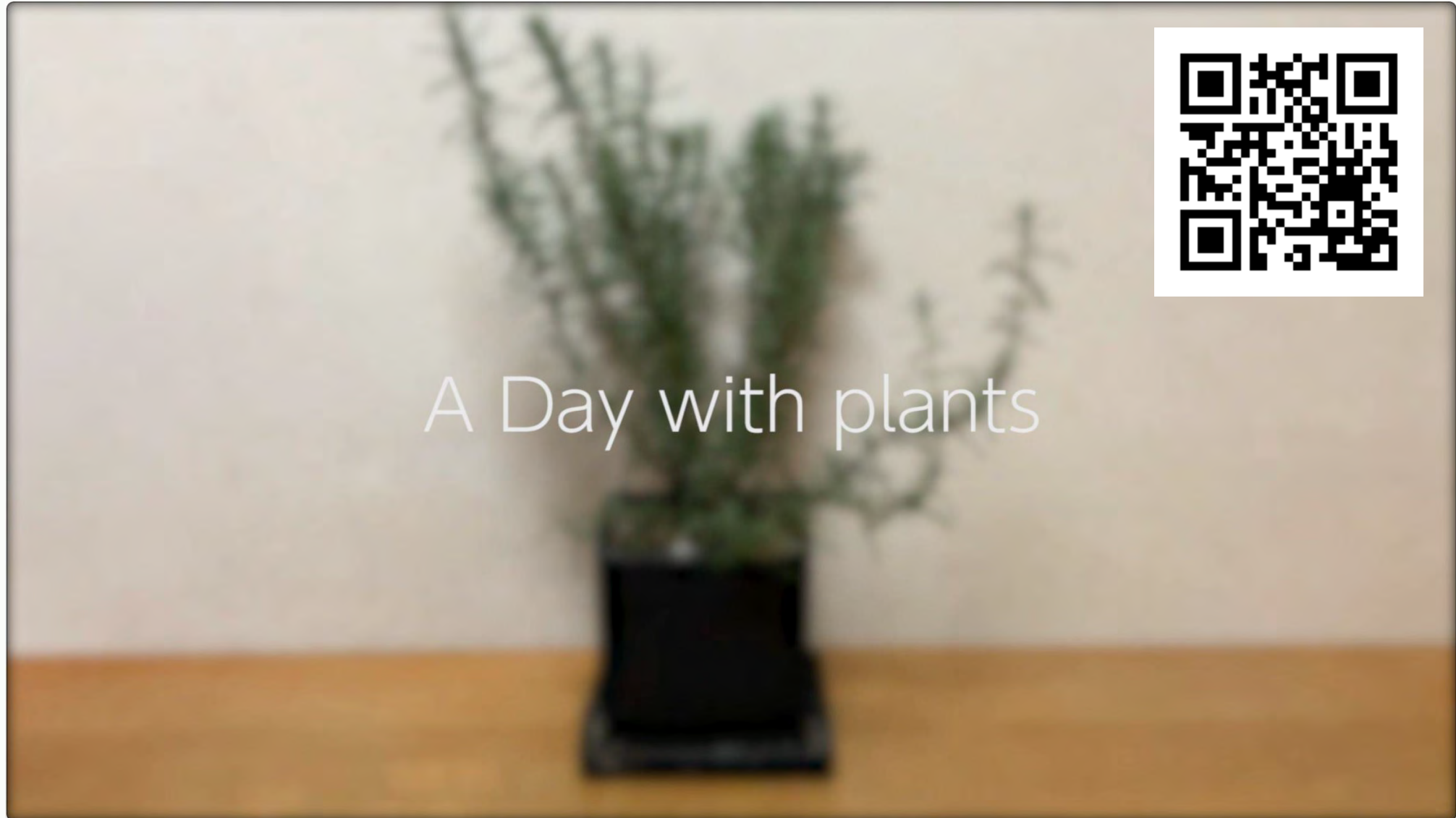
Key Psychographics

- **Character** : feel lonely, love music, busy, introvert, stressful
- **Lifestyle** : stay up all night, free at night, work all day, chill at weekends

