

## **Capstone Project User Personas: Online Home Inventory Manager**

Tacara Solomon

### **Overnight Olivia:**

- **Background:**
  - Single mom
  - Works full-time as an Overnight Cashier
  - High School Diploma
  - 3 children aged 5, 8, 12
- **Demographics:**
  - Female, 34
  - Single family income of \$34,000
  - Lives in major city
  - Rents single family home with assistance
- **Identifiers:**
  - Not digitally savvy
  - Not much free-time

### **Working Will:**

- **Background:**
  - Disabled
  - Technical Diploma
  - Formerly worked as Welder in a plant
  - 4 children aged 19, 22, 28, 34
- **Demographics:**
  - Male, 54
  - Receives SSI income
  - Lives in rural area
  - Rents 1 bedroom apartment home with assistance
- **Identifiers:**
  - Not digitally savvy
  - A lot of free-time

### **Single Sarah:**

- **Background:**
  - Works full-time as Barista
  - Attends college part-time
  - Single
  - No children
- **Demographics:**
  - Female, 25
  - Single income of 23,000
  - Lives in major city
  - Rents 1 bedroom apartment
- **Identifiers:**
  - Very digitally savvy
  - Limited amount of free-time

### **Homely Harold:**

- **Background:**
  - Married
  - High School Diploma
  - Works as a Carpenter
  - 3 children aged 10 & 7
- **Demographics:**
  - Male, 36
  - Single family income of 44,000
  - Lives in major city
  - Rents Single family home
- **Identifiers:**
  - Reasonably digitally savvy
  - Limited free-time