



# Building long-form content on the web: The web is not apps

A lot of the modern debate

## DRM, the 500lb elephant on the web

# Building long-form content on the web: The web can be like print

## Use the web to enhance the text

[hi](#) (there is an archive available at [hitotoki.org](http://hitotoki.org))

Art Space Tokyo (the [essay about it](#) and the [online version](#) of the book)

[the shape of design](#) and [Resilient web design](#)

# Links and Resources

- Frank Chimero
  - [The Web's Grain](#)
  - [What The Web Wants](#)
- Apps and publishing
  - [Post artifact books and publishing](#)
    - [Newspapers and Thinking the Unthinkable](#)
    - [On Wikipedia, Cultural Patrimony, and Historiography](#)
      - You own your content
        - [Amazon zaps purchased copies of Orwell's 1984 and Animal Farm from Kindles](#)
      - [Forever](#) - Things never last forever on the web
      - [The social life of marginalia](#)
        - Bookmarking, annotations and sharing
          - [openbookmarks.org](#)
          - [Hypothes.is](#)
          - [emphasis](#) from the New York Times
  - [Subcompact Publishing](#)
  - [What books will become](#)
    - [As we may read](#) and [Future Reading](#)
  - [Our new shrines](#)
    - [How apps are made](#)
  - [ebooks for all](#)
  - [Pull back](#)
  - [Unbinding and edges](#)
    - [A Turn of the Page for Newsweek](#)
    - [The digital - physical](#)
      - [Christo and Jeanne-Claude: Gentle Disturbances](#)
      - [The Umbrellas](#)
  - [Publishing Startups and the Great Fuzziness](#)
  - [Platforming books](#)
    - [Amazon: Kindle Ebooks Now Outsell All Paper Books Combined](#)
  - [Hack the cover](#)
    - [Has Kindle Killed the Book Cover?](#)
    - [Scan this book!](#)
    - [The End of Authorship](#)
    - [The book cover archive](#)
    - [Why aren't there words in the cover of our books?](#)

- [The shape of our future book](#)
- [Bookcubes: souvenirs of Digital Reading](#)
- [Subcompact Publishing](#)
  - [Clay Christensen on the news industry: "We didn't quite understand...how quickly things fall off the cliff"](#)
- [Subcompact roundup and The Daily](#)
  - [Tablets are waiting for their Movable Type](#)
  - [A new model for the musician-to-listener relationship](#)
  - [Sub-compact media: Rethinking the way we publish online](#)
  - [Get ready for the age of premium micropublishing](#)
  - [Trend alert: small internet publications](#)
  - [A Response to 'Subcompact Publishing'](#)
  - [How To Publish a "Minimum Viable Magazine" Online](#)
  - [Some lessons from the demise of The Daily: Was it the platform, the content, the structure, or the business model?](#)
- Technology
  - Progressive Web Applications
    - Background
  - Application Shell Architecture
    - [Instant Loading Web Apps with An Application Shell Architecture](#)
    - [Architect the App Shell](#)
    - [Instant Loading Web Apps With An Application Shell Architecture](#)
    - Examples
      - [iFixIt PWA](#)
      - [Service Workers in Production: Google I/O 2015 app](#)
  - Service Workers
    - [Is ServiceWorker Ready](#)
    - [Service Workers Sepcification](#) at W3C
  - Examples and tutorials
    - Jake Archibald
      - [Offline Cookbook](#)
      - [Simple Service Worker tutorial](#)

- Making A Service Worker: A Case Study
  - [Smashing Magazine Article](#)
  - [Accompanying code](#)
- The Guardian
  - [Building an offline page for Guardian.com](#)
- Jeremy Keith's Example
  - [My first Service Worker](#)
- Nicolás Bevacqua
  - [ServiceWorker: Revolution of the Web Platform](#)
- Vendor Examples
  - [Service Worker Samples](#) (Google)
  - [The Service Workers Cookbook](#) (Mozilla)
    - [Caching from a zip file](#) (mozilla)
- Tools
  - From Google
    - [Workbox.js](#)
- Things that sit on top of service workers
  - [Background Sync](#)
  - Push Notifications
    - [Specification](#) at W3C
    - Current Implementations
      - [Chrome](#)
  - [Background Sync with Service Workers](#)
  - [Periodic Background Sync](#)
  - [Update Broadcasts](#)
- Other digital reading experiences
  - [Pelican Books](#) → read online (Unreachable Host)
    - [How Pelican Books is reimagining the cover in the digital age of eBooks](#)
    - [Pelican Books: an unrivalled online reading experience](#)
  - [The Shape of Design](#) by Frank Chimero
    - [Designing in the borderlands](#)
  - Butterick's [Practical Typography](#)
    - The publishing system that powers the book: [Pollen](#)
  - [Hi](#) (No longer active)
    - [Background](#)
  - [Art Space Tokyo](#)

- [Platforming Books](#)
- [Pubpub](#)