

CCMP School Of Law

Website Design

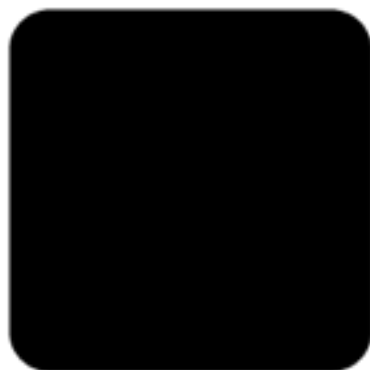
By: Cassie, Carlos, Moe and Pavel

Our Client:

- Prestigious Law School in Montreal.
- Historic but also modern and 'with the times'
- Main demographic: 25 - 40yr old young professionals
- Site needs to be informative and highlight the school's renowned faculty and student life



Our Design:



Merriweather

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Open Sans Regular

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Open Sans Light

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Front Page

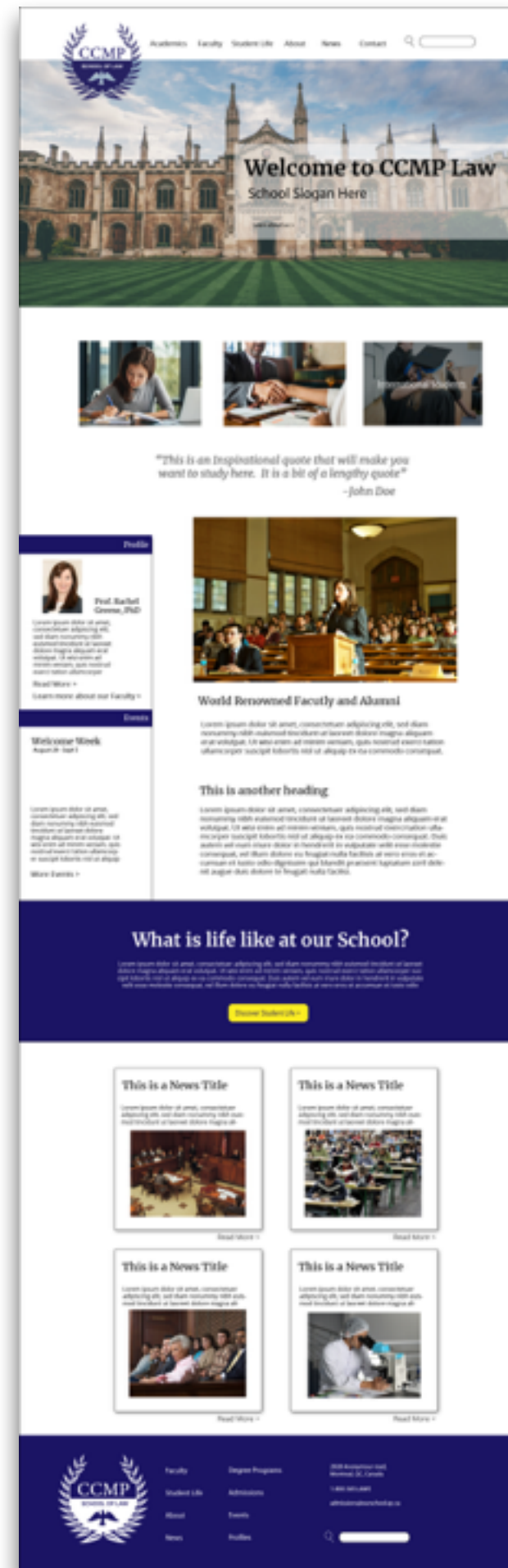
-Large display picture

-Interactive and dynamic features (hover effects and collapsing elements)