Challenges

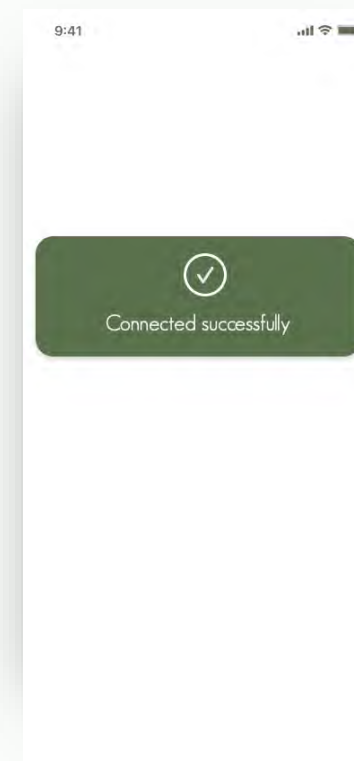
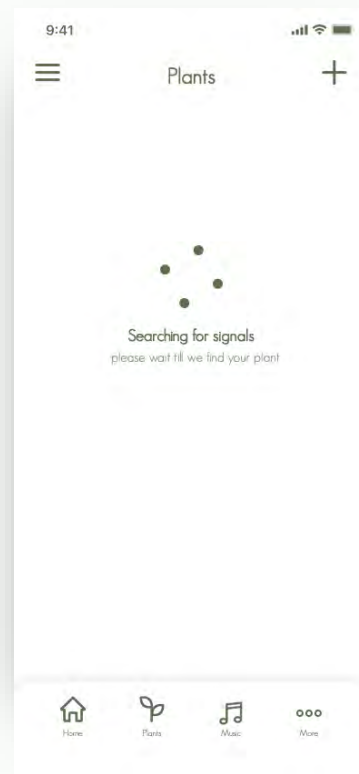
- Live alone in big city, far away from hometown
- Feel lonely but afraid to meet new people
- Have not enough time to choose what to listen to, so always listening to the same music



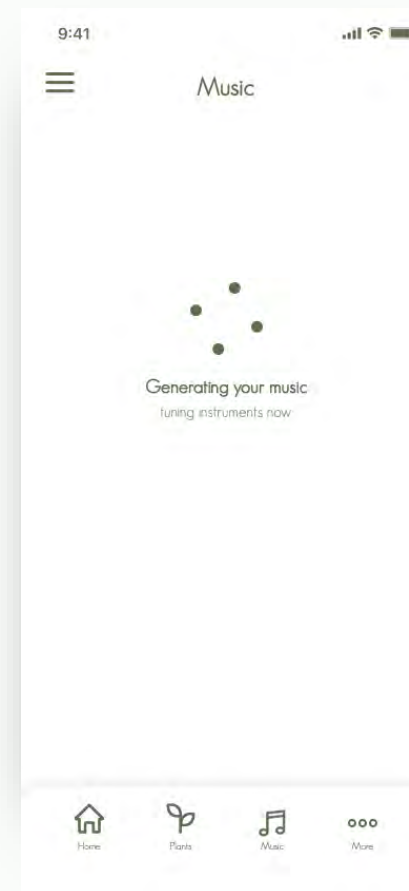
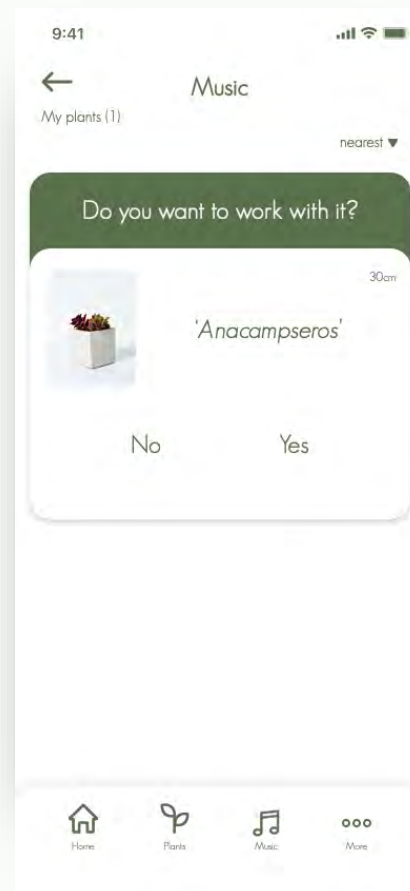
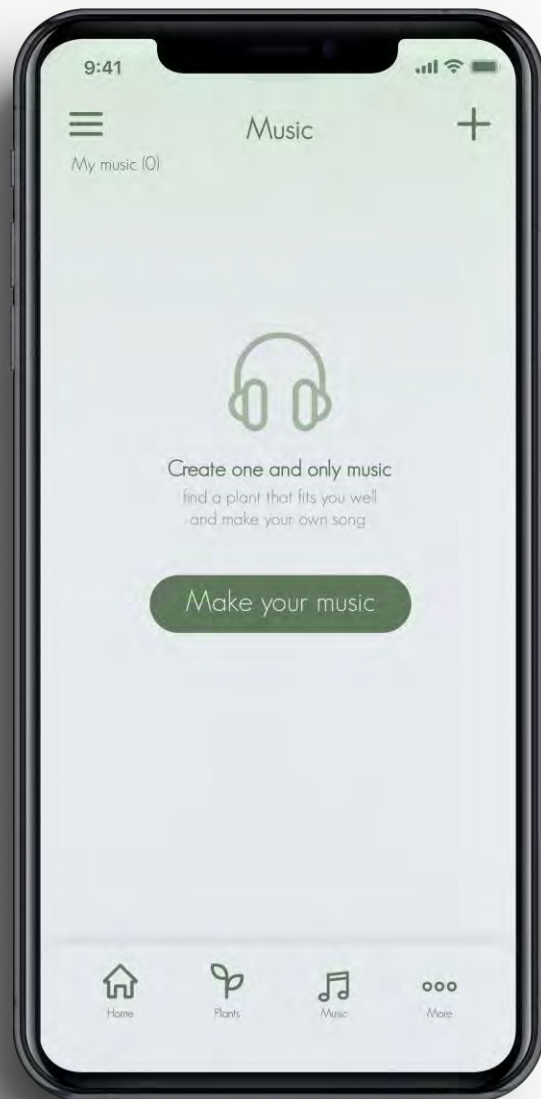


