PCi Security Standards Council ®

EDUCATE
EMPOWER
PROTECT

2016 COMMUNITY MEETINGS
SPONSORSHIP OPPORTUNITIES

Three Events. 2,000 Attendees. 800 Global Organizations.
An Exclusive Opportunity to Position Your Company as a Leader in the Global Payment Security Industry

If you want to reach thousands of PCI leaders across diverse industries from around the globe, become a sponsor at the 2016 PCI Standards Council Community Meetings. Take advantage of this opportunity to increase your visibility to more than 2,000 attendees representing over 800 key organizations in the global payment security industry. Gain exposure in print and online promotional materials, raise your company profile by speaking, networking events and more. Space is limited, so we invite you to consider sponsorship now. Let us help you select the opportunity that's right for you.

Why Your Company Should Become a PCI SSC Community Meeting Sponsor

• Sponsorship of a PCI Security Standards Council (SSC) Community Meeting event demonstrates to potential customers your company's commitment to excellence in cardholder data protection.

• You'll gain valuable exposure with industry leaders, executives and qualified buyers. Visibility for certain sponsorship packages includes logo placement in pre-event marketing collateral, website copy and our mobile application. In addition to recognition in materials distributed to attendees on-site.

• Your competitors will be there! Past sponsors include Protiviti, Verizon, FireHost, NCC Group, SecurityMetrics, Trustwave and SureCloud.

• Sponsorship enables PCI SSC to continue to produce high-quality events that attract a growing number of payment security professionals from the world's leading companies each year.

NORTH AMERICA
21 - 22 September 2016
Las Vegas, NV

EUROPE
19 - 20 October 2016
Edinburgh, Scotland

ASIA
16 - 17 November 2016
Singapore

Be an Exhibitor at the Vendor Showcase

Gain additional exposure for your company by exhibiting at the Vendor Showcase. As an exhibitor, your company will have the opportunity to network with potential buyers and industry leaders while maximizing display opportunities to increase awareness and recognition with your target audience.
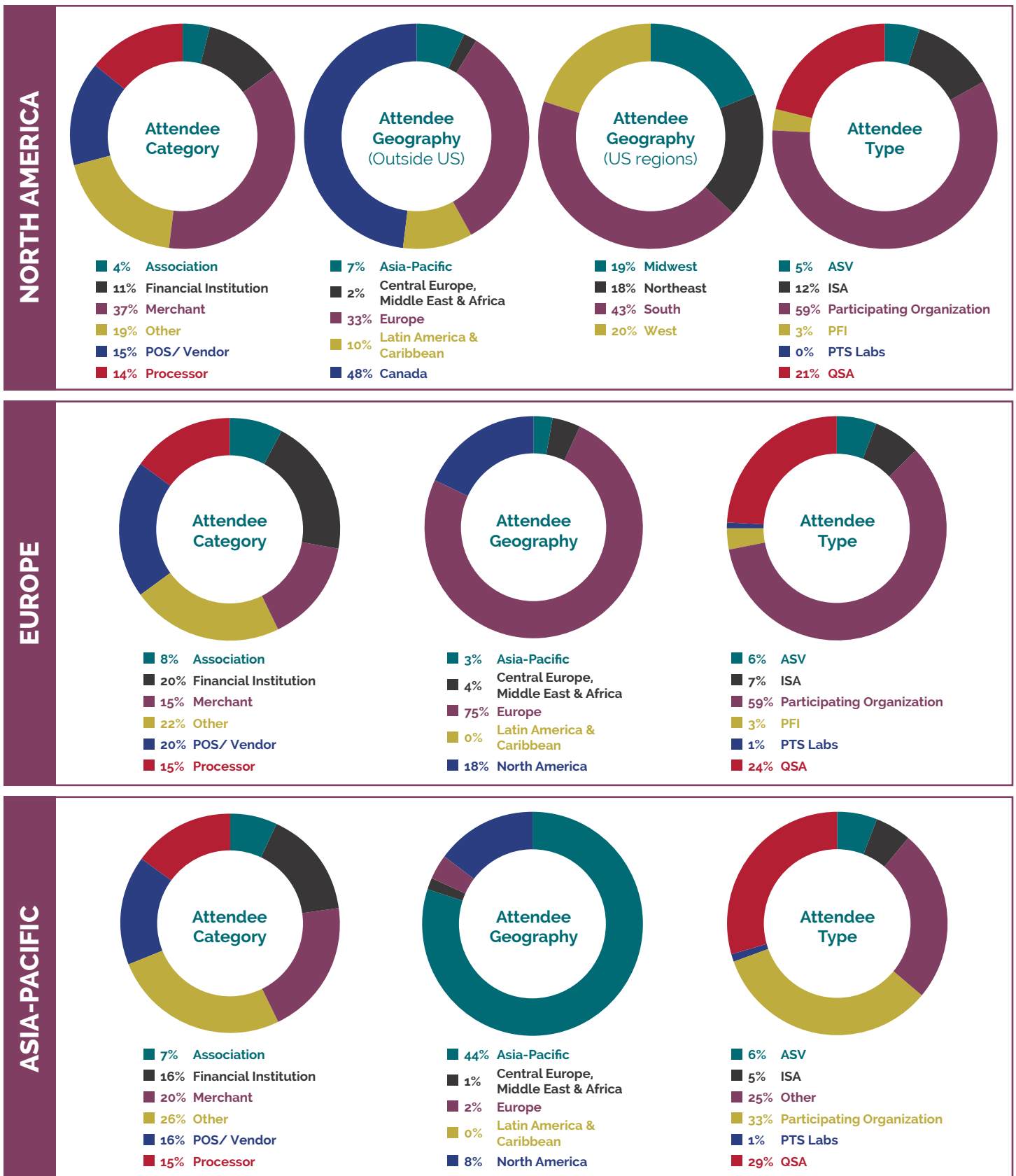
The Vendor Showcase consists of:

