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Considering that the United States is one of the leading countries in obesity, it is vital that there is an abundance of platforms available for people to maintain a healthy lifestyle. One of the main factors of maintaining a healthy lifestyle is to exercise often, however exercising often is hard when exercise becomes boring and laborious. While there exists a plethora of fitness applications, most of these applications don't provide the fervor necessary to make any exercising routine enjoyable and consistent. With that said, Gymmie is an upcoming new web and mobile application designed to motivate people to exercise. The purpose of Gymmie is to build a user-friendly experience for the consumer loaded with incentives, data, and goals to maintain a healthy lifestyle.