## Data Mining for Student Success and Perseverance

Sameer Bhatnagar Jonathan Guillemette Micheal Dugdale Sahir Bhatnagar Nathaniel Lasry 2017-05-26

## Contents

| 1 | Preface  | 5              |  |  |  |
|---|--|----------------|--|--|--|
| 2 | Introduction   |                |  |  |  |
| 3 | 3 Literature   |                |  |  |  |
| 4 | Descriptive Statistics 4.1 Demographics across the colleges and major programs | 11<br>11<br>11 |  |  |  |
| 5 | 5 Methods Centered on Determining Predictive Factors                           |                |  |  |  |
| 6 | Methods centered on predicting at-risk students6.1 Example one6.2 Example two  | 15<br>15<br>15 |  |  |  |
| 7 | Comparisons  | 17             |  |  |  |
| 8 | Continuing Education at Dawson  8.1 Services                                   | 19<br>19<br>25 |  |  |  |
| 9 | Final Words  | 33             |  |  |  |

4 CONTENTS

## Preface

This report summarizes the work done by our team on using college registration records at three diffrenet anglophone CEGEPS in Montreal in order to find predictors of attrition.

6

# Introduction

# Literature

The most important relevant work for this project is (Jorgensen et al., 2009).

## Descriptive Statistics

Here in we will describe - the data set - the methods by which we label students at risk - the distributions of at-risk students by - demographic indicators - registration record indicators

- 4.1 Demographics across the colleges and major programs
- 4.2 Fraction of students who change colleges

## Methods Centered on Determining Predictive Factors

This chapter will be focused on methods which have a sound probabilistic framework, and allow for inference into the statistical importance of predictive factors.

- Logistic Regression
- Mixed Effects Models

# Methods centered on predicting at-risk students

This chapter will explore the use of machine learning algorithms whose primary focus is prediction. This comes at the expense of model interpretability, and this tradeoff will be discussed herein as well.

- Decision Trees and Random Forests
- Neural Networks
- 6.1 Example one
- 6.2 Example two

## Comparisons

This chapter will compare the effectiveness of the methods developed in the previous two chapters, and compare them to more basic approaches to identifying students at-risk.

For example, we know that some CEGEPs have implemented a policy whereby they identify students as being at risk based on their mid-term assessments: if the student receives a certain number of "at-risk" or "failing" results, they are automatically sent an email referring them to academic support services.

Based on this, we can ask the following research questions: - how effective is this approach at identifying students who drop-out? - how does this approach compare to our models from the previous chapters?

We begin with a basic logistic regression with demographic variables, and as well as the number of each type of results of mid-term assessment, for students in their last term at the college. With these predictors, we try to predict if students are about to graduate, or simply not register again.

|                              | Estimate | Std. Error | z value | $\Pr(> z )$ |
|------------------------------|----------|------------|---------|-------------|
| num_pass                     | 0.5877   | 0.02321    | 25.32   | 1.747e-141  |
| $\operatorname{num}$ at_risk | 1.455    | 0.03664    | 39.7    | 0           |
| ${f num\_failing}$           | 2.193    | 0.04653    | 47.15   | 0           |
| num_courses                  | -0.7442  | 0.02373    | -31.36  | 6.315e-216  |
| $\mathbf{SexeM}$             | 0.2111   | 0.0386     | 5.469   | 4.537e-08   |
| ${f birth\_placeQuebec}$     | -0.5914  | 0.04815    | -12.28  | 1.108e-34   |
| ${\bf Langue Maternelle AU}$ | -0.193   | 0.05173    | -3.731  | 0.0001907   |
| ${\bf Langue Maternelle FR}$ | 0.3504   | 0.04914    | 7.13    | 1.006e-12   |
| (Intercept)                  | 0.5654   | 0.0694     | 8.147   | 3.741e-16   |

(Dispersion parameter for binomial family taken to be 1)

| Null deviance:     | 24452 on $18370$ degrees of freedom |
|--------------------|-------------------------------------|
| Residual deviance: | 17188 on 18362 degrees of freedom   |