• Expanded presence: Get your booths ready! Exhibitors will receive a 10' by 10' floor space (3m by 3m in Singapore and Edinburgh).

• More face time: The Vendor Showcase is a two-day event with longer hours.

• Increased visibility: Exhibitors will be featured on the Community Meeting website, mobile phone app and printed materials on site.

Our Attendees. Your Target Audience

NORTH AMERICA

Attendee Category

- 4% Association
- 11% Financial Institution
- 37% Merchant
- 19% Other
- 15% POS/ Vendor
- 14% Processor

Attendee Geography (Outside US)

- 7% Asia-Pacific
- 2% Central Europe, Middle East & Africa
- 33% Europe
- 10% Latin America & Caribbean
- 48% Canada

Attendee Geography (US regions)

- 19% Midwest
- 18% Northeast
- 43% South
- 20% West

Attendee Type

- 5% ASV
- 12% ISA
- 59% Participating Organization
- 3% PFI
- 0% PTS Labs
- 21% QSA

EUROPE

Attendee Category

- 8% Association
- 20% Financial Institution
- 15% Merchant
- 22% Other
- 20% POS/ Vendor
- 15% Processor

Attendee Geography

- 3% Asia-Pacific
- 4% Central Europe, Middle East & Africa
- 75% Europe
- 0% Latin America & Caribbean
- 18% North America

Attendee Type

- 6% ASV
- 7% ISA
- 59% Participating Organization
- 3% PFI
- 1% PTS Labs
- 24% QSA

ASIA-PACIFIC

Attendee Category

- 7% Association
- 16% Financial Institution
- 20% Merchant
- 26% Other
- 16% POS/ Vendor
- 15% Processor

Attendee Geography

- 44% Asia-Pacific
- 1% Central Europe, Middle East & Africa
- 2% Europe
- 0% Latin America & Caribbean
- 8% North America

Attendee Type

- 6% ASV
- 5% ISA
- 25% Other
- 33% Participating Organization
- 1% PTS Labs
- 29% QSA

To learn more, contact Todd Cusumano, Community Meeting Exhibitor & Sponsorship Specialist, PCI Security Standards Council at 781-876-6226 and cmsponsorship@pcisecuritystandards.org.

	Diamond	Platinum	Gold	Silver	Bronze	Networking Reception
Price	$40,000 Las Vegas; $35,000 Edinburgh	$30,000 Las Vegas; $25,000 Edinburgh; $20,000 Singapore	$20,000 Las Vegas; $18,000 Edinburgh; $16,000 Singapore	$18,000 Las Vegas; $15,000 Edinburgh; $10,000 Singapore	$12,000 Las Vegas; $10,000 Edinburgh; $8,000 Singapore	$8,000 Singapore (3)
Reception Branding	✓	✓				
Thank you Gift giveaway (provided by Sponsor)	✓	✓				✓
Collateral Display	Welcome Reception	Networking Reception	Lunch	Breakfast	Break	Networking Reception
Welcome Kit (1 page) collateral	✓	✓	✓	✓	✓	✓
Booth(s) Included in package	2	1				
Special Vendor Showcase Discount Rate	✓	✓	✓	✓	✓	✓
Priority placement of Booth location	✓	✓	✓	✓	✓	✓
Complimentary Registrations	6	5	3	2	1	2
Sponsor Tweet	6	3	1			
Pre-event Customized HTML email(s)	2	1	1			
Ad in Program Guide	Full page	Full page	Half page	Quarter page		
Logo Back Cover Program Guide	✓	✓	✓	✓	✓	✓
Sponsor Signage	✓	✓	✓	✓	✓	✓
Logo Intermission hold slides	✓	✓	✓	✓	✓	✓
Logo Mobile App	✓	✓	✓	✓	✓	✓
Logo HTML Emails	✓	✓	✓	✓	✓	✓
Logo event website, hyperlinked to sponsor's website	✓	✓	✓	✓	✓	✓
Logo Displayed on:	reception drink cups AND napkins	reception drink cups OR napkins				
Mobile App Ad	3 days	2 days	1 day	1 day		
Sponsor recognition in PCI Webcast	✓					

