

From: Therapair User Research user-research@therapair.com.au
Subject: Help us build a better therapist-matching system (invitation inside)
Date: 27 November 2025 at 4:54 pm
To: tinokuhn@gmail.com

Therapair

A non-profit initiative from Unison Mental Health

Hi Tinokuhn,

We found your contact information in the publicly available **VIC therapists register** and thought you might be interested in helping shape a new approach to therapist-client matching.

As practitioners, we know that the right fit between therapist and client can change everything. **Therapair** is a small, non-profit initiative from Unison Mental Health that's building a new way to match people with the therapists who truly fit them—by values, lived experience, and communication style.

We have created a basic sandbox demo with placeholder therapist profiles to show the concept. However, we know the current questions are just a starting point—we need to make them much more sophisticated to create truly personalised connections between therapists and clients. **That's why we are doing this research survey.**

We need your help to shape the future:

- Share your insights in a short **5-7 minute research survey** about what questions matter most and how many you'd be willing to answer
- If you'd like to be included when we launch, we're offering a **one-**

year tree listing (using your existing public profile)

This research is crucial—we need to understand which questions create the deepest personalisation, how many questions people will actually answer, and what options resonate most with both therapists and clients.

Your perspective as a practitioner is invaluable in shaping a platform that truly serves both therapists and clients.

Join the Research Survey (5-7 minutes)

[Visit our homepage](#) • [Learn more about Therapair](#)

Participation is optional and non-commercial. All information is used solely for improving therapist-client matching research. Thank you for contributing your perspective to a more inclusive future of care.

Warm regards,
The Therapair Team
Unison Mental Health

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