

# LEIGH BOONE

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<http://www.behance.net/leighboone>

<https://github.com/carbondesign>

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## EDUCATION

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### Savannah College of Art and Design

1993 - 1997

*BFA , Painting*

### Savannah College of Art and Design

1993 - 1997

*B.F.A , Art History*

### Singapore American Schools Singapore

1989 - 1991

*High school diploma*

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## EXPERIENCE

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### USA TODAY

05 / 2014 - 07 / 2014

*Story Engineer*

Working with AngularJS and Mapbox to build interactives for the news room.

### 5AM Solutions

07 / 2013 - 05 / 2014

*UI Team Lead*

Team Lead Duties:

- Works with company leaders to create Agile UX/UI collaboration processes and tools
- Writes UX/UI blog posts for company website
- Manages contractors
- Consults on Design and UX/UI best practices

UI Designer Duties:

- Works with clients to establish information architecture, user goals, and business goals
- Performs usability test and interviews
- Designs wireframes and usability reports for both applications and websites
- Creates high-fidelity designs and graphics
- Develops prototypes in HTML, CSS and Javascript

### Learning Objects

10 / 2012 - 05 / 2013

*UI Developer*

Developed and designed client products and education solutions:

- Engaged with clients and lead creative sessions to capture product requirements
- Planned user experience interviews and surveys

- Developed user stories, user goals and lead task analysis sessions
- Designed high-fidelity product mockups and supporting graphics
- Assisted in developing iPad app using AngularJS, CSS3 and HTML5

Worked with team members to broaden skills and advocate for design and coding standards:

- Participated in agile tasks and activities
- Guided team members in design and structure for presentations and interfaces
- Established the company as venue for tech meetups by founding the AngularJS DC meetup and scouting for other groups which created a channel for recruiting

## **OmniStudio**

11 / 2011 - 10 / 2012

*Senior Web Designer/Web Producer*

Planned, designed and developed web sites and digital solutions for clients:

- Worked with client to assess needs and pain points
- Developed wireframes, technical specifications, and functionality reports
- Worked with client to develop information architecture and analyze user experiences
- Created initial design concepts, managed designers, and implemented approved designs
- Assisted in developing WordPress sites using PHP, CSS, and Javascript libraries
- Deployed Drupal and WordPress sites

Planned and presented client meeting to establish new and continuing business:

- Worked with owner to prepare materials, RFPs, and prototypes for client meeting
- Consulted with clients on building WordPress and Drupal solutions
- Assessed client needs and managed product development

Established key relationships for the company with SalsaLabs:

- Evaluated member and donation management products for client
- Customized the SalsaLabs Platform to meet the clients needs
- Assisted developer in integrating SalsaLabs API into their Wordpress site.

Established key relationships and new products for the company with Mag+ :

- Created and assessed ePublishing solutions for the company and its clients
- Created prototypes publications using the Mag+ product
- Helped fellow coworkers understand how they might transition from print publishing and InDesign skills to digital media by using products like Mag+

## **GrabMedia**

01 / 2011 - 11 / 2011

*Media Manager, Web Editor and Designer, and Lite Applications Development*

Designed and developed an interactive catalog of the companies video channels and playlists

- Created Django templates
- Designed and developed user interaction with and JavaScript libraries
- Worked with the systems architect to write Python and use company APIs
- Created original artwork and assets for the UI using both images and CSS

Designed and maintained sites, demos, and blogs to showcase products, new features and highlighted content

- Design, developed, wrote and maintained two custom Wordpress blogs
- Created 100+ live mockups which showed how our video players could be integrated into clients sites
- Created a javascript widget that helped clients then add the player the product on their site

Modified and restructured company site

- Transferred design to Django templates
- Restructure site to better support clients thee audiences
- Created animated slide shows and flip boards to showcase the companies products

Designed UI and developed company widgets

- Created JavaScript widget that modified an ad once the product was approved and presented a popup allowing clients to grab the scripts
- Designed and developed prototypes of new products
- Configured and researched additional players

## **New Horizons Computer Learning Centers**

06 / 2010 - 12 / 2010

*Software Instructor*

Lead Adobe Creative Suite, Microsoft Office, and Sharepoint classes

- Delivered course material
- Assessed student needs
- Recommended followup courses and resources
- Evaluate new course material