Price	Track	Community Meeting Partner
	$8,000 Las Vegas; $6,500 Edinburgh	**$7,500 ($3,000 current Exhibitor) Las Vegas; $6,000 ($2,500 current Exhibitor) Edinburgh; $5,000 ($2,000 current Exhibitor) Singapore**
Welcome Kit (1 page) collateral	✓	✓
Priority placement of Booth location	✓	
Logo Back Cover Program Guide	✓	✓
Sponsor Signage	✓	✓
Logo Intermission hold slides	✓	✓
Logo Mobile App	✓	✓
Logo HTML Emails	✓	✓
Logo event website, hyperlinked to sponsor's website	✓	✓
Logo Displayed on:	Agenda/Directional Signs	

	Mobile App	Hotel Key Card	Welcome Kit	Attendee Bag	Lanyard	Wireless Internet	Charging Station	Notepad	Hotel Room Drop	Program Sleeve	Pen	Water Bottle	Boarding Pass Kiosk	Collateral
Price	$12,000 Las Vegas; $10,000 Edinburgh; $7,500 Singapore	$10,000 Las Vegas	$8,000 Las Vegas; $6,500 Edinburgh; $5,000 Singapore	$10,000 Las Vegas; $8,500 Edinburgh; $7,500 Singapore	$15,000 for 3 locations; $12,000 2 locations; $10,000 for 1 location	$15,000 Las Vegas; $10,000 Edinburgh; $8,000 Singapore	$4,000 Las Vegas; $3,500 Edinburgh; $3,000 Singapore	$7,500 Las Vegas; $5,000 Edinburgh; $3,500 Singapore	$7,500 Las Vegas; $5,000 Edinburgh; $3,500 Singapore	$6,500 Las Vegas	$5,000 Las Vegas; $4,000 Edinburgh; $3,000 Singapore	$4,000 Las Vegas; $3,000 Edinburgh; $2,000 Singapore	$4,000 Las Vegas; $2,000 Edinburgh; $2,000 Singapore	$3,000 Las Vegas; $2,500 Edinburgh; $1,000 Singapore
Ad in Program Guide	Half page					Half page								
Welcome Kit (1 page) collateral	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo Back Cover Program Guide	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Sponsor Signage	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo Intermission hold slides	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo Mobile App	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo HTML Emails	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo event website, hyperlinked to sponsor's website	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo Displayed on:	Mobile App	Hotel Key Card	Welcome Kit	Attendee Bag	Lanyard		Charging Station	NotePads		Program Guide Sleeve	Pens	Water Bottles	Boarding Pass Kiosk	
Customized HTML Email	✓													
Mobile App Ad	✓													

To learn more, contact Todd Cusumano, Community Meeting Exhibitor & Sponsorship Specialist, PCI Security Standards Council at 781-876-6226 and cmsponsorship@pcisecuritystandards.org.

Sponsorship Opportunities

PREMIUM PACKAGES & EVENT OPPORTUNITIES

Diamond Package

Limited to **one** sponsor per meeting

$40,000 Las Vegas
$35,000 Edinburgh
(not available in Singapore)

N.A.   EUROPE

This Premium sponsorship package offers the sponsoring company exclusive brand presence at the Welcome Reception. The Diamond package includes the following benefits:

Exclusive brand presence at the Welcome Reception
- Reception features choice of branded signature drink cups with company logo, as well as cocktail napkins with company logo and Community Meeting branded signs on tabletops with exclusive Diamond sponsor logo.
- Four Community Meeting branded signs (created by PCI SSC) with Exclusive Diamond Sponsor logo.
- Opportunity to give a thank you gift to all attendees (provided by sponsor and approved by PCI SSC).
- Opportunity to distribute collateral on tables (to be provided by sponsor and approved & distributed by PCI SSC) during the Welcome Reception.
- Opportunity to provide additional signage (to be approved by PCI SSC) for display.
- Option to upgrade reception menu at sponsor's expense.

Vendor Showcase visibility
- Includes premier 10'x20' space at the Vendor Showcase. (Two booths are included in this package) Opportunity to purchase additional booth space at discounted rate of $3,500.
- Priority placement of booth location.