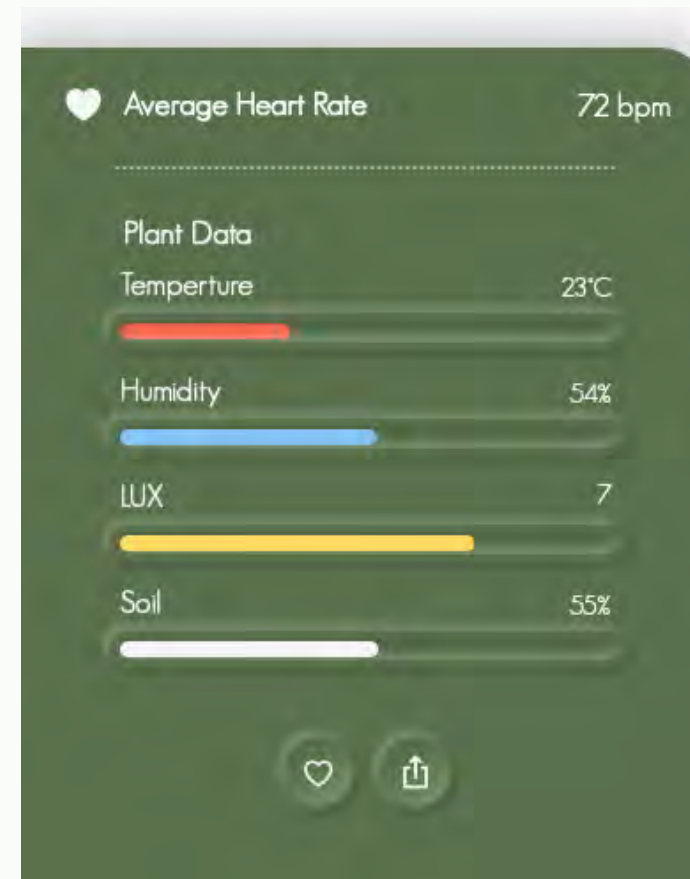
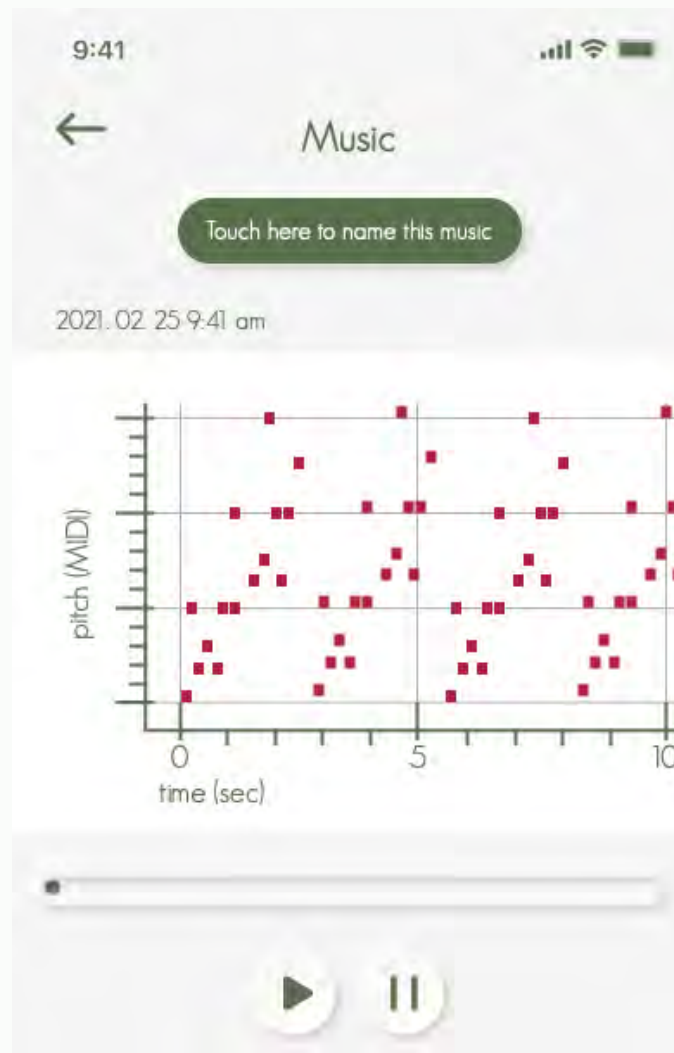


