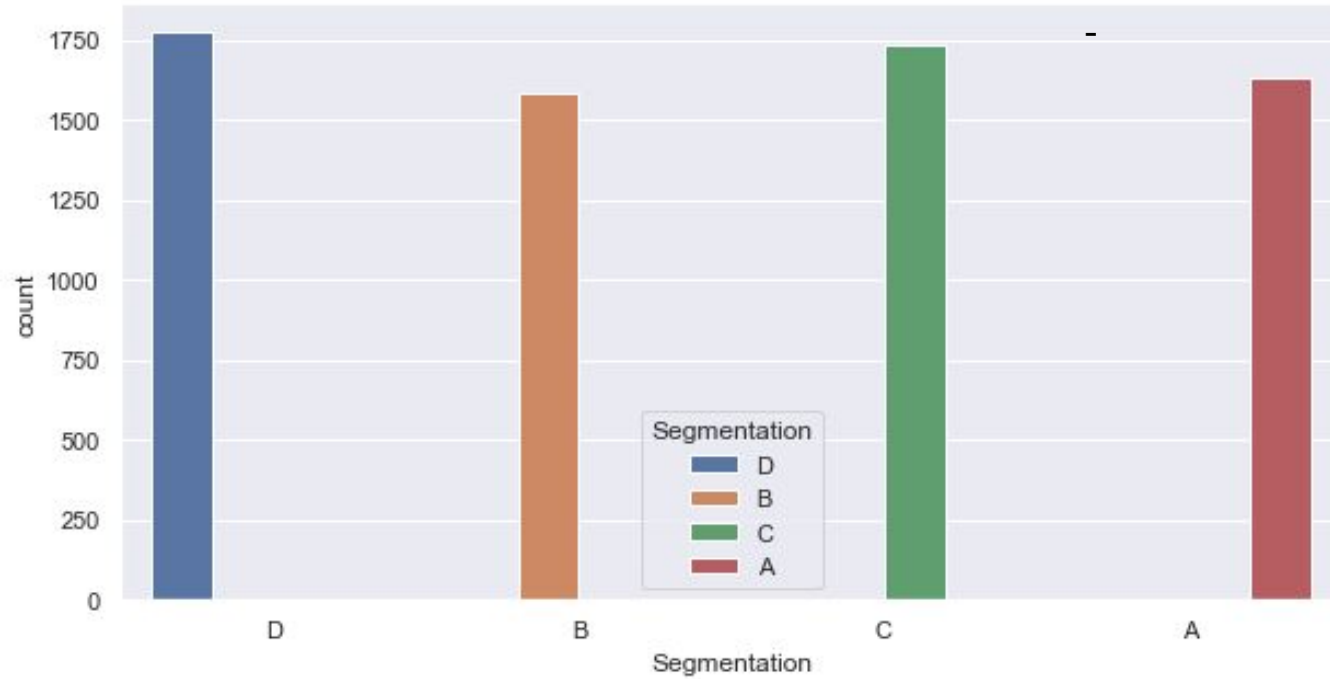


# Las Wagones

Customer Segmentation  
Exploration

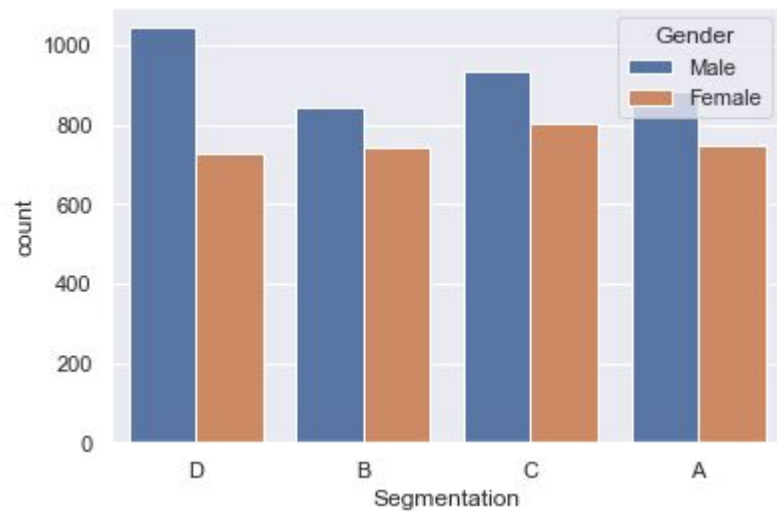
Capucine Dehaut / March 18th 2021

# SEGMENTS A, B, C and D

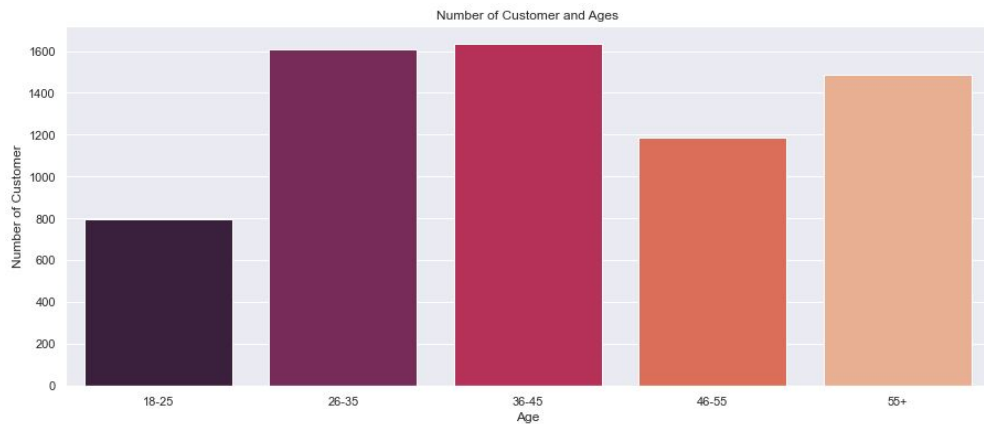


# Demographics

Gender

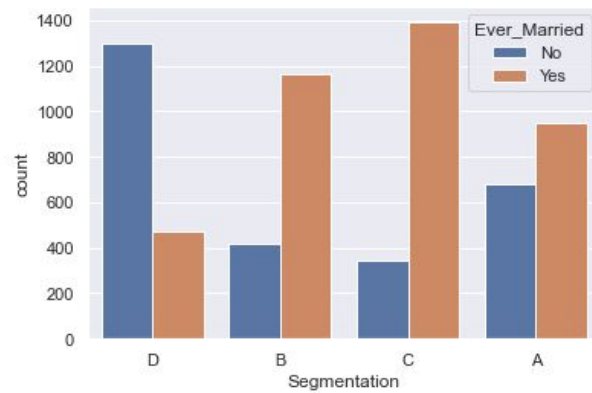


