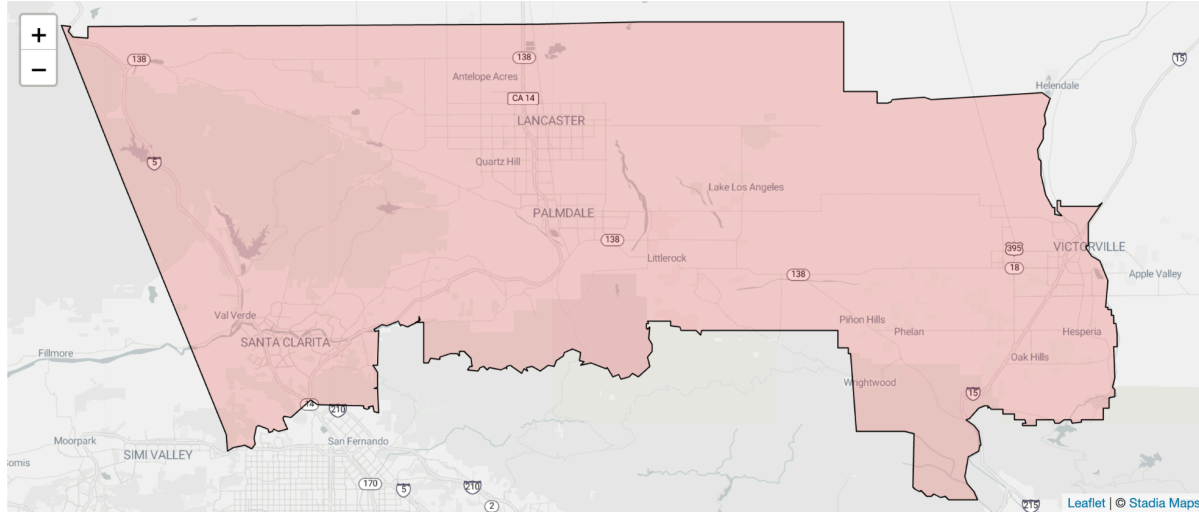


## Role Profile Assignment

## part one: individual profile

Name: Suzette Martinez Valladares

District: 23, Lancaster<sup>1</sup>



Party Affiliation: Republican State Senate; assumed office December 2024

Age: 44

Gender: female

Race / Ethnicity: Hispanic

Marital Status: married w/ one child

Education:

- ★ Graduated Sylmar High School
- ★ Associate's degree at College of the Canyons
- ★ BA Political Science at California State University, Northridge

Career Background:

Political

- ★ 2020: elected to CA State Assembly, representing 38th District
  - term: 12.07.2020 - 11.30.2022
  - founding member of bipartisan Problem Solvers Caucus: foster collaboration across party lines<sup>2</sup>
- ★ 2022: lost re-election bid to Democrat Pilar Schiavo in newly redrawn 40th Assembly district
- ★ 2024: returned to political scene
  - Successfully ran for 23rd senate district against Democrat candidate Kipp Mueller

- ★ Part of these Committees:

<sup>1</sup> "California State Senate District 23 - Ballotpedia."

<sup>2</sup> KHTS Newsroom and +KHTS Newsroom, "Santa Clarita Assemblywoman Reveals Problem Solvers Caucus Progress in On-Air Interview."

- Subchair
  - Senate Standing Committee on Environmental Quality w/ Catherine Blakespear (D - D38)
  - Senate Standing Committee on Governmental Organization w/ Steve Padilla (D - D18)
  - Senate Standing Committee on Health w/ Caroline Menjivar ( D - D20 )
  - Senate Standing Committee on Revenue and Taxation w/ Jerry McNerney (D - D5)

#### Non Political

- ★ 2009 - 2012: district representative for Congressman Buck McKeon ( R )
- ★ 2014: candidate for 36th district in CA State Assembly
- ★ 2014 & 2015: worked as California Director of Hispanic Initiatives for Republican National Committee
- ★ 2025 - 2018: executive Director of of Southern California Autism Speaks
  - program started and ran by senator's mother - took it over after mother passed away
  - briefly ran for CA's 25th congressional district before withdrawing to focus on state assembly bid

#### Number of Years in Current Role:

- ★ 8 months in current role
- ★ term ends: december 2028

#### % of Vote Received in Last General Election:

- ★ won 52.4% of votes against Kipp Mueller
- ★ 190,957 votes

#### 3 issue positions politician is best known for:

- ★ Cost of Living:
  - SB 296: Homes for Heroes Act: bring economic relief to California veterans
  - AB 30: regulation of gas containing 10% / 15% ethanol
- ★ Public Safety<sup>3</sup>
  - SB 252: moving powerlines underground
  - SB 265: classifies burglaries during a state of emergency as a felony
  - SB 264: prosecutors are allowed to charge impersonation of emergency services as a felony
- ★ Expanding Opportunities:

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<sup>3</sup> "Senator Suzette Valladares Introduces Wildfire Prevention & Victim Protection Legislative Package | Senator Suzette Martinez Valladares."

