

Creative Director: Carolyn Tang

Designer/Developer: Ella Jang

Designer: one thing that I have to fix is that paraphrased the content from the Wikipedia website and guess we were just supposed to use directly use the content from Wikipedia. Haven't added too much like decorative element yet, like the confetti element, so will work on that

Creative director: I think it's good that you have a lot of the layout already done, a good baseline. If the arrow was added under each homepage section, then nav bar would still show up at the top for another option.

Think it could be helpful if you want that is to have the top nav bar stay while you're scrolling so that it will continuously show at the top. Sort of like uh dock the the navigation pane while you're scrolling. Think the arrows would be helpful for these sections so that the user would know that these are clickable. I like the slanted logo right here that you had in your your mockup that you were playing with. And the two critters are looking really clean.

Designer: Do you think it'd be better if because now you see the screen you only see the history part and I was just wondering because you already have the top nav there. Would it be better if the full screen when you see it, when you click on the link the full screen would be the yellow part and the logo would be bigger and more fun elements there. And then once you scroll a little bit you would start seeing history in those sections?

Creative Director: I agree, it would be better if the yellow section was bigger and then you'd scroll down to the history and collections, but since you said that you have paraphrased the text parts, I assume that maybe this part would be longer anyway. For collections, could just make um it like once the users click on the name of the collections it would link it to the website itself, like the collection part, each collection part of the actual website. This nav bar is really cool and consistent.

Designer: The professor discussed it would be great if I could keep the color that I assigned. on the overview page like the homepage and keep it when it goes to the specific page. So then when you click on history it would be green but then the logo of bad art is green. So then when I clicked on it like I couldn't see it.

Creative Director: Oh interesting. Okay. Yeah that's really cool. I actually really like how the logo keeps changing colors when you click on each thing and that the the navbar tabs are

also changing color, too. I just feel like that adds to the to the hystericalness and the chaos of my whole idea. I would have never thought that it was just because like the original logo was green and the page is green.

Designer: Do you think it would be still okay if I like put the confetti and like just the fun vector elements instead? Instead of having the wave.

Creative Director: Oh, yeah. Of course. I think that would be perfectly fine. I think like as long as the sections are distinguishable from one another and that we're going to like make the changes that we've already talked about for the homepage and how the user would navigate between the sections. I think that would be perfectly fine.

Then we have all the colors green, pink, I guess. Guess the only other point I'd really have is probably just color choice. I feel like for the history tab, this is very high contrast between the yellow and the green. I'm not sure if you pick these colors to have some sort of like connotation toward the topic of the page, but I feel like this is quite high contrast compared to- I guess this is also high contrast, but it's with a neutral color white. So, I feel like it does read a little bit differently. And then the sources tab in contrast, this is uh a lot more calmer.

Designer: I can change the overall colors a little bit so that it's like not too high contrast,

Creative Director: Other than that, I feel like I think everything is pretty consistent from the mockups you showed me from last time. And then we would just add the confetti and I think that's all.