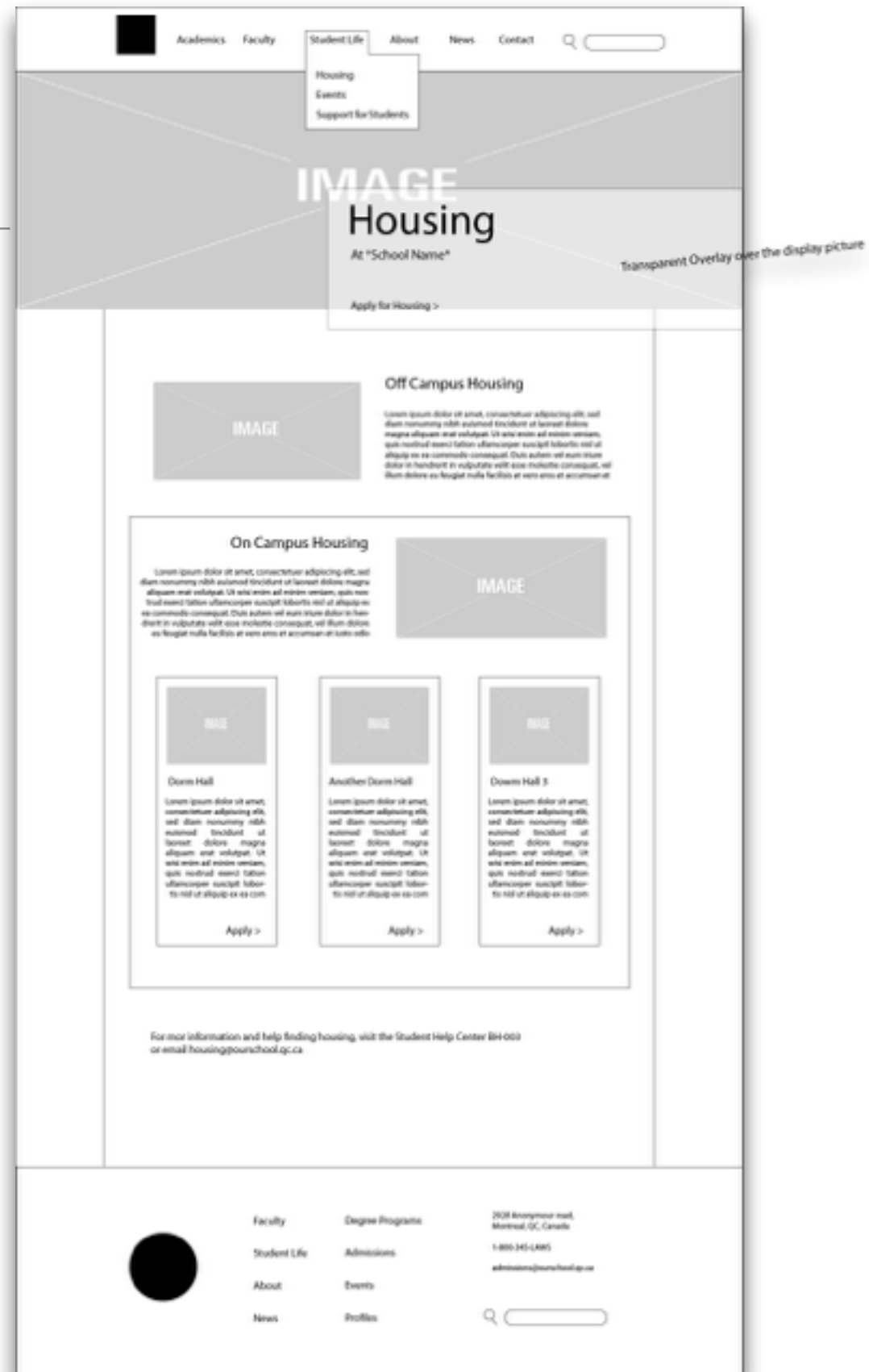
-Several calls to Action

-Sidebar with profile on a student or faculty member.

-Mobile version leaner with a single column layout



Secondary Pages



SEO & UX

- Meta keywords and descriptions used
- Photos optimized for loading speed
- Use of HTML semantics
- Use of Bootstrap for cross browser compatibility and fluid responsiveness



Thank you!