Prepared custom content and lessons

- Modified existing generic content to meet client's needs
- Created custom lesson with original material
- Consulted on and delivered large multi-topic, multi-level classes for HUD

## **Scitor Corporation**

12 / 2007 - 03 / 2010

*Visual Information Specialist*

Created print material, artwork and logos for the Communications and Learning team, HR, and senior management:

- Assessed and design original logos for teams based on their goal, skills and culture
- Planned, designed and preflighted newsletters, annual HR material, event announcements and on-site materials
- Created large scale signage in support of presentations and events
- Designed and managed vendors for branded merchandise

Created video content for senior management and the Communications and Learning Team:

- Modeled and animated 3D character and gyroscope
- Edited video content and created automated templates for video clips using Photoshop, AfterEffects and Adobe scripting
- Created original and modified existing AfterEffects assets and motion graphics
- Edited, wrote, planned, and directed videos

Created presentations for the Communications Team, HR, senior leadership, and individual employees:

- Created custom information graphics and animations
- Consulted on design and presentation techniques

Created the Communication and Learning Teams SharePoint site:

- Assessed team needs and structured information
- Designed site and created custom graphics
- Developed Sharepoint site and custom javascript widgets

Developed materials for and assisted in the planning of:

- 20-100 person quarterly Orientation and Team building programs
- 200+ person annual Tools, Technology, and Techniques meeting
- 1500+ annual person Kickoff meeting

## **Adobe**

09 / 2004 - 12 / 2007

*Adobe Certified Instructor, freelance*

Lead Adobe Creative Suite courses

- Delivered course material
- Assessed student needs
- Recommended followup courses and resources

Prepared custom content and lessons

- Modified existing generic content to meet client's custom needs
- Created custom lesson with original material

Consulted for students and created custom templates

- Developed XML templates for John R Wood Realty, resulting in streamlining and speeding up the production of his Home Buyers Guide
- Created custom scripts and templates for Hord Coplan Macht, Inc. to streamline their proposal process
- Created custom scripts and templates for Impression Printing for their proofing process

## **Independent Contractor**

09 / 2004 - 12 / 2007

*Freelance Graphic Designer*

- Designed and prepared print products
- Designed Web sites and maintained existing sites
- Created PDF forms to be used in a form distribution workflow
- Created custom illustrations and information graphics
- Worked with clients to develop brands and identities
- Worked directly with vendors and clients to obtain estimates and manage production within an established budget

## **Corporate Executive Board**

05 / 2003 - 09 / 2004

*Senior Graphic Design Specialist*

- Designed and prepared Financial Services franchise best practices material
- Created custom artwork and information graphics
- Trained and mentored new employees
- Provided process innovation and supervised an initiative task force

## **Cutting Edge Design**

05 / 2000 - 05 / 2003

*Graphic Designer*

- Designed and prepared print products
- Designed Web sites and maintained existing sites
- Created illustrations
- Photo color correcting and retouching
- Photo research
- Electronic and sample archive system creation and maintenance

## **Bussolati Associates**

05 / 1998 - 05 / 2000

*Graphic Designer*

- Designed and produced monthly magazines and Newsletters such as Office Pro, Industrial Launderer, and Quorum Magazine
- Produced conference material and brochure layout
- Created an electronic and sample archive system

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## **CERTIFICATIONS**

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### **Adobe Certified Instructor, InDesign**

09 / 2006

*Adobe Systems Inc*

### **Adobe Certified Instructor, Photoshop**

09 / 2006

*Adobe Systems Inc*

### **Adobe Certified Instructor, Illustrator**

09 / 2006

*Adobe Systems Inc*

### **Adobe Certified Instructor, Adobe Acrobat**

09 / 2006

*Adobe Systems Inc*

### **Adobe Certified Instructor, Print Specialist**

09 / 2006

*Adobe Systems Inc*

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## **SKILLS**

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Illustrator	InDesign	Web Design
Photoshop	Graphic Design	Adobe Creative Suite
Illustration	Video	Dreamweaver
Editing	Blogging	Layout
JavaScript	Image Manipulation	Magazines
Brochures	Motion Graphics	Presentations
User Experience Design	User Experience	Accessibility
Wireframes	Usability Testing	jQuery
HTML 5	Usability	CSS
Mockups	OS X	User Interface Design
WordPress	Flash	Graphics
Information Architecture	Logo Design	After Effects
User Interface	Interaction Design	PHP
Digital Media	Drupal	