

This brochure will help you to avoid the mistake

in choosing a contractor for your outsourcing project and

after its reading you will be able to...

- Know what are the criteria of choosing the executor
- · Understand which features are inherent in excellent contractor
- Recognize professionals
- Find a common language with the performer
- · Cooperate only with reliable and decent contractor and naturally,

O SELECT THE BEST CONTRACTOR!

You have the outsourcing project and there is a strong need for the skilled executor. So, this useful brochure will help you to choose the right and reliable contractor (the developer or designer) and therefore implement all your ideas.



First of all, study these significant

criteria (point out the studied criteria):

checking. Make sure provides the next documents.



- Case studies (developers examples of their work, designers portfolio).
- Expertise (in which specific spheres the contractor is competent and skilled).
- Quality of service (whether the staff is attentive, helpful and friendly).
- Testimonials (how the previous customers evaluate the work).

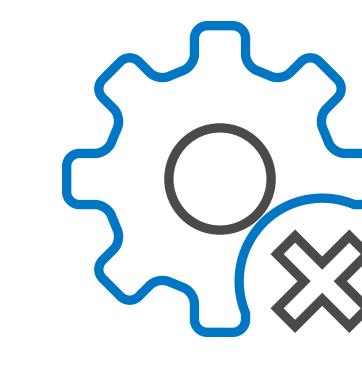
The third final round - studying the personal characteristics and qualities of the contractor (point out the inherent features):

- Experience
- Professionalism
- Reliability
- ResponsibilityCompetence
- Stress resistance
- ResorcefulnessCreativity
- Proficiency
- DecencyPunctuality
- Positivity



The second qualifying round - reliability checking. Make sure that contractor provides the next documents (point out which documents are provided):

- Technical specification. This document specifies a set of requirements and technical parameters which the product should match.
- NDA. It is the agreement which doesn't disclose confidential information.



Another important feature of the decent contractor is the challenges that he has took up and overcome (point out the problems, which the contractor has solved):

- With the limited resources he looks for opportunities or offer alternatives to satisfy
 - maximally the client's request.
- He always has several options and strategies.He stays afloat even in the competitive environment.
- While creating the product and choosing the instrument for its development, he orients on YOUR target audience.

If these tips help you to select the really worthwhile contractor, the next issue will be finding the common language.

O SUCCESSFUL COMMUNICATION (point out the passed stages):

Active cooperationDefine the communication guidelines

Get rid of psychological barriers

Determine the disturbing factors and circumstancesSearch for common interests



To ensure the correctness of the contractor selection for 100 percent, we suggest you to answer the decisive questions (point out the affirmative answers):

- Have you studied contractor`s case studies and testimonials of his work?
- Are they great?
 - Is the staff friendly and helpful?

 Is the contractor competent and
- Is the contractor competent and experienced in the development of the desired product?
- Has the contractor provided all the necessary documents?Are you satisfied with his personal characteristics?
- Has the contactor ever faced any challenges (development of high complexity product, and resources, sharp competition etc?)
- Have you built a successful communication with the contactor?