ECho





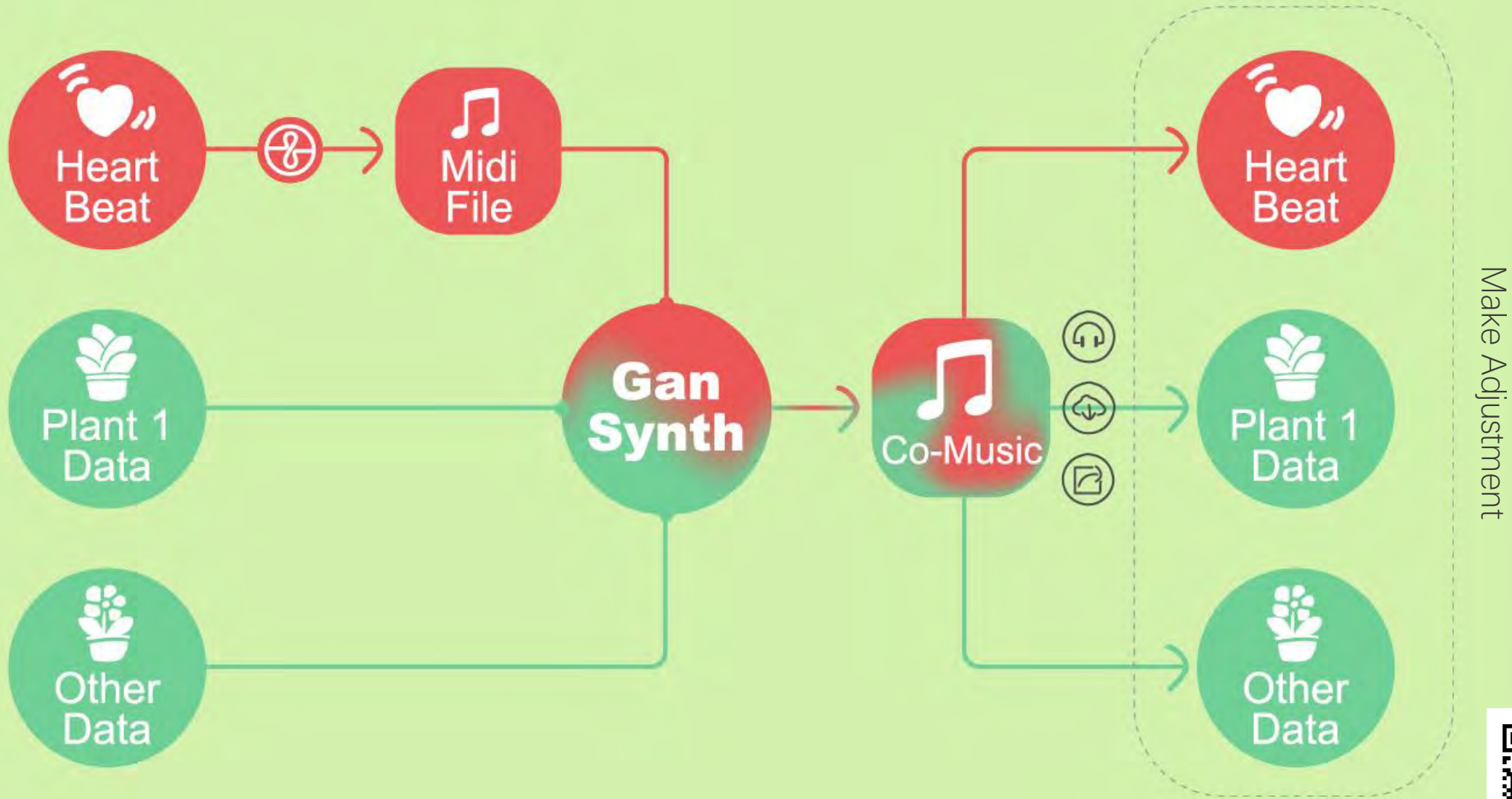




You can also use our app with **smartwatch**



How it works (Technical)



