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3/27/23

CONTENT OUTLINE

TITLE: EGG AS FOOD

Link: https://en.wikipedia.org/wiki/Egg_as_food

This website will have multiple pages, each with different components related to the egg. I will have a navigation bar at the top that highlights the different pages.

1. Project Overview

    i. The goal of my website if to be informational, showing different facts about the egg as food. The sections will include history, varieties, production, culinary properties, nutrition, and health effects.

2. Resources

    i. The Wikipedia page is found at https://en.wikipedia.org/wiki/Egg_as_food, which will provide majority of the information. Images will also be coming from Google Images.

3. Audience

    i. This site is being made for a class, so it will be viewed by my professor and piers. It is purely informational, and it will not be promoted commercially. However, I am going to assume that my audience wants to learn more about eggs!

4. Message

    i. I'd like to focus on breaking down the facets of an egg. I want to make sure to highlight the history and production of the egg, as the audience may not know as much about these sections as the others.

5. Tone

    i. The tone will be purely informational. Some components may be a bit comical... might bring up the debate "what came first, the chicken or the egg?"

6. Visual Style

    i. I will mostly be using neutral colors for large bodies of color, and the text will be black or grey for contrast. I want to use neutral colors to match the typical colors of eggshells. Here is the aesthetic I will be going for:

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