



## Today

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## The insights you need to keep ahead

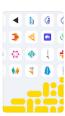
Me Explore

CMS



## Welcoming Ninetailed to Contentful: Composable content with Al-driven

personalization Contentful - Blog / 21d With the acquisition of Ninetailed by Contentful, CPO Mairead O'Donovan explains how it empowers brands seeking to deliver personalized digital experiences.



## Integration roundup: The Vercel App and Contentful Content Link for Vercel

Contentful - Blog / 26d

Pairing the Contentful Composable Content Platform with the deployment prowess of Vercel, you can deliver truly captivating content to a global audience.



Trinny London: Personalizing everything from makeup to content