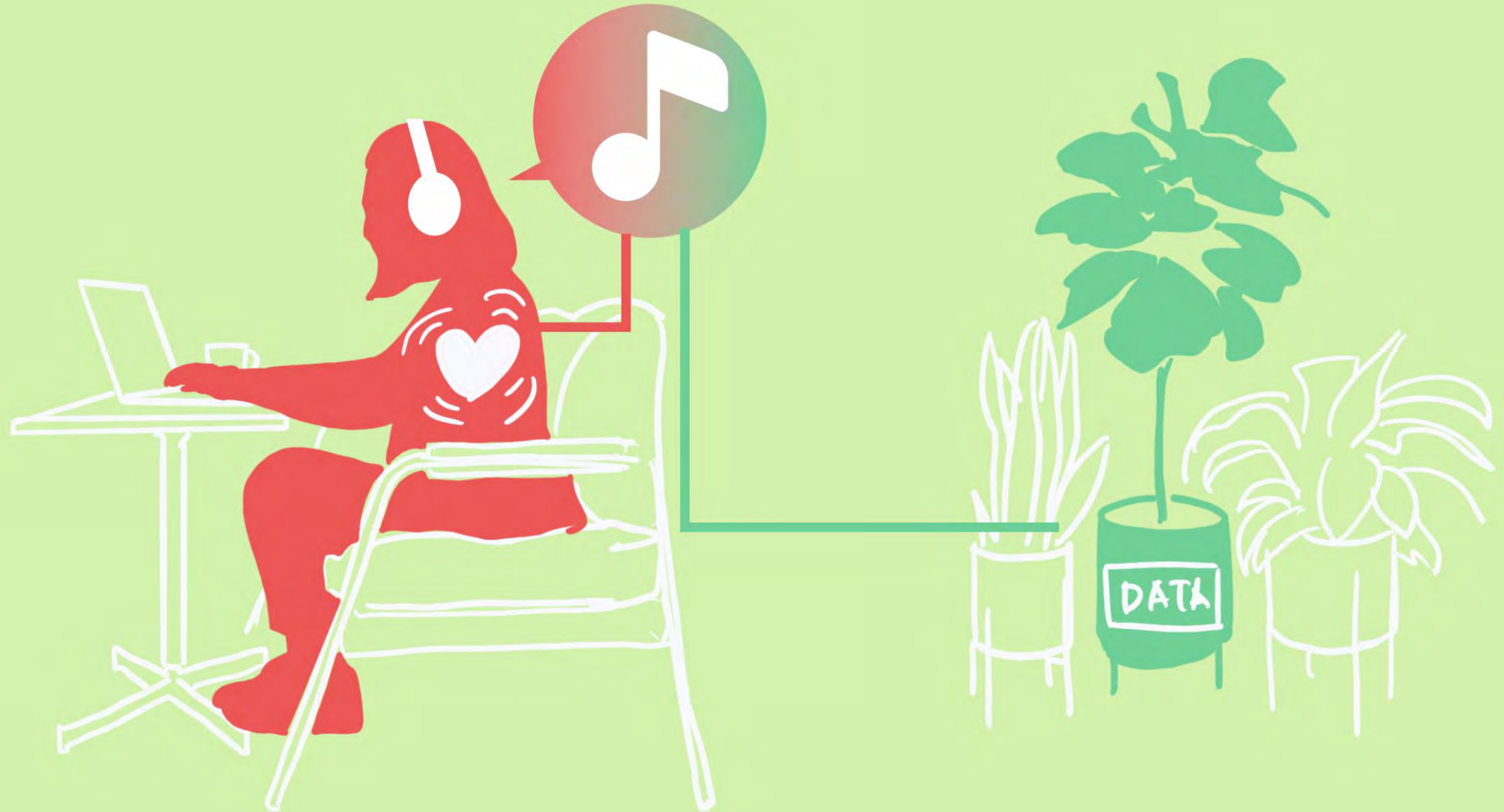
<https://drive.google.com/file/d/1frE-yJKifObc68mVyxoZWgLxwH1zupJR/view?usp=sharing>



