

# Nia The Light

@niathelight

438K

FOLLOWERS

25.9M+

VIDEO VIEWS

120+

BRAND PARTNERS

12+

YEARS EXPERIENCE

## ABOUT

Luxury travel and lifestyle content creator specialising in authentic storytelling that captures transformative travel experiences. With over a decade of experience and partnerships with 120+ brands, Nia's work focuses on cultural connection, luxury hospitality, and the emotional resonance of travel — creating content that inspires wanderlust while delivering measurable results for brand partners.

## CONTENT SPECIALISATION

### Luxury Hospitality

Five-star resorts, boutique hotels, property tours, and guest experience storytelling

### Cultural Travel

Heritage sites, local traditions, art experiences, and authentic community connections

### Wellness & Lifestyle

Spa retreats, mindfulness experiences, holistic travel, and self-care narratives

## BRAND PARTNERS

Four Seasons • Park Hyatt • Onguma Safari • Dhow House • Intrepid

FOR PARTNERSHIP ENQUIRIES

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