New and Upcoming CSS: @media (prefers-reduced-data)

> **Warning:**
>
> This feature is only supported behind a flag in Chromium browsers since version 85 and, as far as I know, there is no polyfill.
>
> **Do not use this feature in production.**

The `prefers-reduced-data` media query detects if the user has requested the web content that consumes less internet traffic via the browser or operating system's `data-saver` option.

Until the introduction of the `prefers-reduced-data` media query, there was no way to honor the `data-saver` settings.

In a music shop app or in any other application where we have a lot of images represeting products, we can ask the browser to remove the images if the user has requested to save data using something like this:

```css
@media (prefers-reduced-data: reduce) {
  .album-cover {
    display: none;
  }
}
```

This will reduce the number of requests and will improve loading speed and overall performance of your site.

Notes and links

- [prefers-reduced-data mediaquery](#) spec

- prefers-reduced-data — MDN
- SaveData And prefers-reduced-data — Smashing Magazine
- Example: Media Scroller component