

- Part 1: Individual/Organization Profile
  - Head lobbyist of the Sierra Club
  - Lobbying expenses over the past 3 years
    - \$790,000 in 2024
    - \$740,000 in 2023
    - \$260,000 as of 2025
  - General positions on economic, social, and environmental issues (as applicable)
    - Opposing the expansion of oil and gas
    - Focus on expanding green technology and green jobs
    - We should strive for a safer climate, cleaner air (for the sake of health), and fresher water
    - In addition, to protect the arctic, national monuments, endangered species, public lands, and old growth forests
    - As well as protecting democracy and the right to vote
    - Democracy is a must for environmental justice
      - Democracy ensures voices are heard
    - We must work to decrease the influence of billionaires
      - And to decrease the influence of polluters
    - Focus on transitioning to clean, renewable energy
      - Fossil fuels → clean, renewable energy
    - Fossil fuel industries aggravate wildfires with their climate pollution, as well as increasing sea levels, the occurrences of floods, heatwaves, and the strength of hurricanes.
      - Opposition to fossil fuel industries
  - Identify constituents
    - Members of the Sierra Club
      - They are enthusiastic about the outdoors, environmentalists, those looking to live a greener life.
  - Which regions of the state have the highest concentrations of your constituents?
    - Los Angeles (Part of the Angeles Chapter of Sierra Club- the largest chapter nationwide)
    - Orange County
    - Bay Area
      - San Francisco
      - Alameda

- Berkeley
  - Oakland
  - Hayward
- Part 2: Constituent Profile
  - 35% Professional/managerial
  - Unemployment rate, income levels, poverty rate, etc.
  - 79% College Educated
  - 57% Female
  - \$98,700K
  - 54 Median Age
  - Urban
  - Liberal
  - LA
    - 52.1% Democrat
    - 18.4% Republican
  - Orange County
    - 36.3% Democrat
    - 34.2% Republican
  - SF
    - 330,819 Democrats
    - 41,017 Republicans
  - Alameda
    - 58% Democrat
    - 12.2% Republican
  - % voted Democrat/Republican in 2020
    - LA
      - 71.0% Democrat
      - 26.9% Republican
    - Orange
      - 53.5% Democrat
      - 44.5% Republican
    - SF
      - 85.3% Democratic
      - 12.7% Republican
    - Alameda
      - 80.2% Democratic
      - 17.7% Republican

- % voted Democrat/Republican in 2016
  - LA
    - 71.5% Democrat
    - 23.4% Republican
  - Orange
    - 49.8% Democrat
    - 44.8% Republican
  - SF
    - 85.3% Democrat
    - 9.9% Republican
  - Alameda
    - 79.0% Democrat
    - 15.6% Republican
- % voted Democrat/Republican in 2012
  - LA
    - 68.6% Democrat
    - 29.1% Republican
  - Orange
    - 53.0% Republican
    - 44.8% Democrat
  - SF
    - 83.4% Democrat
    - 13.3% Republican
  - Alameda
    - 78.7% Democrat
    - 18.4% Republican
- 3 specific issues that are important to your constituents
  - Air pollution
  - Sustainability via clean, renewable energy
  - Clean Water
- Constituents' general positions on economic, social, and environmental issues
  - Environmental quality and social justice are connected
  - Climate change is among the most important issues
  - Oil and CEOs are enriching themselves through damaging the environment (e.g., pollution). Yet, everyone else pays the price

- In order for the economy and society to work for everyone, we must start with interdependence and sustainability