Onsite visibility
- Six complimentary meeting registrations (registrants must meet attendance qualifications; includes two registrations for Vendor Showcase; we suggest you use one of these registrations for your marketing representative.
- Full page advertisement (designed by sponsor) with prime placement in the program guide.
- Opportunity to place a banner in the convention center space (note: sponsor will incur additional costs for production and labor).
- Logo in prime spot on the back cover of the program guide.
- Sponsor signage (created by PCI SSC) placed through the Vendor Showcase exhibit hall.
- Logo included on the pre- session and intermission hold slides.
- Opportunity to include a 1-page piece of printed collateral in the attendance Welcome Kit.
- Opportunity to include one specialty giveaway (provided by sponsor and approved by PCI SSC) in attendee Welcome Kit.
- Mobile App ad on all three days of the Community Meeting (Sponsor will provide ad with hyperlink to sponsor company website, approved by PCI SSC).
- Recognition in two tweets from the @PCISSC handle (8.2k followers) on Twitter easy day of the Community Meeting. (4 total; Sponsors choice of day and tweet will include #sponsor hashtag).

Pre-event visibility
- Logo displayed as Diamond sponsor on Community Meeting HTML emails, including hyperlink to sponsor's website.
- Recognition on the meeting website with hyperlink to the sponsor's website.
- (2) Customized emails distributed by PCI SSC (sent from PCI SSC) to all registered companies of sponsor's choice. (PCI SSC will provide email templates to sponsor to choose from; text and graphics provided by sponsor and inserted into template and approved by PCI SSC.) Distribution date approved by PCI SSC.
- Recognition in two tweets from the @PCISSC handle (8.2k followers) on Twitter leading up to the Community Meeting. (Sponsors choice of day and tweet will include #sponsor hashtag). Recognition as the sponsor in a webcast to the PO Community of a PCI presentation given by a PCI chosen expert leading up to the Community Meeting.

Platinum Package

Limited to **one** sponsor per meeting

$30,000 Las Vegas
$25,000 Edinburgh
$20,000 Singapore

N.A.   EUROPE   ASIA-PACIFIC

This premium package includes an exclusive sponsorship of the Networking Reception held in the Vendor Showcase exhibit hall. The platinum package includes the following benefits:

Exclusive Sponsor at the Networking Reception

- Reception features your choice of branded signature cocktail cups with company logo, or cocktail napkins with company logo and Community Meeting branded signs on tabletops with exclusive platinum sponsor logos.
- Two Community Meeting branded signs (provided by PCI SSC) with exclusive platinum sponsor logos.
- Opportunity to give a thank you gift to all attendees at the Networking Reception (all production and presentation costs are responsibility of sponsor).
- Opportunity to distribute collateral on tables (to be provided by sponsor and approved & distributed by PCI SSC) during the Networking Reception.
- Opportunity to provide additional signage (to be approved by PCI SSC) for display.
- Option to upgrade reception menu at sponsor's expense.

Vendor Showcase visibility

- 10'x10 space at the Vendor Showcase (one booth is included in this package). Opportunity to purchase additional booth space at discounted rate of $3,500.
- Priority placement of booth location.

Onsite visibility

- Five complimentary meeting registrations (registrants must meet attendance qualifications; includes two registrations for Vendor Showcase; we suggest you use one of these registrations for your marketing representative if possible.)
- Full page advertisement (designed by sponsor) with priority placement in the program guide.
- Logo recognition on the back of the cover of the program guide.
- Sponsor signage (created by PCI SSC) through the Vendor Showcase exhibition hall.
- Logo included on the pre-session and intermission hold slides.
- Opportunity to include a 1-page piece of printed collateral in the attendee Welcome Kit.
- Opportunity to include one specialty giveaway (to be provided by sponsor and approved by PCI SSC) in the attendee Welcome Kit.
- Recognition in two tweets from the @PCISSC handle (8.2k followers) on Twitter two days of the Community Meeting. (2 total; Sponsors choice of day and tweet will include #sponsor hashtag).
- Logo recognition in the event mobile app.
- Mobile App ad on two days of the Community Meeting (Sponsor will provide ad with hyperlink to sponsor company website, approved by PCI SSC). Pre- event visibility

Pre-event visibility

- Logo displayed as Platinum sponsor on Community Meeting HTML emails, including hyperlink to the sponsor's website.
- Recognition on the meeting website with hyperlink to sponsor's website.
- (1) Customized email distributed by PCI SSC (sent from PCI SSC) to all registered companies of sponsor's choice. (PCI SSC will provide email templates to sponsor to choose from; text and graphics provided by sponsor and inserted into template and approved by PCI SSC.) Distribution date approved by PCI SSC.
- Recognition in one tweet from the @PCISSC handle (8.2k followers) on Twitter leading up to the Community Meeting. (Sponsors choice of day and tweet will include #sponsor hashtag).