## Continuing Education at Dawson

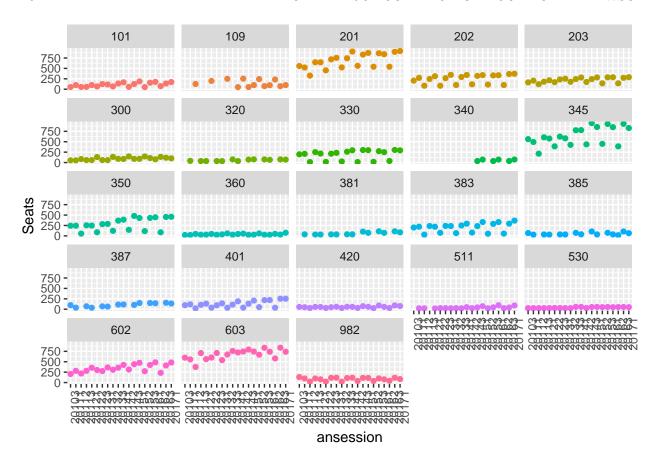
The department of Continuing at Education offers evening courses across many disciplines throughout the year. The purpose of this report is to give a broad overview of the demographics and sector-level metrics for students taking courses within Cont Ed.

#### 8.1 Services

Herein, we look at the services offered by the Division of Continuing Education.

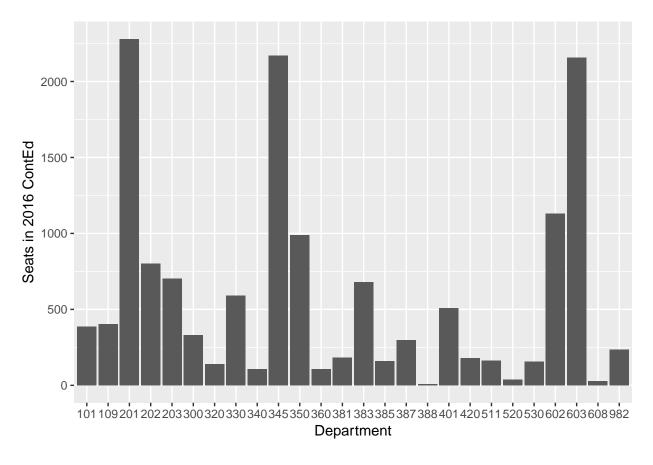
#### 8.1.1 Continuing Education's Growth over Time

How have each of the departments increased their ContEd offerings over time?



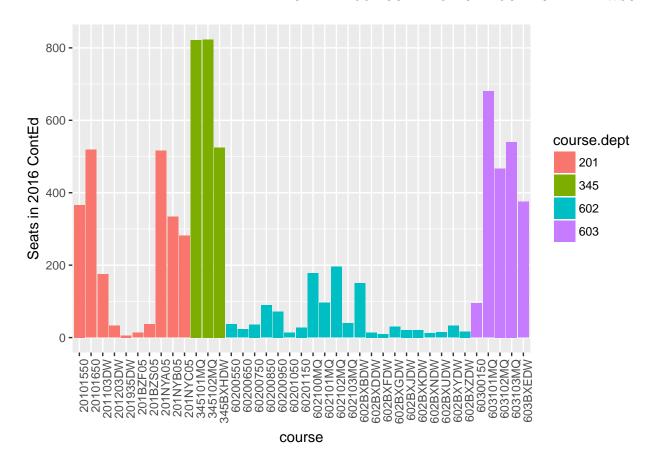
#### 8.1.2 Department Level Seat Distributions

8.1. SERVICES 21



#### 8.1.3 Course Level distributions

If we look at the three most important departments (Math, Humanities and English) in 2016, how are the seats distrinuted across courses?

