

SOUTHEASTERN IDAHO WEATHER

SEIDWEATHER.COM

SITE PLAN



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CIT 230

Overview

Site Purpose

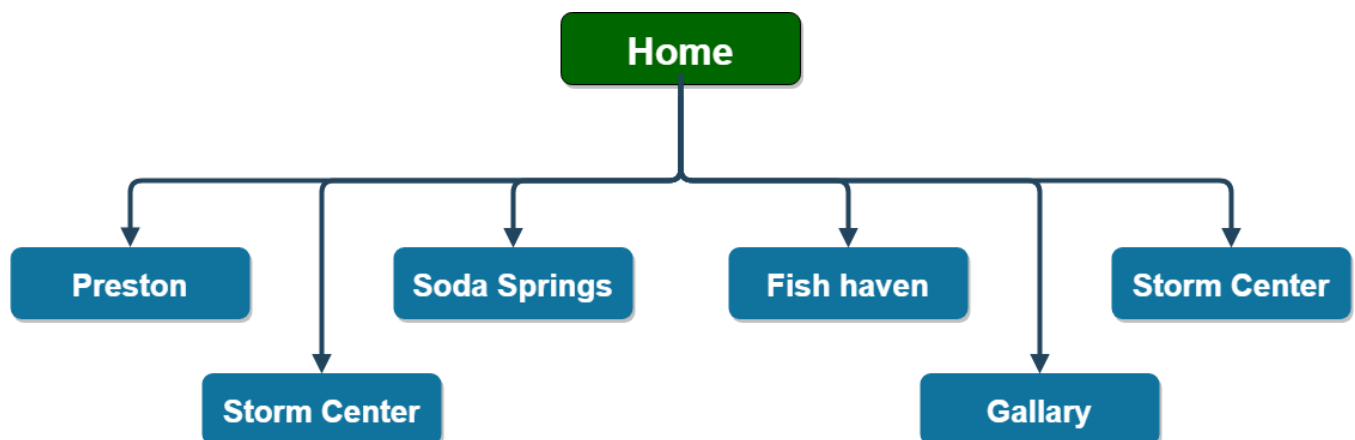
The purpose of this site is to provide current, accurate and up to date weather for the Southeastern Idaho (SEID) region. Primarily the towns of Soda Springs, Preston and Fish Haven. We will provide weekly forecasts as well as current weather conditions for each of those towns so those living and working there will have a reliable source.

Target Audience

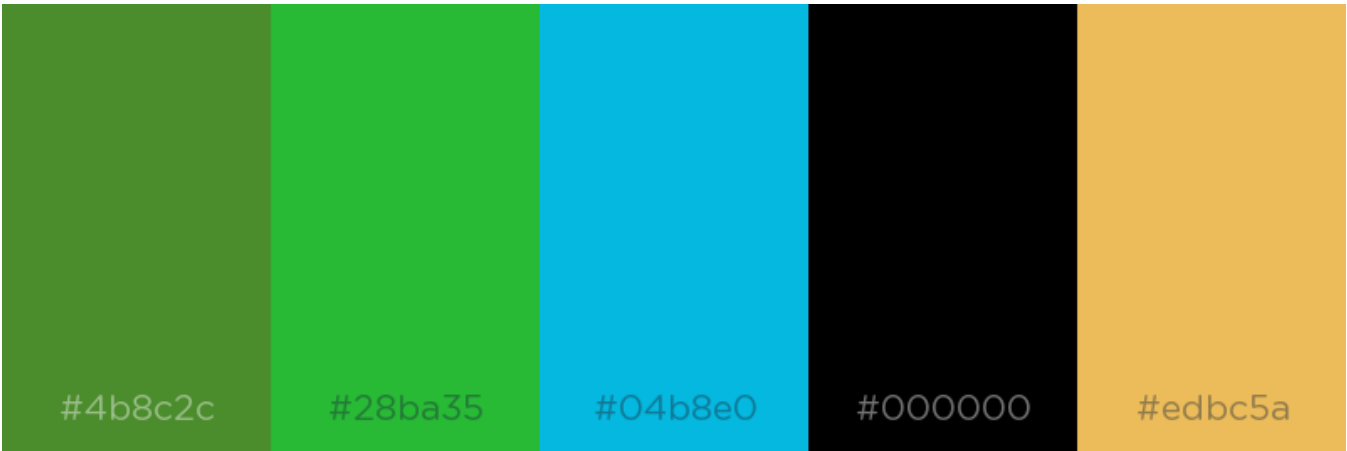
This site is intended for anyone who lives in this region, but we are specifically targeting these five groups:

- The hard-working farmers that spend long days in the fields that are in and around the Preston and Soda Springs area.
- The Monsanto workers who will be working at the compound in Soda Springs.
- The vacationers that will be enjoying the beauty of Bear Lake in Fish Haven.
- The daily commuters in all three towns that are headed to school, work or recreation.
- The patient fishermen who rely on the weather conditions and its effect on Bear lake in Fish Haven.

Site Map



Color Palette



Primary	Accent	Accent	Accent	Secondary
#4b8c2c	#28ba35	#04b8e0	#000000	#edbc5a

Typography

Site Header	Spectral SC	36px	#4b8c2c	Sample
Primary Navigation	Spectral SC	20px	#edbc5a	Sample
Footer Navigation	Spectral SC	16px	#28ba35	Sample
Heading 1 (h1)	Hi Melody	20px	#000000	Sample
Heading 2 (h2)	Hi Melody	16px	#000000	Sample
Heading 3 (h3)	Hi Melody	14px	#000000	Sample
Paragraph Text (p)	arial	12px	#000000	Sample