Age

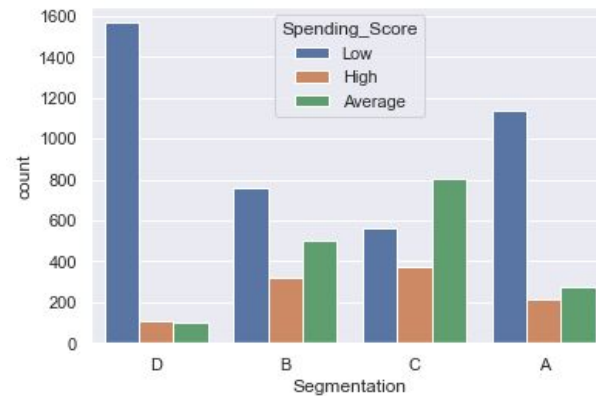


# Social Situation

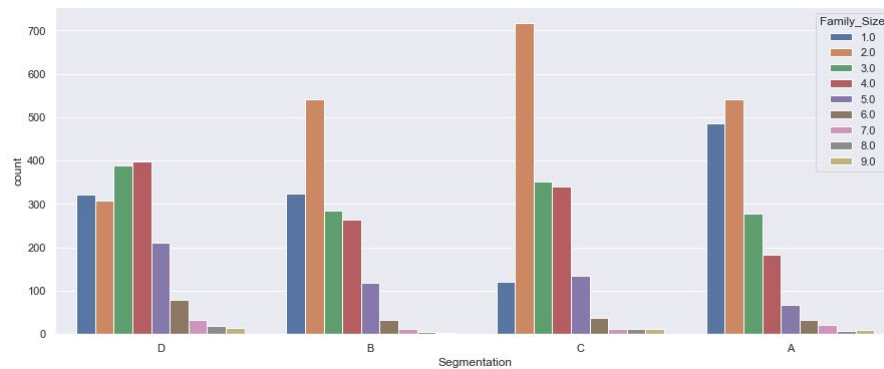
**Ever Married**



**Spending Score**

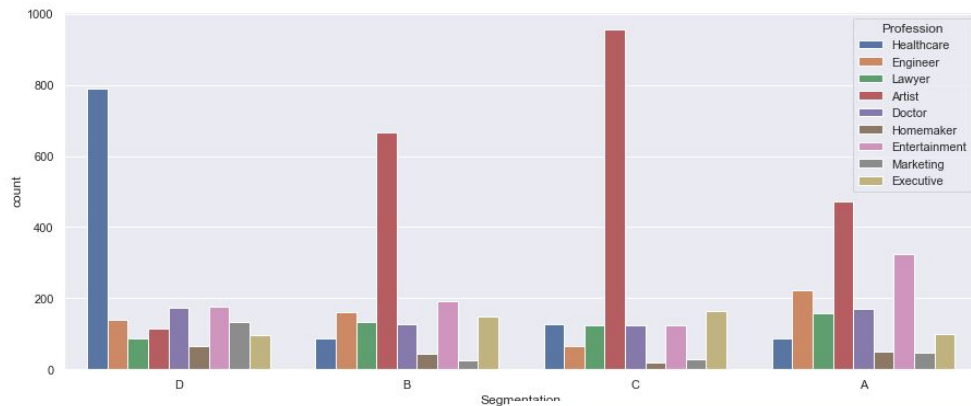


**Family Size**



# Professional situation

## Profession



## Work Experience