Gold Package

Limited to **two** sponsors per meeting

$20,000 Las Vegas
$18,000 Edinburgh
$16,000 Singapore

N.A.   **EUROPE**   **ASIA-PACIFIC**

The Gold Package includes being an exclusive sponsor to a Networking Lunch for one day. The Gold Package includes the following benefits:

Exclusive Sponsor of Networking Lunch

- Two Community Meeting branded signs (provided by PCI SSC) with Networking Lunch sponsor logo to be placed near catering tables during sponsored lunch.
- Opportunity to distribute collateral at each lunch table (to be provided by sponsor and approved & distributed by PCI SSC).
- Opportunity to provide additional signage (to be approved by PCI) for display during the sponsored lunch.

Vendor Showcase visibility

- Priority placement of 10'x10' space in Vendor Showcase (booth not included).
- Booth available at a discounted rate of $3,500.

Onsite visibility

- Three complimentary meeting registrations (registrants must meet attendance qualifications).
- Half page ad in the meeting program guide.
- Logo recognition on the back cover of the program guide.
- Sponsor signage (provided by PCI SSC) throughout the Vendor Showcase exhibit hall.
- Logo included on the pre-session and intermission hold slides.

- Opportunity to include a 1-page piece of printed collateral in the attendee Welcome Kit.
- Logo recognition in the event mobile app.
- Mobile App ad on one day of the Community Meeting (Sponsor will provide ad with hyperlink to sponsor company website, approved by PCI SSC). Pre-event visibility

Pre-event visibility

- Logo displayed as Gold Sponsor on Community Meeting HTML emails, including hyperlink to the sponsor's website.
- Recognition on the meeting website with a hyperlink to the sponsor's website.
- (1) Customized email distributed by PCI SSC (sent from PCI SSC) to all registered companies of sponsor's choice. (PCI SSC will provide email templates to sponsor to choose from; text and graphics provided by sponsor and inserted into template and approved by PCI SSC.) Distribution date approved by PCI SSC.
- Recognition in one tweet from the @ PCISSC handle (8.2k followers) on Twitter leading up to the Community Meeting. (Sponsors choice of day and tweet will include #sponsor hashtag).

Silver Package

Limited to **two** sponsors per meeting

$18,000 Las Vegas
$15,000 Edinburgh
$10,000 Singapore

N.A.   **EUROPE**   **ASIA-PACIFIC**

The Silver Package includes being an exclusive sponsor of a Networking Breakfast for one day held in the Vendor Showcase exhibit hall. The Silver Package includes the following benefits:

Exclusive Sponsor at Networking Breakfast

- Two Community Meeting branded signs (provided by PCI SSC) with Networking Breakfast sponsor logo to be placed in the Vendor Showcase Exhibit Hall during the Networking Breakfast.
- Opportunity to distribute collateral at each breakfast table (to be provided by sponsor and approved by PCI SSC) during the sponsored breakfast.
- Opportunity to provide additional signage (to be approved by PCI SSC) for display during the sponsored breakfast.

Vendor Showcase visibility

- Priority placement of 10'x10 space at Vendor
- Showcase (booth not included).   Booth available at a discounted rate of $3,500.

Onsite visibility

- Two complimentary meeting registrations (registrants must meet attendance qualifications).
- Quarter page ad in the meeting program guide.

- Logo recognition on the back cover of the program guide.
- Sponsor signage (provided by PCI SSC) throughout the Vendor Showcase Exhibit Hall.
- Logo included on the pre-session and intermission hold slides.
- Opportunity to include 1-page piece of printed collateral in the attendee Welcome Kit.
- Logo recognition in the event mobile app
- Mobile App ad on one day of the Community Meeting (Sponsor will provide ad with hyperlink to sponsor company website, approved by PCI SSC).

Pre-event visibility

- Logo displayed as Silver Sponsor on Community Meeting HTML emails, including hyperlink to sponsor's website.
- Recognition on the meeting website with hyperlink to the sponsor's website.

Bronze Package

Limited to **two** sponsors per meeting

$12,000 Las Vegas
$10,000 Edinburgh
$8,000 Singapore

N.A.   EUROPE   ASIA-PACIFIC

The Bronze Package offers sponsorship of the Networking breaks on one day, held in the Vendor Showcase Exhibit Hall. The Bronze package includes the following benefits:

Sponsor of Networking Breaks
· Two Community Meeting branded signs (provided by PCI SSC) with Bronze sponsor logo to be displayed during sponsored breaks on one day.
· Opportunity to distribute collateral on tables (to be provided by sponsor and approved by PCI SSC) during the sponsored breaks.
· Opportunity to provide additional signage (to be approved by PCI SSC) for display during the sponsored breaks on one day.

Vendor Showcase visibility
· Priority placement of booth location (booth not included)
· Booth available at a discounted rate of $3,500.

