



## UN VOLUNTEER DESCRIPTION OF ASSIGNMENT

**Id** 1784888021265583

**VMAM Id** 1784888021265583

**Opportunity Type (Online/Onsite)?** Online

**Opportunity Title** Graphic Design Support for UNDP Sustainable Energy Hub Policy Papers

## UN VOLUNTEER DESCRIPTION OF ASSIGNMENT

<b>Host Entity</b>	UNDP Sustainable Energy Hub
<b>Country of Assignment</b>	United States of America
<b>Number of UN Volunteers</b>	3
<b>Sustainable Development Goal</b>	7. Affordable and clean energy
<b>How many hours per week will the volunteer be needed?</b>	11 - 15 hours per week
<b>Duration</b>	1

## DOA Details

**Organisation mission and objectives** The UNDP Sustainable Energy Hub is a network of partners that work alongside countries to transform energy systems through an integrated agenda focused on the policy, technology and financial shifts that shape sustainable economic development. We help countries build net-zero, people-centered societies driven by a just, sustainable energy transition. Our core principle is to promote an integrated agenda that supports energy for development, including by mobilizing partners to enable 500 million additional people to have access to sustainable, reliable, affordable energy by 2025, leaving no-one behind. The global transformation of energy systems has already started, but is being altered by the current geopolitical context. However, this transformation must be accelerated, and it must be done in a way that advances the Sustainable Development Goals. The Sustainable Energy Hub is UNDP's answer to these challenges. To drive the systems-level change needed, the Sustainable Energy Hub aims to bring about a completely new way of thinking, doing business, connecting people and knowledge. UNDP's 2022-2025 Strategic Plan has put sustainable energy at the heart of a joint corporate mission, and UN-Energy has pledged to reaching key energy milestones by 2025. UNDP will focus efforts on mobilizing partners and catalyzing action to provide access to sustainable, affordable, and reliable energy – both electricity and clean cooking – to 500 million people by 2025, focusing on the world's poorest communities. UNDP will not do this alone – our role here is to mobilize strong, meaningful, impactful partnerships to deliver action on the ground. We aim to bring about a new way of thinking about energy and advocate

<b>Assignment context</b>	<p>for an integrated, inclusive approach, where all stakeholders participate meaningfully in its design.</p> <p>The Sustainable Energy Hub develops a large set of materials and publications within the Thought Leadership pillar of support to stakeholders within the sustainable energy space, especially including frameworks, strategies, policy briefs, data analytics, and other materials. The visual language and design production value of these materials is essential for them to have the greatest possible impact, so we are working to increase the quality of these reports through the expertise of design volunteers who can lend their skills to design reports, develop graphics, and overall advance the visual objectives of the hub. These documents, presentations, and videos will be released either through our social media channels and other communications networks, shared internally within the country offices and other interlinked hubs, or launched by UNDP as key knowledge products that help to frame the work of UNDP in sustainable energy and its interlinkages with fundamental human development.</p>
<b>Task description</b>	<p>The online volunteer will be supporting with graphic design for reports and publications including policy briefs and frameworks on thematic and integrated focus areas within the SEH offer. Utilizing the existing set of designs and visual identity of the hub, the volunteer will be implementing the designs based on drafted materials as well as building on the existing visual identity to expand the library of visual materials and designed documents. The primary outputs for each volunteer selected for this position will include:</p> <ul style="list-style-type: none"> <li>- design for 1 policy brief (40 pages)</li> <li>- design for 6 graphics and charts related to the thematic focus area of the policy brief</li> <li>- design preparation of 3 social media posts graphics for the campaign for the policy brief</li> </ul> <p>The primary skill set required for the position is an expertise in graphic design, in any area relevant to the scope of work either in designing reports, developing animations and visual media, creating graphics representing policy and strategic frameworks, or other design areas.</p>

## DOA Requirements

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#### Required education level

#### Area(s) of specialisation

#### Required experience

**Required skills and experience** Graphic Design Communications Adobe Creative Suite (InDesign) Motion Graphics

#### Language

**Language Language skills Language requirement**

#### Area of Expertise

**What type of task do you need support with?**

**Does this project include an additional, secondary type of task?**

## Other information

Volunteerism is understood as a wide range of activities undertaken of free will, for the general public good, for which monetary reward is not the principal motivating factor.