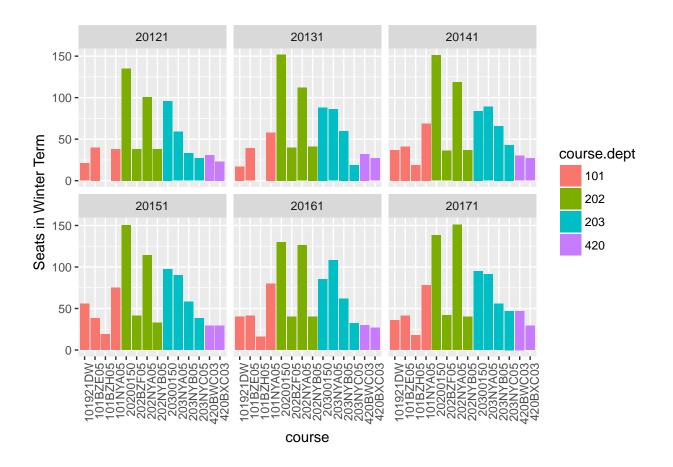


#### 8.1.4 Specialized spaces

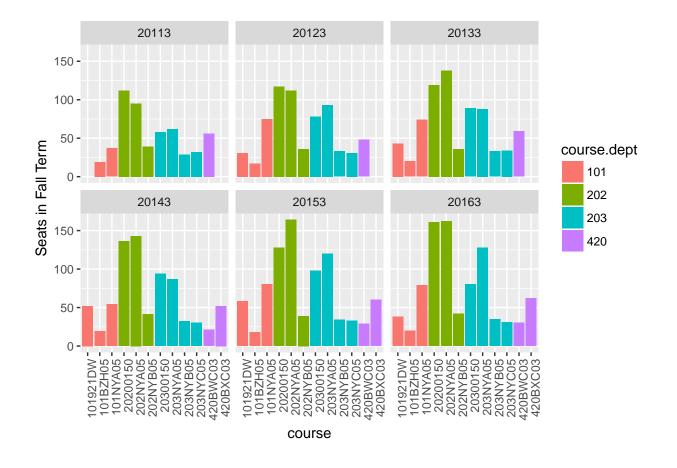
If we look at the departments that require specialized spaces (i.e. labs), in 2016, how are the seats distributed by course? - Has this evolved over time? - What are the seasonal variations?

8.1. SERVICES 23

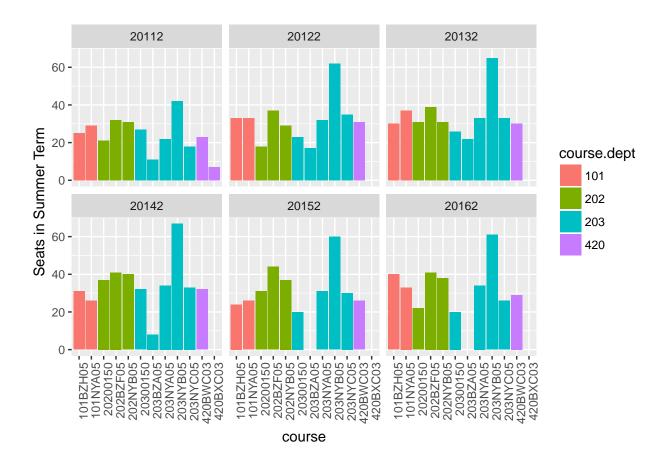
#### 8.1.4.1 Winter



8.1.4.2 Fall



#### 8.1.4.3 Summer



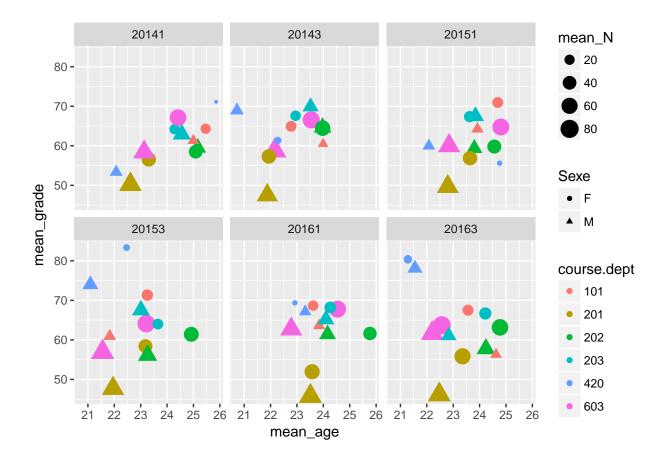
#### 8.2 Students

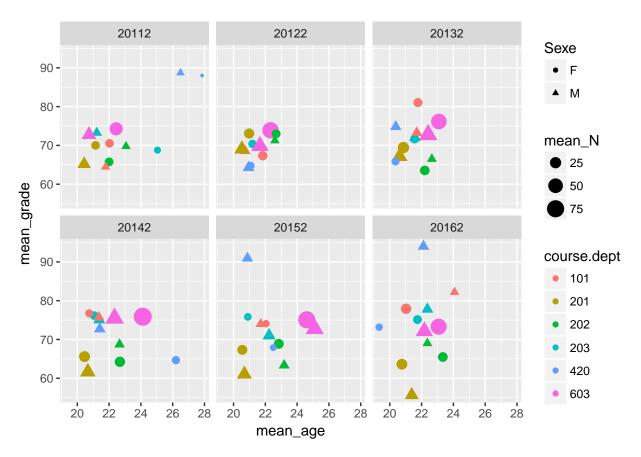
#### 8.2.1 Demographics

Who are the students using continuing education services?

- are there gender differences?
- are there age differences?
- do these demographics change over time?
- are there seasonal variations?
- are there differences in different departments?