Onsite visibility
· One complimentary meeting registration (registrants must meet attendance qualifications.
· Logo recognition on the back cover of the program guide.
· Sponsor signage (provided by PCI SSC) through the Vendor Showcase Exhibit Hall.
· Logo included on the Pre-Session and intermission hold slides.
· Opportunity to include 1-page piece of printed collateral in the attendee Welcome Kit.
· Logo recognition in the event mobile app.

Pre-event Visibility
· Logo displayed as Bronze Sponsor on Community Meeting HTML emails, including hyperlink to sponsor's website.
· Recognition on the meeting website with hyperlink to the sponsor's website.

Networking Reception Sponsor

Limited to **three** sponsors

$8,000 Singapore
(available in Singapore only)

ASIA-PACIFIC

The Networking Reception Sponsor is your chance to be one of the sponsors of the only Networking Reception at the Community Meeting. The Networking Reception is always the highlight of the Community Meetings. This opportunity includes:

Sponsor of the Networking Reception
· Two Community Meeting branded signs (provided by PCI SSC) with Networking Reception sponsor logo.
· Opportunity to include a 1-page piece of printed collateral on a "Sponsor Table" at the reception
· Opportunity to provide each reception attendee with a gift

Vendor Showcase visibility
· Priority placement of 3m x 3m space in Vendor Showcase (booth not included)
· Booth available at a discounted rate of $3,500.

On-site visibility
· Two complimentary meeting registrations (one for your organization and one for your guest of choice).
· Logo recognition on the back cover of the program guide.
· Sponsor signage (provided by PCI SSC) throughout the Vendor Showcase exhibit hall.
· Logo included on the pre-session and intermission hold slides.
· Logo recognition in the event mobile app.

Pre-event visibility
· Logo displayed as General Sponsor on Community Meeting HTML emails, including hyperlink to the sponsor's website.
· Recognition on the meeting website with a hyperlink to the sponsor's website.
· Recognition in one tweet from the @PCISSC handle (8.2k followers) on Twitter leading up to the Community Meeting (sponsors choice of day) (Tweet will include #sponsor hashtag)

To learn more, contact Todd Cusumano, Community Meeting Exhibitor & Sponsorship Specialist, PCI Security Standards Council at 781-876-6226 and cmsponsorship@pcisecuritystandards.org.

Standard Sponsorship Benefits

ALL levels below of sponsorship include the following benefits:

Onsite visibility
- Logo recognition on the back cover of the program guide
- Logo on event sponsorship signage (provided by PCI SSC) throughout the Vendor Showcase Exhibit Hall.
- Logo included on the pre-session and intermission hold slides.
- Opportunity to include a 1-page piece of printed collateral in the attendee Welcome Kit.
- Logo recognition in the event mobile app.

Pre-event visibility
- Company name displayed as General Sponsor on Community Meeting HTML emails, including hyperlink to the sponsor's website.
- Recognition on the meeting website with hyperlink to the sponsor's website.

Lanyard Sponsor

Limited to **one** sponsor per meeting

$15,000 for 3 locations
$12,000 2 locations
$10,000 for 1 location

N.A.   EUROPE   ASIA-PACIFIC

Be a visible presence at the Community Meetings by getting your logo on the badge holder worn by every meeting attendee throughout the event. This opportunity includes:

- Company logo imprinted on the lanyards along with the PCI SSC logo (production cost paid for by PCI SSC)
- Badges and lanyards are required to be worn at every meeting at all three Community Meetings.
- Plus Standard Sponsorship Benefits.

Wireless Internet Sponsor

Limited to **one** sponsor per meeting

$15,000 Las Vegas
$10,000 Edinburgh
$8,000 Singapore

N.A.   EUROPE   ASIA-PACIFIC

Exclusive branding as the Wireless Internet Sponsor. Sponsor each attendee's access to an unlimited and secure wireless internet connection while at the event. This opportunity includes:

- Half page ad in the meeting program guide.
- Company logo displayed with Wi-Fi details on event signage.
- Plus Standard Sponsorship Benefits.

Mobile App Sponsor

Limited to **one** sponsor per meeting

$12,000 Las Vegas
$10,000 Edinburgh
$7,500 Singapore

N.A.   EUROPE   ASIA-PACIFIC

Become the exclusive sponsor for the 2016 Community Meeting Mobile App and connect with meeting attendees via their mobile devices with this interactive mobile app. This opportunity includes:

· Half page ad in the meeting program guide.

· Company logo and banner advertisement displayed within the app.

· Logo on event Mobile App signage (provided by PCI SSC) throughout the Vendor Showcase Exhibit Hall.

· (1) Customized email to all attendees on how to use the mobile app; company logo and hyperlink to sponsor's website included

· Plus Standard Sponsorship Benefits.

