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Steven Peskett Photography
44 Friday St,
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To Mr Peskett,

I am writing to you because I am creating a website for BBC's Ghosts (2019). I wanted to ask for permission to use the behind the scenes images you took on the set of the sitcom on the 5th September 2020.

The image I had in mind was the one shown below:



I obtained your image from an NME news article.

Let me reassure you that the only change to your work will be minor cropping to the edges of the image to get the correct aspect ratio so that it will fit on the website. This is because I plan on using the image on the website's main homepage which has a wide carousel of changing images; but I want your work to be the main article. There will be no adaptation to the image itself and therefore this will not cause you any disrepute.

However, it will have text and an overlay at the bottom of it. This will display a title and provide a link to the BBC iPlayer streaming service. The context of this is to allow users easy access to the show once they are on the site. The image is mainly being used for aesthetic purposes, to show the characters of the show looking down at the link as if they are suggesting the consumers of the site need to view the content.

This website is strictly non-for-profit and I will not gain money from using your photography. It will be released online as a background image as part of the carousel and you would be properly attributed directly below the image so that viewers of the site will know it is yours.

Yours faithfully,

Kira Ginger