

Cara-Li Farrell

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EDUCATION

McGill University Desautels Faculty of Management, Montreal, Canada 2021 – 2024E

Bachelor of Commerce, Major in Business Analytics & Concentration in Finance, CGPA: 3.71/4.00

Distinctions: Dean's Honour List for Academic Year 2021-2022, DMCC Team of the Year 2023

University of Mannheim, Mannheim Business School, Mannheim, Germany

Winter 2023

International Exchange Program

PROFESSIONAL EXPERIENCE

Royal Bank of Canada, Montreal, Canada

Bilingual Operations Officer Intern in the Loans and Payouts Department

May 2022 – Aug. 2022

- Implemented company software (Oracle PeopleSoft, CART, Online Banking for Business) to process loan closures & balance journal entries
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- Believe Impact Program: cooperated with 6 student interns across Eastern Canada on a 3-month-long impact project (organized a networking event) as part of the Youth Accessibility division

Bidgala (Art Startup), Montreal, Canada

Sales and Marketing Intern & Sales Team Manager

Feb. 2021 – June 2021

- Called 50 potential clients and professional interior designers and decorators daily to build a network on the platform
- Reached out to over 60 Facebook groups for collaborations & partnerships to create brand awareness
- Recruited 6 new interns to create a sales department & led, trained, and managed the team to improve sign-up rates

LEADERSHIP & EXTRACURRICULAR ACTIVITIES

Desautels Management Competition Committee (DMCC), Montreal, Canada

Sept. 2022 – Jan. 2023

24h Interactive Case Academic Delegate | 2nd Place, Jeux du Commerce 2024 (35th edition) | DMCC Team of the Year

- Partook in weekly tutorial sessions to improve case-cracking skills
- Practiced two 3h and two 6h-long case cracks to prepare for the JDC competition throughout the semester
- Collaborated with 3 other students to solve Premier Tech's business problem and prepare a 20-minute presentation

McGill Design Consultancy, Montreal, Canada

Project Manager

Aug. 2022 – Present

- Manage 2 design projects per semester (website builds & logo designs)
- Organize meetings with clients to understand needs, expectations and build a customer relationship
- Collaborate with 1-2 designers per project and act as the communication intermediary between clients and designers
- Ensure project deadlines are met for maximum client satisfaction

McGill Campus Life & Engagement, Montreal, Canada

Aug. 2022 – Dec. 2022

New Student Mentorship Program Mentor

- Mentored 2 freshmen by providing tips and resources and organizing monthly check-ins
- Received specialized training in active listening and fostering an inclusive community

SKILLS AND INTERESTS

Language Skills: Fluent in English, fluent in French, beginner in German (level A1.1 in progress)

Computer Skills: Microsoft Office (Word, PowerPoint, Excel), Python, Structured Query Language (SQL)

Interests: Programming and data analysis (currently learning R Programming and Tableau), travelling, playing piano, sports (skiing, snowboarding, swimming, Dragon Boat, rowing), solving puzzles (sudoku, jigsaw puzzles, word searches), investing, consulting, venture capital, news (global, finance, tech), reading (goal of ~25 books per year)