Attendee Bag Sponsor

Limited to **one** sponsor per meeting

$10,000 Las Vegas
$8,500 Edinburgh
$7,500 Singapore

N.A.   EUROPE   ASIA-PACIFIC

Exclusive branding as the Attendee bag sponsor, which includes your logo on a convenient, reusable and lightweight tote. Be the first thing attendees see when they arrive at the event. This opportunity includes:

· Company logo displayed prominently on the Attendee Bag along with the PCI SSC logo (production cost paid for by PCI SSC).

· Bags will be distributed to every attendee at the Community Meeting.

· Plus Standard Sponsorship Benefits.

Hotel Key Card Sponsor

Limited to **one** sponsor per meeting

$10,000 Las Vegas
(available in Las Vegas only)

N.A.

Exclusive branding as the Hotel Key card sponsor, which includes your logo on their hotel key card that will be used daily throughout the Community Meeting. This opportunity includes:

· Company logo displayed prominently on the Hotel Key Card and given out to all attendees who reserves a hotel room within PCI's room block.

· Plus Standard Sponsorship Benefits.

Welcome Kit Sponsor

Limited to **one** sponsor per meeting

$8,000 Las Vegas
$6,500 Edinburgh
$5,000 Singapore

N.A.   EUROPE   ASIA-PACIFIC

Exclusive branding ad the Welcome Kit sponsor with your logo appearing on a co-branded portfolio. Put your logo in the hands of every meeting attendee, and keep it there long after the meeting has concluded! This opportunity includes:

· Company logo displayed prominently on the Welcome Kit along with the PCI SSC logo (production cost paid for by PCI SSC).

· Welcome Kits will be distributed to every attendee at the Community Meeting in the attendee bag*

· Plus Standard Sponsorship Benefits.

 *Pending Attendee Bag sponsorship

Track Sponsor

Limited to **two** sponsors per meeting

$8,000 Las Vegas
$6,500 Edinburgh
(not available in Singapore)

N.A.   EUROPE

This is a great opportunity to sponsor one of the tracks of the Community Meeting's agenda. This package includes the following benefits:

· Logo on track signage (provided by PCI SSC) throughout the event

· Plus Standard Sponsorship Benefits.

Community Meeting Partner

$7,500 Las Vegas
$6,000 Edinburgh
$5,000 Singapore

Price for current exhibitors:
$3,000 Las Vegas
$2,500 Edinburgh
$2,000 Singapore

N.A.   EUROPE   ASIA-PACIFIC

Show your support for PCI Security Standards Council by becoming a Community Meeting Partner.

· Plus Standard Sponsorship Benefits.

To learn more, contact Todd Cusumano, Community Meeting Exhibitor & Sponsorship Specialist, PCI Security Standards Council at 781-876-6226 and cmsponsorship@pcisecuritystandards.org.

Notepad Sponsor

Limited to **one** sponsor per meeting

$7,500 Las Vegas
$5,000 Edinburgh
$3,500 Singapore

N.A. | EUROPE | ASIA-PACIFIC

Be the exclusive notepad sponsor at the Community Meeting (notepads not included), by putting your logo in the hands of every attendee.

• Sponsor to provide branded notepads (to be approved by PCI SSC) to be included in the Welcome Kit presented to each attendee at registration.

• Plus Standard Sponsorship Benefits.

Hotel Room Drop Sponsor

Limited to **one** sponsor per meeting

$7,500 Las Vegas
$5,000 Edinburgh
$3,500 Singapore

N.A. | EUROPE | ASIA-PACIFIC

The hotel room drop allows you to get your company's message in front of all Community Meeting attendees inside their hotel room. This opportunity includes:

• One piece of collateral dropped in each attendee's room who reserves a hotel room within PCI's room block (drop day will be determined by PCI).

• Plus Standard Sponsorship Benefits.

Program Guide Sleeve Sponsor

Limited to **one** sponsor per meeting

$6,500 Las Vegas
(available in Las Vegas only)

N.A. | EUROPE | ASIA-PACIFIC

Be exclusive program guide sleeve sponsor at the Community Meetings, by putting your logo in the hands of every attendee present.

• Company designs the banner for the program guide sleeve (designed by sponsor; production cost paid for by PCI SSC).

• Plus Standard Sponsorship Benefits.

Pen Sponsor

Limited to **one** sponsor per meeting

$5,000 Las Vegas
$4,000 Edinburgh
$3,000 Singapore

N.A.   EUROPE   ASIA-PACIFIC

Be exclusive pen sponsor at the Community Meetings (pens not included), by putting your logo in the hands of every attendee present.

· Sponsor to provide pens (to be approved by PCI SSC) to be included in the Welcome Kit presented to each attendee at registration.

