

Revenue Model

1. **Pro Tier:** \$10/month or \$100/year.
2. **Enterprise Tier:** Custom pricing, offering CRM integration and advanced analytics.

Cost Breakdown

1. **Development:** \$8,000 (browser extension and Android app).
2. **Marketing:** \$3,000 pre-launch; \$1,500 monthly for social, email, and content campaigns.
3. **Cloud Hosting and Infrastructure:** \$2,000 annually.

Sales Forecast

1. **Year 1:** Projected revenue from 1,000 Pro users (\$100,000).
2. **Year 2:** Projected growth to 5,000 users (\$450,000).

Break-Even Analysis

- **Break-Even Timeline:** Projected within 18-24 months with subscription-based revenue.