- SB 612: seeks to require a semester of Career Technical Education ( CTE ) for all highschool students
- SB 508: allow cancer patients to access new doctors remotely

Prominent donors to your politician's campaigns:

★ Top 3 contributors

- California Republican Party ( \$738,591 )
- Republican Party of Sacramento County ( \$55,0000 )
- Sonoma County Republican Central Committee ( \$45,500 )

★ Top 3 Payees

- The Rosales Agency ( \$1,332,084 )
- The Monaco Group Inc ( \$387,061 )
- United States Postal Service ( \$254,212 )

Ideology on Economic, Social, and Environmental Issues:

★ Economic & Fiscal Policy:

- emphasize affordability: opposes high costs, new taxes & fees:
- supports tax cuts, keep property taxes low
- criticize state's budget proposal, rejecting what she considered overspending & misprioritization
- supports small business, less regulation, more consumer choice

★ Social Issues & Education:

- identifies as prolife, but supports exceptions for rape, incest & life of mother: Voted for SCA 10
- supports school choice / charter schools & parental rights in education. oppose legislation perceived as limiting charter school funding or imposing strict regulation
- focus on public safety, law enforcement support & tougher responses to crime
- homelessness: support moving those who refuse unsafe public spaces into housing or care facilities that address addiction and mental health
- healthcare: oppose what she sees as government overreach, support choice in healthcare providers.

★ Environmental / Energy Policy:

- oppose ban on natural gas appliances or mandate homes must be “ all electric”
- introduce / supported legislation for cleaner cheaper fuel: AB 30
- introduce wildlife prevention & victim prevention
- low score in environmental scorecards during time as assemblymember

★ Governance Regulation & Consumer Protection:

- favor reducing “ excessive governance outreach”<sup>4</sup>

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<sup>4</sup> Contributor, “Our View | Valladares: Our Choice for Senate.”

- critical of mandates & regulations seen as hurting affordability
  - calls for accountability & transparency in how tax dollars are spent
  - worked across party lines showing some bipartisan orientation
- TLDR: could be seen as a “pragmatic conservative.” she holds values in tradition, is able to adapt to modern needs

## part two: constituent profile

### Economics:

- ★ Prominent Industries:
  - Unemployment rate: ~ 7%<sup>5</sup>
  - Per capita income: \$34,728
  - Median Household Income: \$86,836
  - Poverty rate: 13.5%

### Demographics:

- ★ Population: 1,026,515 people
- ★ Area & Density: 2,575 square miles ( or about 399 people per square mile )
- ★ Population breakdown:
  - Race / Ethnicity:
    - White: 45.5%
    - Black: 10.8%
    - Latino / Hispanic: 37.9%
    - Asian: 5.8%
  - Median Age: 35 years of age
  - Income levels:
    - Per capita income: \$34,728
    - Median Household Income: \$86,836
  - Urban / Rural Breakdown: mixed
    - Suburban / Exurban Communities: Santa Clarita, Lancaster, Palmdale
    - Rural / Semi Rural: Victorville, Hesperia, etc

### Politics:

- ★ Partisan voter registration
  - 40% democratic
  - 30-31% Republican
  - 20-22% No Party / Independent
- ★ % voted democrat / republican in 2020, 2016, 2012
  - 2020: Biden 49% to Trump 48.8%

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<sup>5</sup> Center for Jobs, “Profiles - Center for Jobs.”

- 2016: Trump 48.7% to Clinton 45.7%
- 2012: Romney 51.8% to Obama 46%
- ★ 3 specific issues that are important to your constituents
  - Affordability
  - Jobs / Economic Opportunity
  - Public Safety / Infrastructure
  - Other issues likely to matter: education quality, environmental challenges due to climate, healthcare access, immigration / demographic shifts, transportation & commuting
- ★ Constituents' general positions on economics, social, & environmental issues
  - Economic:
    - moderate to conservative: most will favor lower taxes, less regulatory burden, support for small business & concerned about the cost of living ( housing, energy & commuting ). will support public investment in infrastructure & services
  - Social:
    - mixed: w/ considerable young, latino population, may be more moderate / progressive views on issues like immigration, health access, but socially conservative traditions in more rural / less affluent areas of the district. Issues like parental rights in education, law enforcement have high strong support. Issues on abortion is more divisive.
  - Environmental: concerns about natural hazard mitigation ( wildfires, drought, water storage) but are resistant to regulations that impose high costs. Clean air / water likely supported, sustainability may be valued but must be balanced w/ affordability

citations:

(661) 286 - 1471<sup>4</sup> called for some questions, gave me email: [senator.valladres@senate.ca.gov](mailto:senator.valladres@senate.ca.gov): some further questions are still pending an answer

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<sup>6</sup> Spectrum News Staff, “Meet California State Senator Suzette Martinez Valladares.”