· Plus Standard Sponsorship Benefits.

Water Bottle Sponsor

Limited to **one** sponsor per meeting

$4,000 Las Vegas
$3,000 Edinburgh
$2,000 Singapore

N.A.   EUROPE   ASIA-PACIFIC

Be the exclusive water bottle sponsor at the Community Meetings (water bottles not included), by putting your logo in the hands of every attendee present.

· Sponsor to provide water bottles (to be approved by PCI SSC) to be distributed to all attendees at the event.

· Plus Standard Sponsorship Benefits.

Charging Station

Limited to **two** sponsors per meeting

$4,000 Las Vegas
$3,500 Edinburgh
$3,000 Singapore

N.A.   EUROPE   ASIA-PACIFIC

Sponsor a laptop and mobile phone charging station at the Community Meeting.

· Sponsor's logo will be prominently displayed on the charging station structure.

· Opportunity to display collateral at the charging station (to be approved by PCI SSC).

· Station will include electrical outlets (adapters are not provided).

· Plus Standard Sponsorship Benefits.

Boarding Pass Kiosk

Limited to **two** sponsors per meeting

$4,000 Las Vegas
$2,000 Edinburgh
(not available in Singapore)

N.A.   EUROPE

Sponsor a boarding pass printing kiosk at the Community Meeting.

· Sponsor's logo will be prominently displayed on the kiosk.

· Opportunity to display collateral at the kiosk (to be approved by PCI SSC).

· Plus Standard Sponsorship Benefits.

Collateral Sponsorship

$3,000 Las Vegas
$2,500 Edinburgh
$1,000 Singapore

N.A.   EUROPE   ASIA-PACIFIC

Be a collateral sponsor today and you will be able to include 1 page-piece of collateral in our welcome kit that every attendee receives.

· Opportunity to include a 1-page piece of printed collateral in the attendee Welcome Kit

· Logo recognition in the event mobile app.

Media Sponsorship

$3,000 Las Vegas
$2,500 Edinburgh
$1,000 Singapore

N.A.   EUROPE   ASIA-PACIFIC

Exclusively offered to media organizations, this opportunity is a barter-based sponsorship. In exchange for this package- the Council would like to work with your ad or marketing department to secure an ad package of similar value.

· Include your publication or alternative piece of collateral in the Welcome Kit handed out to attendees.

· Logo recognition in the event mobile app.

· Recognition on the meeting website with company logo and hyperlink to the sponsor's website.

· Logo included on the pre-session and intermission hold slides.

· Five tweets from the @PCISSC handle (8.2k followers) during the meeting, linking to resources of you're choosing. (Tweet will include #sponsor hashtag)

Vendor Showcase

$4,500
(Save $500 per exhibitor fee for each additional Community Meeting Vendor Showcase.)

N.A.   **EUROPE**   **ASIA-PACIFIC**

Be an Exhibitor at the Vendor Showcase. Gain additional exposure for your company by exhibiting at the Vendor Showcase. As an exhibitor, your company will have the opportunity to network with potential buyers and industry leaders while maximizing display opportunities to increase awareness and recognition with your target audience. The Vendor Showcase consists of:

• Exhibitors will receive a 10'-by-10' floor space

• Two complimentary meeting registrations (two for your organization.)

• The Vendor Showcase is a two-day event with longer hours.

• Exhibitors will be featured on the Community Meeting website, mobile phone app and printed materials on-site.

Vendor Showcase Office Space

$5,000
for a 10 x 10 office space in the back of the Vendor Showcase room.

N.A.   **EUROPE**   **ASIA-PACIFIC**

Reserve your space today to chat with potential clients or have a meeting in a more private setting. 5 offices available so sign-up today. One table and two chairs are included in this space (booth branding not included in the fee).

Program Guide Ads

Promote your company with an advertisement in our full size, glossy program guide. The program guide is presented to every attendee upon registration and includes all of the important information they need to make the most of their Community Meeting experience. Ad location designated on a first come first served basis.

Full page ad – **$1,500**

½ page ad – **$500**

¼ page ad – **$350**

Business card sized ad (1/8th page) – **$150**

Mobile App Banner Ads

Put your company in the hands of our meeting attendees in the popular meeting Mobile App. The Mobile App is the easiest way to stay connected and engaged at the Community Meeting with all the attendees. Take advantage of its popularity by placing your company advertisement in the Mobile App. Advertising opportunities vary in price and placement. Please contact us for additional details. Options include:

● **One day ad - $1,000**

●● **Two day ad - $1,500**

●●● **Three day ad - $2,000**

*Stats available upon request

To learn more, contact Todd Cusumano, Community Meeting Exhibitor & Sponsorship Specialist, PCI Security Standards Council at 781-876-6226 and cmsponsorship@pcisecuritystandards.org.