We can connect with
every plants surround you

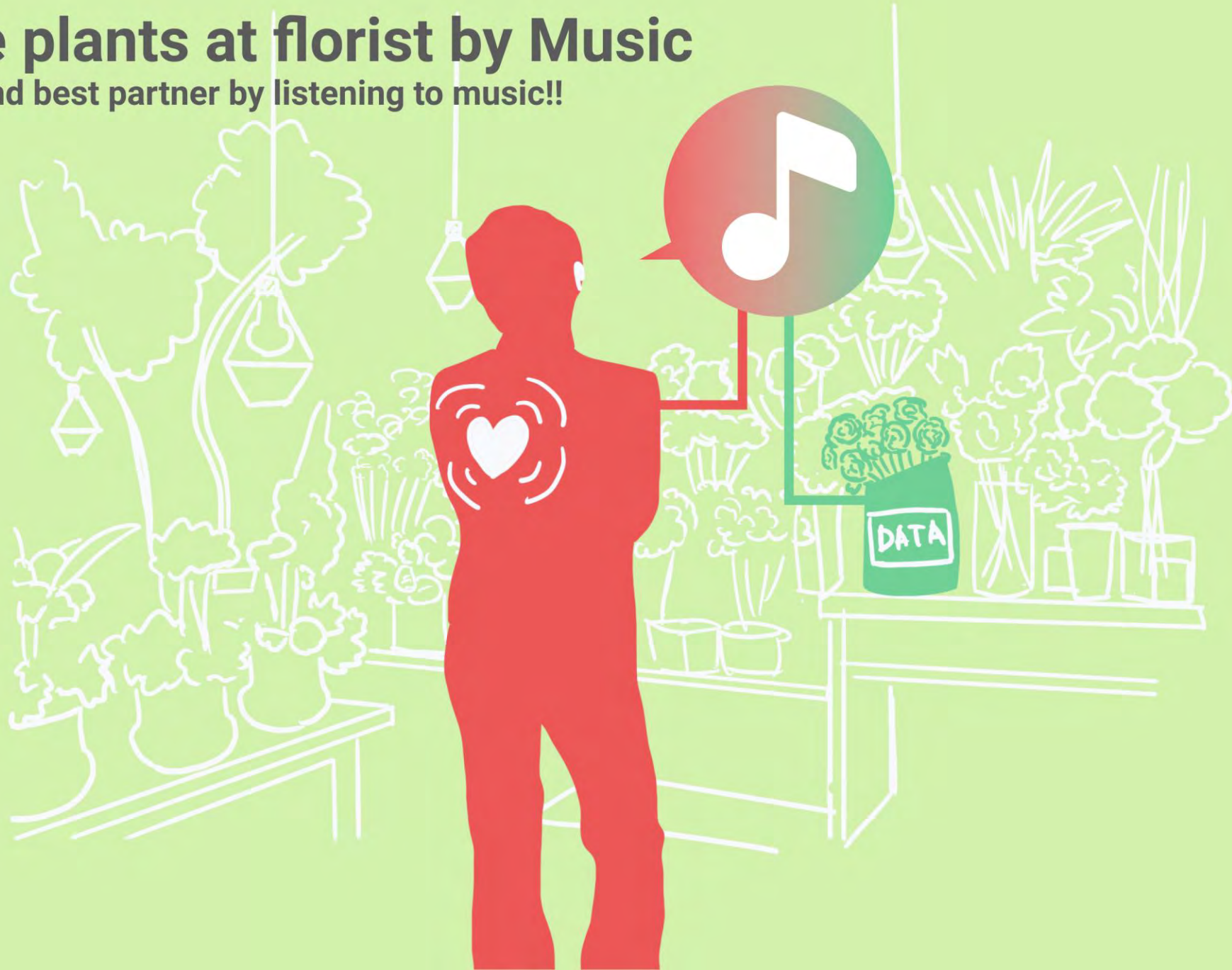
Work with plants at Cafeteria

You can focus on working with plant's music!!



