



# Google Fonts

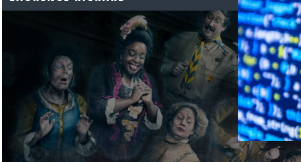
Crimson Red

# Open Sans

## French Navy



LAURENCE RICKARD

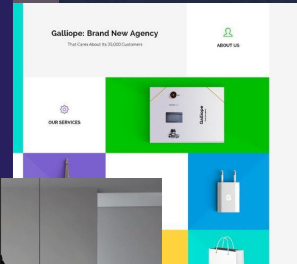
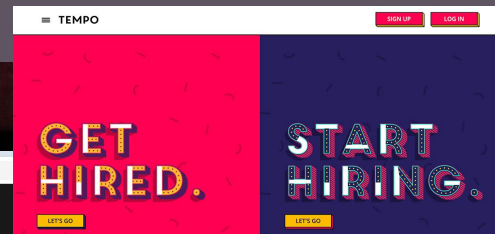


## GHOSTS

Home Story Cast & Crew Reviews Gallery Blank

## GHOSTS Hits the Screens

Don't Miss Out



CREDITS: LEAD ACTOR / WRITER / CREATOR / EXECUTIVE PRODUCER

from BBC1, created, written by  
and Horrible Histories. The serie  
uggling to get on the urban prop

# Xd

# GitHub

# Dw

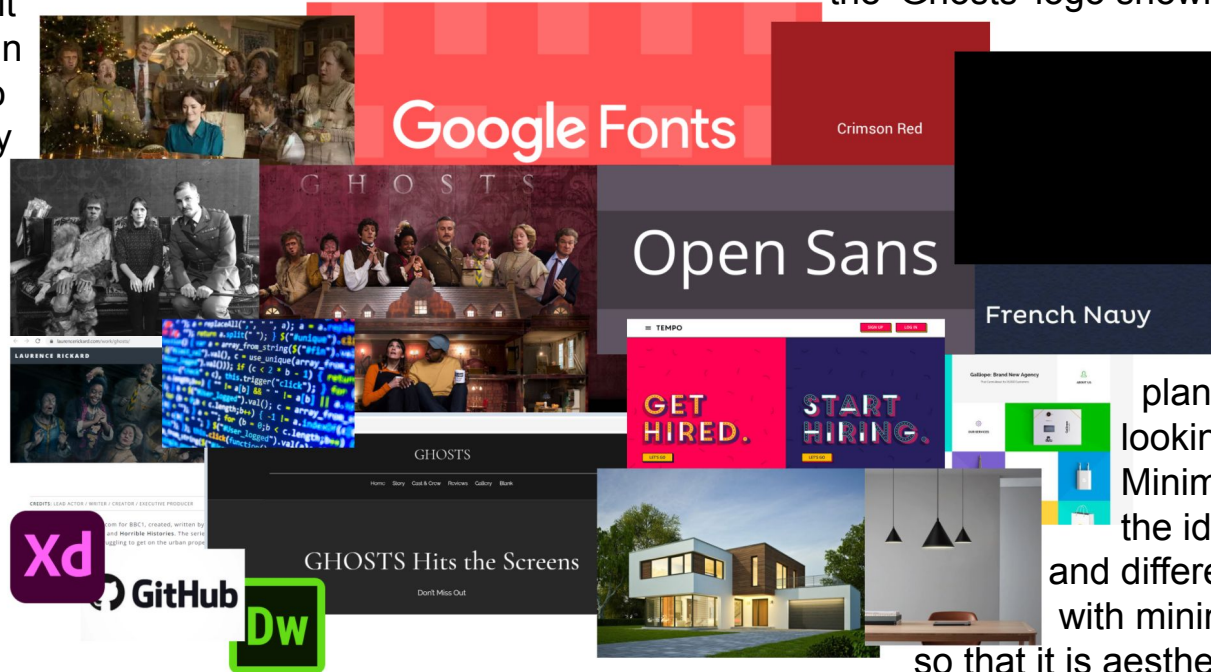
When thinking about the style of fonts for my website I looked at Google Fonts. It is an accessible free font service. I like the look of Open Sans because it's easy to read and modern so it will be good for articles within the website. In terms of headings I plan to use a font that looks similar to the 'Ghosts' logo shown below. Colour

palettes including the red 'BBC' 'Ghosts' red theme, with either black or dark navy as a plain minimalistic background and some buttons. I plan to keep my website looking clean and Minimalistic, inspired by the idea of modern housing and different colour 'blocks' with minimum content. This is

so that it is aesthetically pleasing, but also because target audience are more likely to skim my website looking for behind the scenes images and videos more than anything else.

It's a similar style and theme of Laurence Rickman's website page, and as he is a producer and actor in Ghosts I thought it would make sense in terms of branding to resemble an already existing 'Ghosts' page. Additionally when I inputted my idea for a TV show website into WIX, the platform also suggested a similar kind of website design.

I plan to use Adobe XD to design my websites wireframe and prototype. I will also use Github's repository system. The main software I will be using for my website creation is Dreamweaver as I have past experience on the software.



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