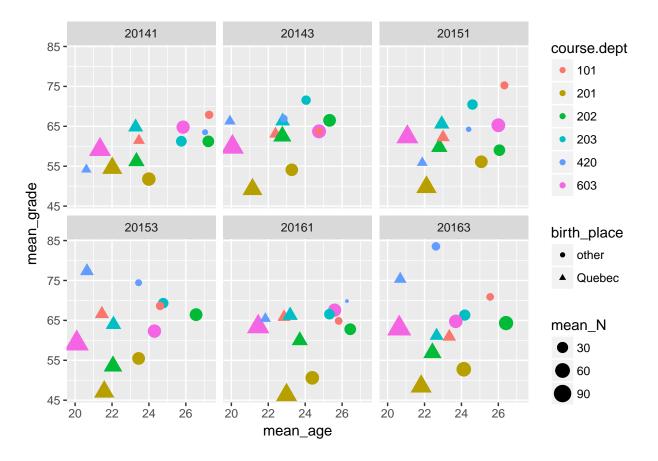
#### 8.2.1.1 Sexe

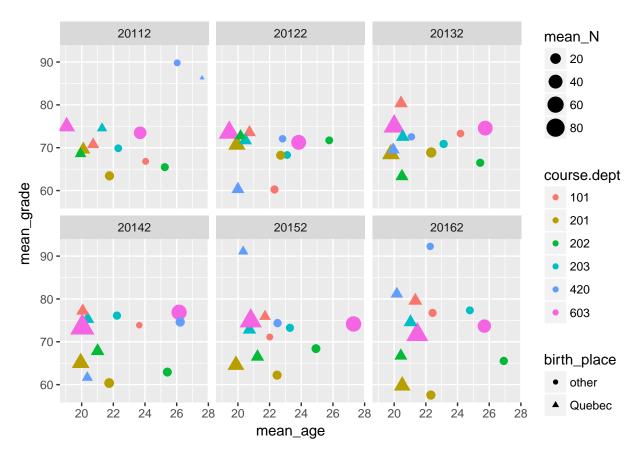




#### 8.2.1.2 Birth Place

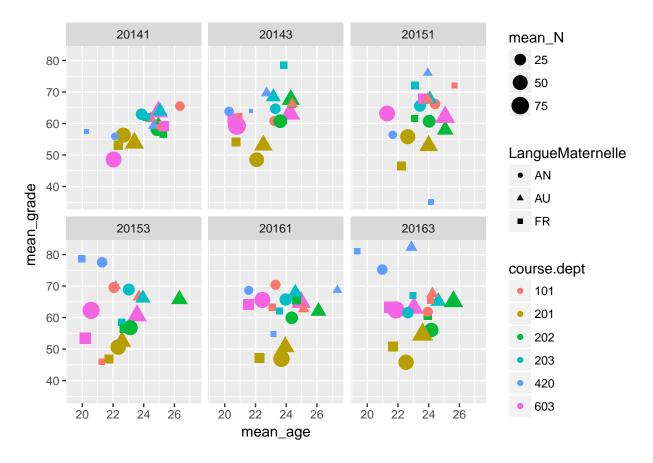
Now, instead of looking at effect of gender, we focus instead on Birth Place. To Quebec residents stand out in any consistent way, as compared to those born elsewhere?

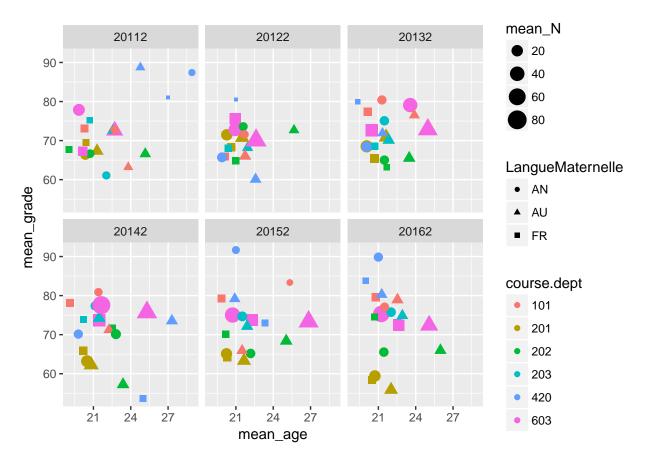




#### 8.2.1.3 Mother Tongue

Finally we look at the possible impact of Mother Tongue. How do anglophones, francophones, and allophones compare in Continuing Education?





#### 8.2.2 Success Rates

To come...

# Final Words

We have finished a nice book.

# Bibliography

Jorgensen, S., Fichten, C., and Havel, A. (2009). Predicting the At Risk Status of College Students: Males and Students with Disabilities. Final Report Presented to PAREA, Spring 2009.