Chose plants at florist by Music

You can find best partner by listening to music!!



Plant Live Streaming Service

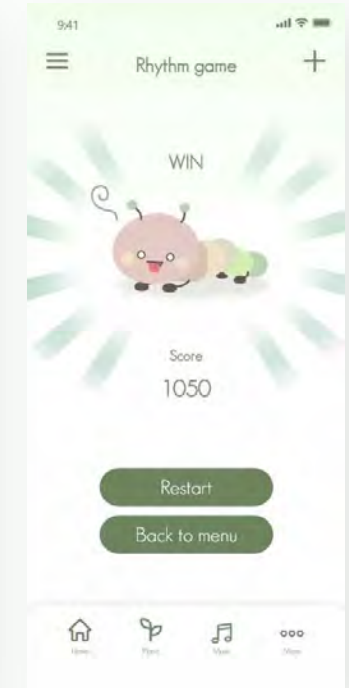
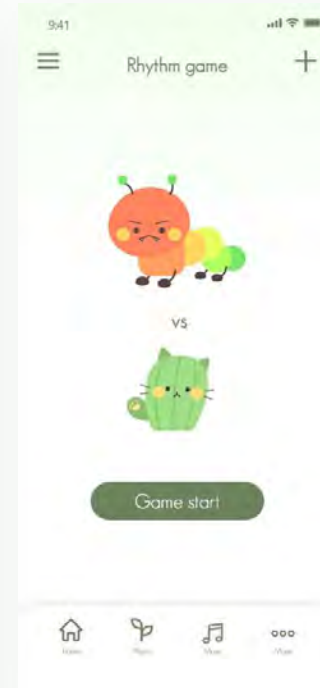
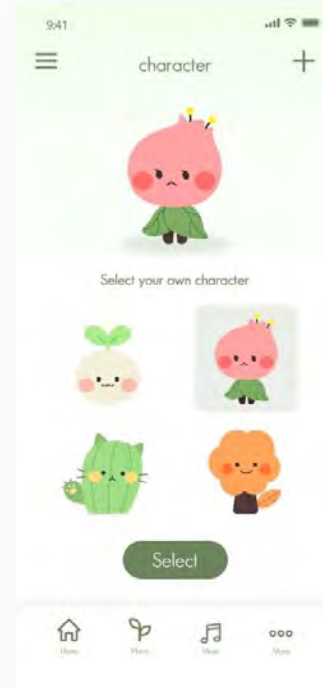
You can listen to your own music generated by you and plant streamer!!



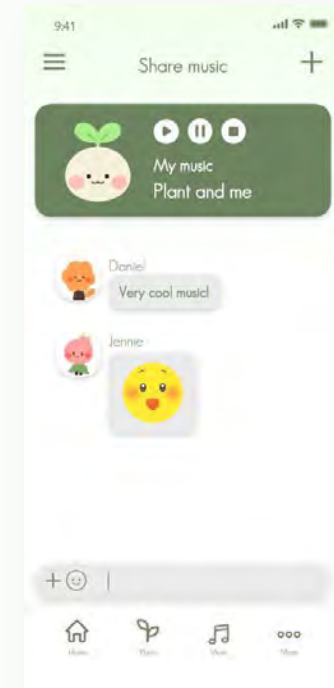
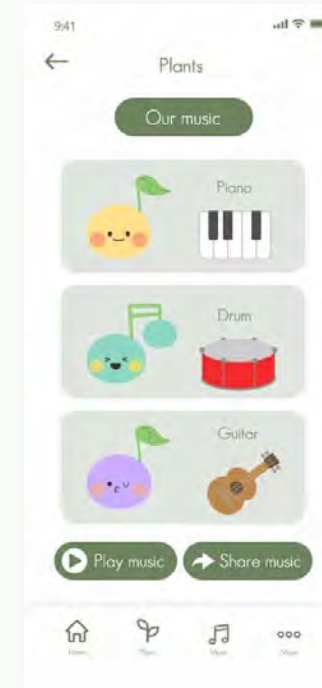
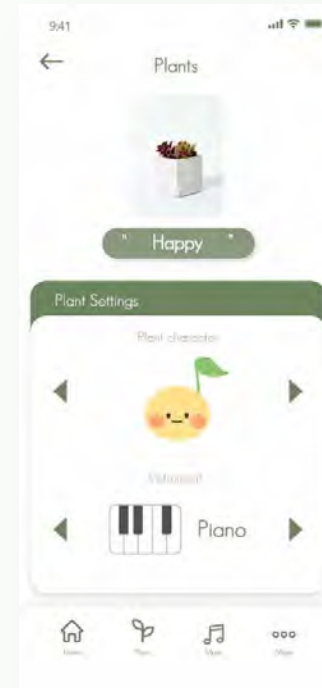
Plant Streamer



