

# Cara-Li Farrell

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## EDUCATIONAL EXPERIENCE

**University of Mannheim, Mannheim, Germany**

Mannheim, Germany

*Semester Abroad*

02/2023 – 06/2023

**McGill University – Desautels Faculty of Management, Montreal, QC**

Montreal, Canada

*Bachelor of Commerce, Major in Business Analytics & Concentration in Finance*

09/2021 – 05/2024

*Cumulative GPA: 3.74/4.00*

Distinctions: Dean's Honour List for Academic Year 2021-2022

Current Relevant Coursework: Data Handling and Coding for Analytics, Foundations of Decision Analytics, Corporate Finance, Introduction to Financial Accounting, Business Statistics, Information Systems

## WORK EXPERIENCE

**Lifter Web Marketing**

Montreal, Canada

*Independent Contractor*

07/2021 – Present

- Transfer all clients from Google Analytics to Google Analytics 4
- Research and write content & blog posts for medical client websites
- Use tools such as WordPress, EINPresswire, VistaPrint, Vimeo and Google collaborative software to meet client needs

**Faema Montreal**

Montreal, Canada

*E-Commerce Assistant*

06/2021 – Present

- Update photos and descriptions of the online store powered by Shopify
- Translate product descriptions from English to French

**Royal Bank of Canada**

Montreal, Canada

*Bilingual Operations Officer Intern in the Loans and Payouts Department*

05/2022 – 08/2022

- Implement company software (Oracle PeopleSoft, CART, Online Banking for Business)
- Exceeded daily transaction processing goals of 35 credits per hour on average with minimal errors
- Prepared journal entries to balance client accounts

## LEADERSHIP & EXTRACURRICULAR EXPERIENCE

**McGill Design Consultancy**

Montreal, Canada

*Project Manager*

08/2022 – Present

- Organize client meetings to understand their needs and build a client-customer relationship
- Communicate client needs to 1-2 designers per project
- Ensure project deadlines are met for maximum client satisfaction

**Desautels Management Case Committee Academic Delegate for Jeux du Commerce**

Montreal, Canada

*24h Interactive Case, 2nd Place*

09/2022 – 01/2023

- Collaborated with 3 other students to solve business problems and prepare a 20-minute presentation in 24 hours
- Participated in weekly tutorial sessions to improve case-cracking skills
- Practiced 3h and 6h-long case cracks to prepare for the JDC competition

**Believe Impact Program led by Olympian Sarah Wells**

Montreal, Canada

*Youth Accessibility Team Member*

05/2022 – 08/2022

- Collaborated with 6 student interns across Eastern Canada on a 3-month-long impact project with weekly meetings
- Planned a networking event aimed at helping youth discover various career paths attracting 10 participants
- Created a pamphlet to promote the 7 RBC managers and directors speaking at the event

## SKILLS AND INTERESTS

**Language Skills:** Fluent in English, fluent in French

**Computer Skills:** Microsoft Word, Microsoft PowerPoint, Microsoft Excel, Python, Structured Query Language (SQL)

**Interests:** Programming and data analysis (currently learning Python), travelling, playing piano, dragon boat, skiing and snowboarding, solving puzzles (sudoku, jigsaw puzzles, word searches)