

In 2015 Paul Irish and Paul Lewis from Google, proposed the RAIL performance model.

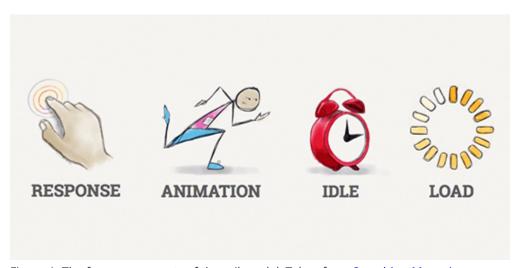


Figure 1: The four components of the rail model. Taken from Smashing Magazine

The performance picture has changed in the last 5 years, now Google is pushing a set of Core Web Vitals as a way to create a single set of signals we can use to

- <u>Largest Contentful Paint (LCP)</u>: measures *loading* performance. To provide a good user experience, LCP should occur within **2.5 seconds** of when the page first starts loading.
- <u>First Input Delay (FID)</u>: measures *interactivity*. To provide a good user experience, pages should have a FID of less than **100 milliseconds**.
- <u>Cumulative Layout Shift (CLS)</u>: measures *visual stability*. To provide a good user experience, pages should maintain a CLS of less than **0.1**.