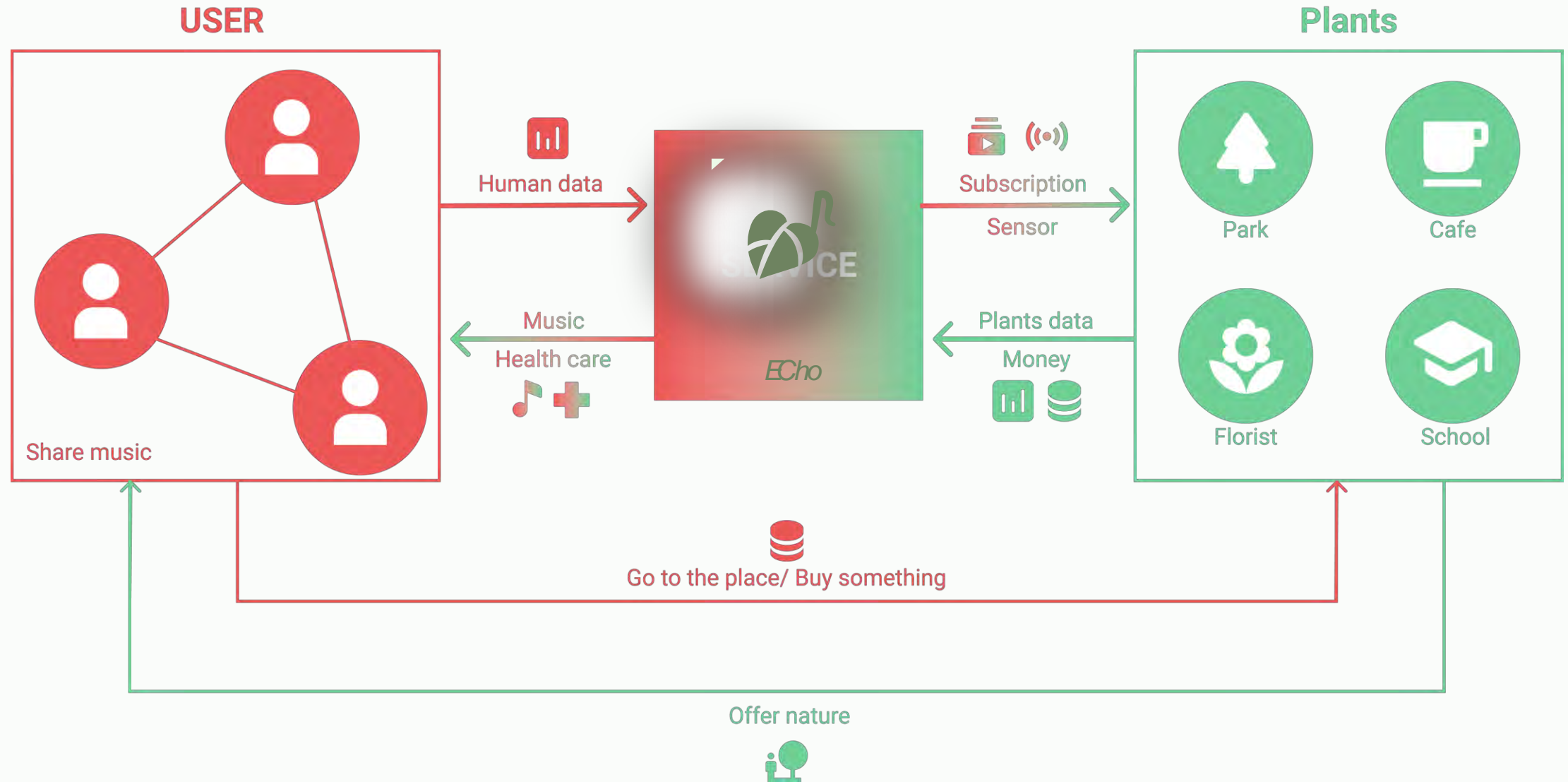
You



Also with your music, you can play your own rhythm game.



And you can share special music made with your plants with others.



Improving music

- Making more relaxing music generated by human and plant data
- How to adjust music dependeing on human and plants condition.



Thank you for your listening :)