

Professor Monroe

Poli 109

9/12/2025

## Part 1: Organization Profile

### **Role Profile, Analise Langford, Lobbyist for the UCSGR (UC office of State Governmental Relations)**

- Name of organization: University of California
- Lobbying expense: Total Lobbying expense in 2022: \$1,520,000

Total Lobbying expense in 2023: \$1,890,000

Total Lobbying expense in 2024: \$2,230,000

Current total Lobbying expense in 2025: \$1,900,000

- Total Lobbying Expense over the past three years: \$7,540,000

### **Economic Stance**

The University of California and its lobbying groups alike endorse a strong pro-public funding and public investment policy position with regards to student tuition, research, financial aid, faculty and staff salary, student loan forgiveness programs, subsidized student housing etc. UC lobbying groups have actively lobbied against deregulation and budget cuts to UC funding. In January of 2025 Governor Gavin Newsom proposed to cut UC funding by eight percent. Through lobbying groups efforts, Governor Newsom eventually agreed to lower the budget cut to three percent rather than eight percent. Due to UC lobbying groups interest against federal and state funding budget cuts, they have continuously and strongly opposed a deregulated, more privatized, stronger pro-free market economic stance.

## **Environmental Issues Stance**

UC lobbying groups particularly push for stronger research funding. All ten UC campuses, being research universities, use public research as a key point for grounds to lobby for state and federal funding towards public research. In 2022 UC obtained one hundred and eighty five million dollars in state funding towards research towards climate change. The University of California generally adopts a “green”, pro environmental regulation, pro climate action stance on environmental issues and continues to lobby for funding in environmental research.

## **Social Issue Stance**

UC lobbying groups in the past have supported and sponsored bills and policies protecting against the discrimination against groups considered protected classes in the United States such as: Race, Color, Sexual Orientation, Gender Expression, Religion, Marital Status etc. In addition, have lobbied and supported bills and policies to implement resources and policies on UC campuses for groups considered marginalized in the US.

- Governor Newsom signed into law AB 2033 (Reyes) on Sept. 28th 2024 that requires each UC campus (CSU included as well) to have at least one store that accepts EBT.
- Governor Newsom additionally signed into law AB 2047 (Fong) On Sept. 27 2024 that requires the UC to establish a Civil Rights Office and a Title IX office. These offices are responsible for responding to complaints of sex discrimination.
- As well as Ab 2033, Newsom signed into law On Sept. 28 2024 AB 2925 (Freidman) that requires higher education institution to provide training against discrimination against groups vulnerable towards hate crimes and attacks.

## **Constituents**

- Main Constituents: UC students
- Additional Constituents: faculty & staff, University Admin (Chancellors & Presidents).
- Region with highest number of Constituents: The general Southern California region (The most UC Campuses, LA, San Diego, Irvine, Riverside, Santa Barbra) Followed by the Bay Area region (Davis, Berkeley, SF).

## **Part 2: Constituents Profile**

### **Economics**

- Prominent Industries: Healthcare and Medicine ( UC medical centers located on the LA, Irvine, San Diego, SF, and Davis Campuses).

- Income levels: The median income for all UC students is \$98,500 (average across all campus, vary quite a bit campus to campus)
- Unemployment: About 30 percent of college students do not work while attending college
- Poverty Rate: one third of all UC students come from households earning less than \$60,000 a year. (In state students).

## **Demographics**

- Population: 299,400 total UC students
- Breakdown by Race/ Ethnicity: White: 19.8 percent
- Hispanic/Latino: 26.7 percent
- Asian/ Asian American: 36.3 percent
- African American: 4.8 percent
- Indigenous/Native Americans: 0.6 percent
- Pacific Islander: 0.2 percent
- Remaining 11.6 percent include multiracial, international students, and students who choose to decline to state their race.
- Age: Median age for all UC students is about 21.4  
The majority of students fall between the 18-22 age category, however older students or masters/ phd students pull the average up a bit.
- Income: Average income amongst UC students is about \$98,500
- Urban/Rural: Majority of UC students fall under the “urban or suburban” due to a large portion of the population residing in the bay area/ general urban/ suburban southern california region.

## **Poltics**

Partisan voter registration: As of 2020 about 87 percent of all UC students are registered to vote

2012 analytics by party (18-29 college educated demographic statistic): 60 percent voted democrat, while 37 percent voted republican

2016 analytics by party: 55 percent voted democrat, while 37 percent voted republican

2020 analytics by party: 61 percent voted democrat, while 36 percent voted republican

## **Important Issues to Constituents:**

- Student tuition subsidization/ Financial Aid
- Student debt forgiveness
- Research funding

## **Constituents general positions**

- Constituents general views are very similar to the lobbyist groups themselves, as lobbying interests tend to directly benefit students with regards to, increased funding, student debt forgiveness, Financial Aid programs etc. Generally very pro public investment/ funding and anti deregulation.