

Role Profile - Altria Group

Part 1:

Name of organization:

- Altria Group

Lobbying expenses over the past 3 years

	2022	2023	2024
Reporting amounts using LDA definitions only	Q1 (1/1-3/31) \$2,980,000	Q1 (1/1-3/31) \$2,780,000	Q1 (1/1-3/31) \$3,170,000
	Q2 (4/1-6/30) \$3,020,000	Q2 (4/1-6/30) \$3,030,000	Q2 (4/1-6/30) \$3,160,000
	Q3 (7/1-9/30) \$3,220,000	Q3 (7/1-9/30) \$2,720,000	Q3 (7/1-9/30) \$3,130,000
	Q4 (10/1-12/31) \$3,280,000	Q4 (10/1-12/31) \$3,270,000	Q4 (10/1-12/31) \$3,770,000

General position on economic, social, and enviromental issies (as applicable)

Economic

- Workforce and economic equity
- Invest, promote, and assist local businesses and organizations
- Promote diversity at Altria and in communities
- Alria Contributing Together (ACT)
 - Make personal chartible donation can be upto \$30,000 per year matched 1:1 by Atria
 - Earn cash donations for non-profits

Social

- Focused on equity and integrity
- National program:
 - Success 360

- Work with various national and local organizations that work with middle and highschoolers to prevent risky behavior, including tobacco usage
 - ◆ Partner with programs like:
 - 4-H
 - Big Brothers Big Sisters
 - Boys & Girls Club
 - Communities in Schools
- Reduce underage smoking
- Improve health outcomes
- Promote responsible drinking
- Helps low-income and historically excluded communities obtain basic needs
 - remove barriers to family stability
 - supports fair treatment within the criminal justice system
- Altria Contributing Together (ACT)
 - Support Altria employees engage with diverse community partners to learn what drives businesses and what are social impacts

Environmental

- Have responsible environmental business practices
- Sustainability of natural resources
- Help communities prevent cigarette and reduce product litter
- Focus on water conservation and quality initiatives that contribute to water neutrality and storm water management goals
- Sustainable agriculture initiatives that help reduce greenhouse gas emissions
- Support good agriculture practices
- Reforestation and air quality initiatives to replenish natural resources

Identify constituents

- Operating Companies:
 - Philip Morris USA
 - U.S. Smokeless Tobacco Co
 - John Middleton
 - HELIX Innovations
 - NJOY
- Combustible Tobacco Portfolio:
 - Marlboro
 - Black & Mild
- Smoke Free Tobacco Brands & Investments
 - Copenhagen
 - On!

- NJOY
- Joint venture:
 - HORIZON Inovations
- Service companies:
 - Altria Client Services
 - Altria Group Distribution Company
- Investments:
 - ABinBev
 - CRONOS Group

Which regions of the state have the highest concentrations of your constituents?

- United States
 - Virginia
 - Tennessee
 - Kentucky
 - Illinois

Part 2: Consituent Profile

Economic:

- 2024
 - \$254M in charges for FDA user fees
 - \$3.6B in excise on products sold
 - \$6.8B on

	2022	2023	2024
Cost per year CA	\$591,454.26	\$556,440.61	\$745,670.00
Cost per year U.S	\$12,500,000	\$13,230,000	\$13,230,000
Net revenue (\$ in millions)	\$25,096	\$24,483	\$24,018
Annual Dividends Per Share	\$3.76	\$3.92	\$4.08

Demographic

- 43% women employees
- 57% men employees

- 59% white
- 13% Black/African American
- 13% Hispanic/Latino
- Approximately 6,200 employees

Politics/Political Contributions:

Contributions - California 2024

PMUSA: PhilipMorrisUSA

Recipients Name	Office Sought	Amount (in \$)	Donor*
Alanis, Juan	State House	5,500	PMUSA
Alvarado-Gil, Marie	State Senate	5,500	PMUSA
Blakespear, Catherine	State Senate	2,500	PMUSA
Bruce-Lane, Kristie	State House	11,000	PMUSA
Davies, Laurie	State House	5,500	PMUSA
Dixon, Diane	State House	5,500	PMUSA
Flora, Heath	State House	5,500	PMUSA
Gallagher, James	State House	5,500	PMUSA
Gipson, Mike	State House	5,500	PMUSA
Hoover, Josh	State House	5,500	PMUSA
Jackson, Corey	State House	5,500	PMUSA
Macedo, Alexandra	State House	5,500	PMUSA
Martinez, Efren	State House	5,500	PMUSA

McKinnor, Tina	State House	5,500	PMUSA
Niello, Roger	State Senate	5,500	PMUSA
Ochoa Bogh, Rosilicie	State Senate	3,500	PMUSA
Patterson, Joe	State House	5,500	PMUSA
Perez, Adam	State House	5,500	PMUSA
Quirk-Silva, Sharon	State House	5,500	PMUSA
Reyes, Eloise	State House	5,500	PMUSA
Richardson, Laura	State Senate	5,500	PMUSA
Rodriguez, Michelle	State House	5,500	PMUSA
Sanchez, Kate	State House	5,500	PMUSA
Singh-Allen, Bobbie	Mayor	2,000	PMUSA
Tangipa, David	State House	5,500	PMUSA
Wallis, Greg	State House	5,500	PMUSA
Assemblyman Heath Flora for Safer Communities		25,000	PMUSA
California African American PAC		25,000	PMUSA
California Alliance for Progress & Education (CAPE)		100,000	PMUSA

California Asian Chamber of Commerce Candidate PAC		9,100	PMUSA
California Manufacturers & Technology Association PAC		9,100	PMUSA
California Republican Party -- Restricted Use Account	In-Kind	48,488	PMUSA
California Republican Party -- Restricted Use Account		55,000	PMUSA
Keep California Golden		100,000	PMUSA
Latino Caucus of California Counties PAC		23,000	PMUSA
Protect Neighborhoods PAC		25,000	PMUSA
Restoring California PAC		13,818	PMUSA
Yes on Prop 36 - Californians for Safer Communities		50,000	PMUSA

(<https://www.altria.com/about-altria/government-affairs/political-contributions-b>)

Sources:

- Altria Group Political Contributions:
 - <https://www.altria.com/about-altria/government-affairs/political-contributions-b>
- Altria Group Corporate fact sheet
 - <https://www.altria.com/about-altria/At A Glance/corporate-fact-sheet>
- Altria Group Community impact and partnerships
 - <https://www.altria.com/people-and-careers/community-impact-and-partnership>
- Altria Group Companies
 - <https://www.altria.com/about-altria/our-companies>
- Altria Group Lobbying Disclosures (by state)
 - <https://www.altria.com/about-altria/government-affairs/lobbying-disclosures>