

Role Profile Assignment

- Legislators/s
 - Name, district, party affiliation
 - **Thomas (Tom) Umberg, CA SD 34 (Santa Ana), Democrat**
 - Age, gender, race/ethnicity, marital status, education level
 - **White Male, 69, married to Robin Umberg w/ 3 kids, undergrad w/ honors at UCLA, Harvard JFK School of Public Policy Program, master's in strategic studies from the U.S. Army War College. Doctorate in Law from UC College of the Law in 1980**
 - Career background (political and/or non-political)
 - **Second Lieutenant in the U.S. Army, then promoted to captain. 2nd infantry division in south korea.**
 - **Assistant U.S. attorney in OC in 1980, military prosecutor between 1980-1985**
 - **Member of ca state assembly from 04-06, 1990-1994**
 - **Morrison&foerster in 1995, chairman of Clinton re-election campaign in CA in 1996, deputy director of the office of national drug control policy in 1997**
 - **Umberg/Zipser business litigation firm until running for senate**
 - **In CA state senate since 2018**
 - Number of years in current role
 - **7 years in CA state senate 34th district**
 - % of vote received in the last general election
 - **58.8%**
 - 3 issue positions for which your politician is best known
 - **Veteran affairs – very passionate about supporting veterans (as he is one) and proposed many bills affecting veterans such as court fee waivers for veterans, job-matching for veterans through the DVA, and removing the \$5 fee for registering for “veteran” on an ID**
 - **drugs/the opioid crisis – served as the drug czar under the Clinton administration and proposed many bills related to the regulation of drugs, including accessibility to drug courts, timelines for the DHCS to investigate alcohol/drug problems, allowing federal agents to investigate drug rehabilitation centers unannounced, and banning the sale of drugs on social media**
 - **gun reform – wrote a bill that was written into law banning gun trafficking, or the bringing of guns over state lines that break gun laws in order to sell in the state where the gun is illegal.**
 - Prominent donors to your politician's campaigns
 - **National Education Assn, Laborers Union, “N A” (independent law firms)**
 - Ideology on economic, social, and environmental issues

- more liberal, advocate for local small businesses, working to expand economy, worker's rights
- deputy drug czar under Clinton and actively works to fight the opioid crisis & gun violence
- 90% ranking with the sierra club, very pro-environment
- 100% rankings with planned parenthood & equality CA, very socially liberal
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Part 2: Constituent Profile

- Economics
 - Prominent industries
 - **Tourism (Disneyland), healthcare (UCI Health), retail (many small businesses & strip malls due to suburban geography)**
 - Unemployment rate, income levels, poverty rate, etc.
 - **OC unemployment rate -> ~4.8%**
 - **Median household income level ~\$90k**
 - **Poverty rate ~ 12% (santa ana, Anaheim, Fullerton, la Habra, & west whittier average)**
- Demographics
 - Population, and population breakdowns by race, ethnicity, age, income, etc.
 - **927,893**
 - **46.85% hispanic**
 - **29% white**
 - **1.40% black**
 - **0.40% native American**
 - **21.36% Asian**
 - **0.44% Hawaiian/pacific islander**
 - **0.19% other**
 - **0.37% remainder/multiracial**
 - Urban/rural breakdown
 - **EXTREMELY SUBURBAN. entirely suburbs (its literally just entirely suburbs plus Disneyland)**
- Politics
 - Partisan voter registration
 - **48.18% democratic**
 - **22.65% republican**
 - **20.82% no party pref**
 - % voted Democrat/Republican in 2020, 2016, 2012
 - **2022: 58.8% democrat 41.2% republican**
 - **2020 president: 55.7% democrat 42.3% republican**
 - **2018: 50.4% democrat 49.4% republican**
 - **2016 president: 58.5% democrat 35.8% republican**
 - **2014: 58.1% republican 41.9% democrat**

- **2012 president: 53.3% democrat 44.4% republican**
- 3 specific issues that are important to your constituents
 - **Immigration – mainly Hispanic demographic with concerns about ICE raids and the current stance on immigration in the current federal administration.**
 - **gun control**
 - **housing (homelessness, housing regulations) – there is a very large homeless problem in CA SD 34 and constituents are concerned with rehousing the homeless population. As well the area is a generally low income area (but a very expensive place to live) so constituents are concerned with lowering housing prices, and building affordable and sustainable housing in the area**
- Constituents' general positions on economic, social, and environmental issues
 - **48% democrat registered, very socially liberal and a generally lower income area compared to other parts of orange county, but extremely suburban so not a lot of environmental issues pressing in the immediate district. However, constituents seem to lean more towards the left side of major policies**
 - **Majority Hispanic population, concerned with immigration & deportation as of recent**