



Michael Crandall

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PROFESSIONAL SUMMARY

Dedicated professional with a history of meeting company goals utilizing consistent and organized practices. Skilled in working under pressure and adapting to new situations and challenges to best enhance the organizational brand.

SKILLS

- Business Administration
- Business Planning
- Contract Management
- Advanced Light Programming
- MERN stack app experience
- React experience
- Set Construction
- Set Lighting
- JavaScript
- Debugging
- Programming

WORK HISTORY

MANAGER ON DUTY

03/2018 to CURRENT

City Of Plano | Plano, TX

- Responded to customer concerns by providing friendly, knowledgeable technical support and maintaining composure and professionalism.
- Trained employees in essential theatrical job functions.
- Handled employee-related issues to improve performance, professional conduct and attendance reliability.
- Initiated plans to improve customer relations, quality standards and service efficiency.
- Oversaw Load-in/Load-out operations with team of four personnel.
- Would design and program lights for popular musicians, dance concerts. or plays/musicals.

STAGE CREW MEMBER

10/2017 to 11/2022

IATSE Local 127 | Dallas, TX

- Stored, loaded and unloaded set pieces and technical equipment for daily performances.
- Assisted in all technical and practical effect setup for concerts or other theatrical performances and broke down all equipment at close of each show.
- Worked with stage technicians set up and calibrate lighting, microphones and recording equipment.
- Operated control consoles.

LIGHT CREW

05/2018 to 03/2022

Dallas Theatre Center | Dallas, TX

- Part of load-in/focus/strike of every show in the Dallas Theatres Centers season schedule.
- Discussed daily work requirements with crew and assigned skills-based tasks to enable completion of work.
- Settled crew member disputes by addressing problems quickly and providing successful mediation.
- Pitched in to help with various job tasks including sound or carpentry when needed
- Monitored team members to verify work quality and address concerns.

MARKETING COORDINATOR

01/2014 to 09/2016

Loyalty 360 | Cincinnati, OH

- Boosted brand awareness with target customer demographics with social, print and email campaigns.
- Answered general marketing department inquiries by email, phone and mail.
- Composed daily posts for social media and helped build corporate presence on Twitter, Facebook and Instagram.
- Tracked and reported on marketing campaign responses.
- Coordinated creation and deployment of videos, social media posts and other marketing collateral.

EDUCATION

Full Stack Developer Bootcamp | Full Stack Development

02/2023

Southern Methodist University

BBA | Marketing

05/2014

Xavier University

High School Diploma

05/2010

Carmel High School, Carmel, IN